

CMPT 733 – Big Data Programming II

Visualization Principles for Data Science

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Course website <https://coursys.sfu.ca/2024sp-cmpt-733-g1/pages/>

Source: Ch. 6.4 - 6.6 of "Principles of Data Science" by Lau, Gonzales, Nolan

Slides adapted from Nolan, Dudoit, Perez, & Lau (CC BY-NC-ND 4.0)

Sources

Books

- Tamara Munzner “Visualization Analysis and Design”, 2014
- Lau, Gonzalez, Nolan “Principles and Techniques of Data Science”

Slides

- Torsten Möller’s Visualization course, Spring 2018
- UC Berkley Data 100 (Lau, Nolan, Dudoit, Perez)

Defining Visualization (Vis)

Computer-based visualization systems provide visual representations of datasets designed to help people carry out tasks more effectively.

[“Visualization Analysis and Design” by T. Munzner, 2014]

Why have a human in the loop?

- Not needed when automatic solution is trusted
- Good for ill-specified analysis problems
 - Common setting: “What questions can we ask?”

Why have a human in the loop?

Computer-based visualization systems provide visual representations of datasets designed to help **people** carry out **tasks** more effectively.

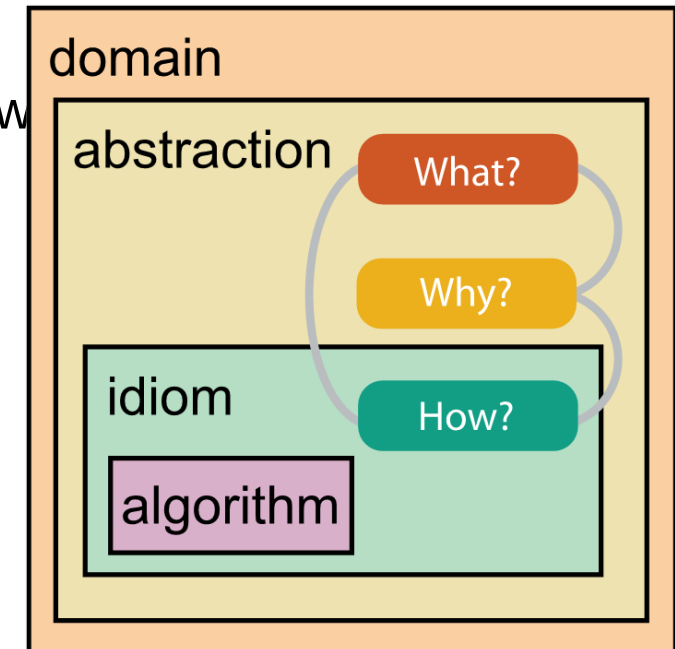
Munzner, T. (2014)

- Long-term use**
- Exploratory analysis of scientific data
 - Presentation of known results

- Short-term use**
- For **developers** of automatic solutions:
 - Understand requirements for model development
 - Refine/debug and determine parameters
 - For **end users** of automatic solutions: verify, build trust

Analysis framework: four levels

- **Domain** situation: Who are the target users?
- **Abstraction**: Translate from specifics of domain to vocabulary of vis
- **What** is shown? *Data abstraction*
 - Don't just draw what you're given: transform to new
- **Why** is the user looking at it? *Task abstraction*
- **How** is it shown? **Idiom (Vis technique)**
 - Visual encoding idiom: How to draw
 - Interaction idiom: How to manipulate
- **Algorithm**: efficient computation



Resource limitations

- **Computational** limits
 - Processing time and system memory
- **Human** limits
 - Human attention and memory
 - Understanding abstractions
- **Display** limits
 - Pixels are precious
 - Information density tradeoff: Info encoding vs unused whitespace

Understand Data, Task, and Encoding

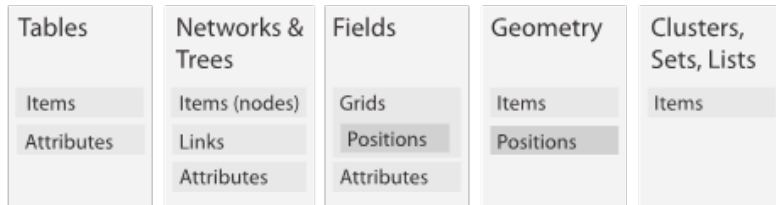
What?

Datasets

→ Data Types

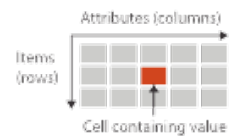
→ Items → Attributes → Links → Positions → Grids

→ Data and Dataset Types

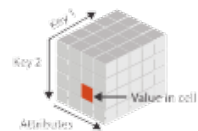


→ Dataset Types

→ Tables



→ Multidimensional Table



→ Geometry (Spatial)



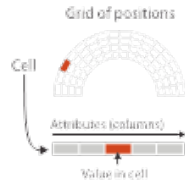
→ Networks



→ Trees



→ Fields (Continuous)



→ Dataset Availability

→ Static



→ Dynamic



Attributes

→ Attribute Types

→ Categorical



→ Ordered

→ Ordinal



→ Quantitative



→ Ordering Direction

→ Sequential



→ Diverging



→ Cyclic



Data Types

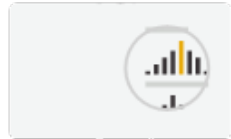
- Items and attributes as rows and columns of tables
- Position and time are special attributes
- Spatial data on grids makes computation easier

Why?

Actions

→ Analyze

→ Consume



→ Present



→ Enjoy



→ Produce

→ Annotate



→ Record



→ Derive



→ Search

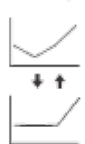
	Target known	Target unknown
Location known	••• Lookup	••• Browse
Location unknown	◀••• Locate	◀••• Explore

→ Query

→ Identify



→ Compare



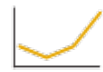
→ Summarize



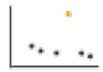
Targets

→ All Data

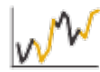
→ Trends



→ Outliers



→ Features



→ Attributes

→ One

→ Distribution



→ Extremes

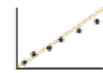


→ Many

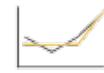
→ Dependency



→ Correlation



→ Similarity



→ Network Data

→ Topology



→ Paths



→ Spatial Data

→ Shape



Tasks

- Actions

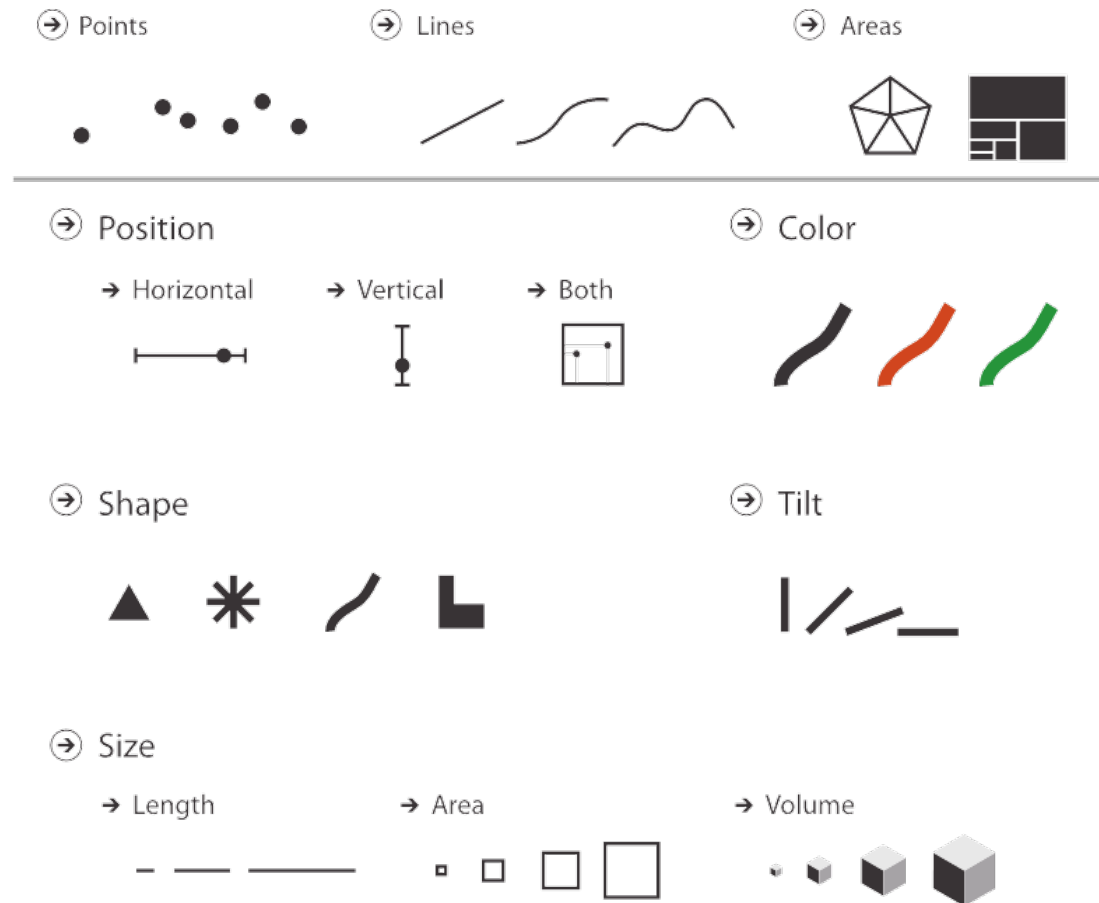
- Analyze
- Search
- Query

- Targets

- Item & Attributes
- Topology & Shape

Visual Encoding – How?

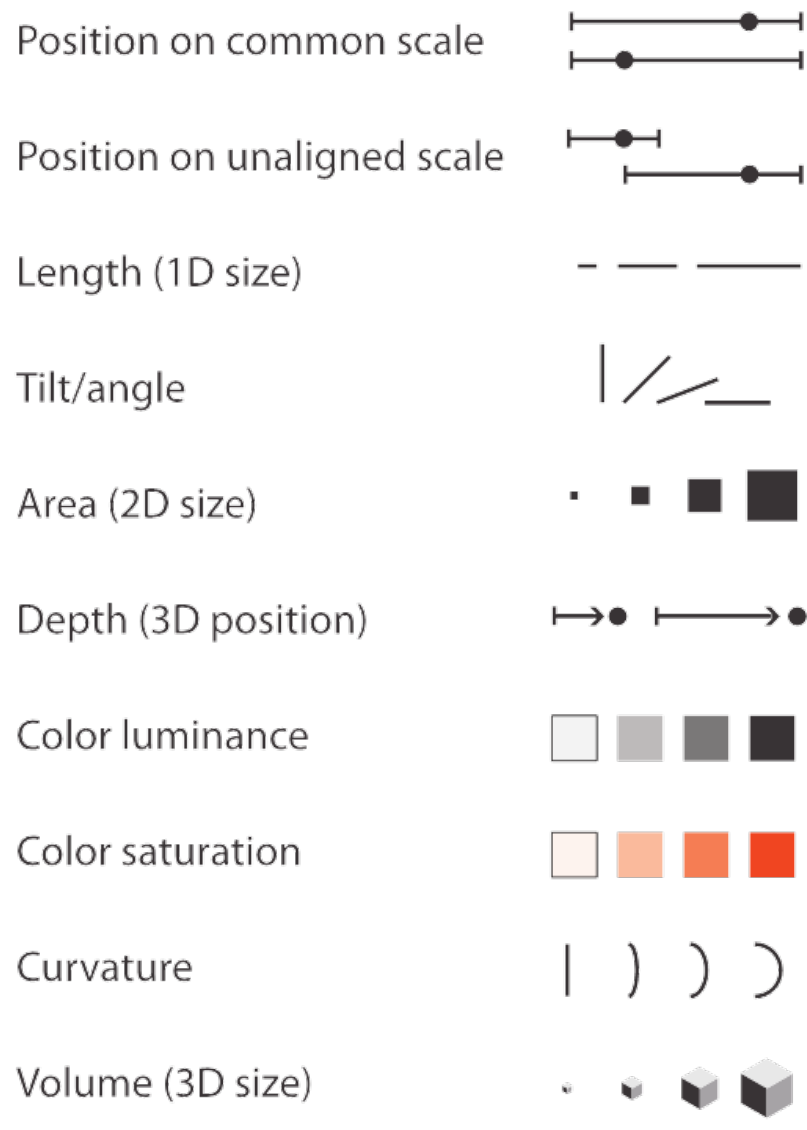
- Marks
 - Geometric primitives
- Channels
 - Appearance of marks
 - Redundant coding of data with multiple channels is possible



[T. Munzner, 2014]

Design Principles for Task Effective Visualization

➔ Magnitude Channels: **Ordered** Attributes



➔ Identity Channels: **Categorical** Attributes



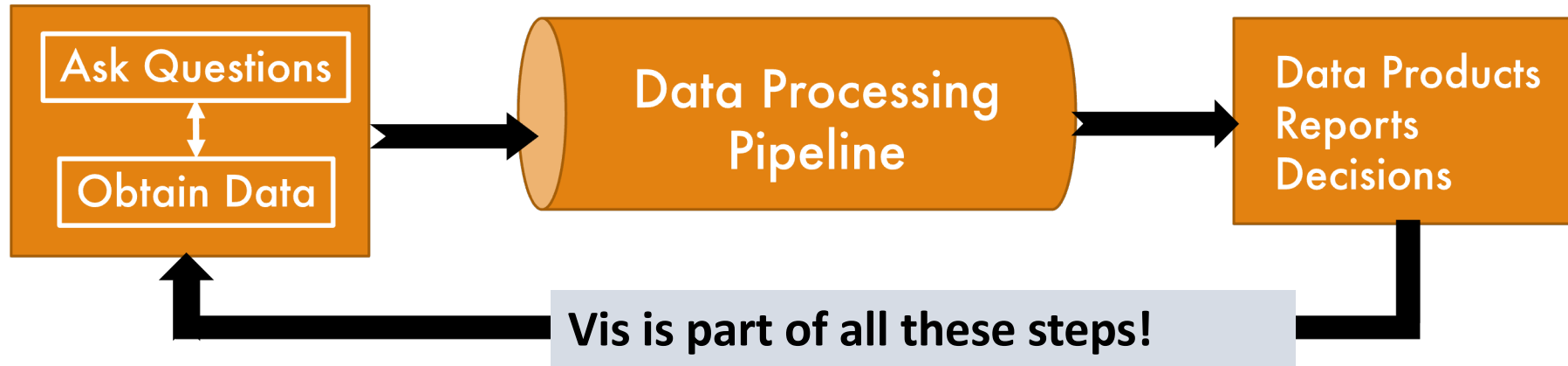
Expressiveness principle

- **Match channel characteristics and data type**

Effectiveness principle

- **Encode important attributes with higher ranked channels**

Recap: Data Science Lifecycle



Related Processes

Big Data Journey

- Business transformations as a company becomes more data-centric

Data Visualization *Process*

- Acquire, Parse, Filter, Mine, Represent, Refine, Interact [Ben Fry '07, Visualizing Data]

Data Visualization *Pipeline*

- Analyse (Wrangling), Filter, Map to visual properties, Render geometry

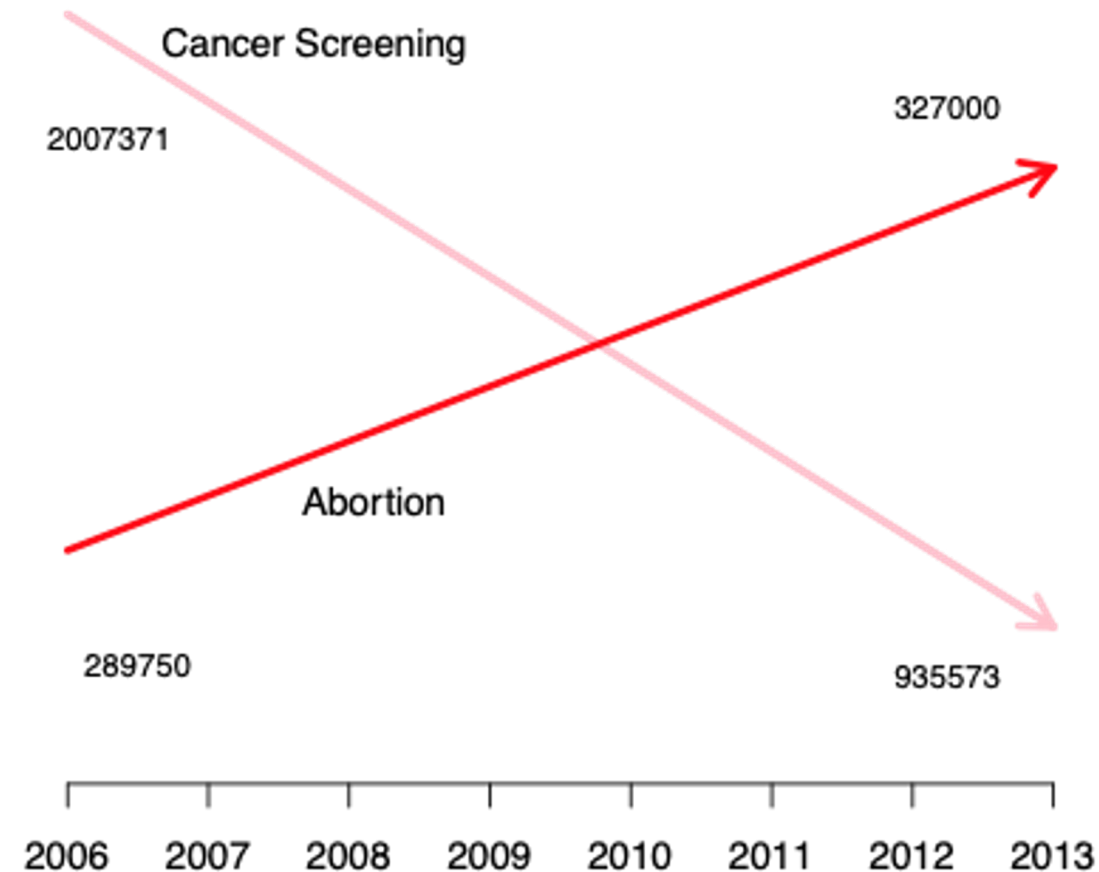
Six Principles Today

1. Scale
2. Conditioning
3. Perception
4. Transformations
5. Context
6. Smoothing

Explored via three case studies.

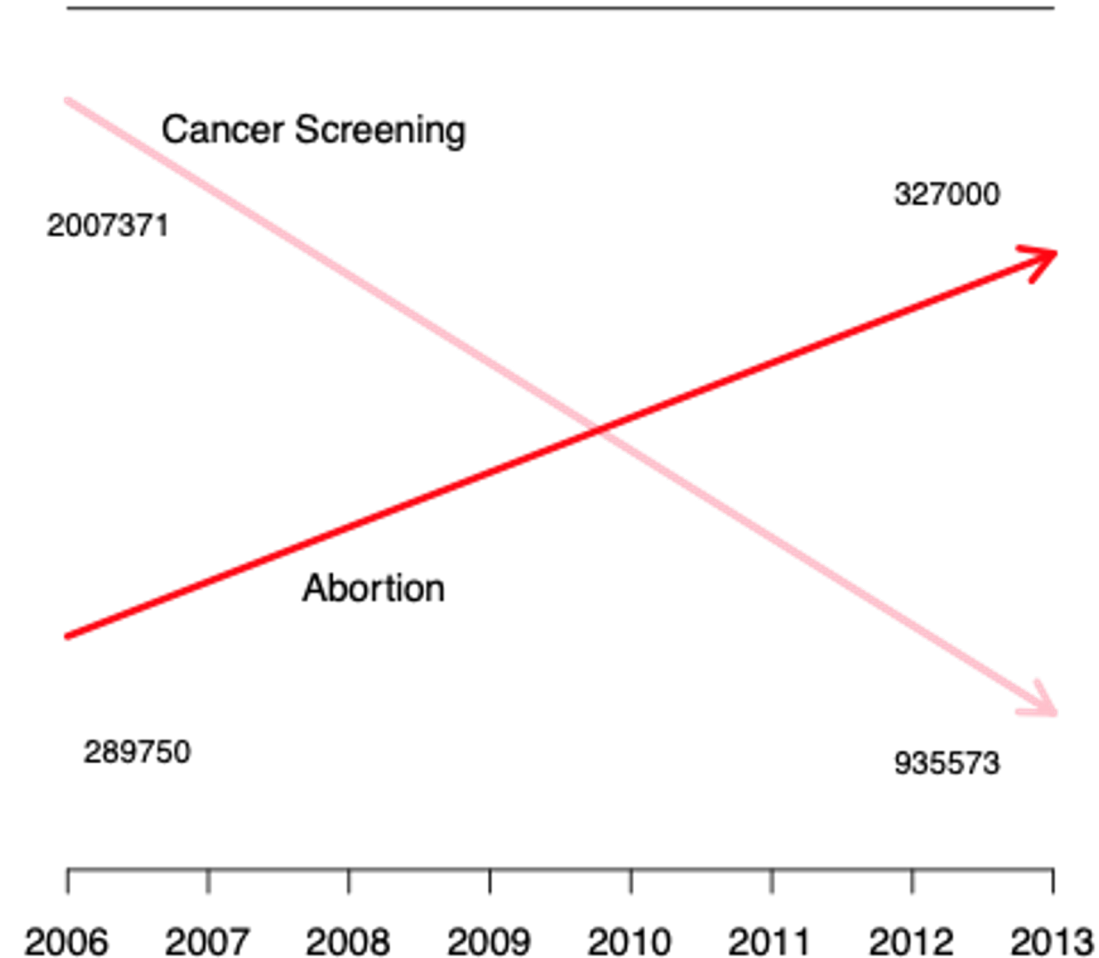
Case 1: Planned Parenthood 2015 Hearing

- Investigation of federal funding of Planned Parenthood in light of fetal tissue controversy
- Congressman Chaffetz (R-UT) showed plot which originally appeared in a report by Americans United for Life (<http://www.aul.org/>)



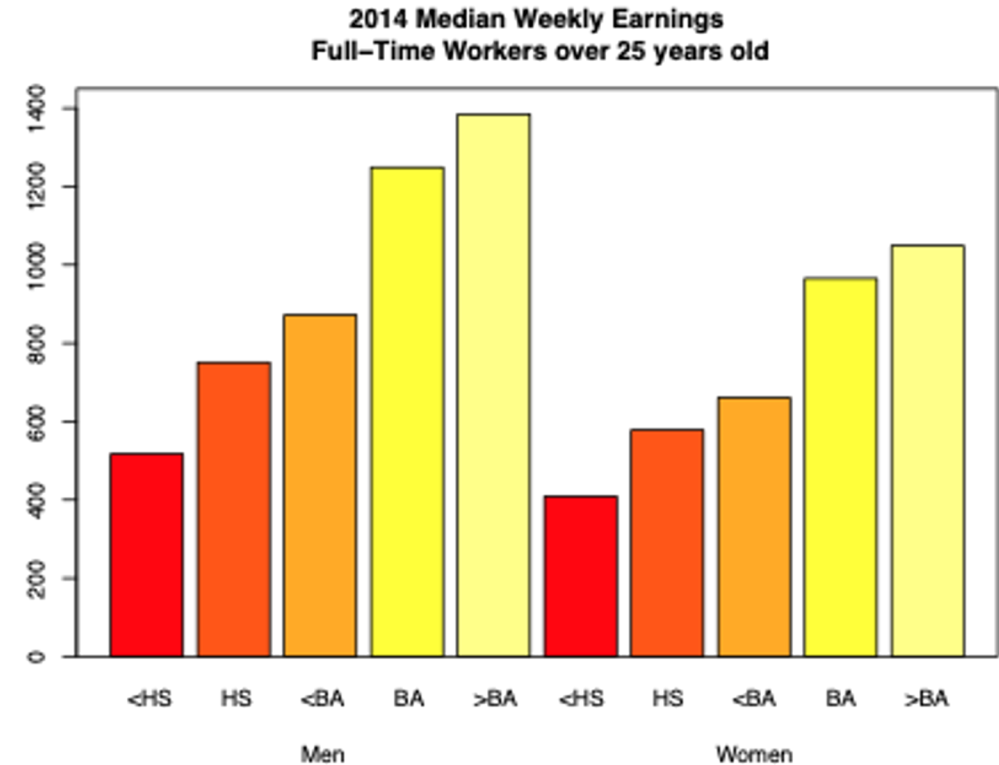
Case 1: Planned Parenthood 2015 Hearing

- Procedures: cancer screenings and abortions
- How many data points are plotted?
- What is suspicious?
- What message is this plot trying to convey?



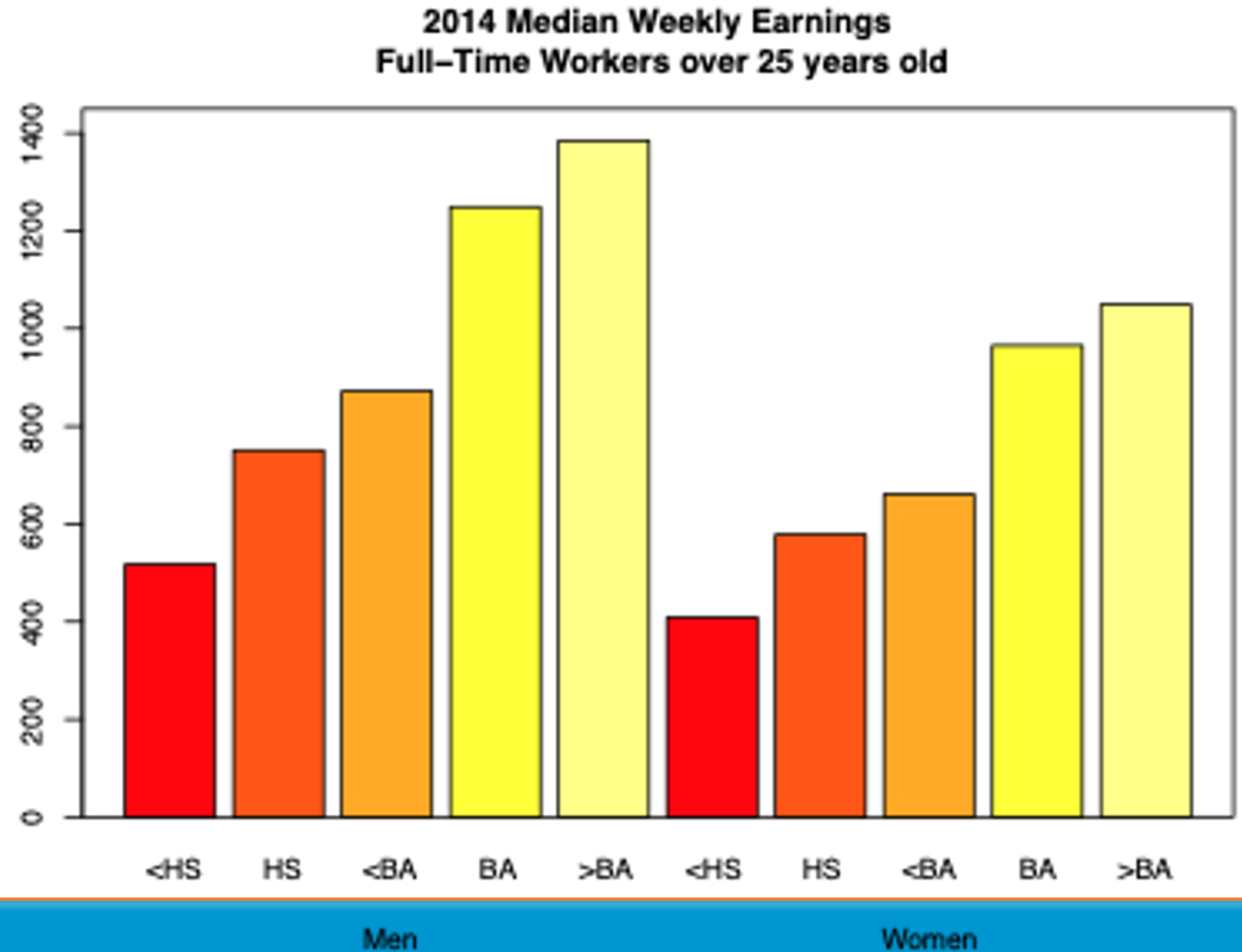
Case 2: Median Weekly Earnings

- Bureau of Labor Statistics surveys economics of labor
- www.bls.gov - Web interface to a report generating app
- Plot of median weekly earnings for males and females by education level



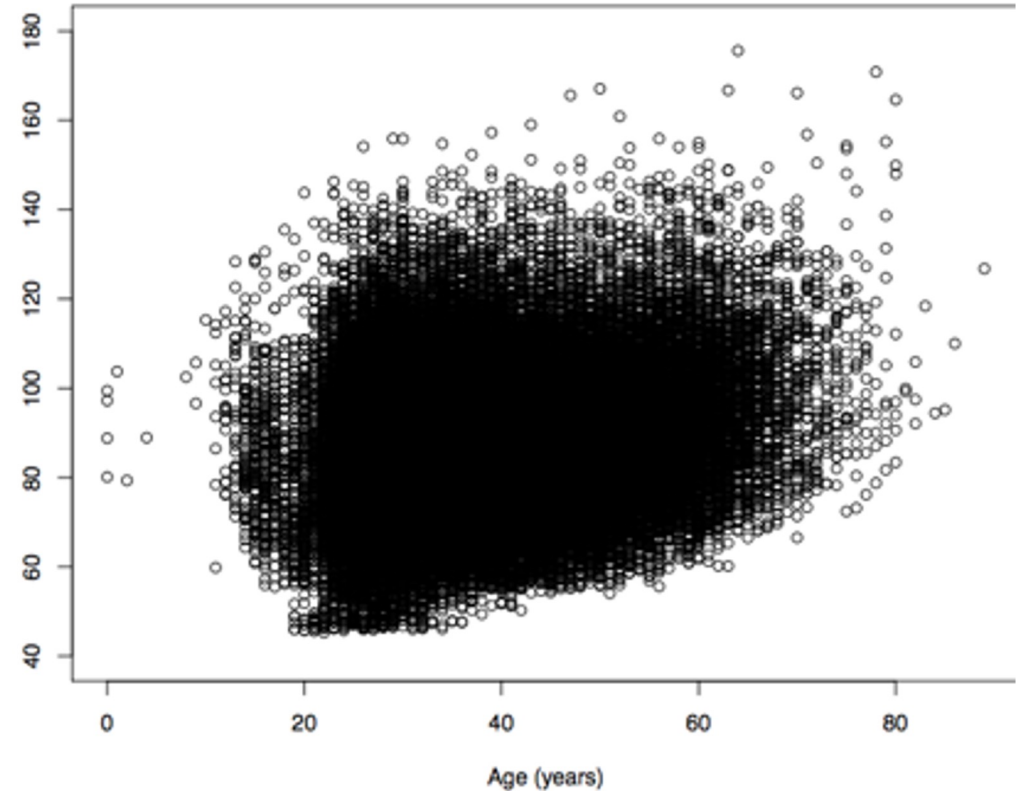
Case 2: Median Weekly Earnings

- What comparisons are easily made with this plot?
- What comparisons are most interesting and important?



Case 3: Cherry Blossom Runners

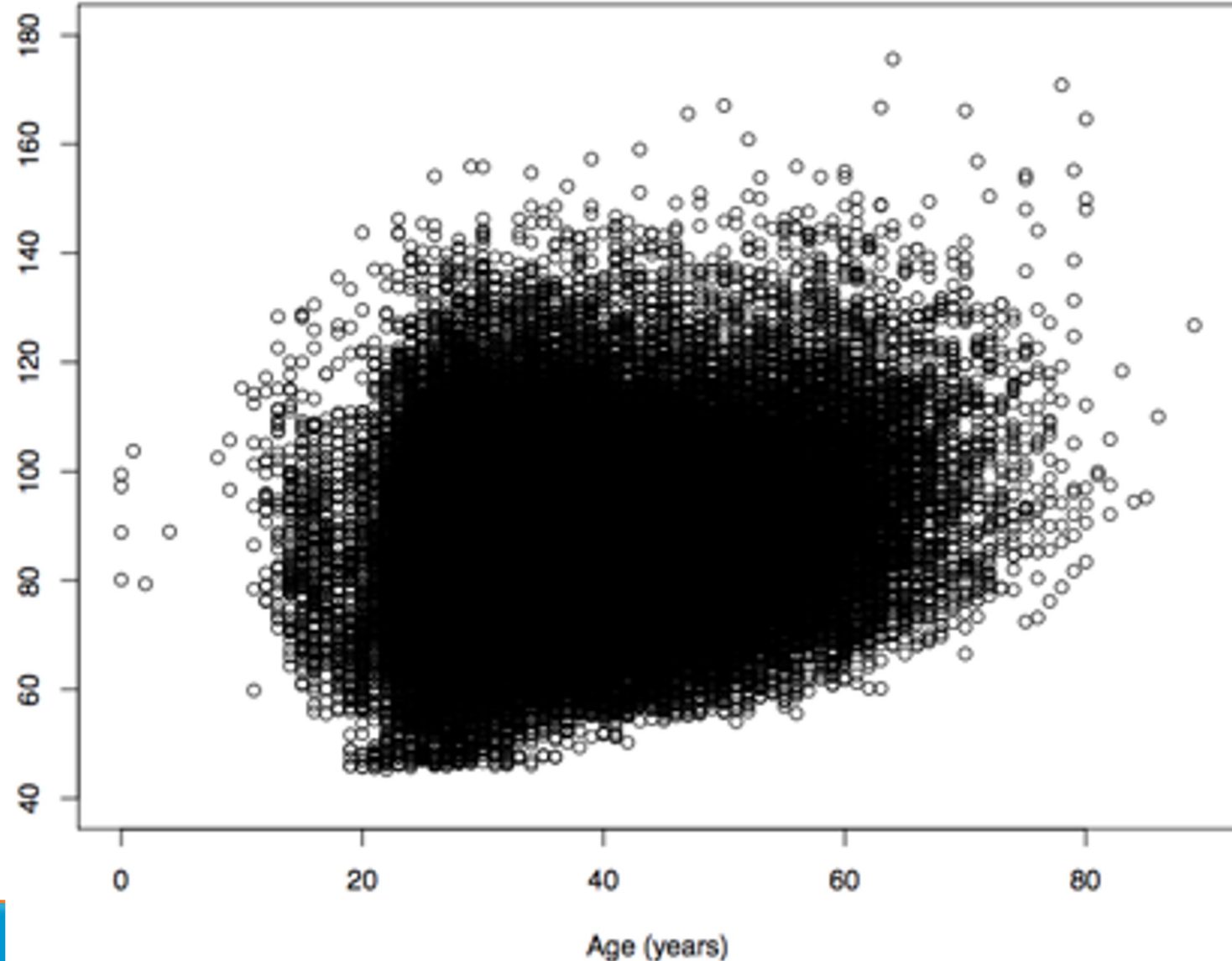
- 10 mi run in DC every April
- Results available from 1999-2019
- In 2019 over 17,000 runners
- Scatter plot of run time (min) against age (yrs)



<http://www.cherryblossom.org/>

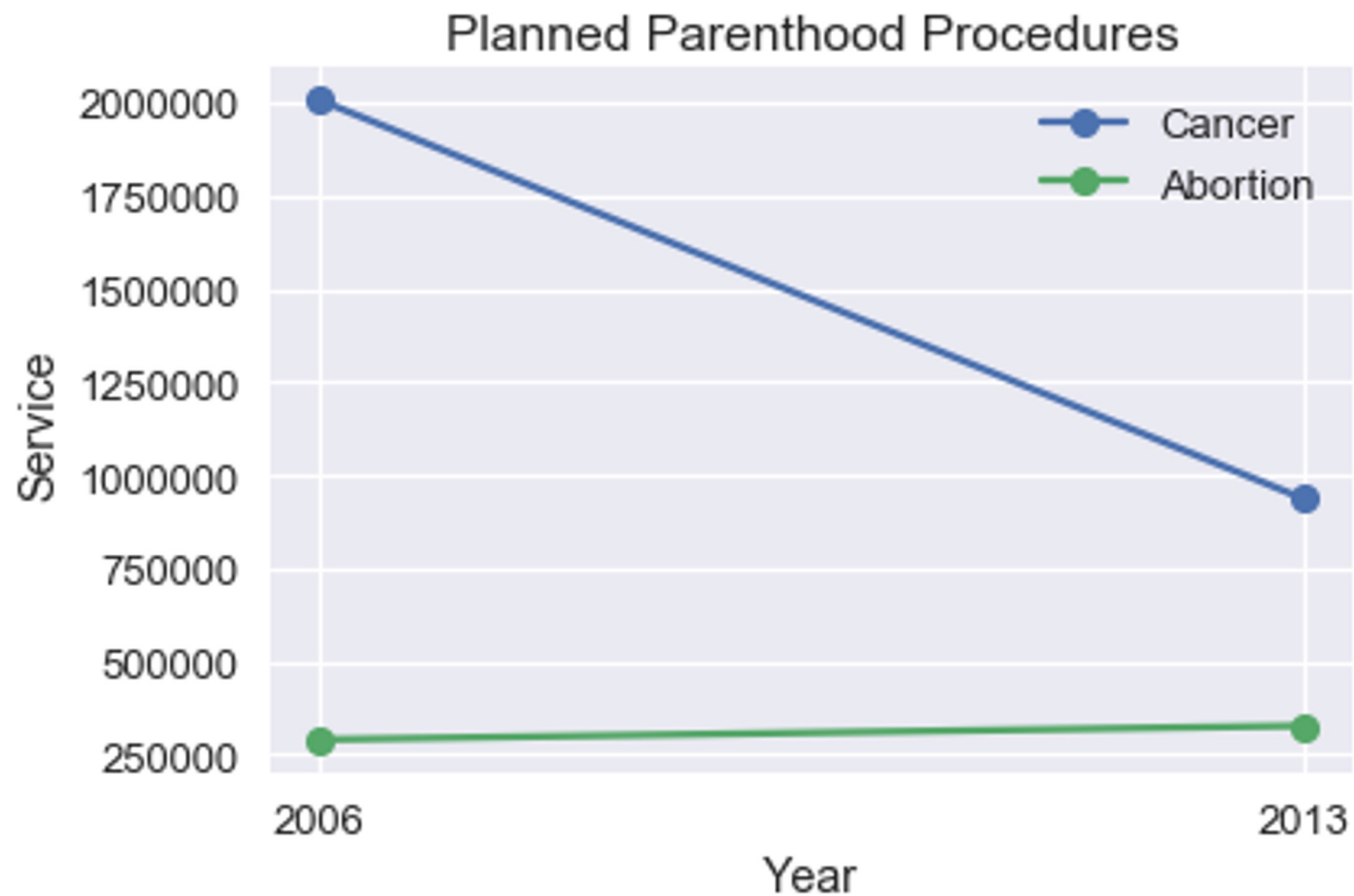
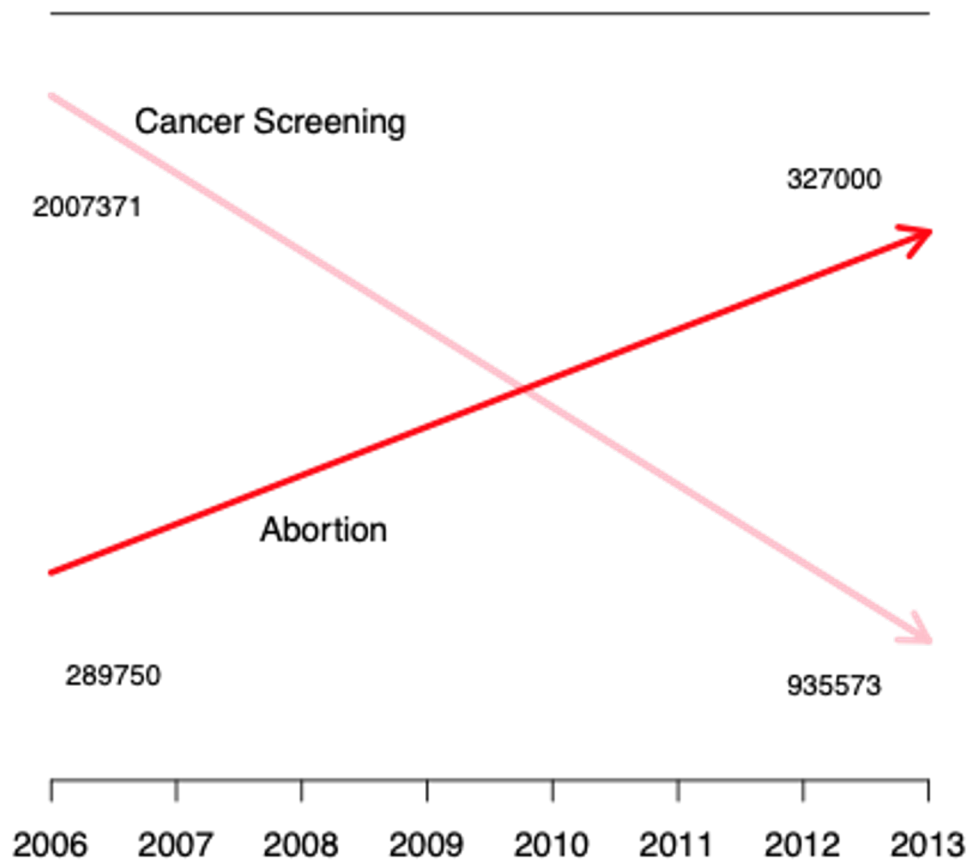
Case 3: Cherry Blossom Runners

- 70,000+ points in the plot!
- What's the relationship between run time and age?



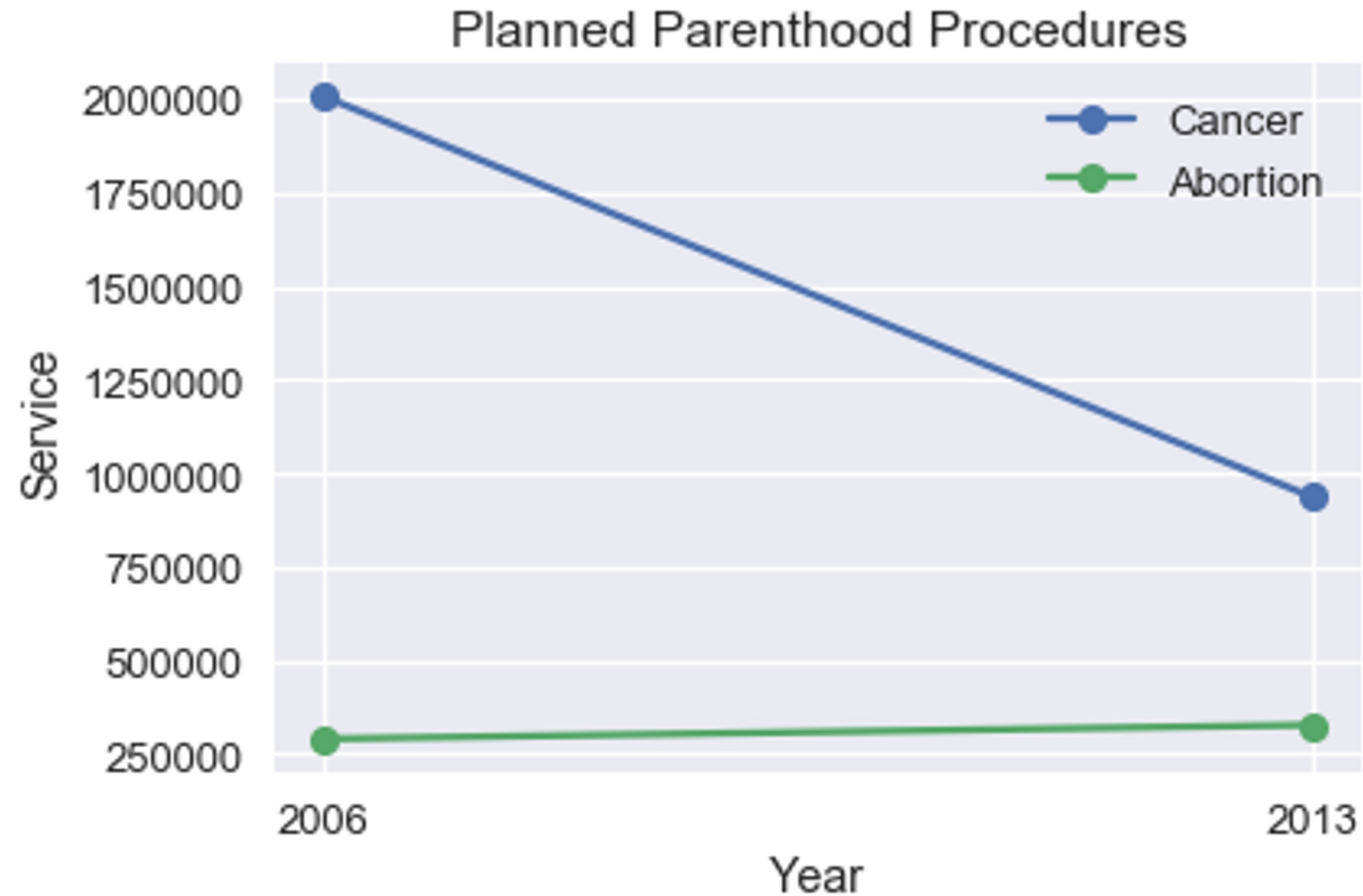
Principles of Scale

Scale



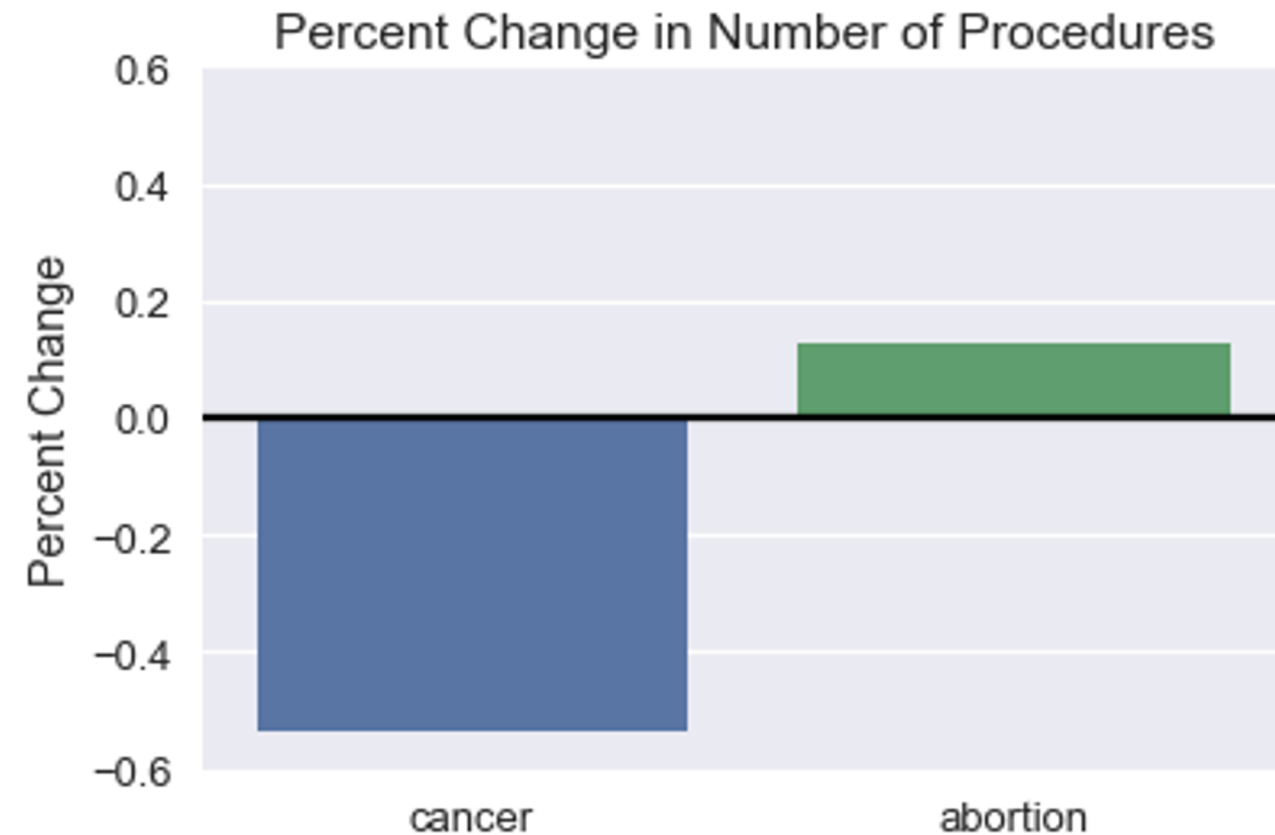
Keep consistent axis scales

- Don't change scale mid-axis
- Don't use two different scales for same axis
- How does this plot change perception of information?



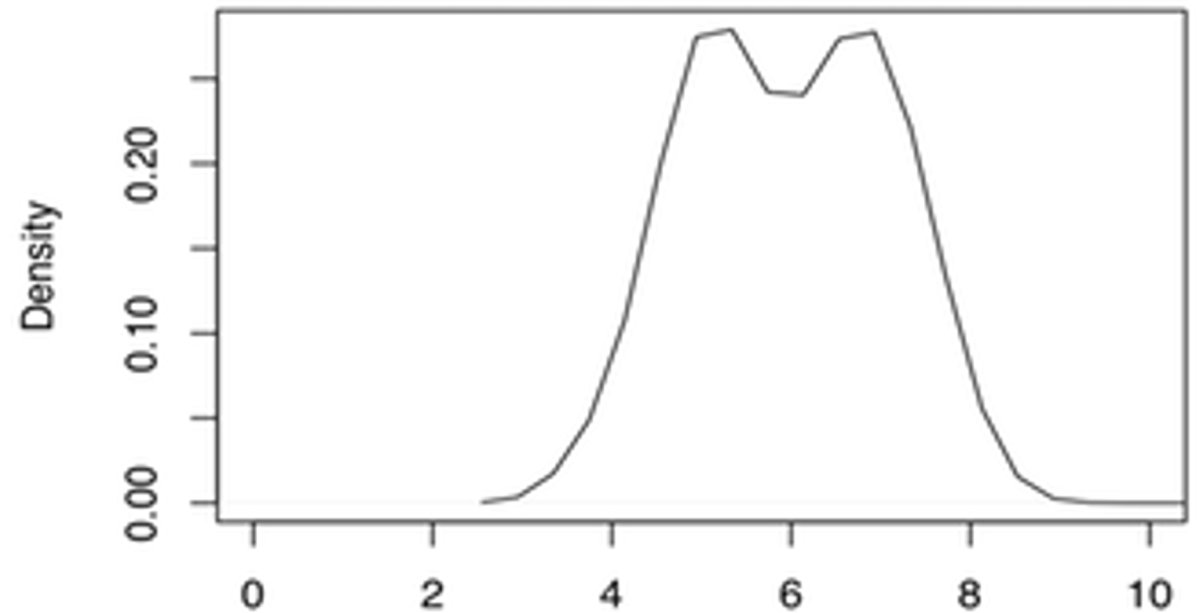
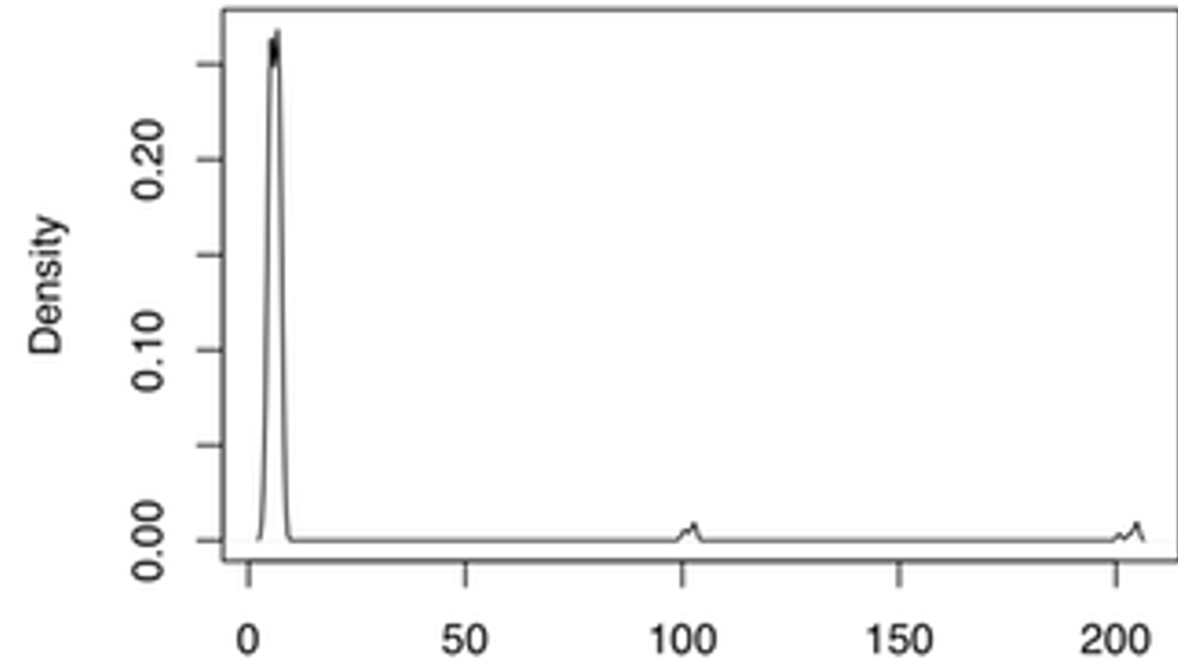
Consider Scale of Data

- Scales of cancer screenings vs. abortions quite different
- Can plot percent change instead of raw counts

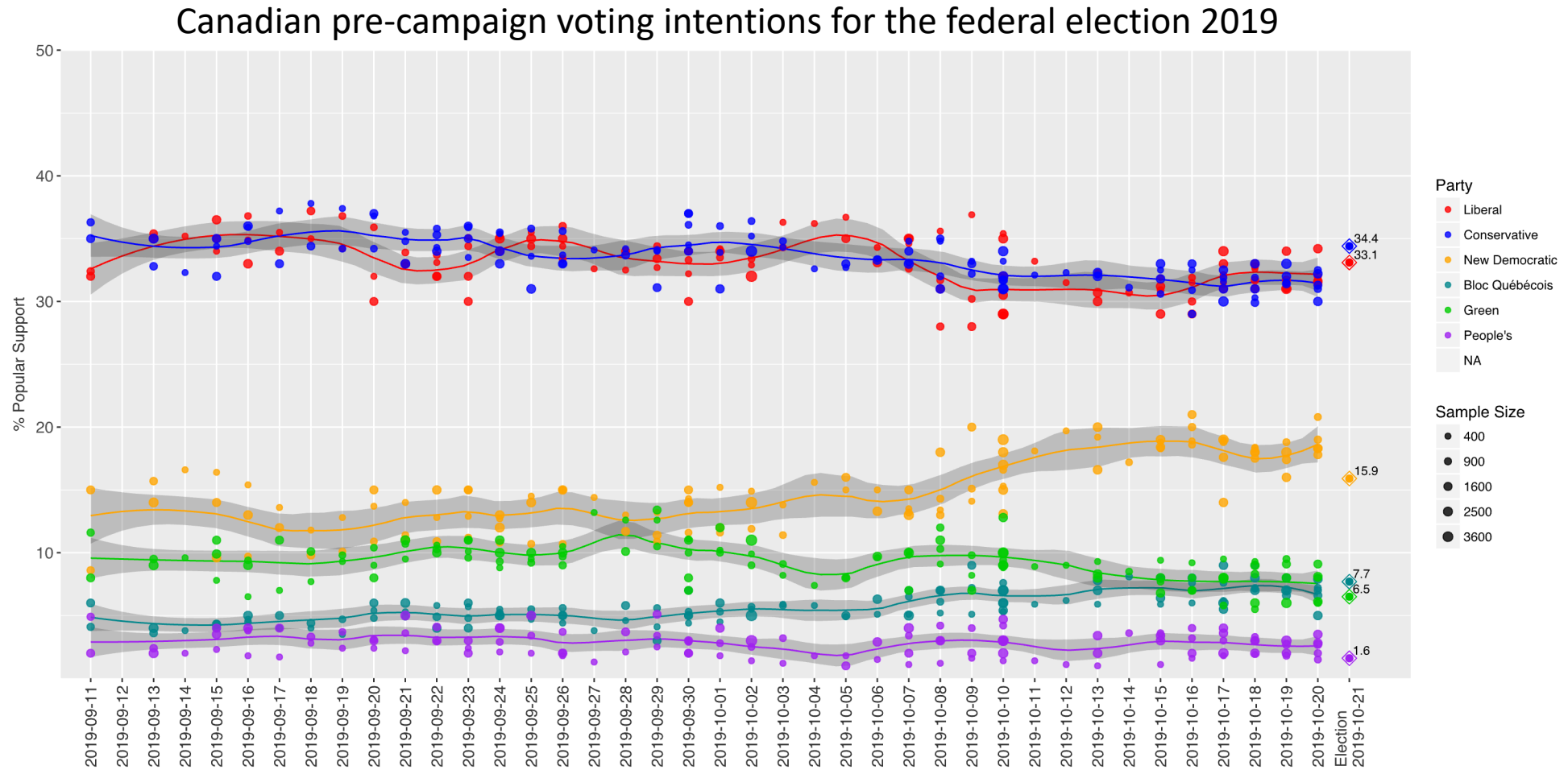


Reveal the Data

- Choose axis limits to fill plot
- If necessary, zoom into region with most of data
- Can make separate plots for different regions



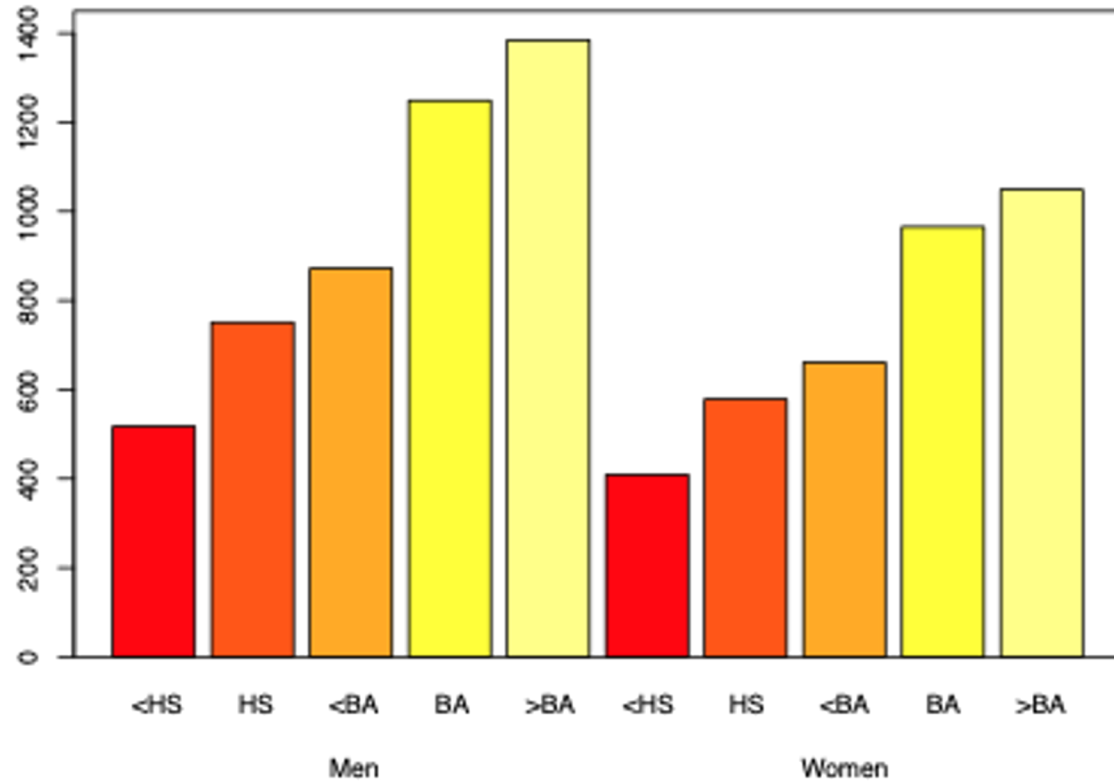
Time Scale



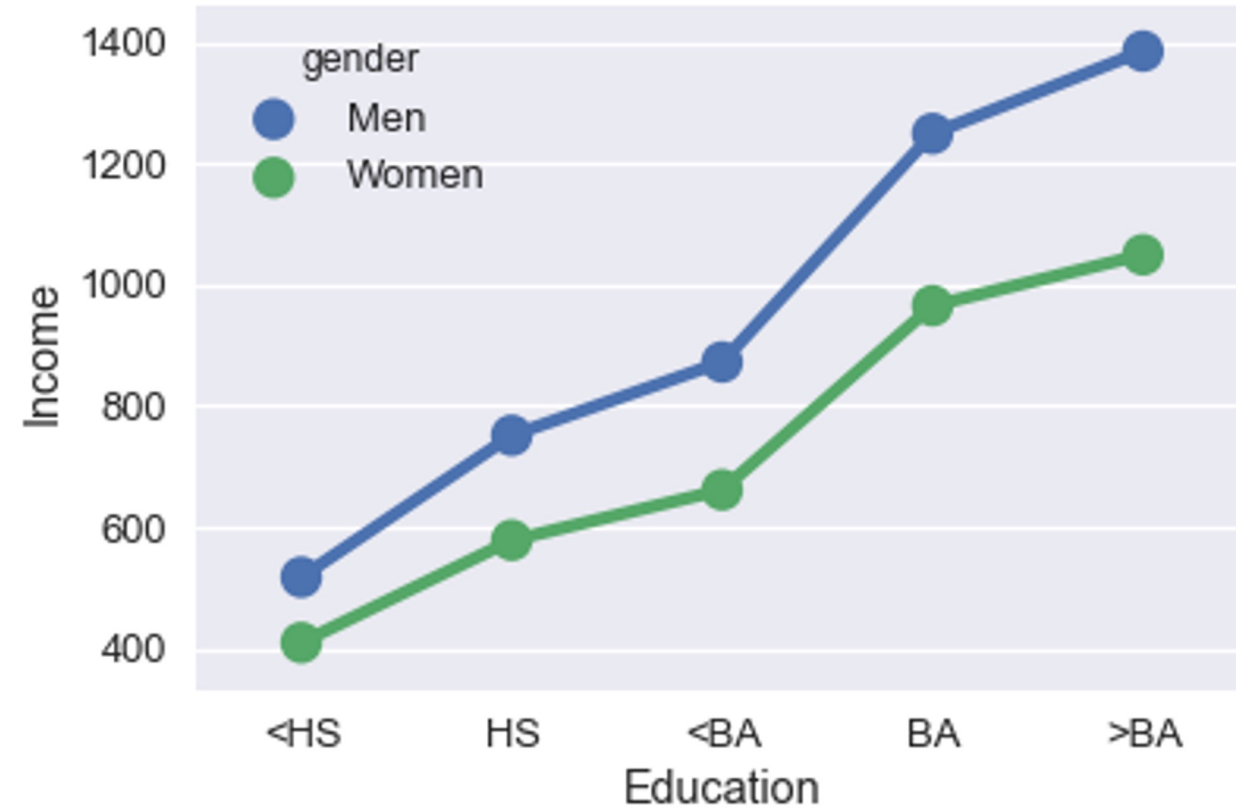
Principles of Conditioning

Conditioning

2014 Median Weekly Earnings
Full-Time Workers over 25 years old

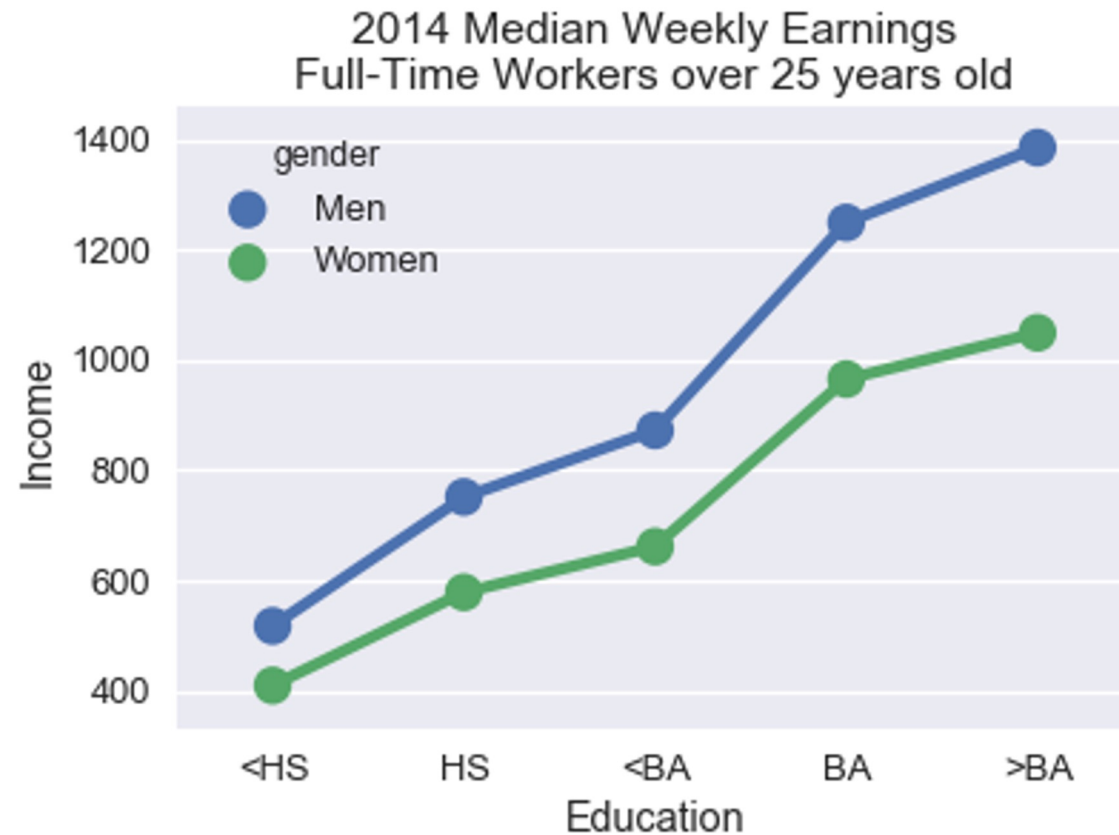


2014 Median Weekly Earnings
Full-Time Workers over 25 years old



Use Conditioning To Aid Comparison

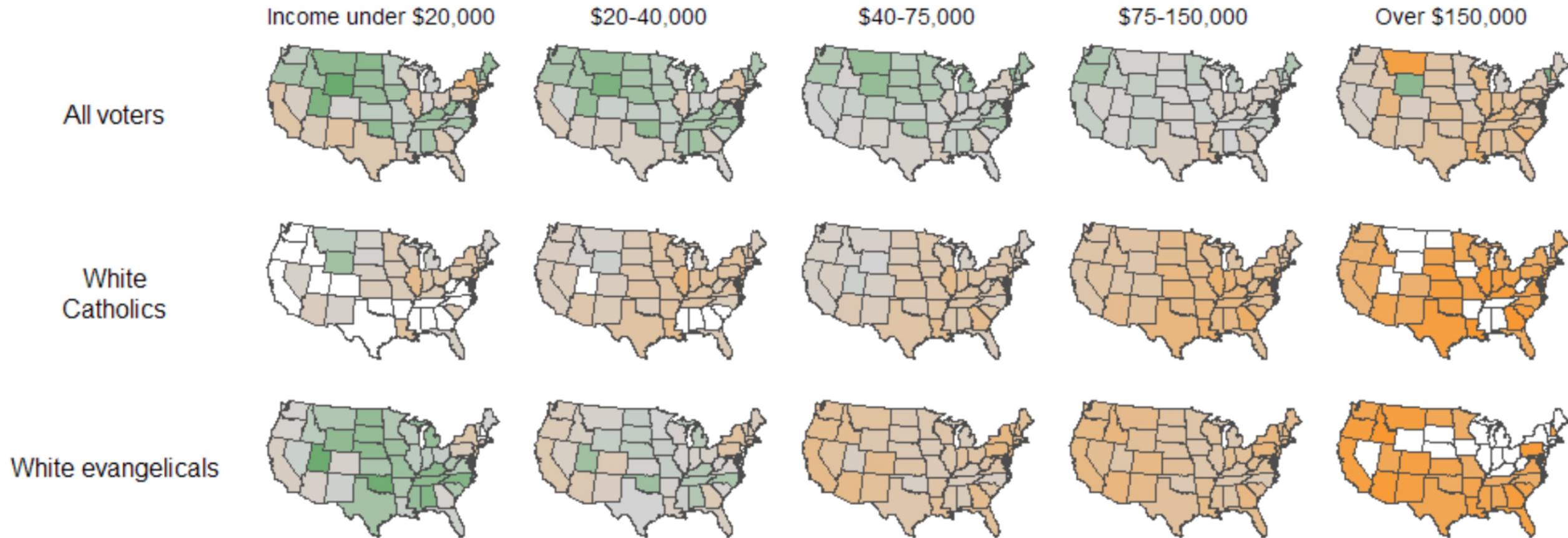
- Conditioning on male/female aligns points on x-axis
 - What does it reveal?
 - Why is this interesting?



Use Small Multiples To Aid Comparison

- Faceted plots that share scales are easy to compare
- https://statmodeling.stat.columbia.edu/2009/07/15/hard_sell_for_b/

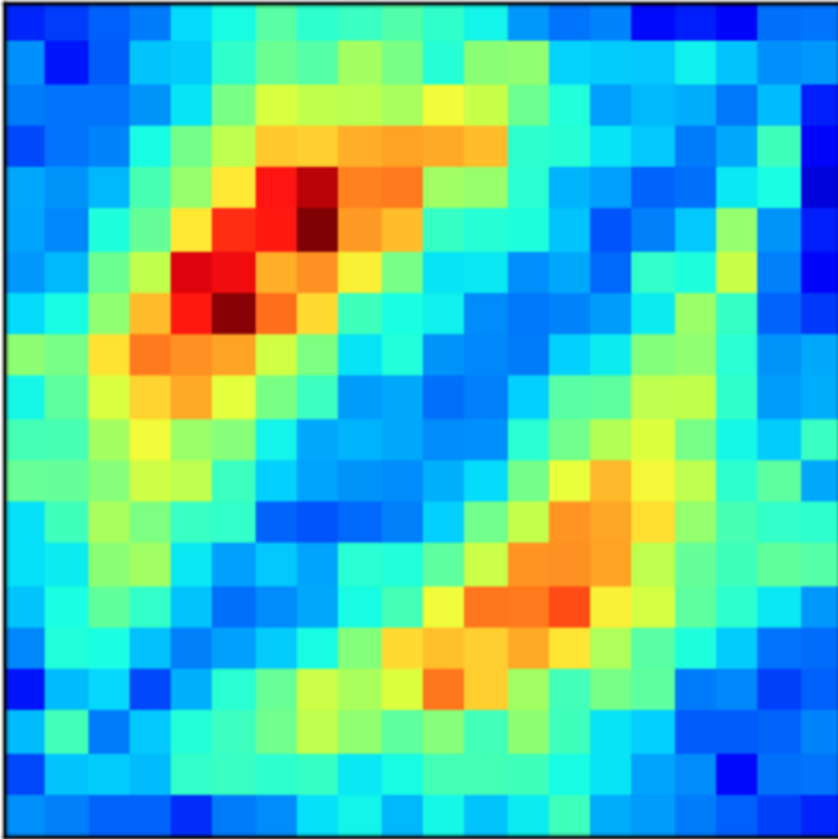
2000: State-level support (orange) or opposition (green) on school vouchers, relative to the national average of 45% support



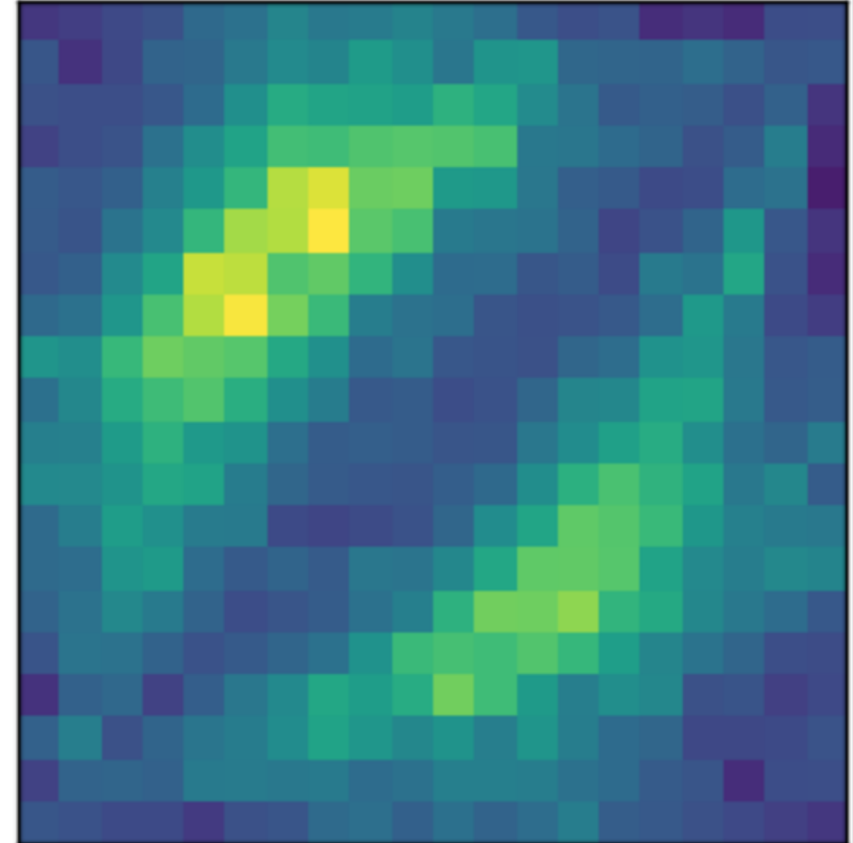
Principles of Perception

Color Choices Matter!

Jet Colormap



Viridis Colormap



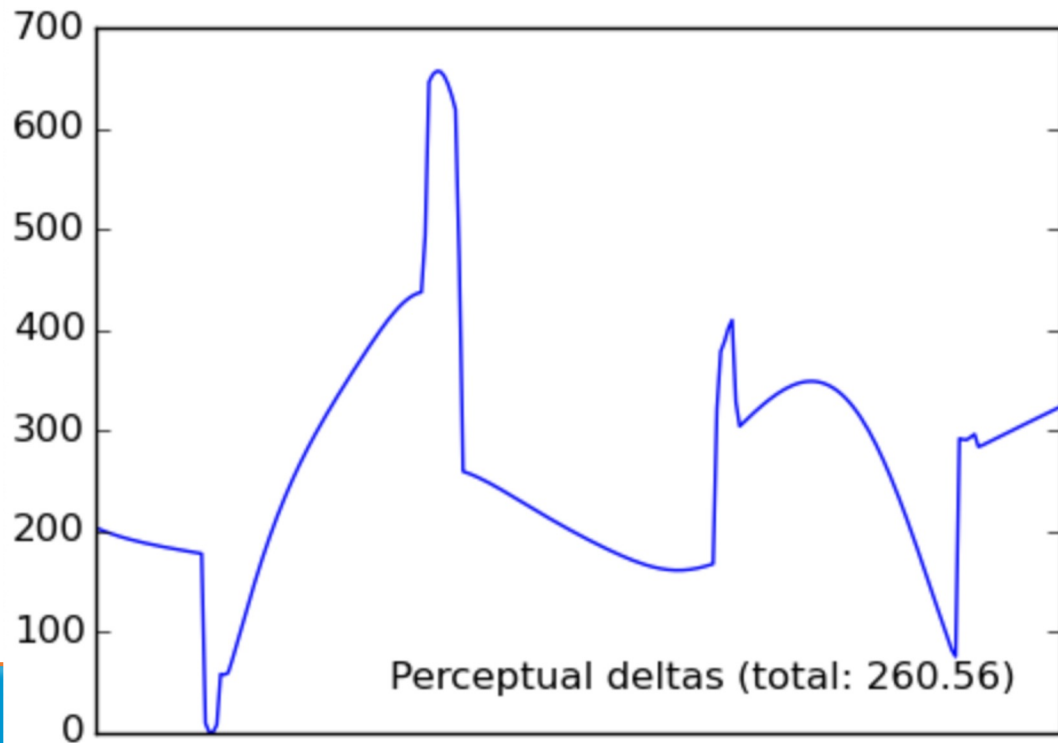
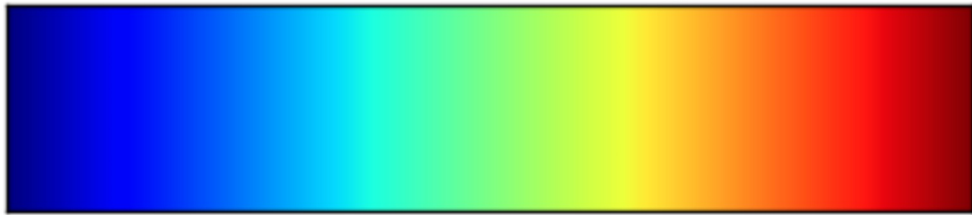
Use a Perceptually Uniform Color Map

- Perceptually uniform:
 - Changing data from 0.1 to 0.2 appears similar to change from 0.8 to 0.9.
 - Measure by running experiments on people!
- Jet, the old matplotlib default, was far from uniform!
- Now fixed in MPL: <https://bids.github.io/colormap/> (Eric Firing et al.)
- Also, avoid red + green since many people are colorblind

Use a Perceptually Uniform Color Map

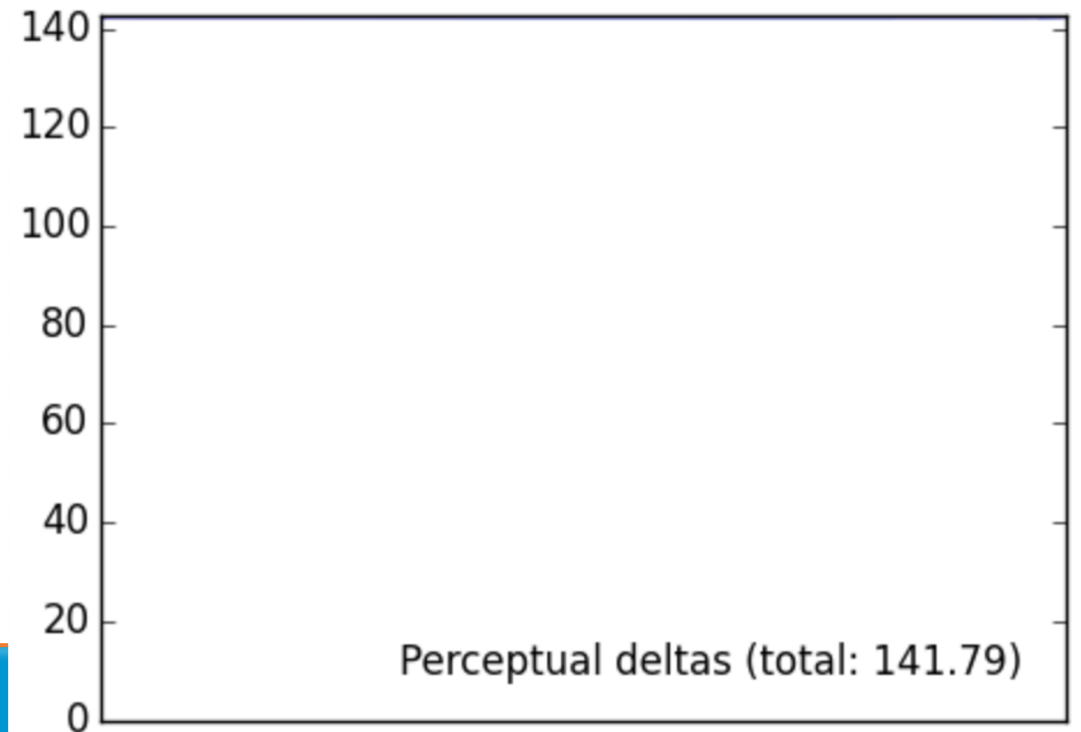
Jet Colormap

The colormap in its glory



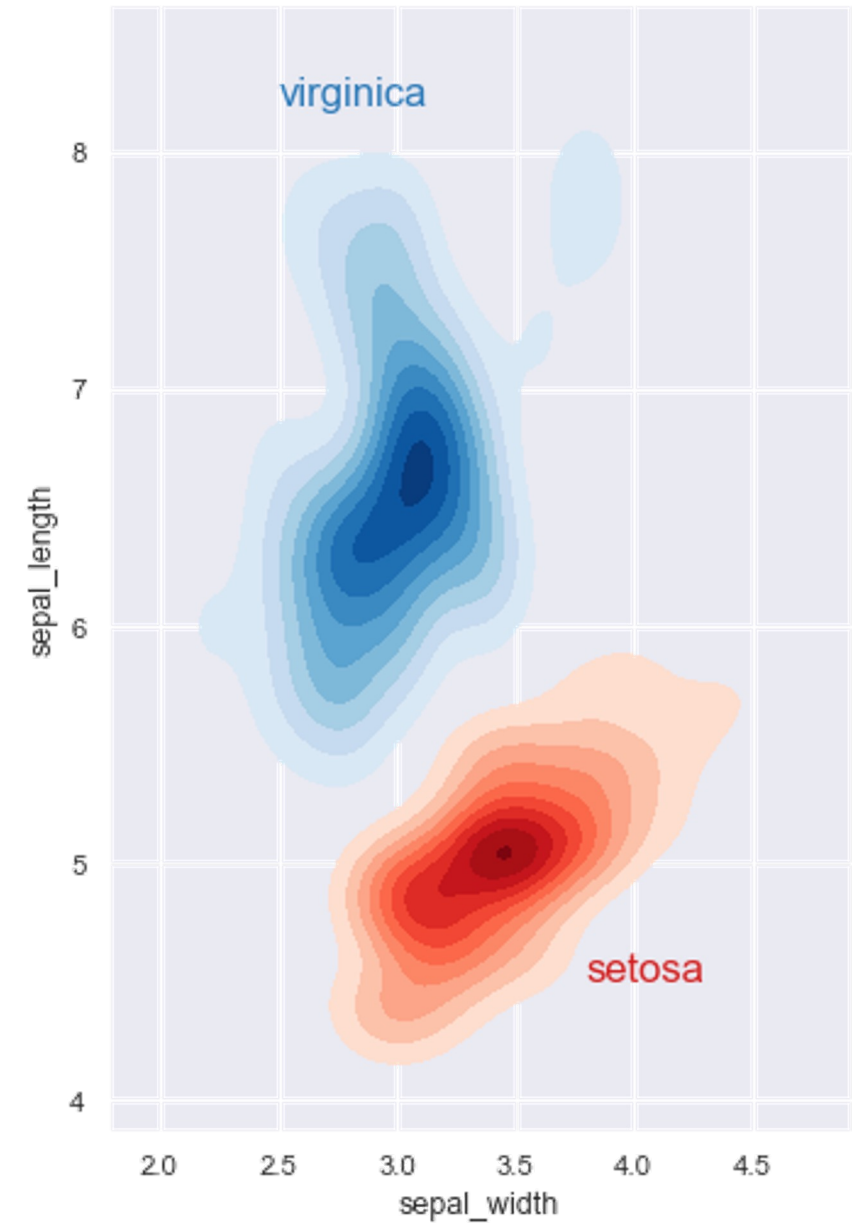
Viridis Colormap

The colormap in its glory



Use Color to Highlight Data Type

- Qualitative: Choose a qualitative scheme that makes it easy to distinguish between categories
- Quantitative: Choose a color scheme that implies magnitude.
- Plot on right has both!



Use Color to Highlight Data Type

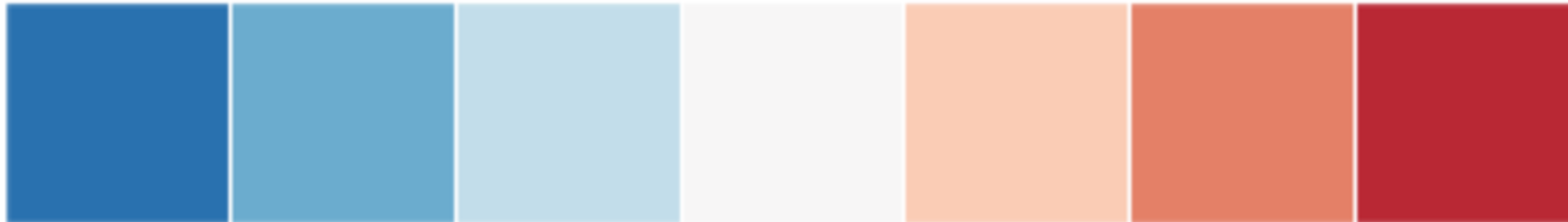
- Does the data progress from low to high?
- Use a sequential scheme where light colors are for more extreme values



Use Color to Highlight Data Type

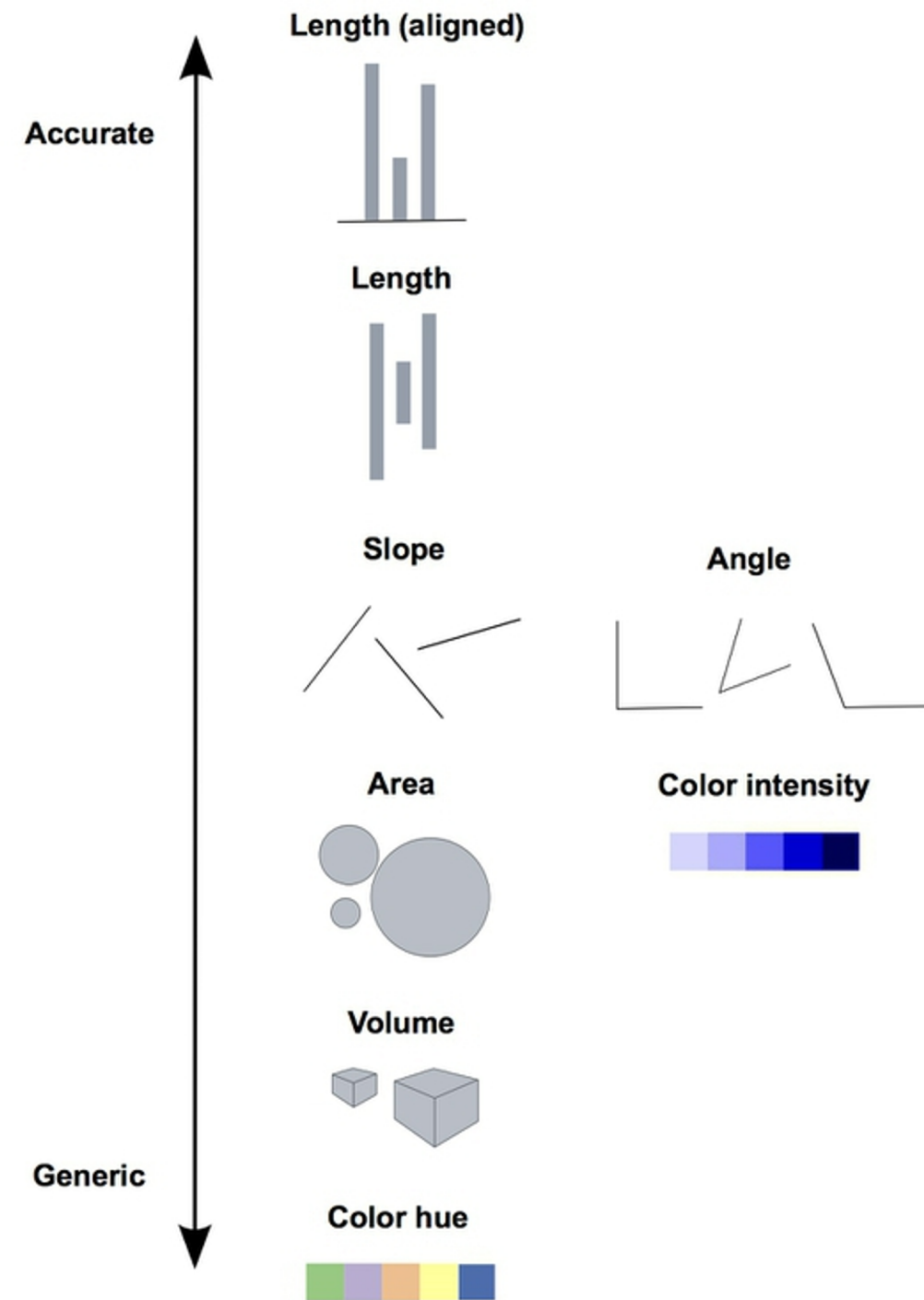
- Do both low and high value deserve equal emphasis? Use a diverging scheme where light colors represent middle values

```
sns.palplot(sns.color_palette("RdBu_r", 7))
```



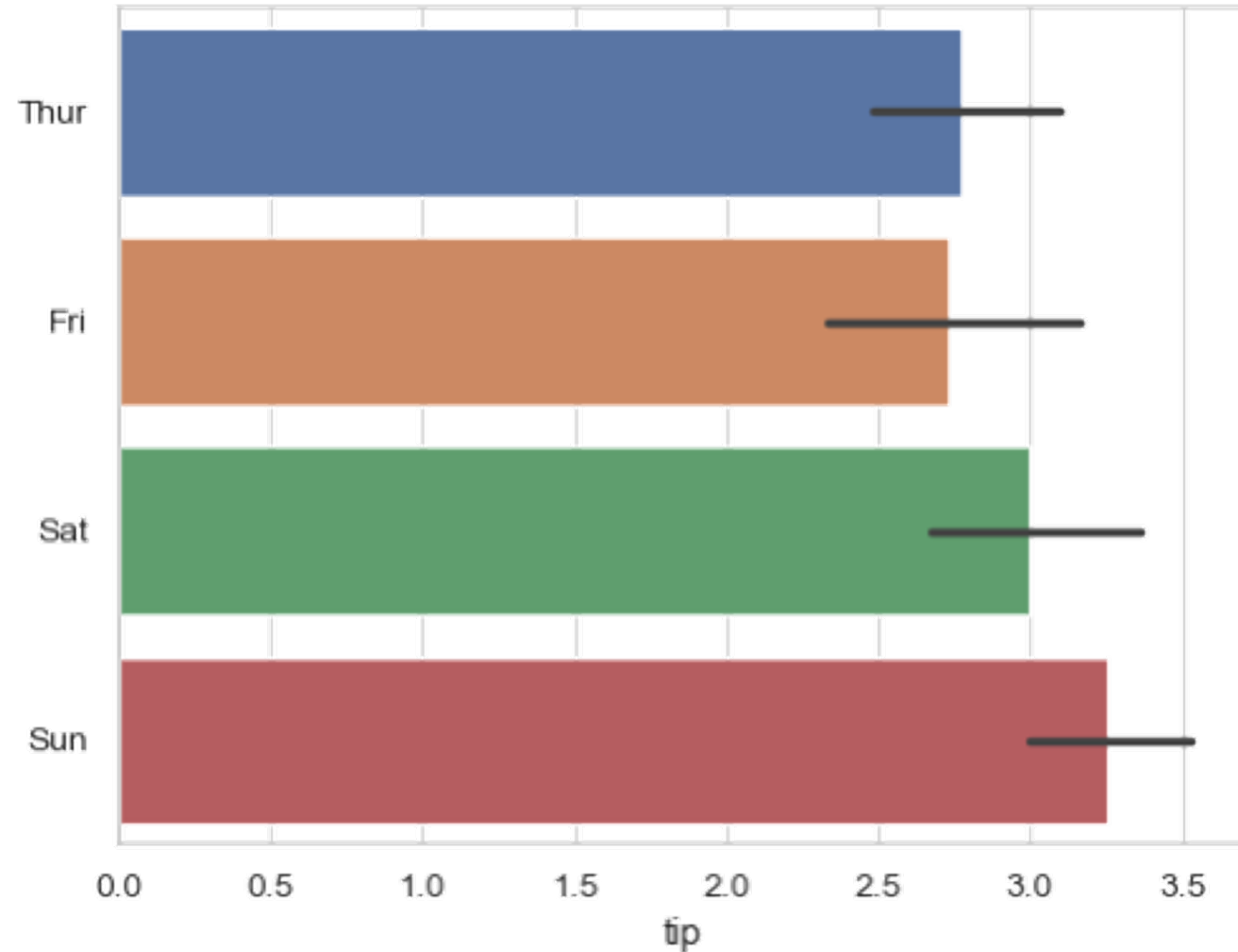
Not All Marks Are Good!

- Accuracy of judgements depend on the type of mark
- Aligned lengths most accurate
- Color least accurate



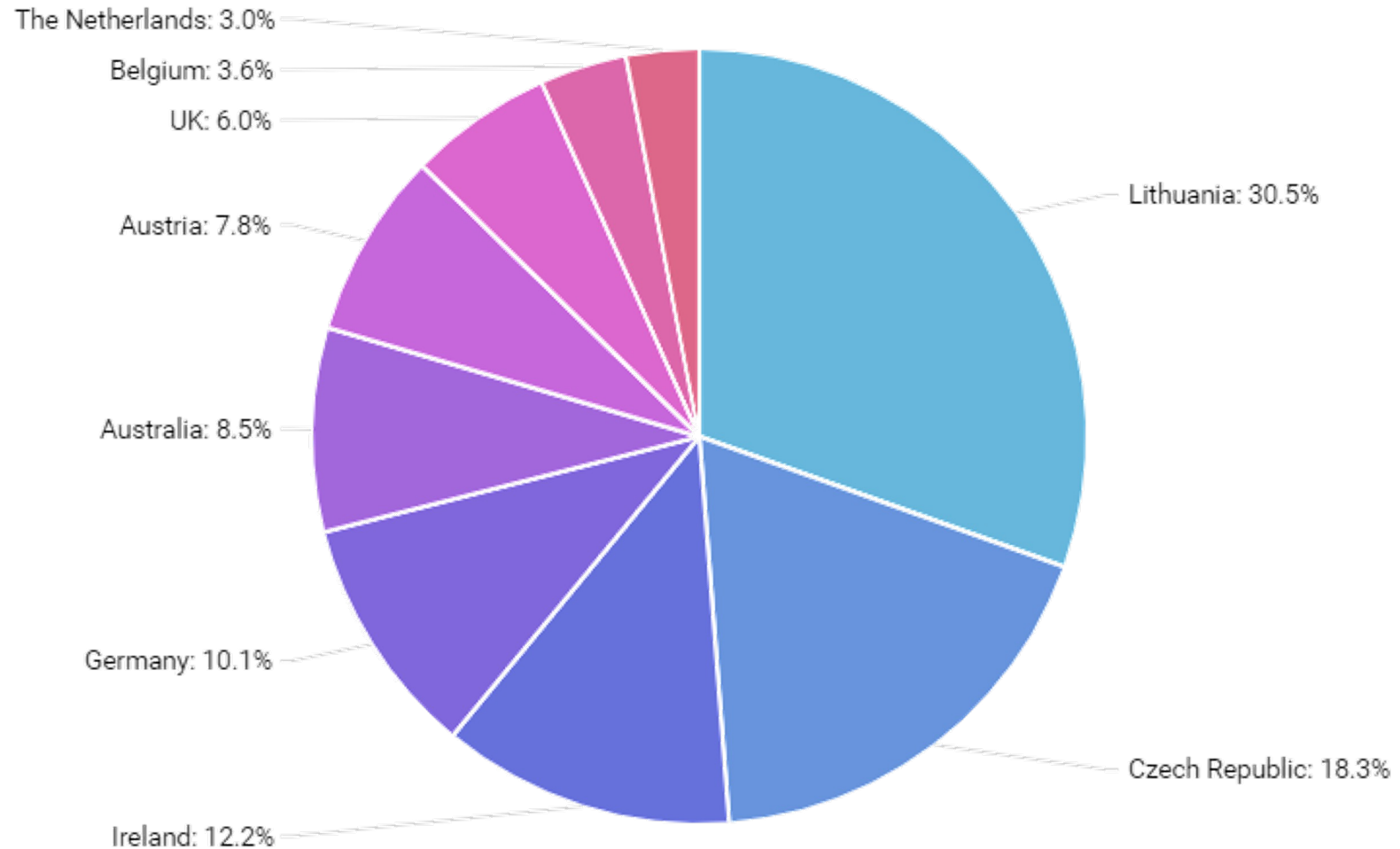
Lengths are Easy to Understand

- People can easily distinguish two different lengths
- E.g. Heights of bars in bar chart

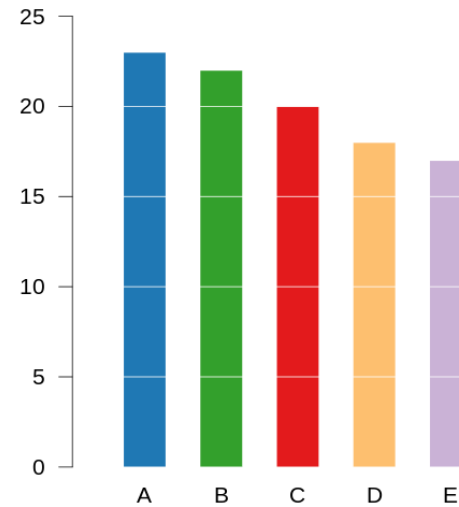
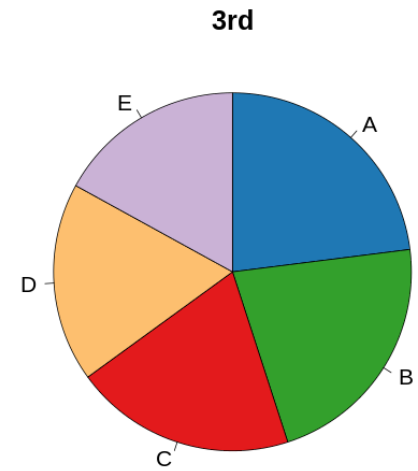
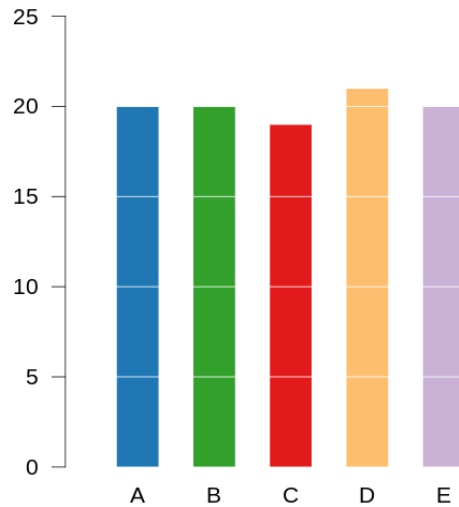
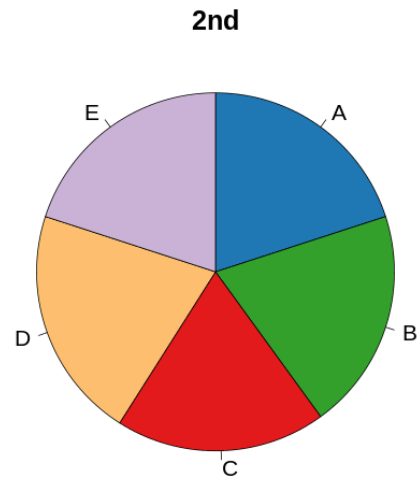
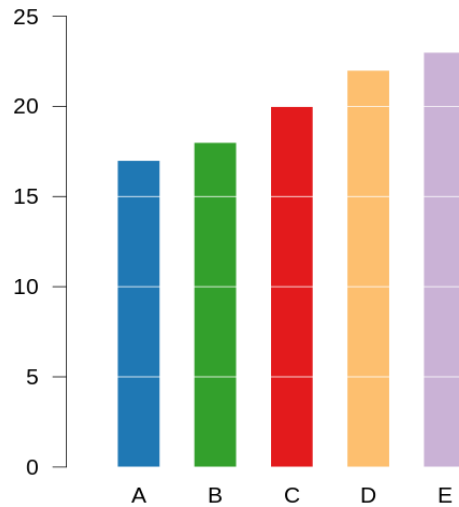
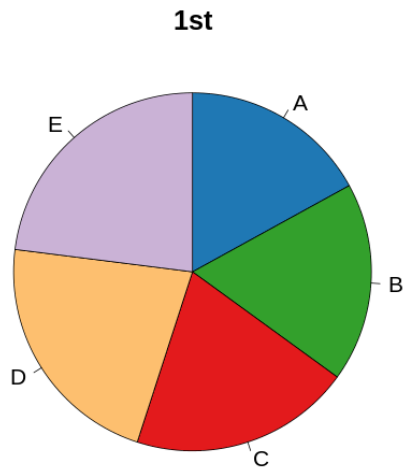


Angles are Hard to Understand

- Avoid pie charts!
- Angle judgements are inaccurate
- In general, underestimate size of larger angle



Bar vs Pie Chart



Areas are Hard to Understand

- Avoid area charts!
- Area judgements are inaccurate
- In general, underestimate size of larger area

African Countries by GDP

TOP COUNTRIES BY GDP IN U.S. \$ BILLIONS

Gross domestic product (GDP) refers to the market value of all final goods and services produced within a country in a given period (2005 – 2009).

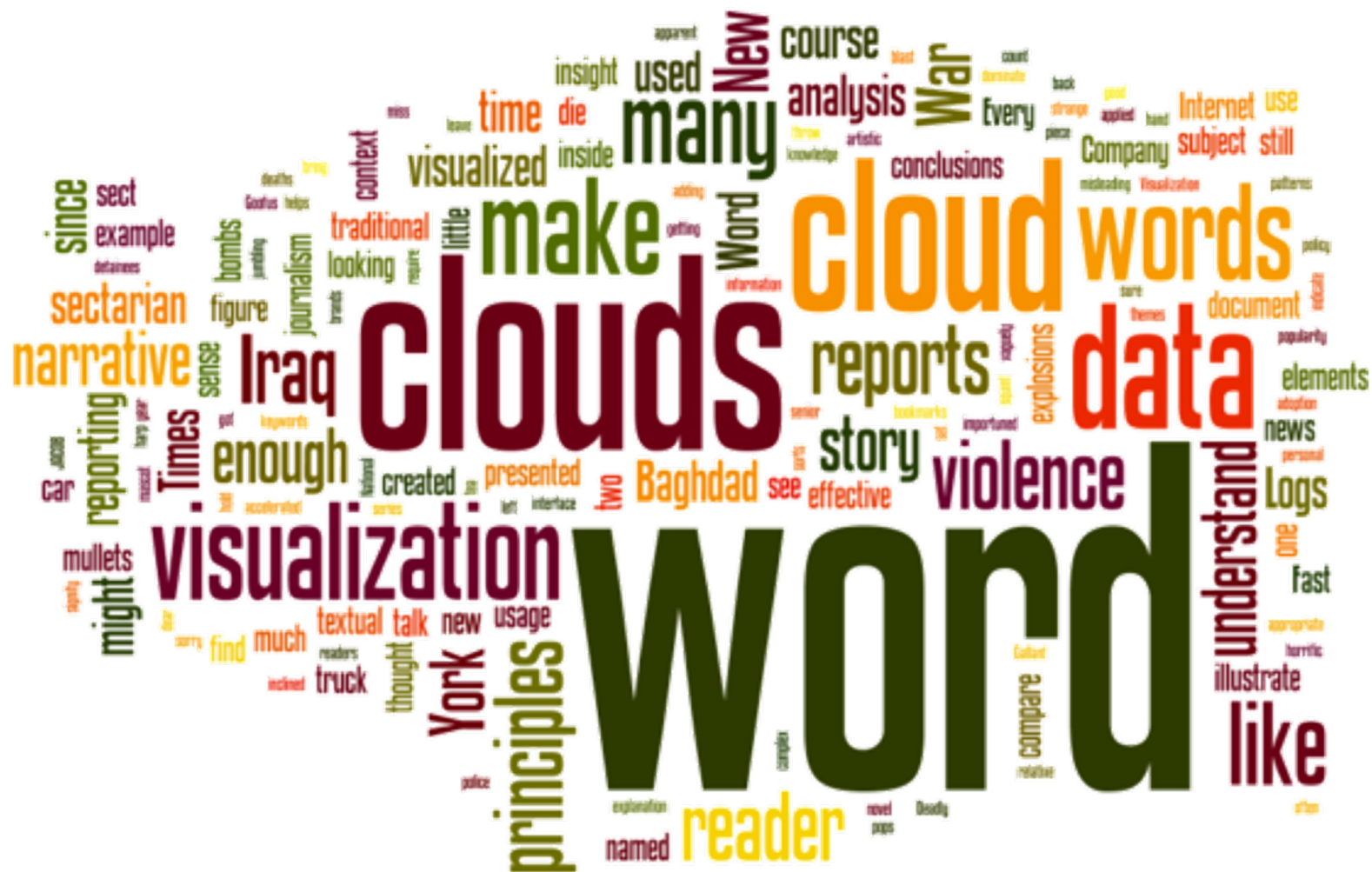
GDP CALCULATION

private consumption + gross investment + government spending + (exports - imports)



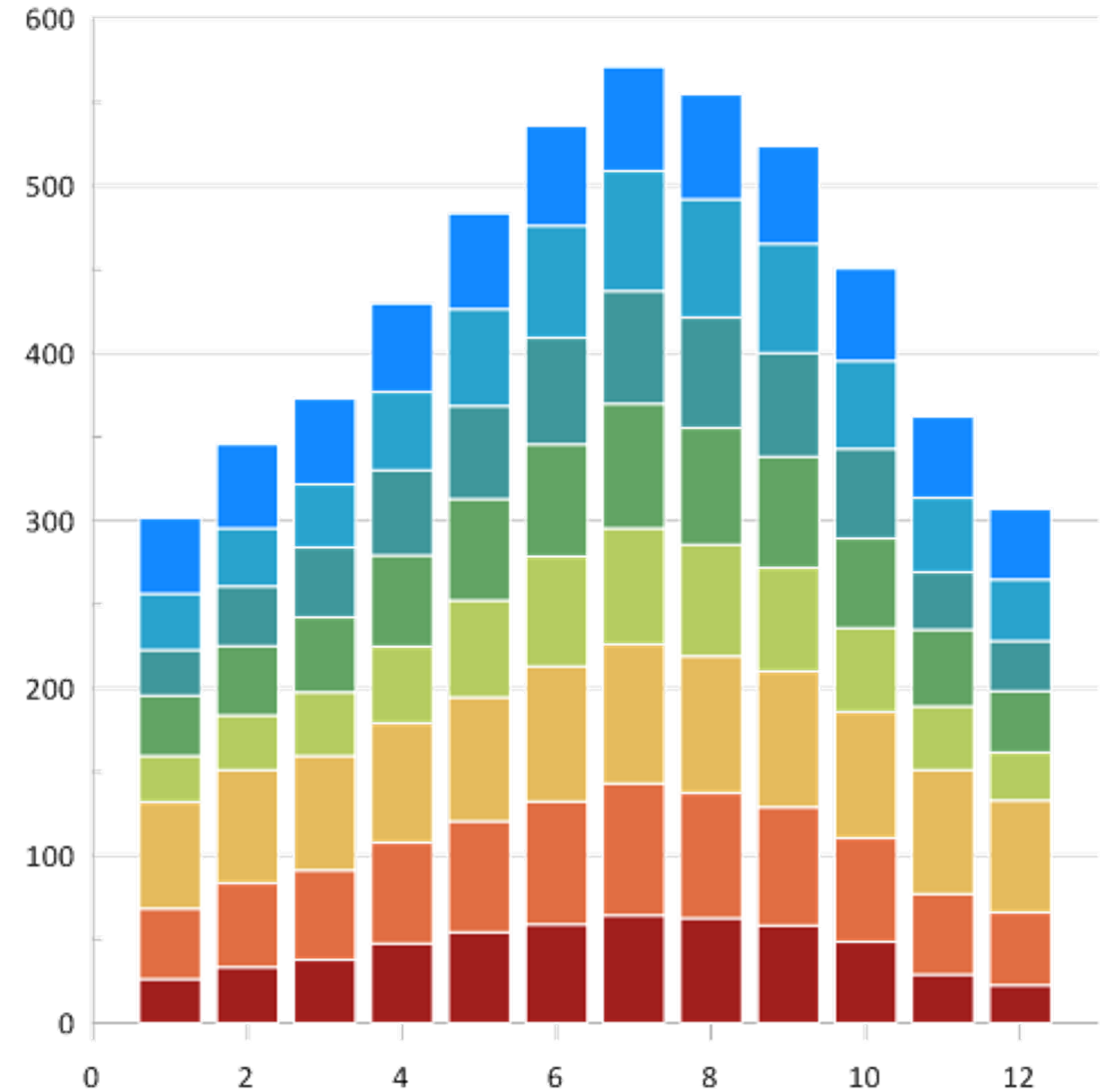
Areas are Hard to Understand

- Avoid word clouds!
- Hard to tell the “area” taken up by a word



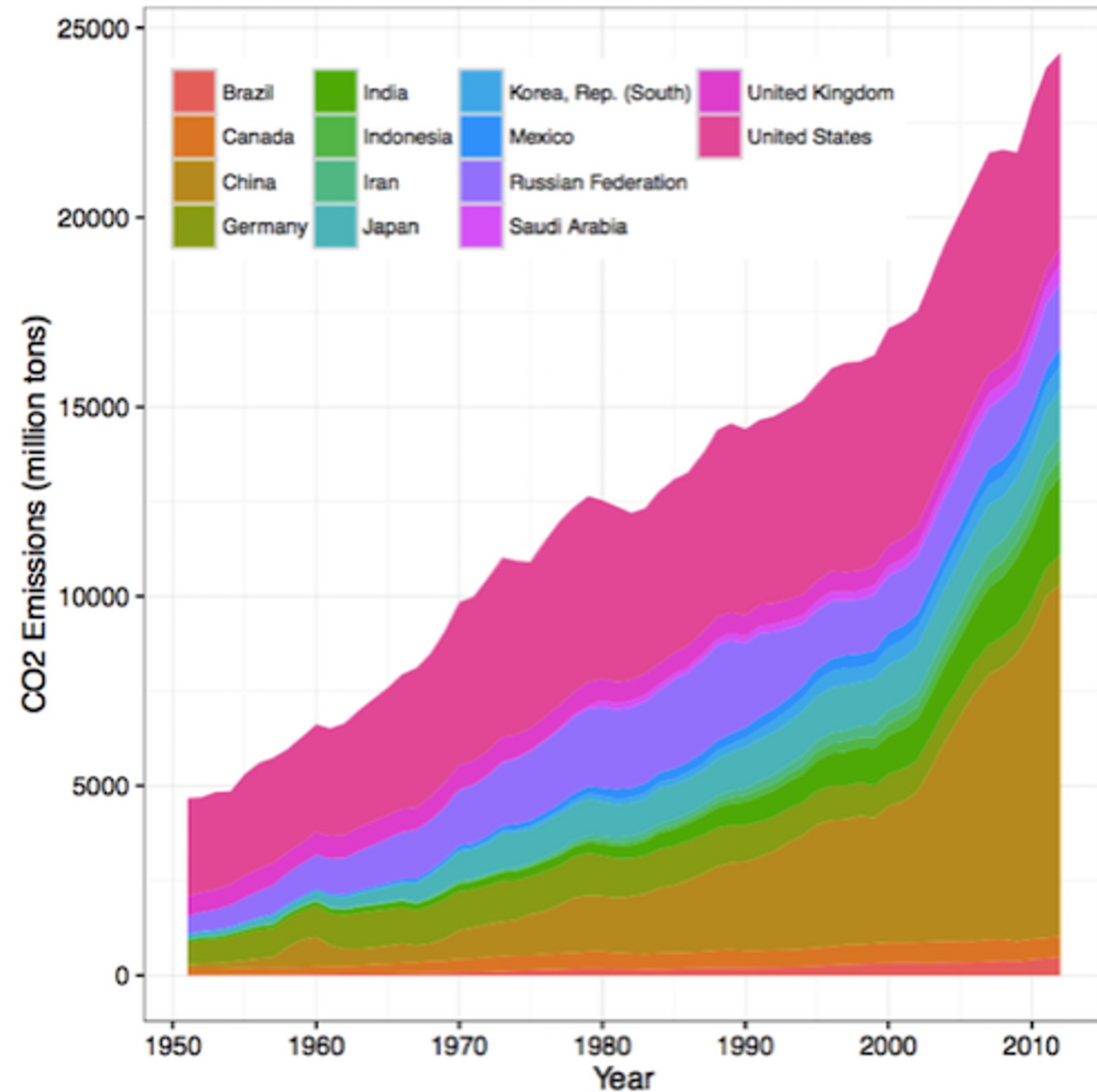
Avoid Jiggling Baseline

- Stacked bar charts / histograms hard to read because baseline moves
- Notice that top bars are all about the same height



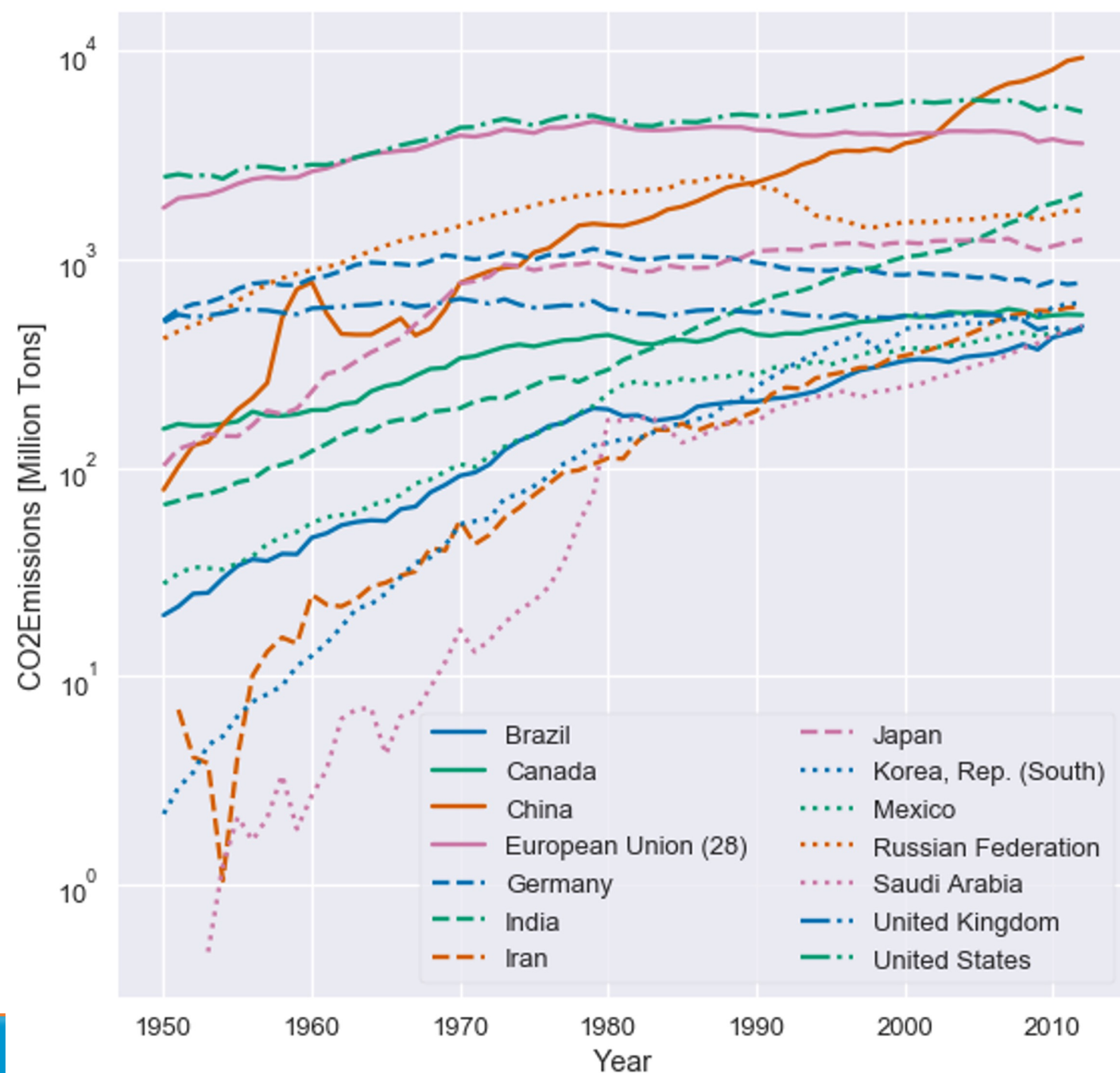
Avoid Jiggling Baseline

- Stacked area charts hard to read because baseline moves



Avoid Jiggling Baseline

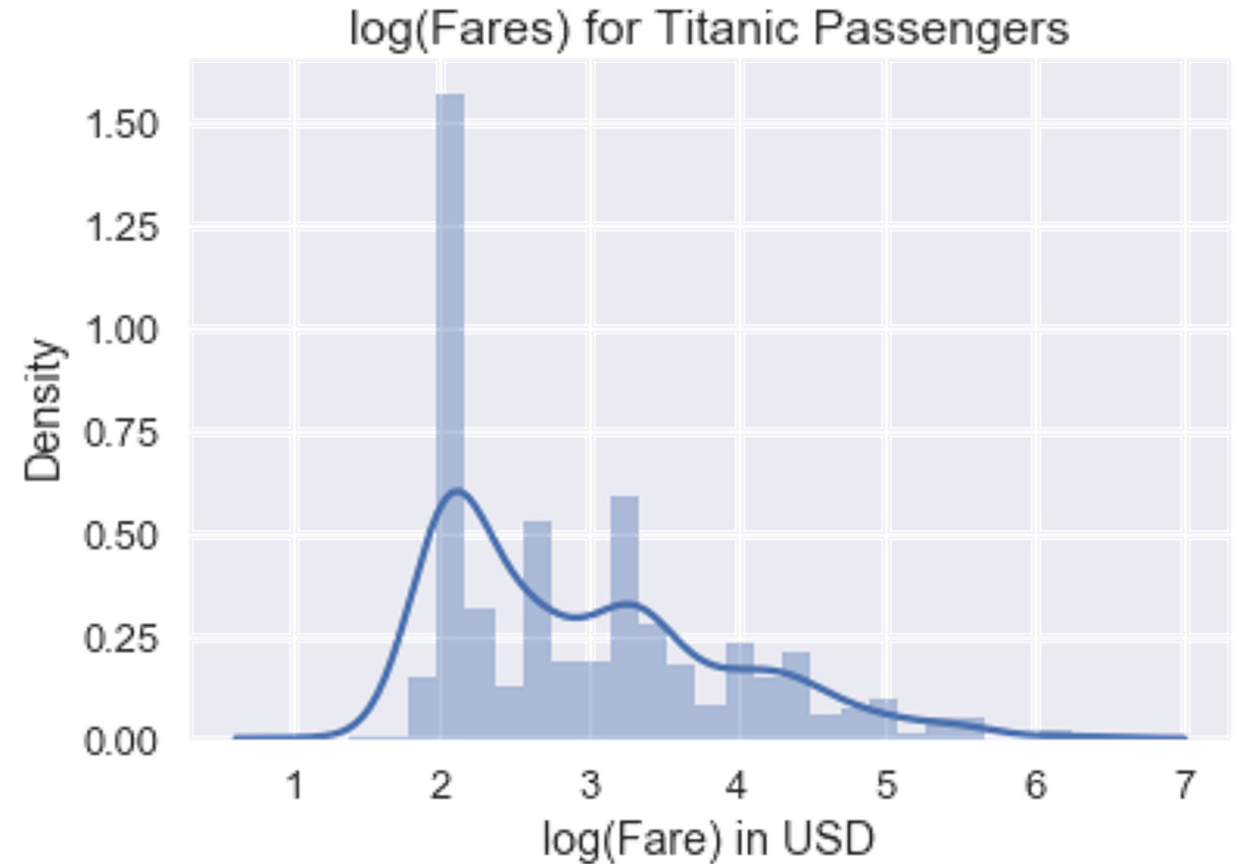
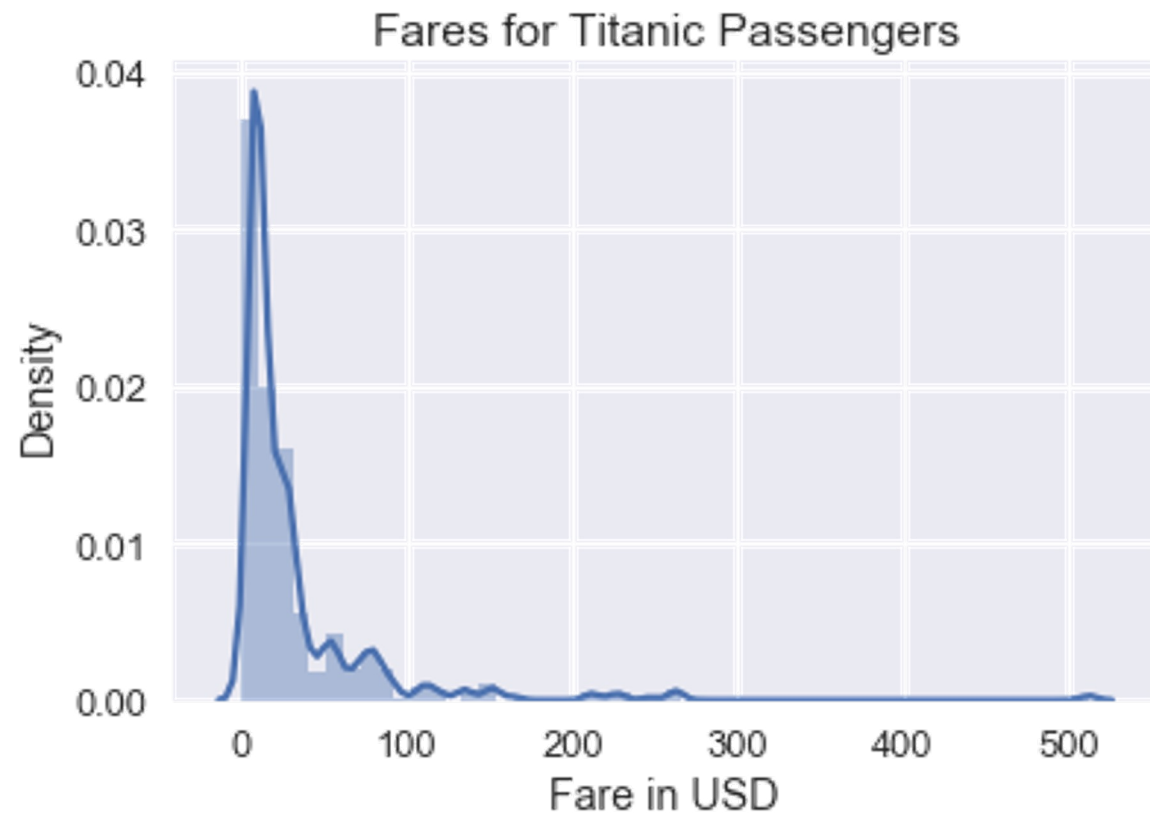
- Instead, plot lines themselves



Principles of Transformation

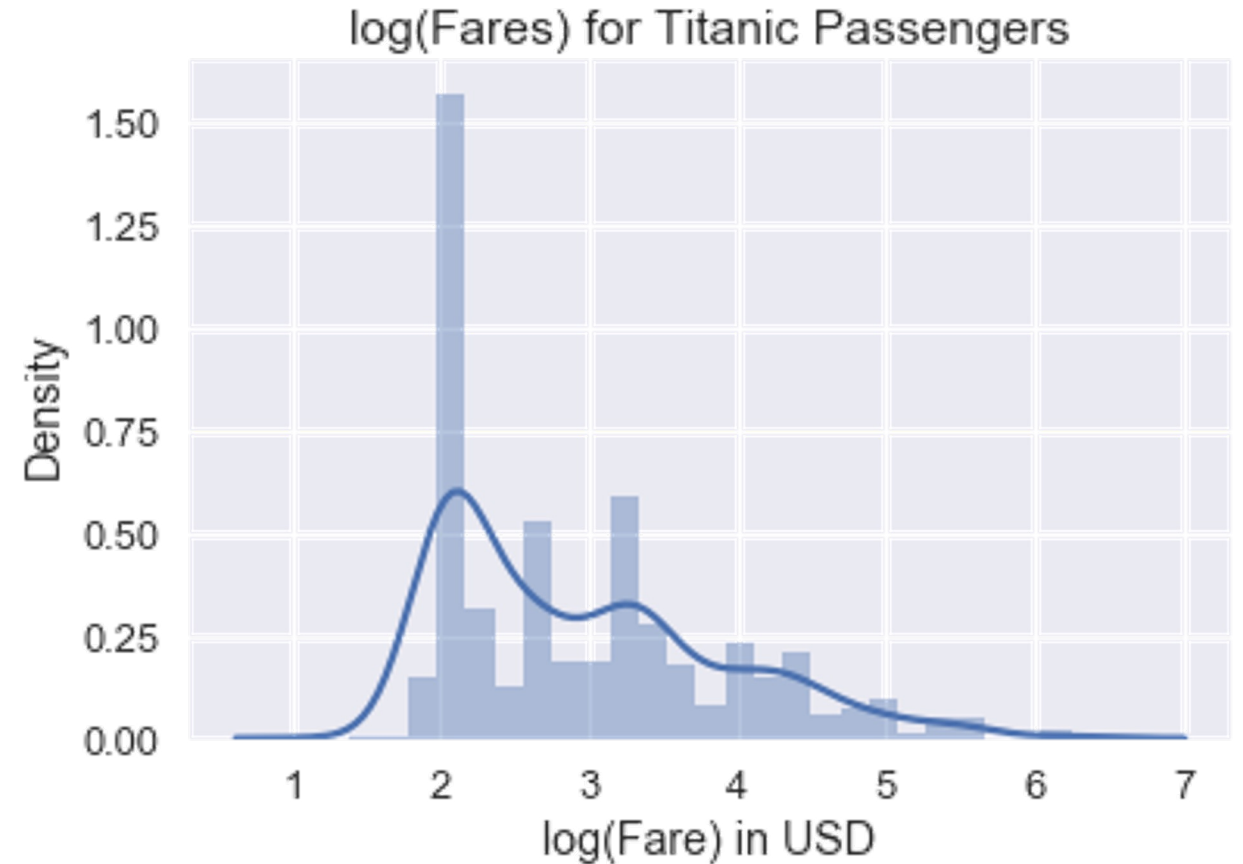
Transforming Data Can Reveal Patterns

- When data are heavy tailed, useful to take the log and replot



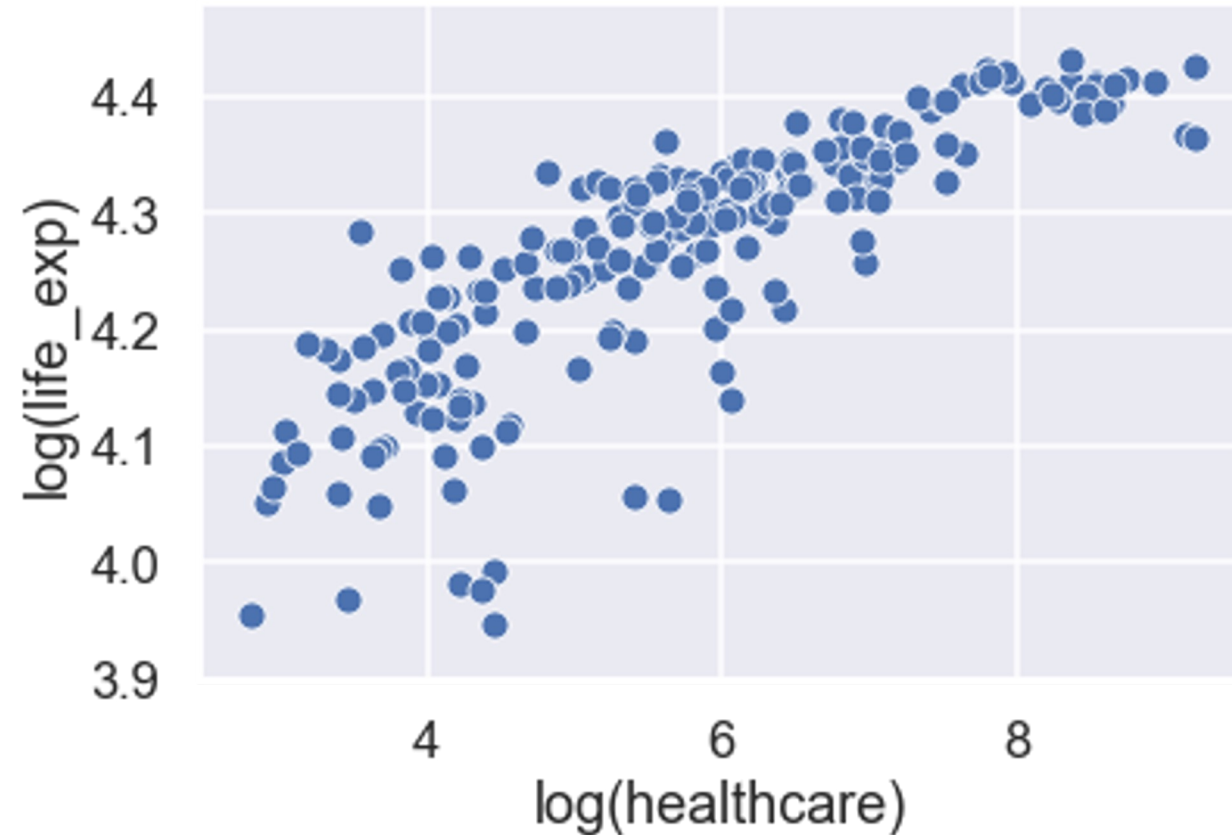
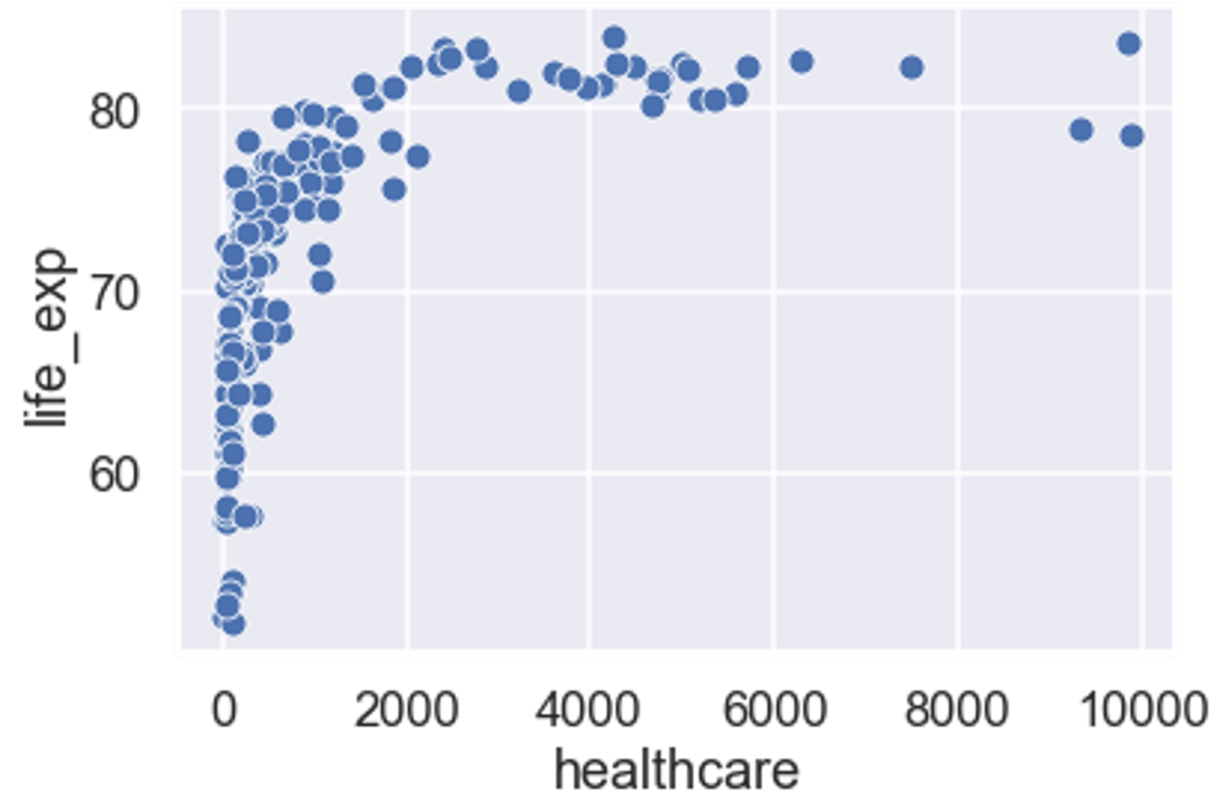
Transforming Data Can Reveal Patterns

- Shows a mode when $\log(\text{fare}) = 2$ and a smaller mode at 3.4.
- What do these correspond to in actual dollars?
- $\exp(2) = \$7.4$
- $\exp(3.4) = \$30$



Transforming Data Can Reveal Patterns

- Log of nonlinear data can reveal pattern in scatter plot!



Log of y-values

- Fit line to log of y-values:

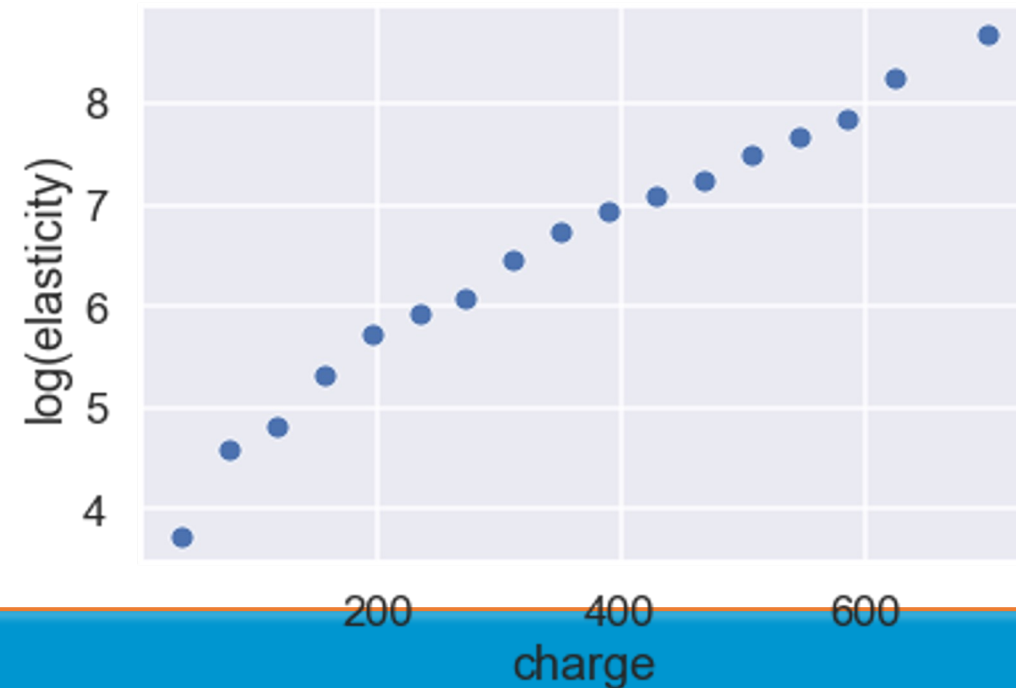
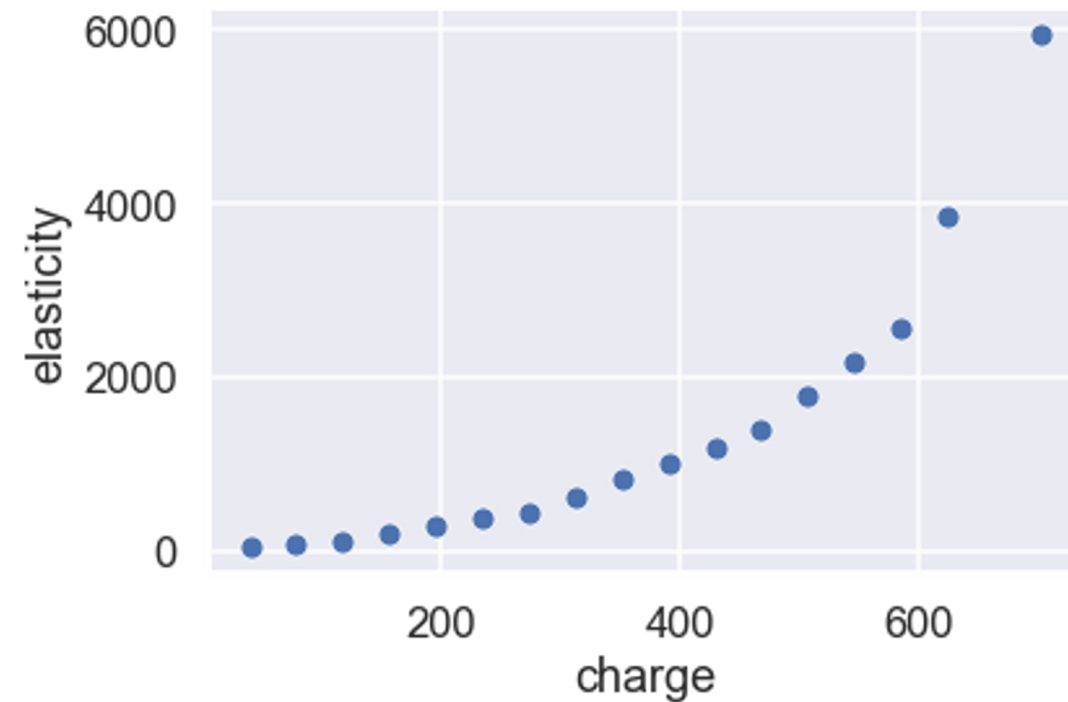
$$\log y = ax + b$$

$$y = e^{ax+b}$$

$$y = e^{ax} e^b$$

$$y = Ce^{ax}$$

- Linear relationship after log of y-values implies exponential model for original plot



Log of both x and y-values

- Fit line to log of x and y-values:

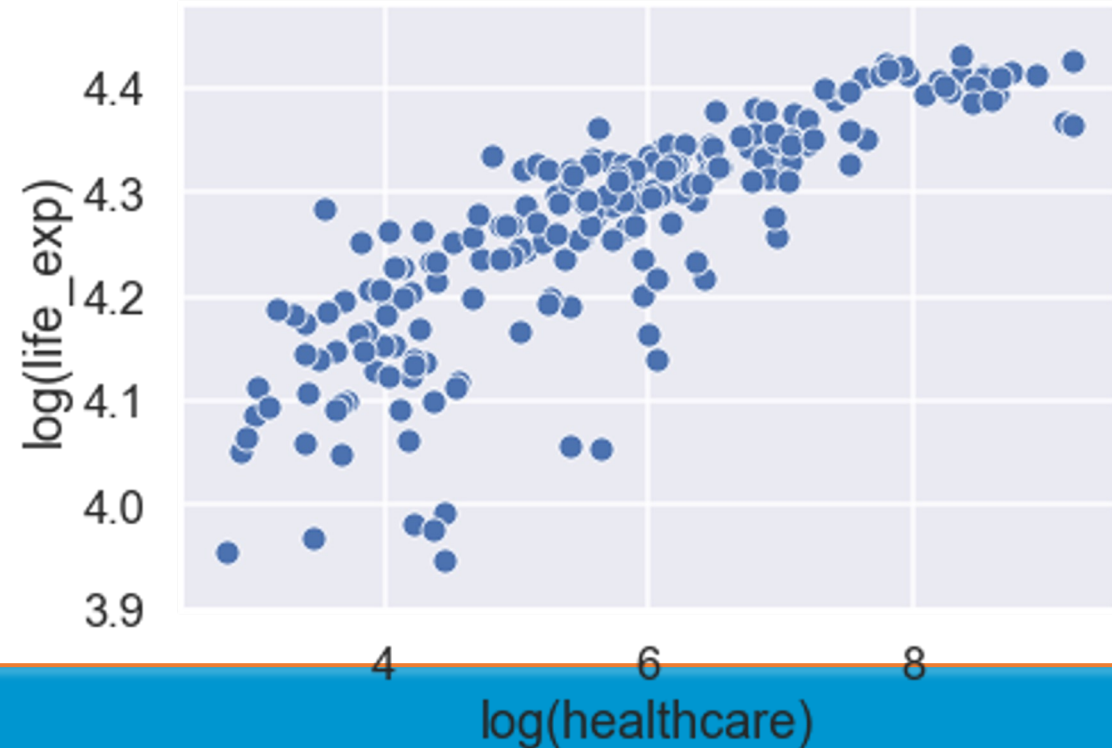
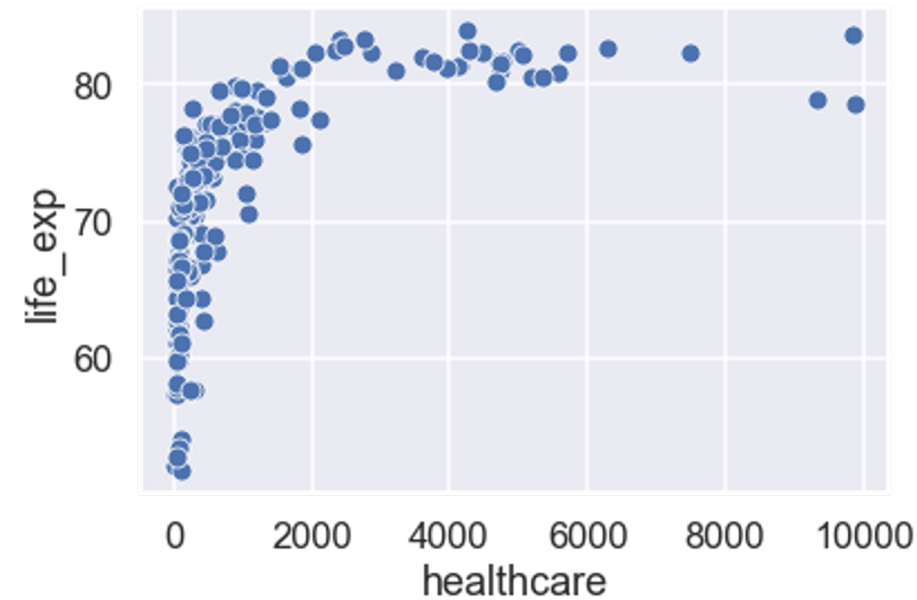
$$\log y = a \cdot \log x + b$$

$$y = e^{a \cdot \log x + b}$$

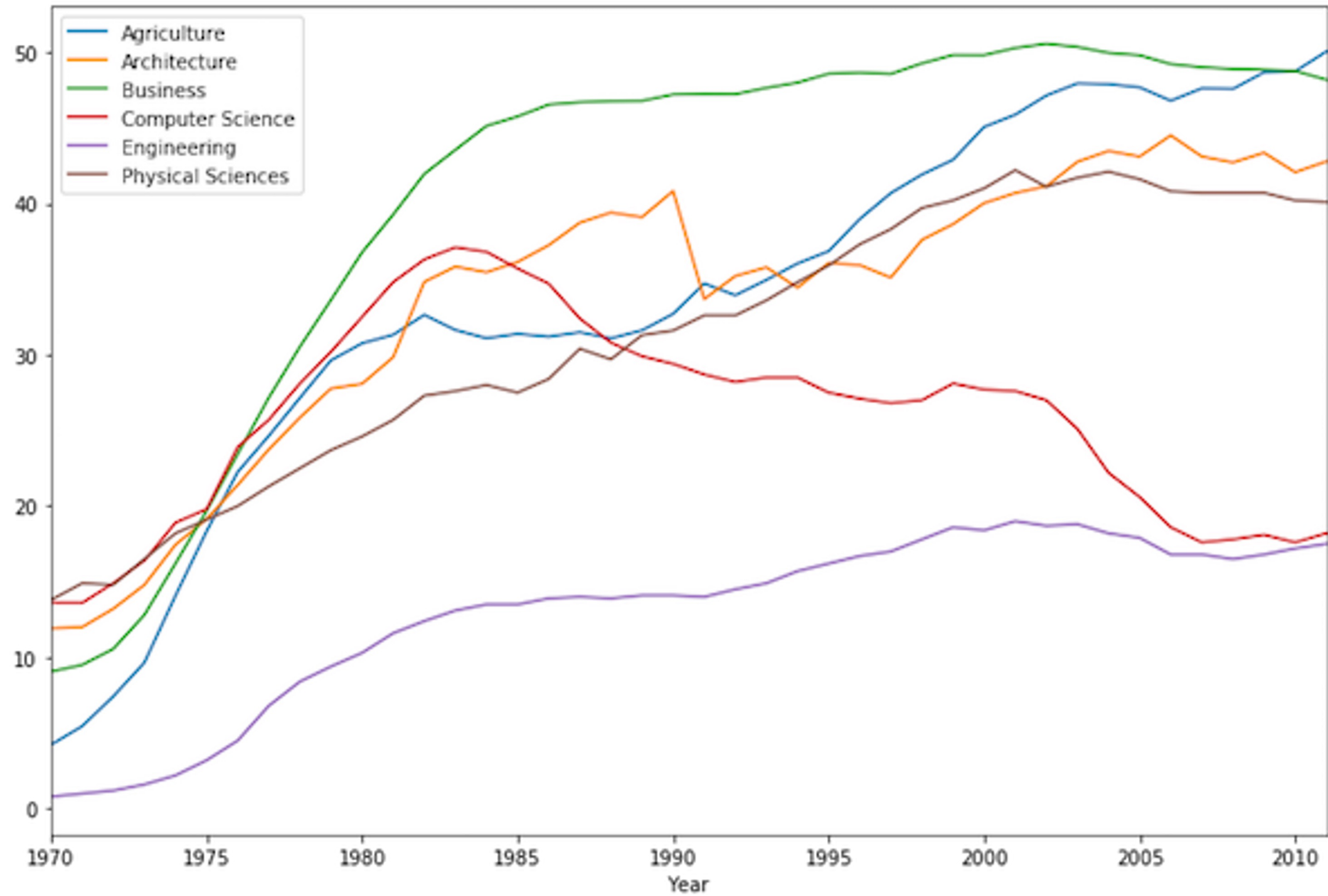
$$y = C e^{a \cdot \log x}$$

$$y = C x^a$$

- Linear relationship after log of x and y-values implies polynomial model for original plot

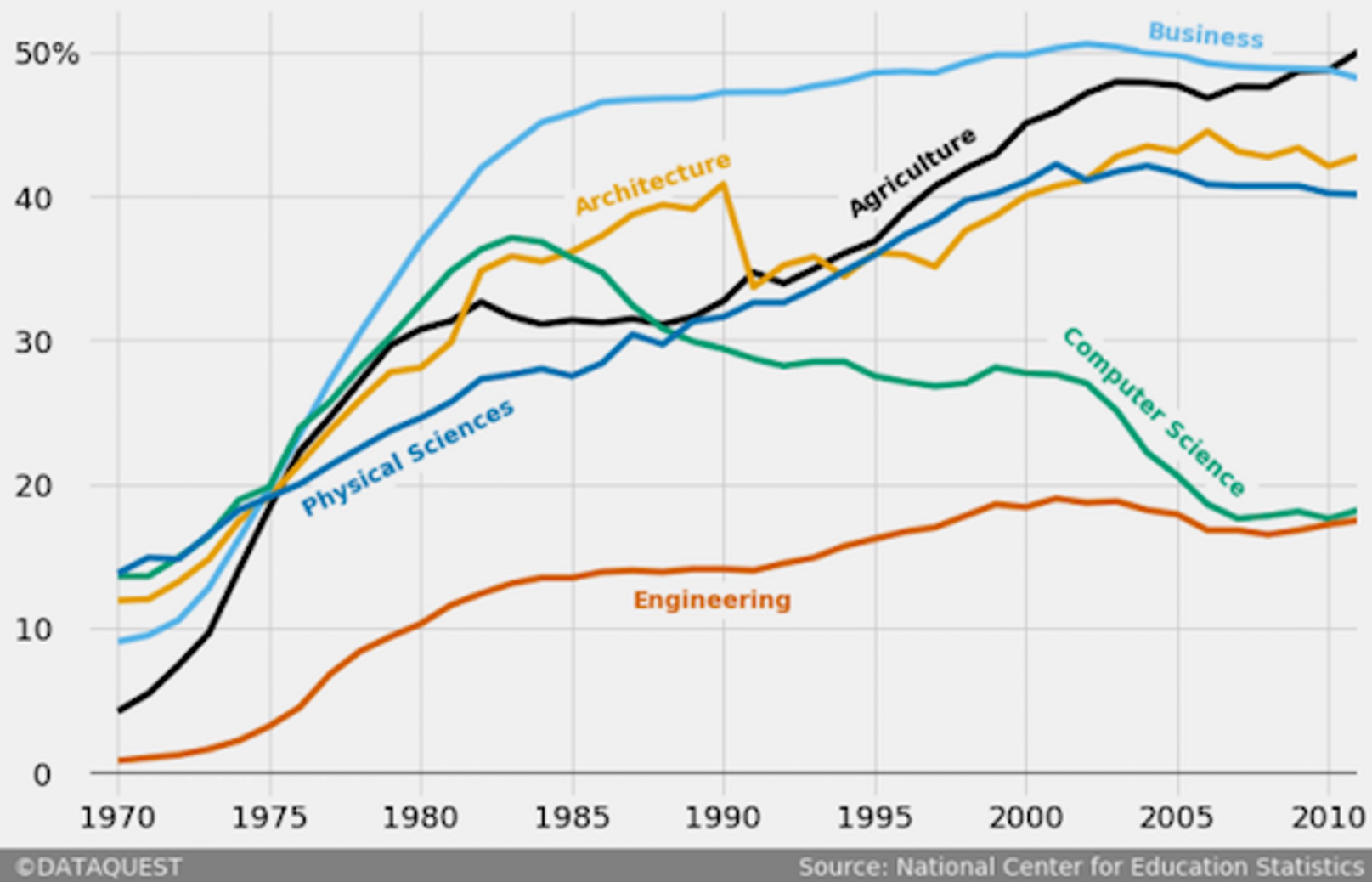


Principles of Context



The gender gap is transitory - even for extreme cases

Percentage of Bachelors conferred to women from 1970 to 2011 in the US for extreme cases where the percentage was less than 20% in 1970



Add Context Directly to Plot

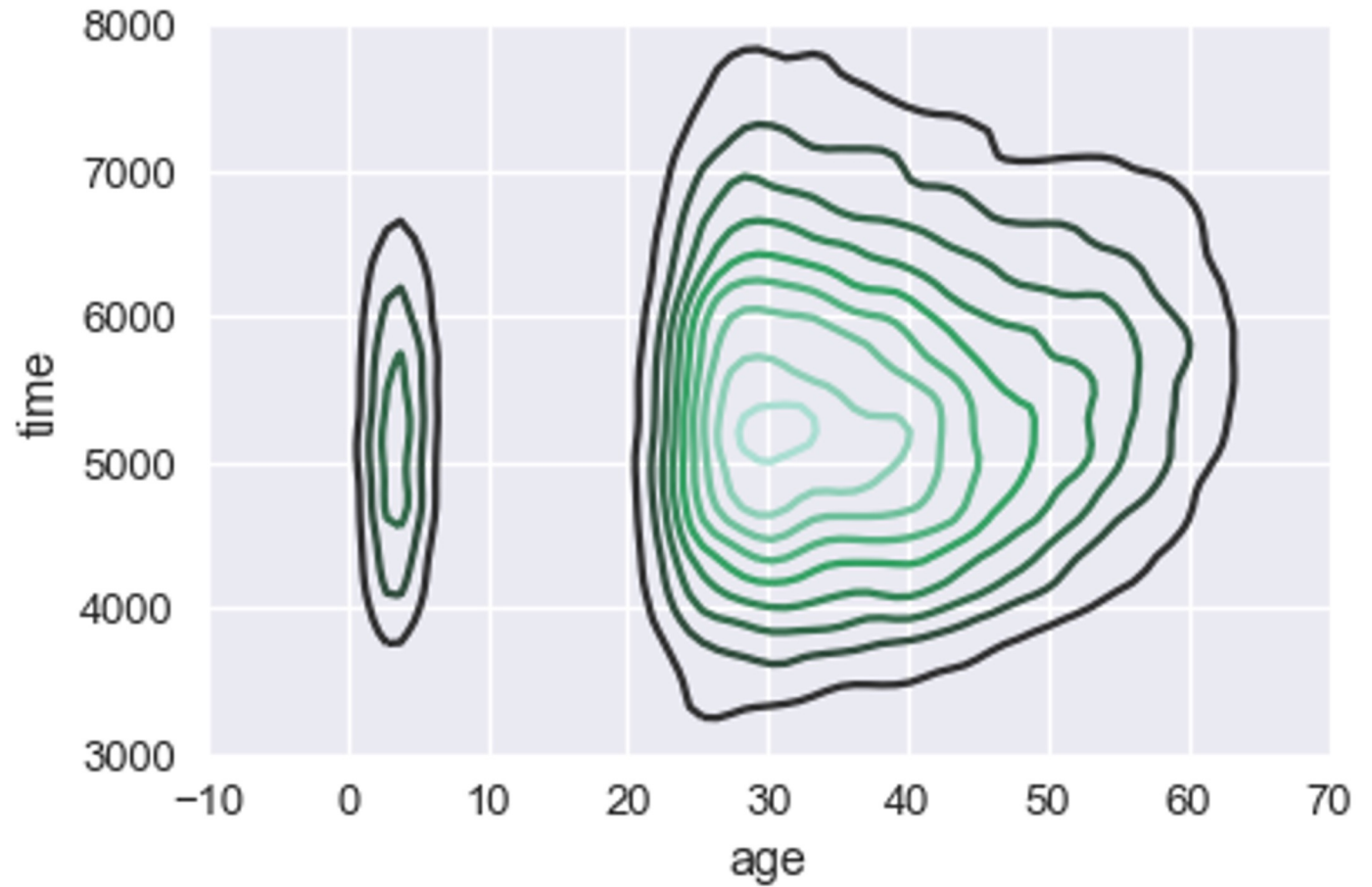
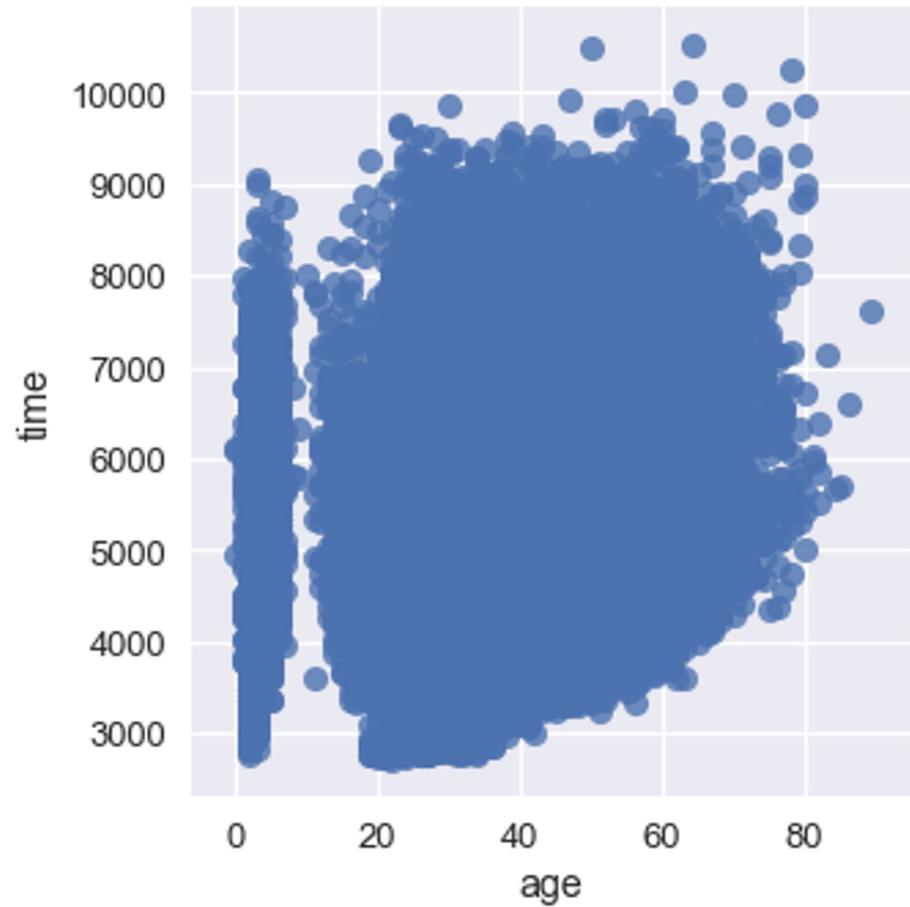
A publication-ready plot needs:

- Informative title (takeaway, not description)
 - “Older passengers spend more on plane tickets” instead of “Scatter plot of price vs. age”.
- Axis labels
- Reference lines and markers for important values
- Labels for unusual points
- Captions that describe data

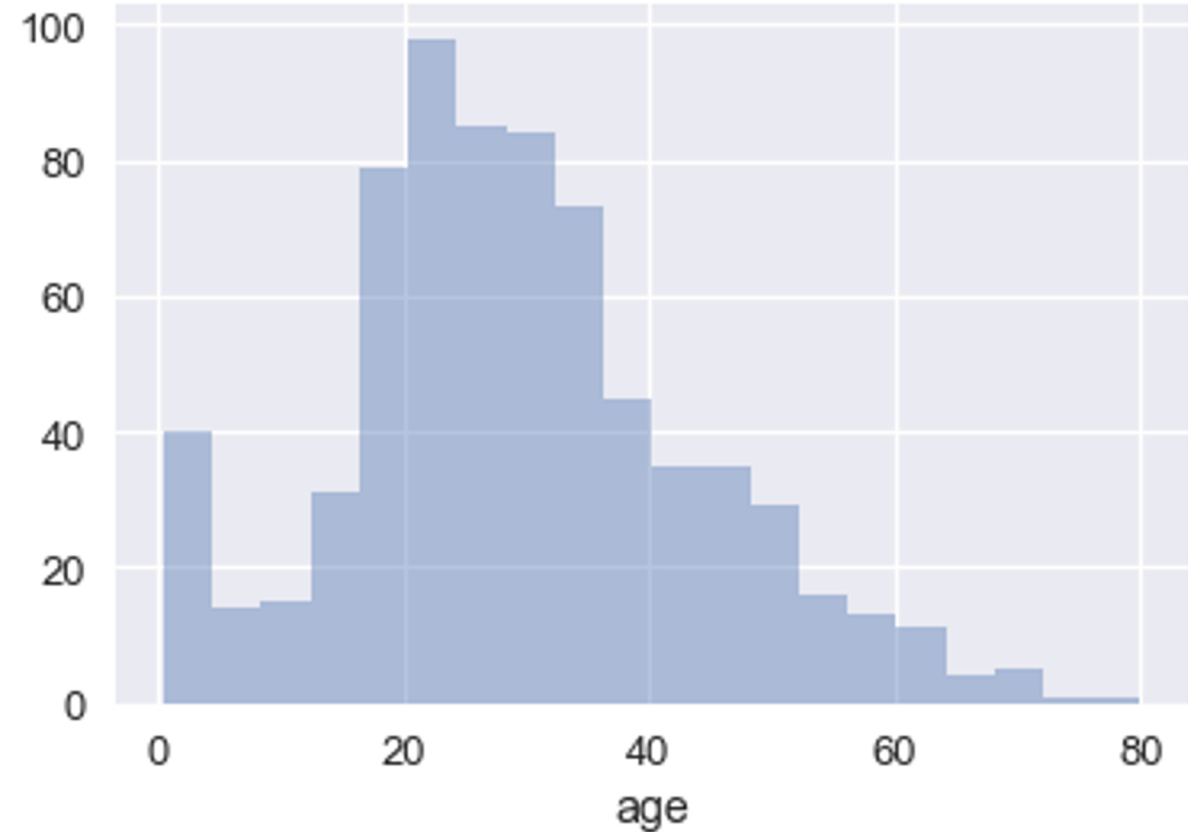
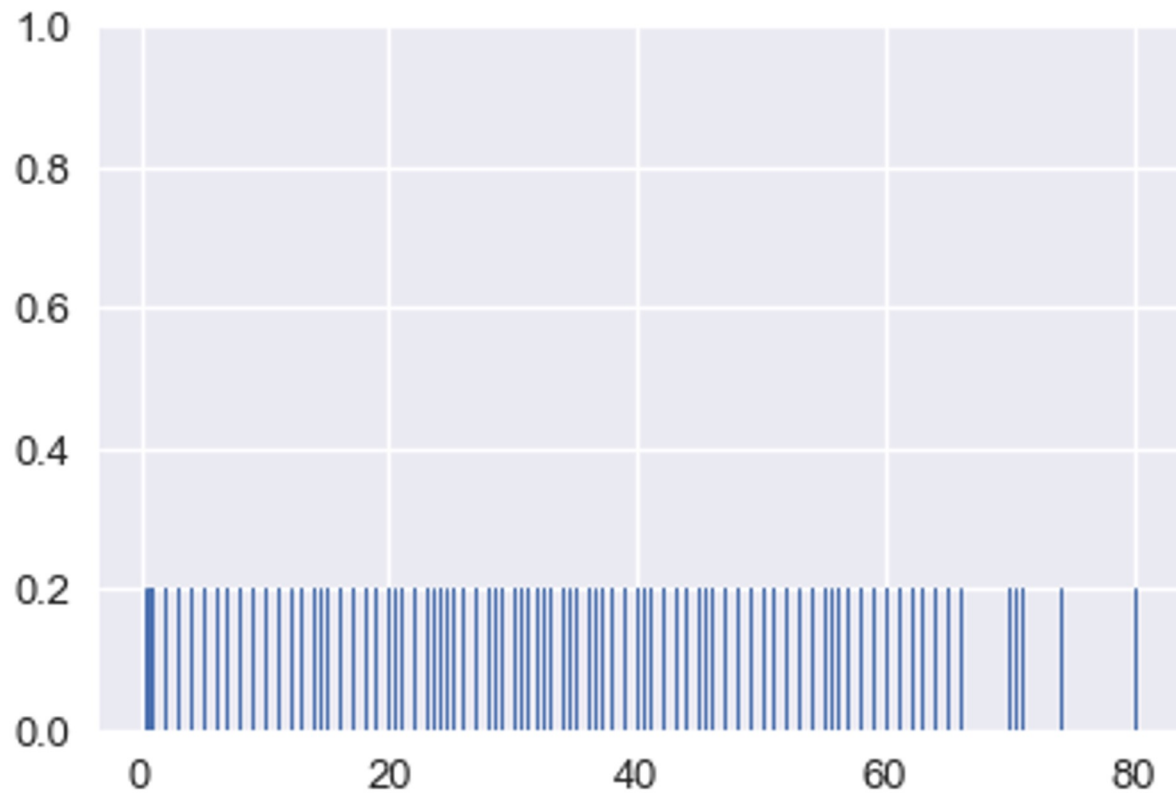
Principles of Smoothing



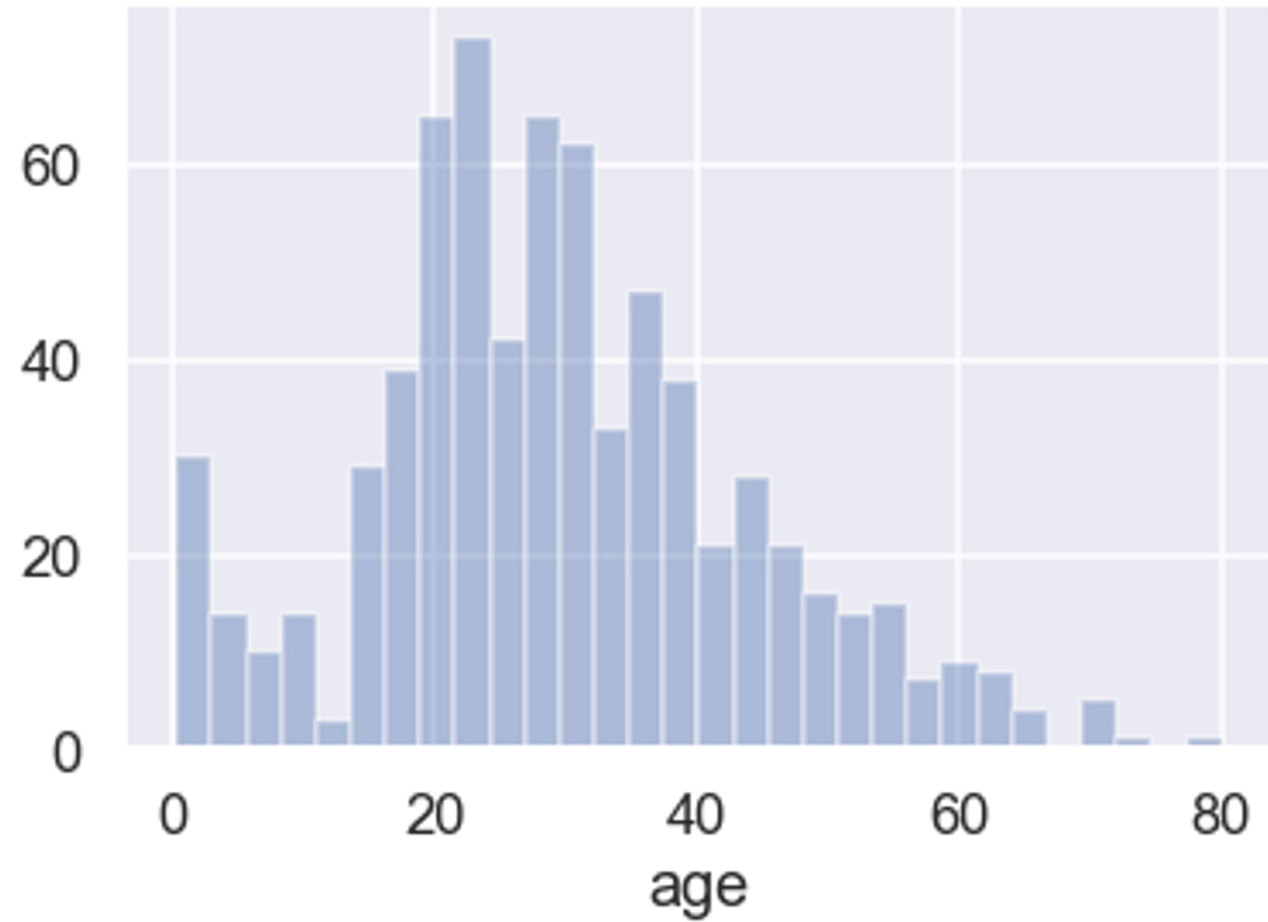
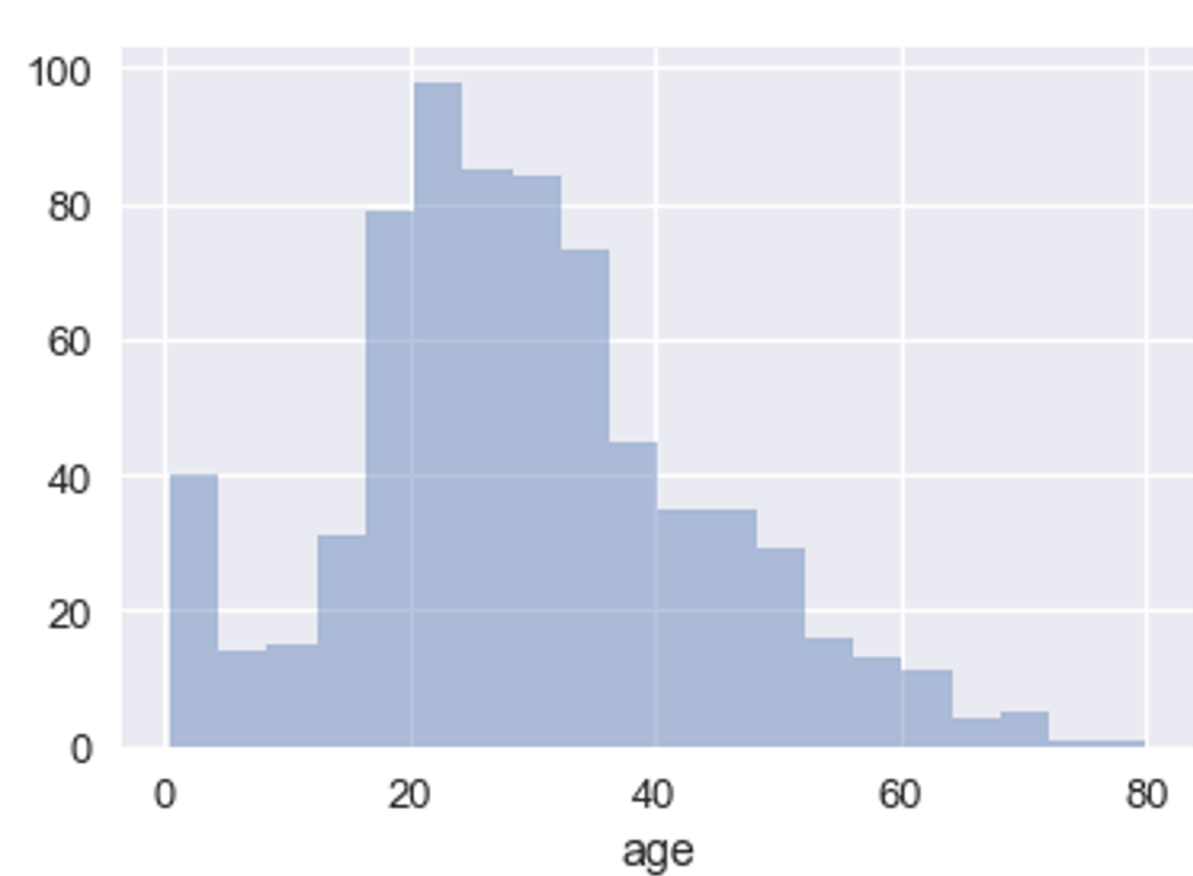
Apply Smoothing for Large Datasets



A Histogram is a Smoothed Rug Plot

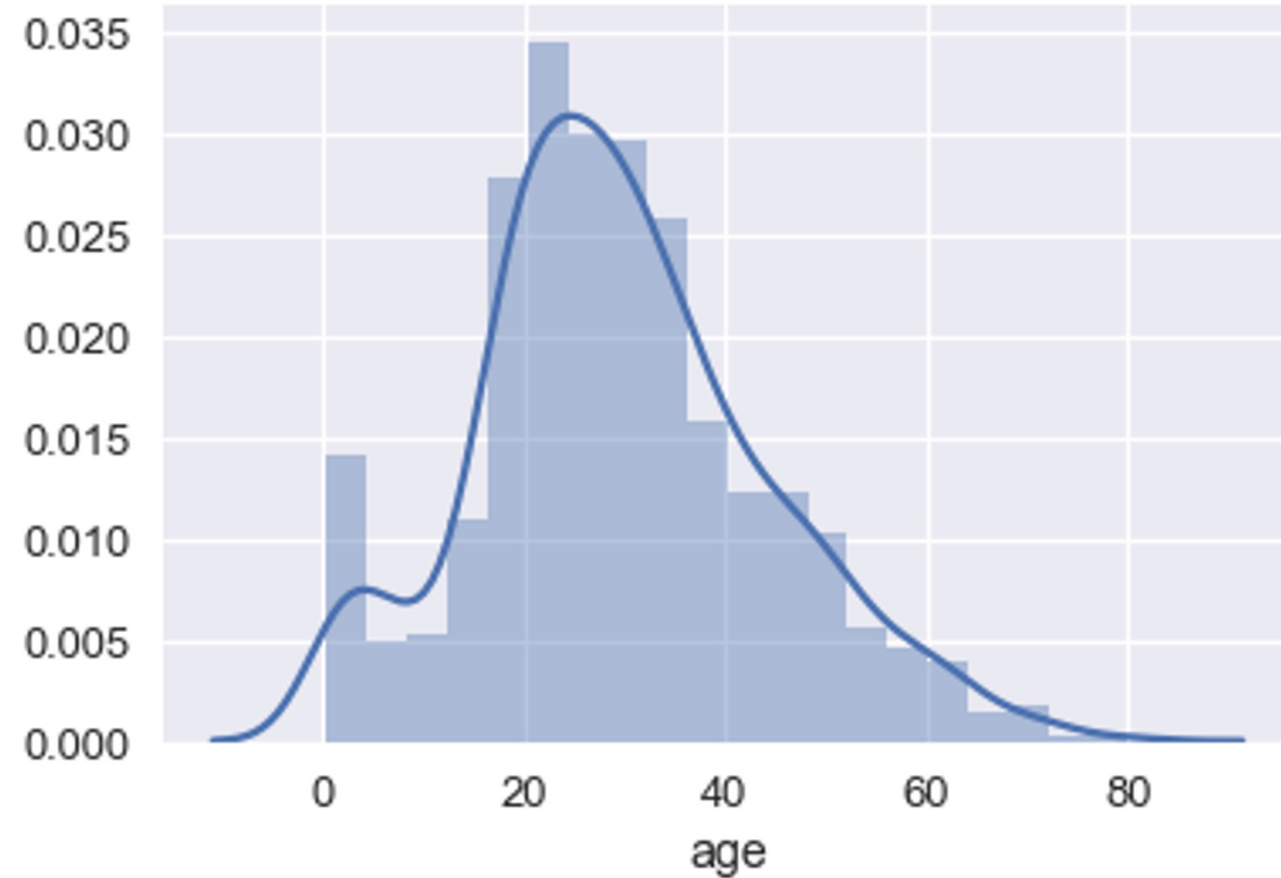


Smoothing Needs Tuning



Kernel Density Estimation (KDE)

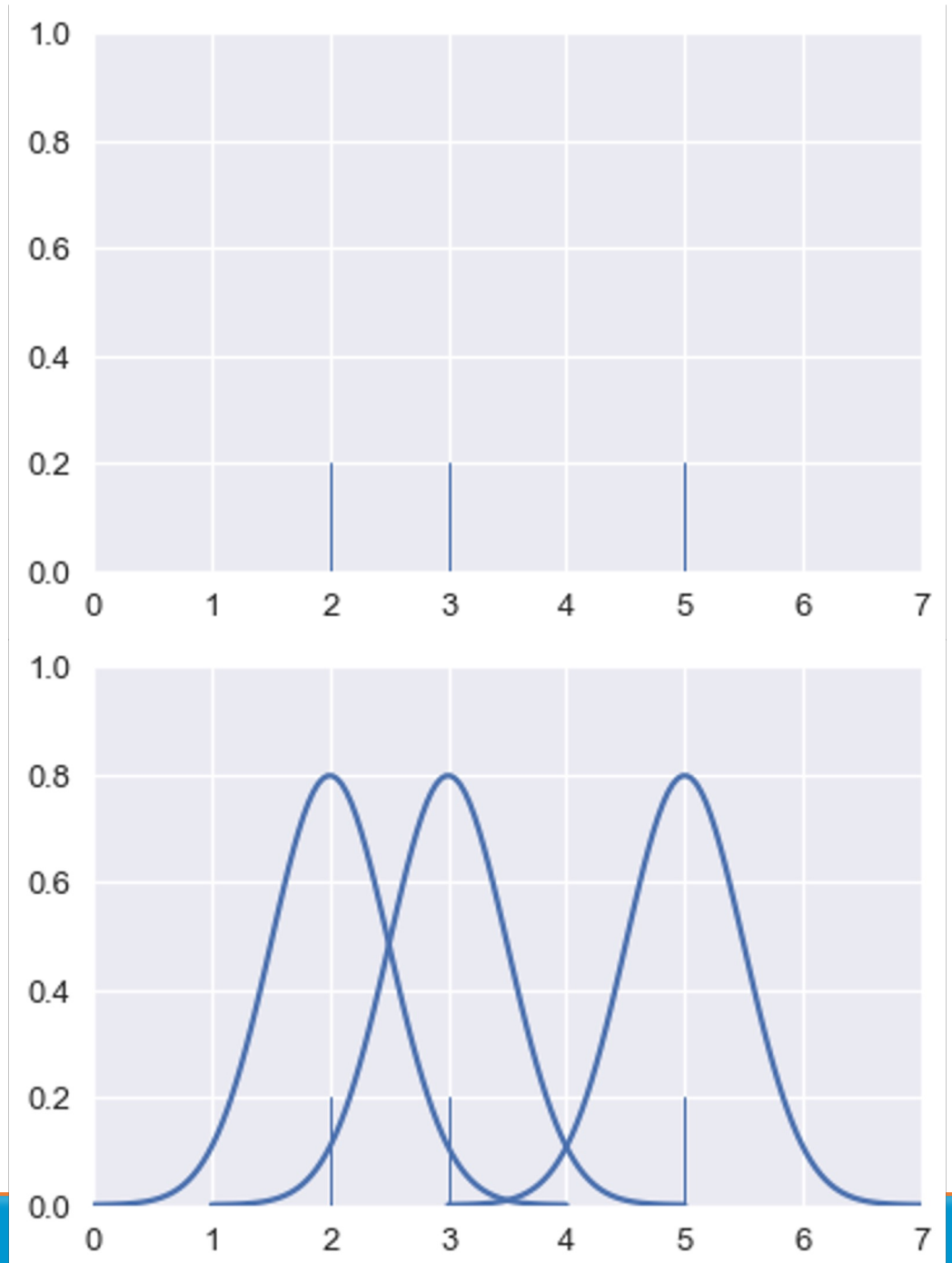
- Sophisticated smoothing technique
- Used to estimate a probability density function from a set of data



Kernel Density Estimation

Intuition:

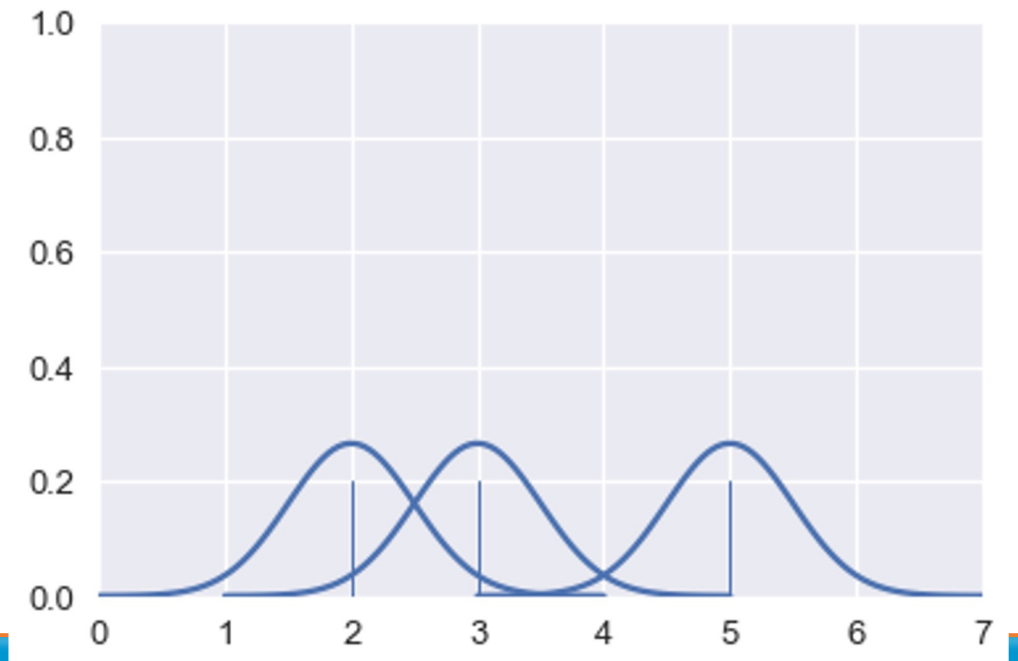
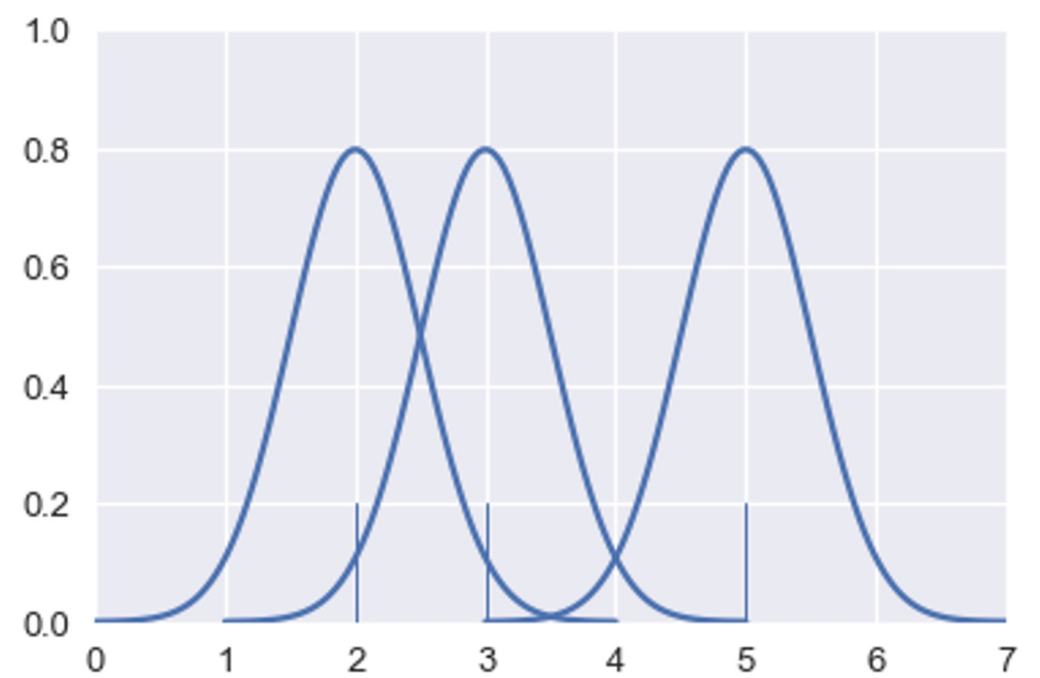
1. Place a “kernel” at each data point



Kernel Density Estimation

Intuition:

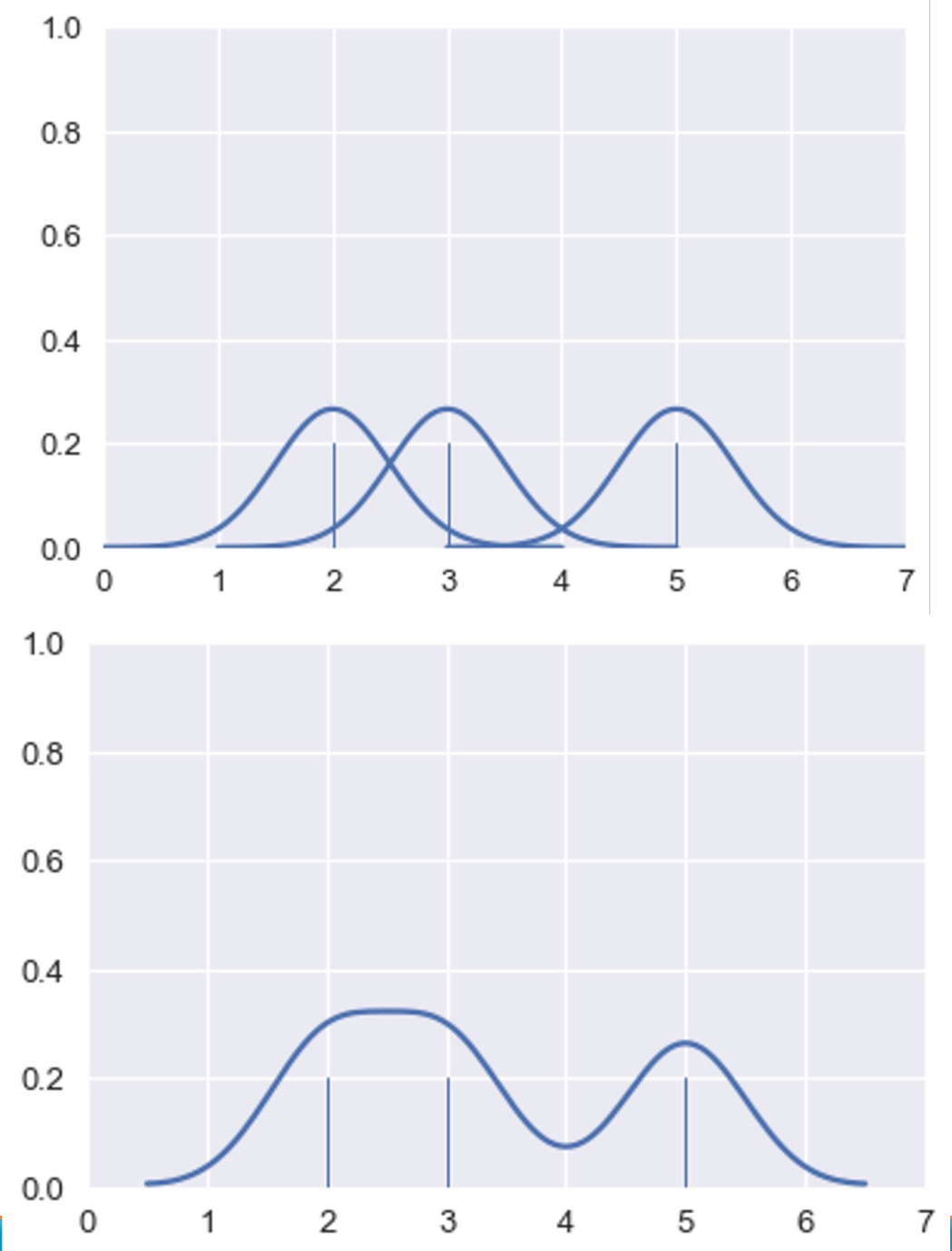
1. Place a “kernel” at each data point
2. Normalize kernels so that total area = 1



Kernel Density Estimation

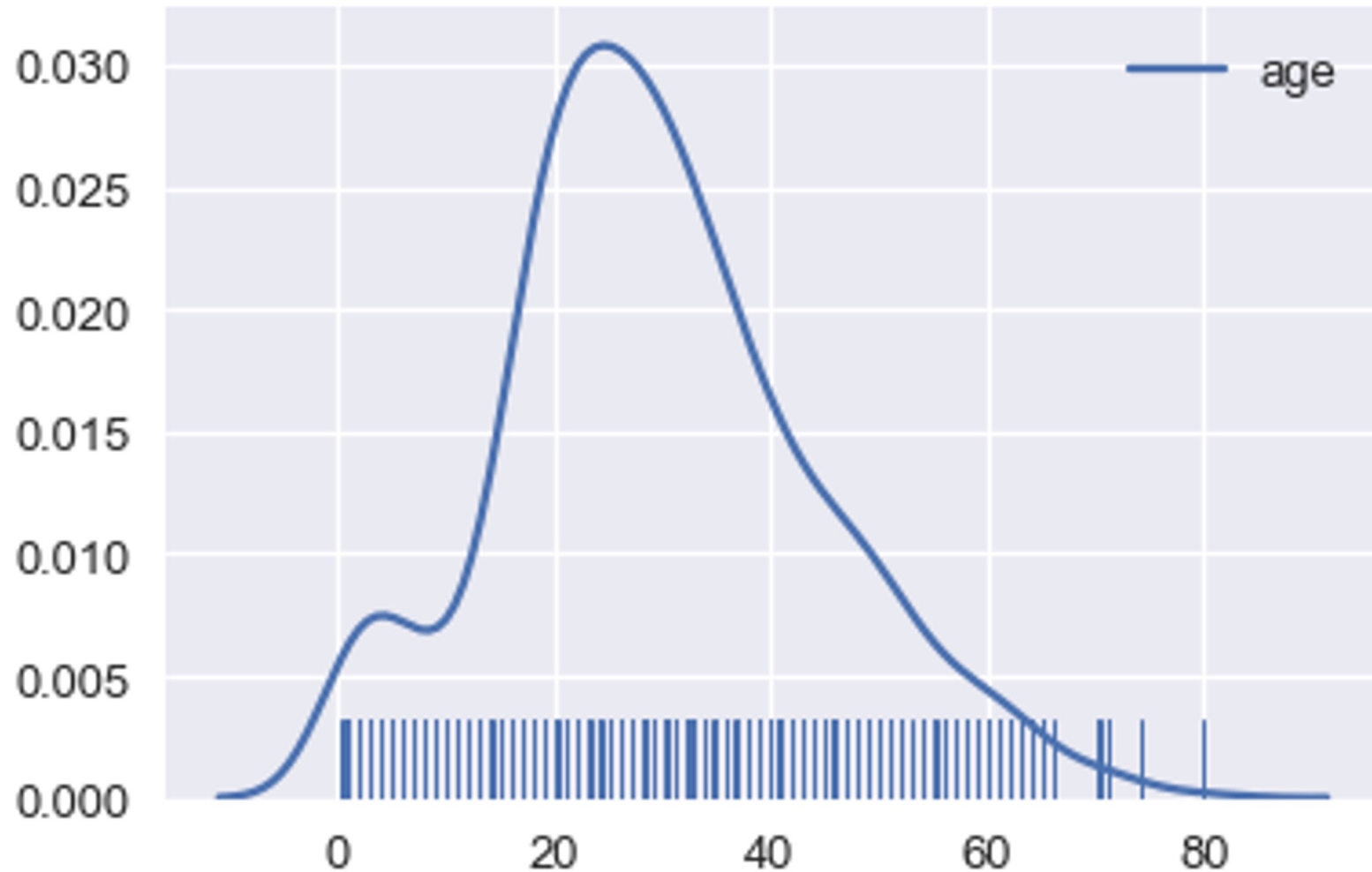
Intuition:

1. Place a “kernel” at each data point
2. Normalize kernels so that total area = 1
3. Sum all kernels together



Kernel Density Estimation

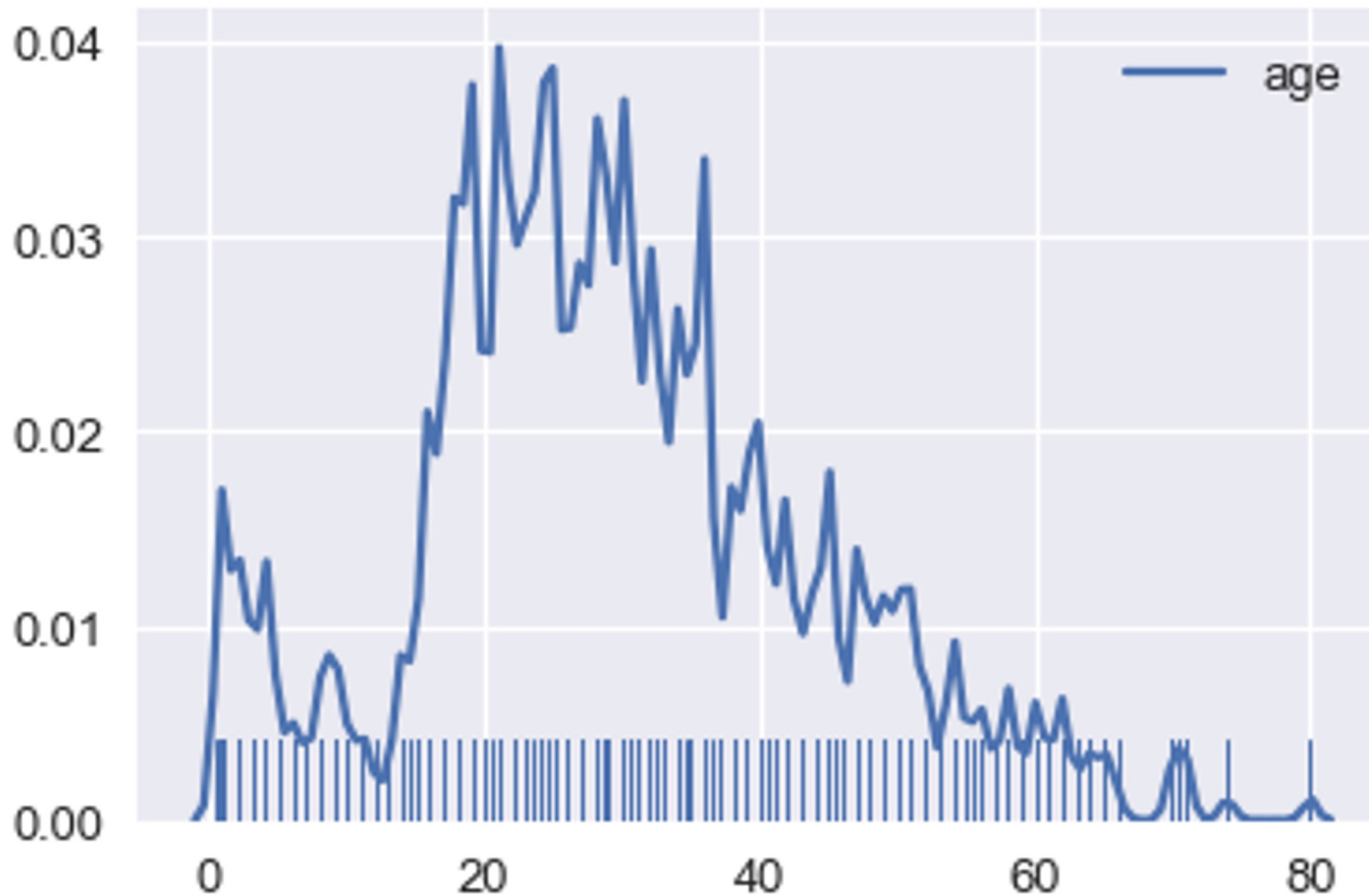
Gaussian kernel most common (default for seaborn).



Kernel Density Estimation

Changing width of each kernel = changing bandwidth

Narrow bandwidth is analogous to narrow bins for histogram

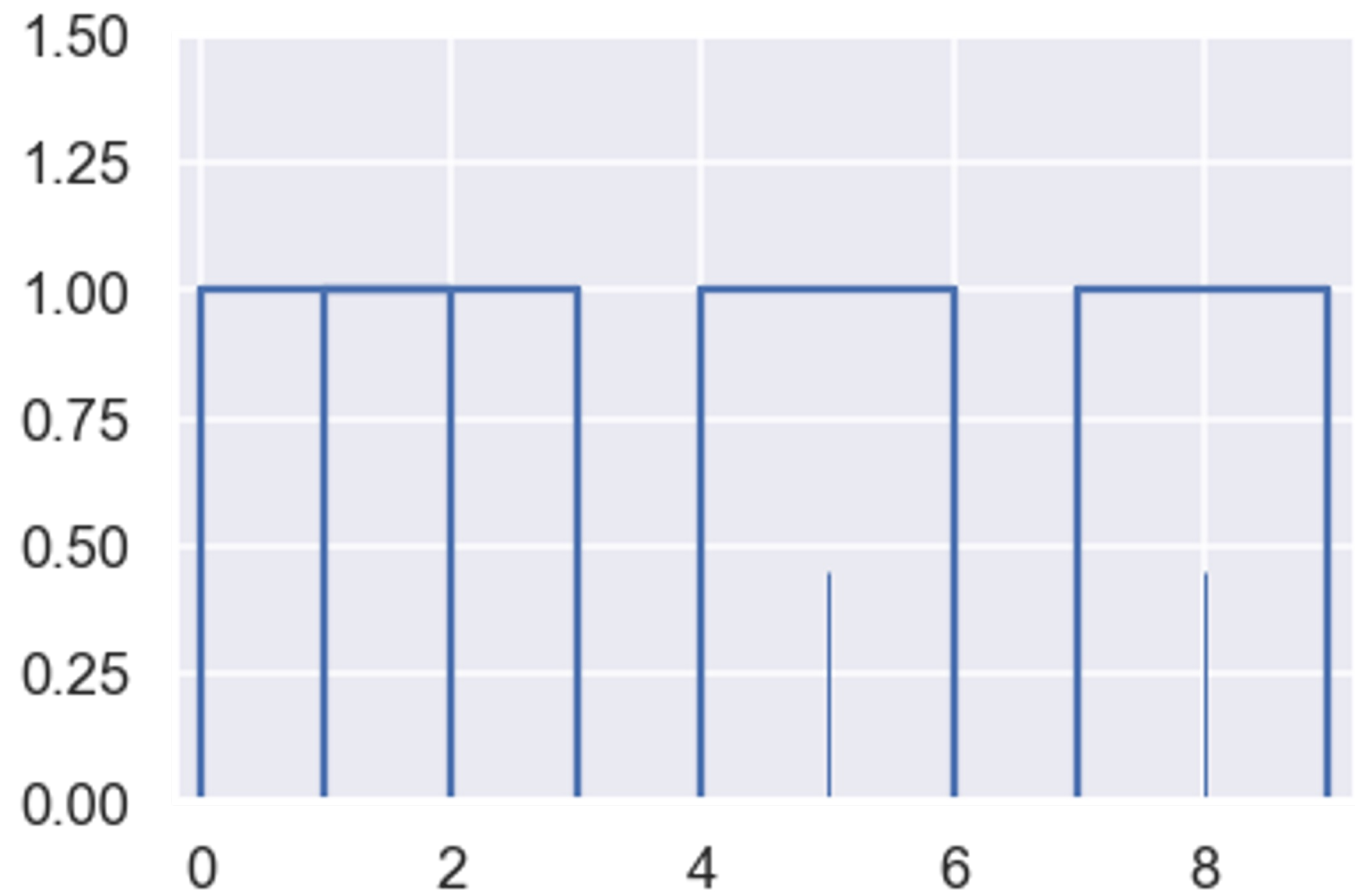


KDE Example — Uniform Kernel

Uniform kernel with bandwidth of 2.

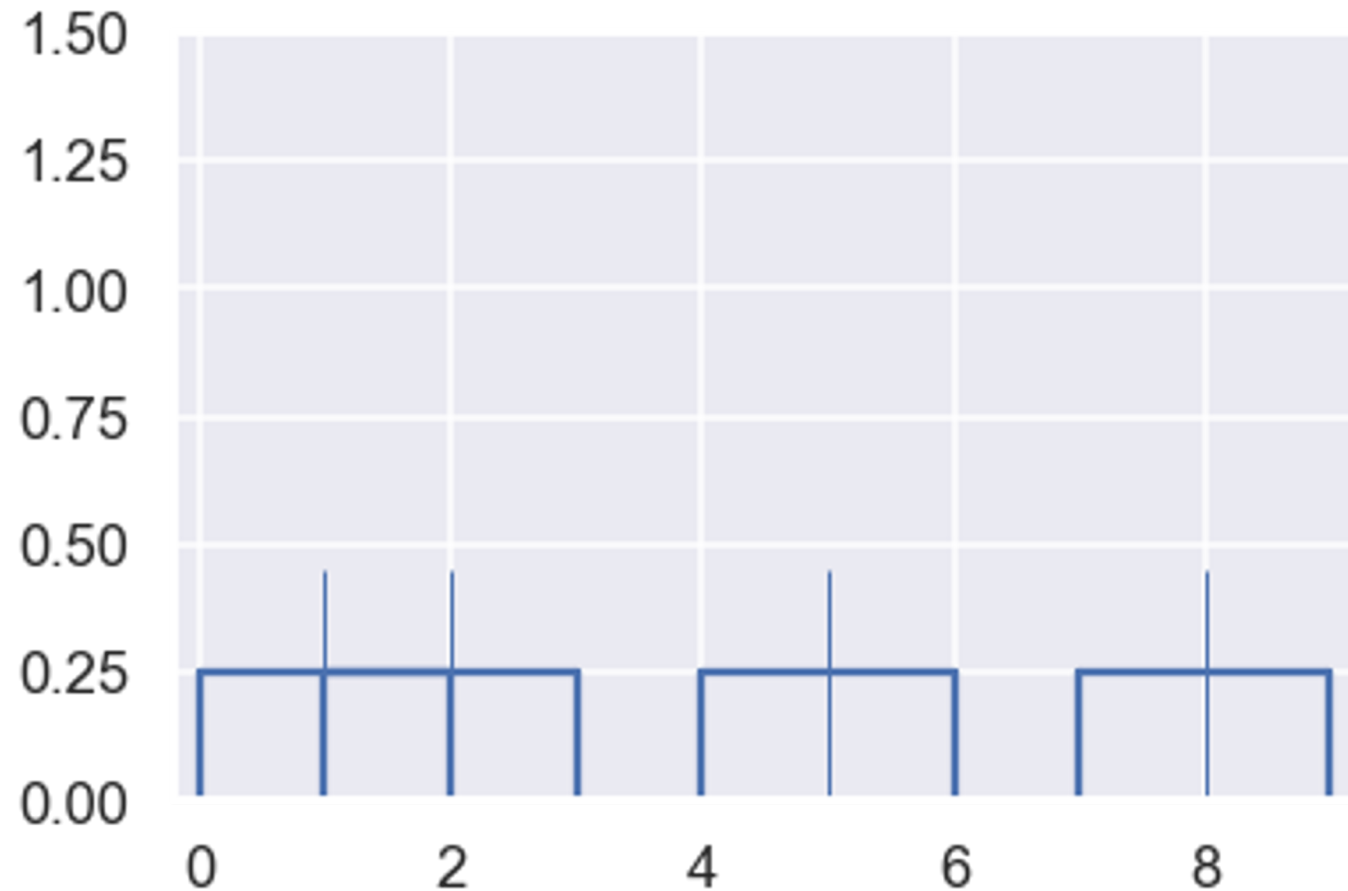
Data points at:

Kernel at each x : $x = [1, 2, 5, 8]$



KDE Example — Uniform Kernel

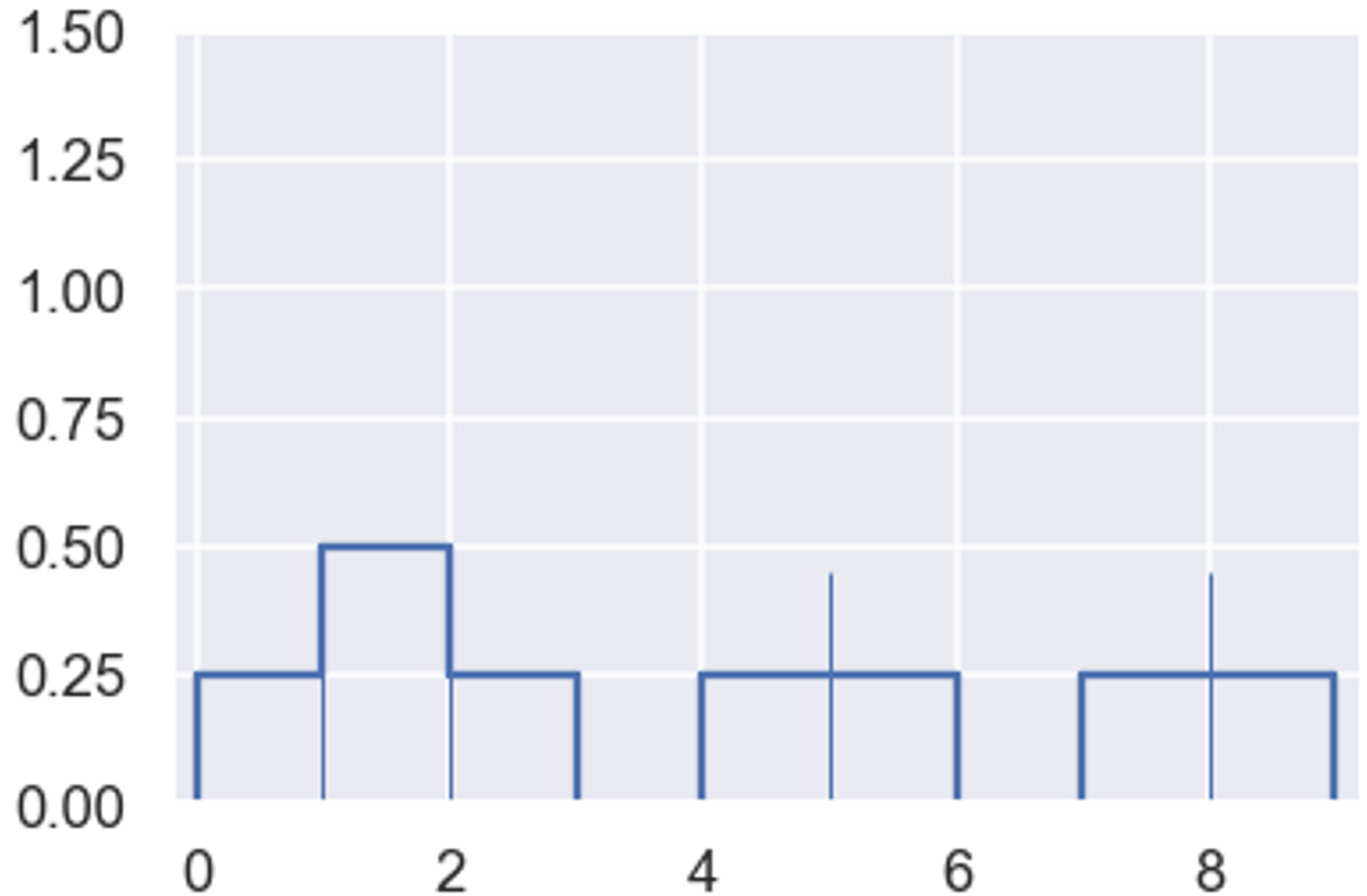
Scale each kernel by $1/4$ since there are four points:



KDE Example – Uniform Kernel

Add kernels together:

Height at 1.5? 0.5



Summary

- When choosing a visualization, consider the principles of Scale, Conditioning, Perception, Transformation, Context, and Smoothing!
- In general: show the data!
 - Maximize data-ink ratio: cut out everything that isn't data-related

VIS EXAMPLES

FOR

MULTIVARIATE NETWORKS

CMPT 733

INSTRUCTOR: STEVEN BERGNER

**SURVEY PAPER AND TUTORIAL SLIDES BY:
CAROLINA NOBRE, MARC STREIT, ALEXANDER LEX**

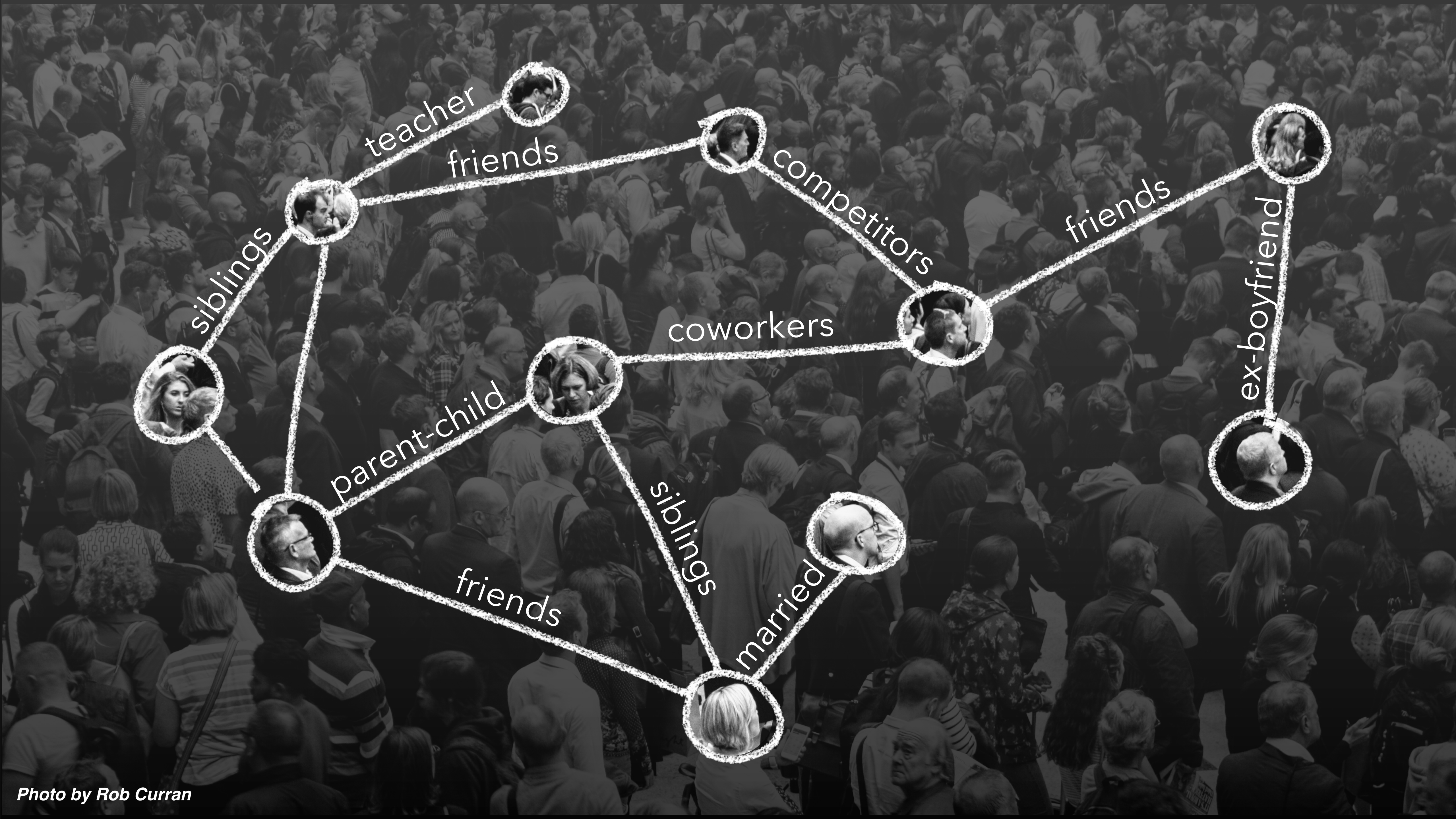


Photo by Rob Curran

Name: Samuel
Age: 41
Job: Nurse

Name: Julia
Age: 34
Job: Vet

Name: Ellen
Age: 31
Job: Actress

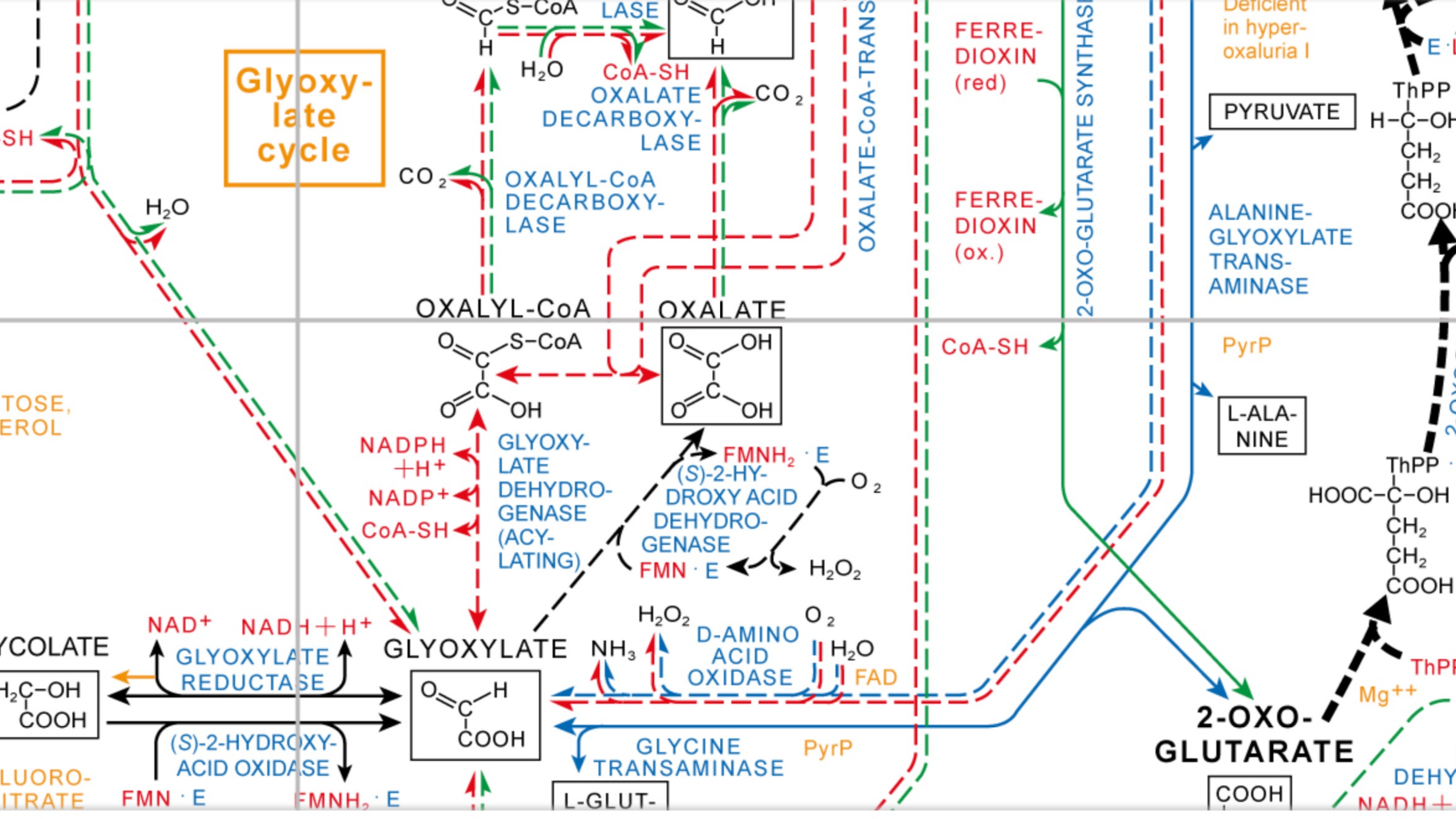
Name: Gordon
Age: 54
Job: Chef

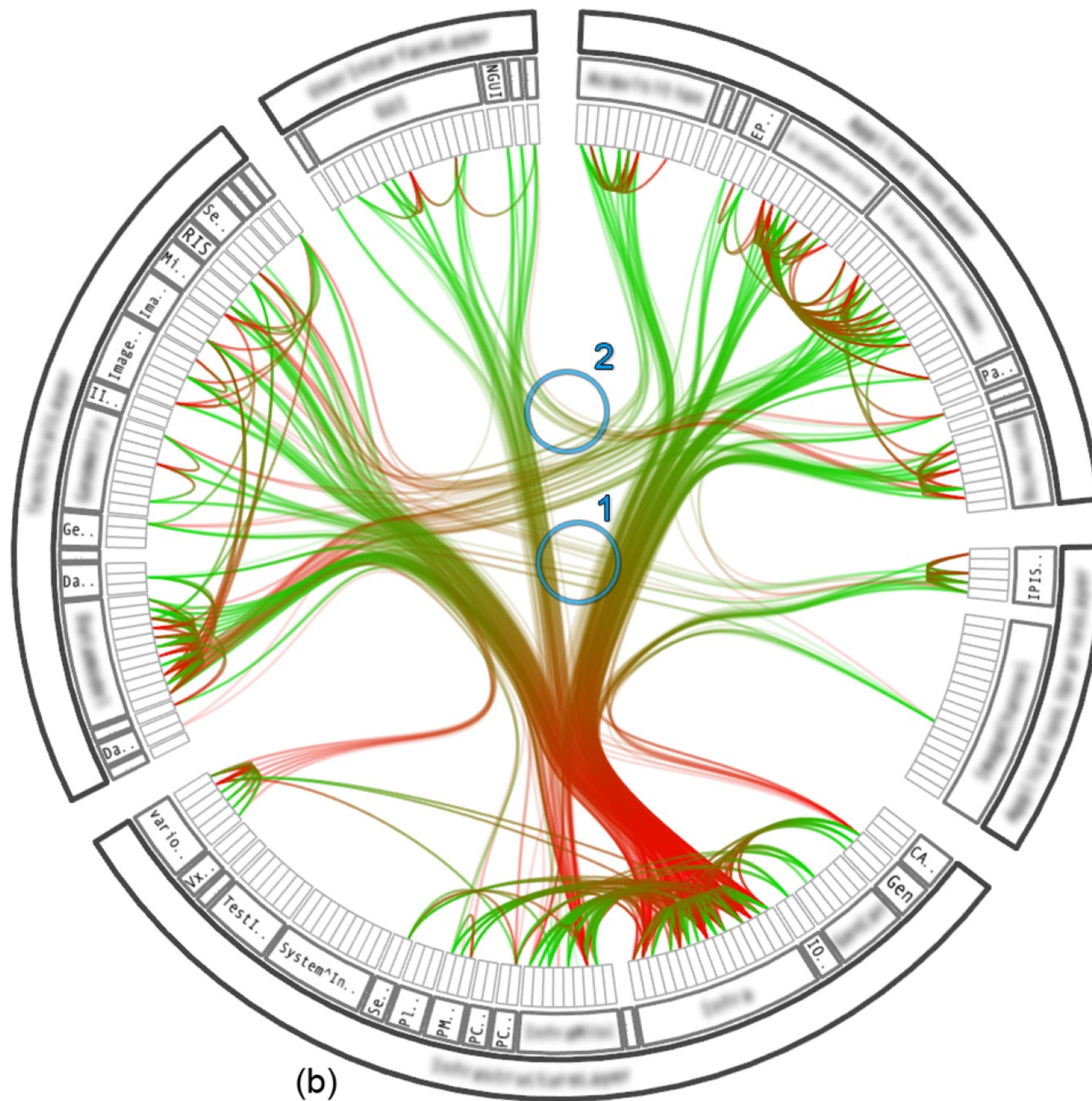
Name: Roger
Age: 51
Job: Doctor

Name: Camille
Age: 42
Job: Teacher

A MULTIVARIATE NETWORK IS
NETWORK TOPOLOGY +
NODE AND EDGE ATTRIBUTES







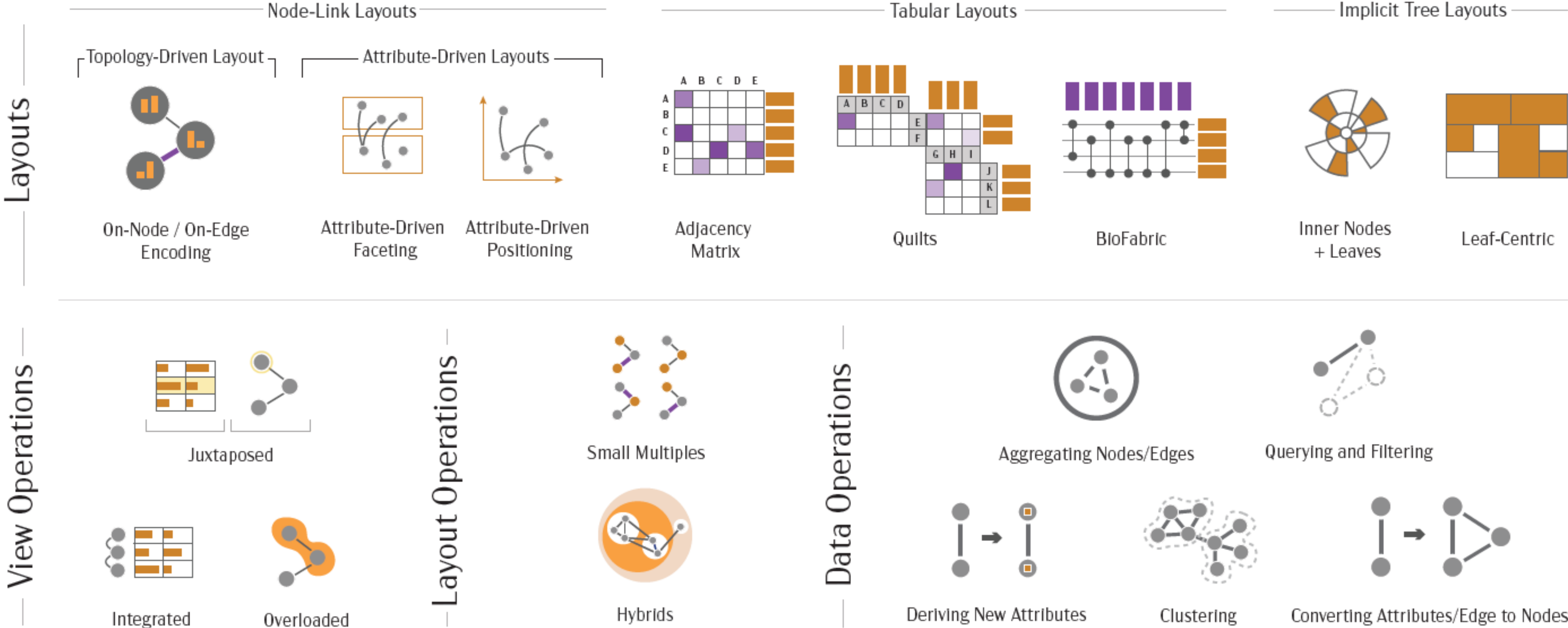
Holten and Wijk, 2009

The State of the Art in Visualizing Multivariate Networks

C. Nobre¹ , M. Meyer¹ , M. Streit² , and A. Lex¹ 

¹University of Utah, Utah, USA

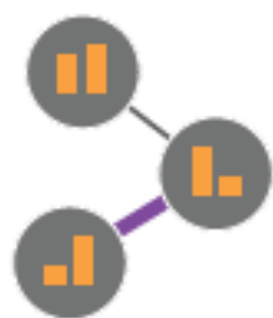
²Johannes Kepler University Linz, Austria



Layouts

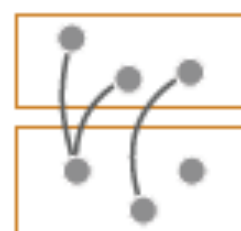
Node-Link Layouts

Topology-Driven Layout

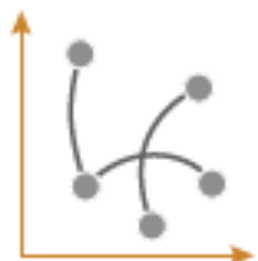


On-Node / On-Edge Encoding

Attribute-Driven Layouts



Attribute-Driven Faceting

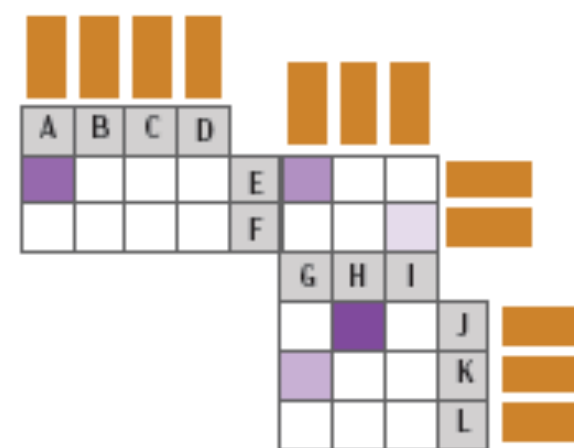


Attribute-Driven Positioning

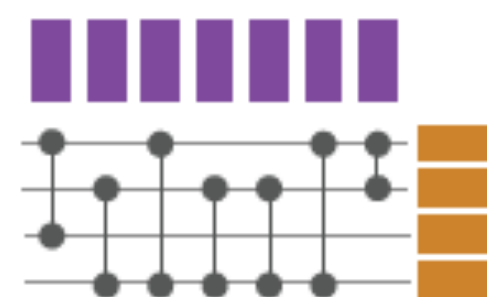
Tabular Layouts



Adjacency Matrix



Quilts

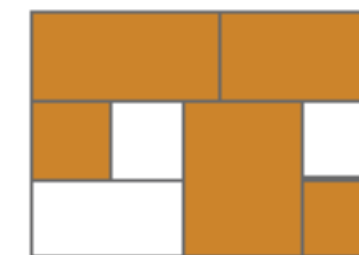


BioFabric

Implicit Tree Layouts



Inner Nodes + Leaves



Leaf-Centric

View Operations



Juxtaposed

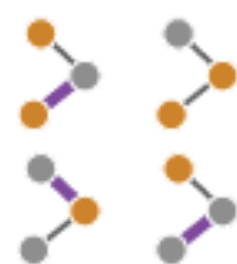


Integrated



Overloaded

Layout Operations



Small Multiples



Hybrids

Data Operations



Aggregating Nodes/Edges



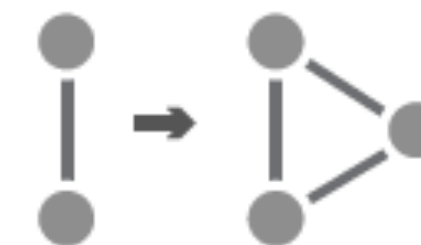
Deriving New Attributes



Clustering



Querying and Filtering

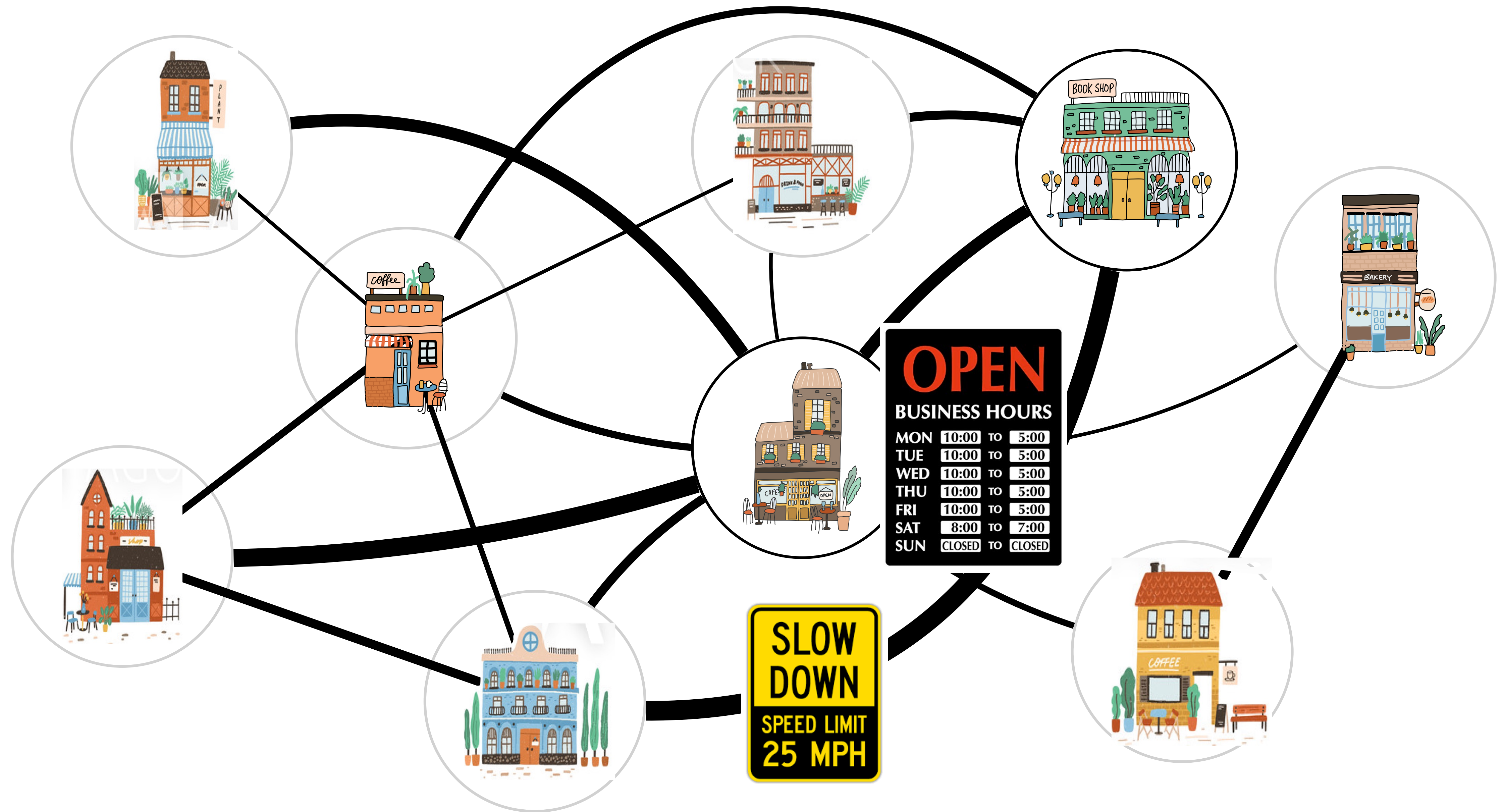


Converting Attributes/Edge to Nodes

MVNV Tasks

How is an MVN task different than a regular graph task?

MVN Tasks rely on both the **topology** of the network and the **attributes** of the nodes and edges



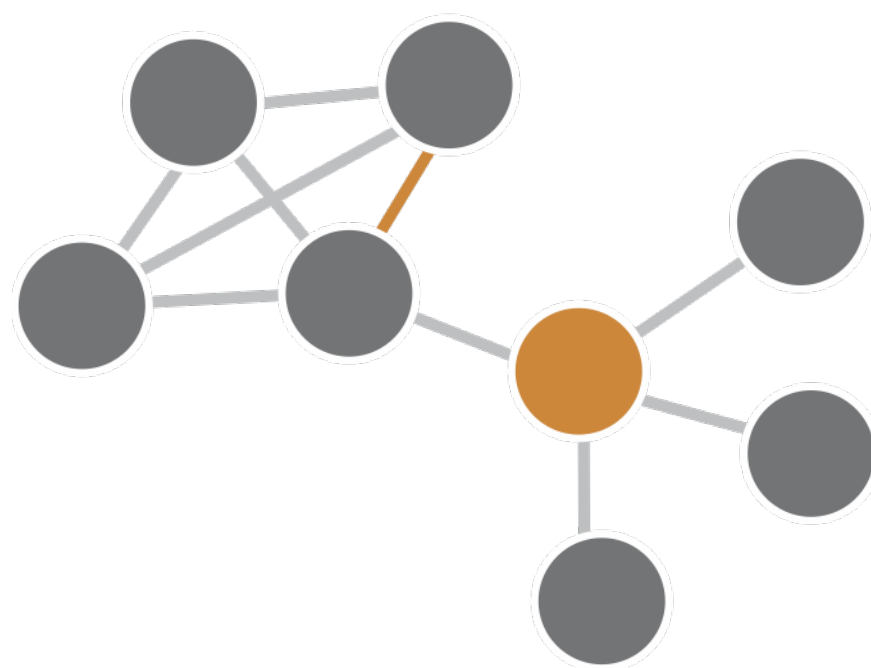
What is an efficient way I can complete all my errands?

-
- ▶ What is the **fastest route** to get all my errands done?

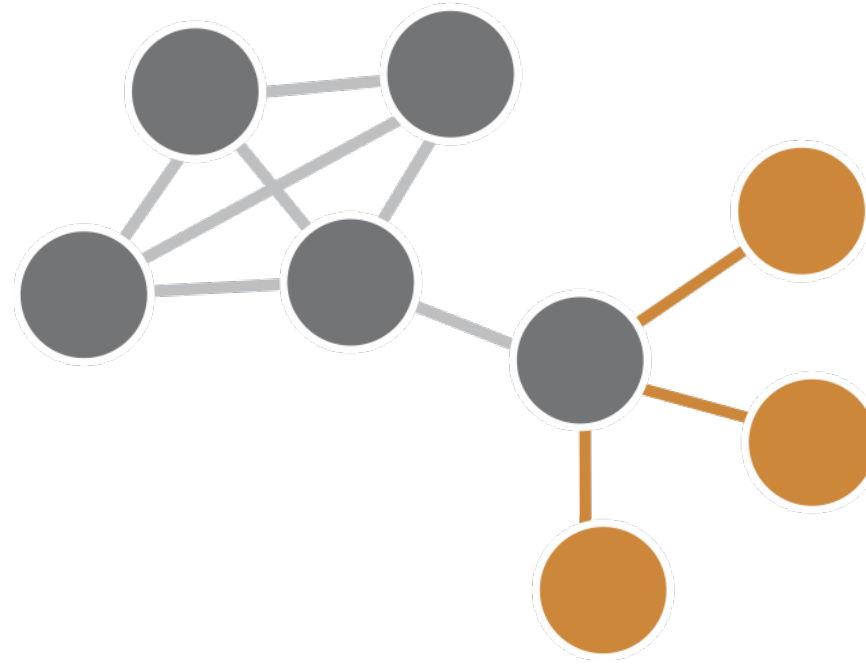
Tasks that rely on the **topology** of the network
and the **attributes** of the nodes and edges

MVNV tasks are applied to topological structures

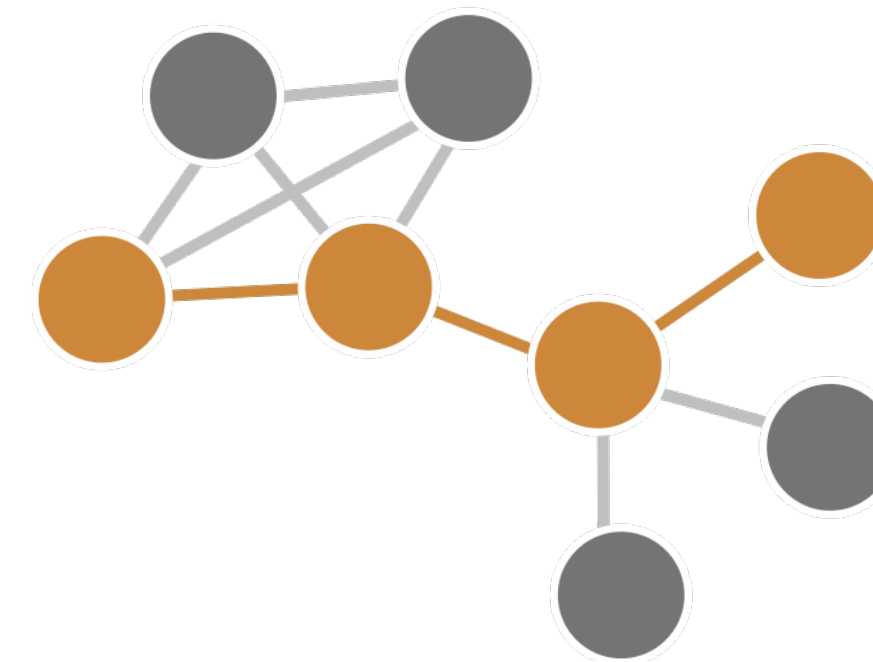
Single Node/Edge



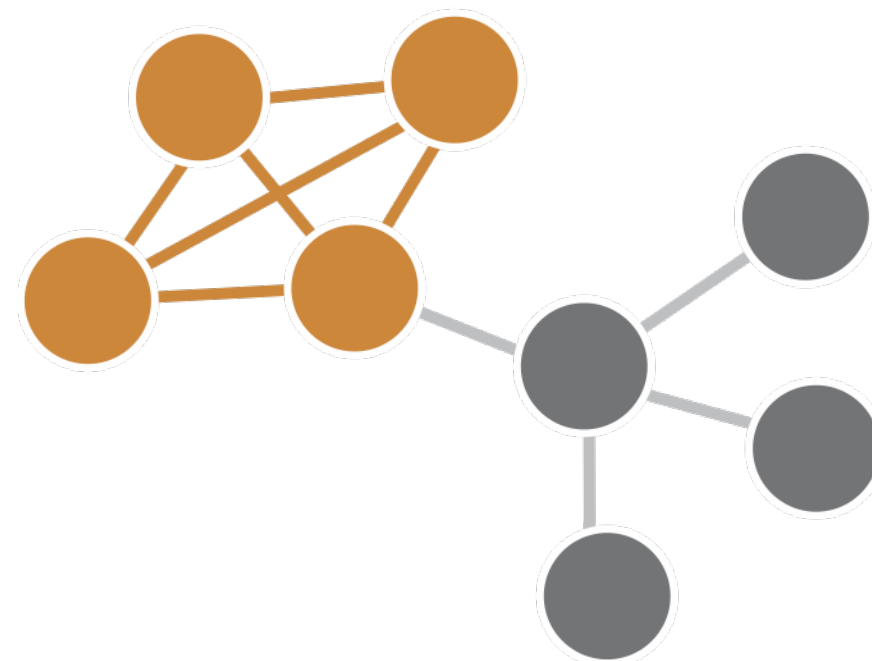
Node Neighbors



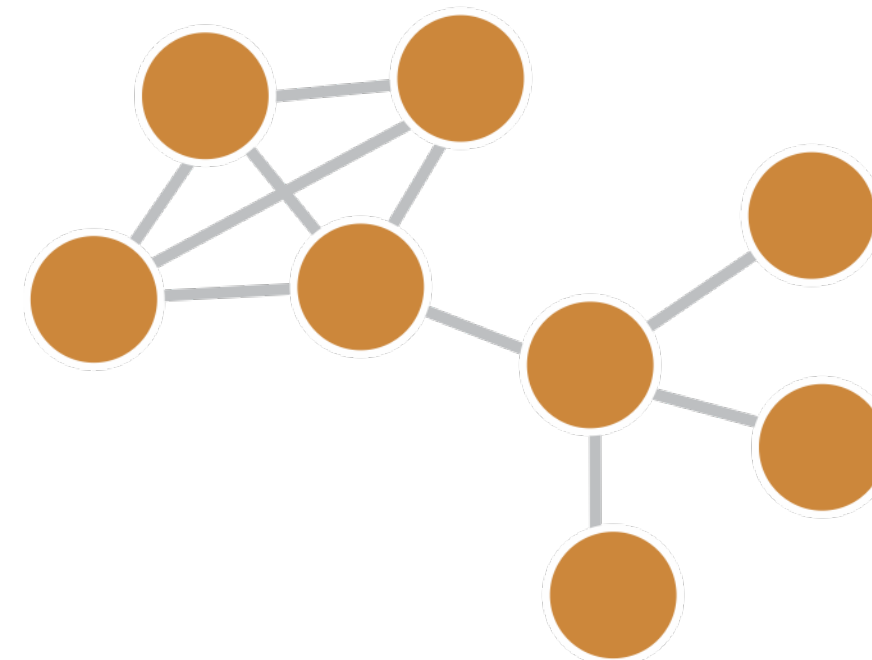
Path



Cluster

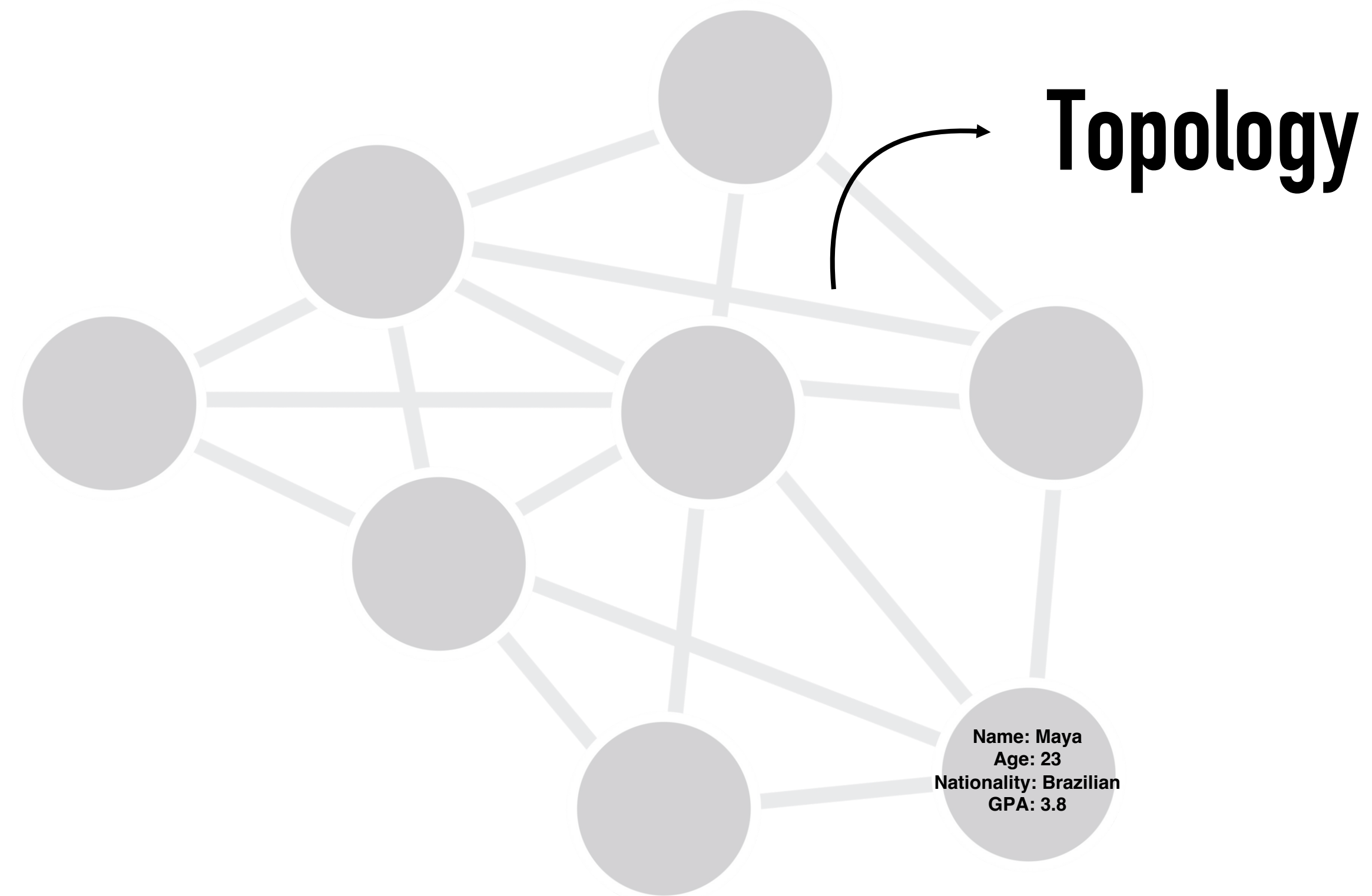


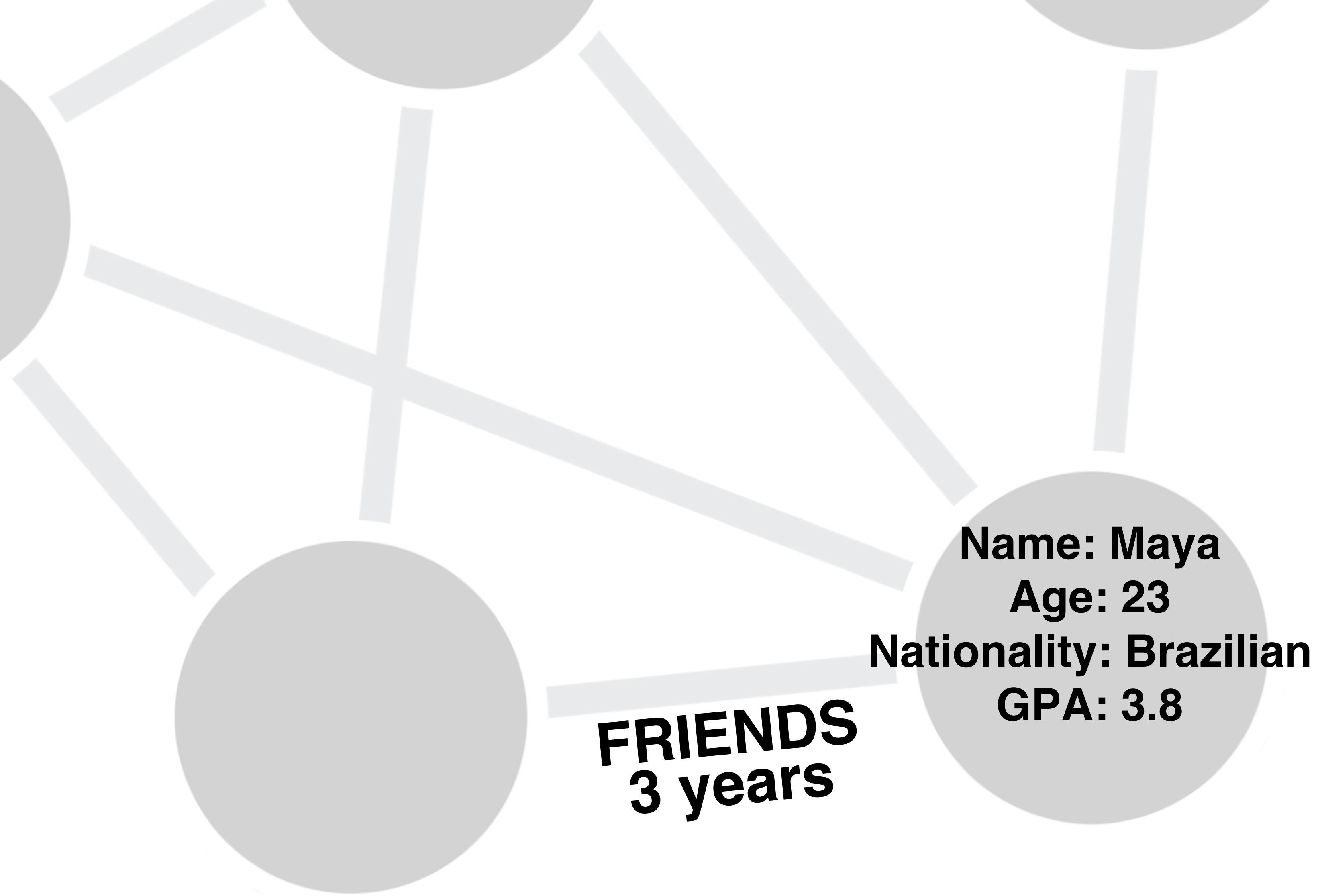
Network/Subnetwork

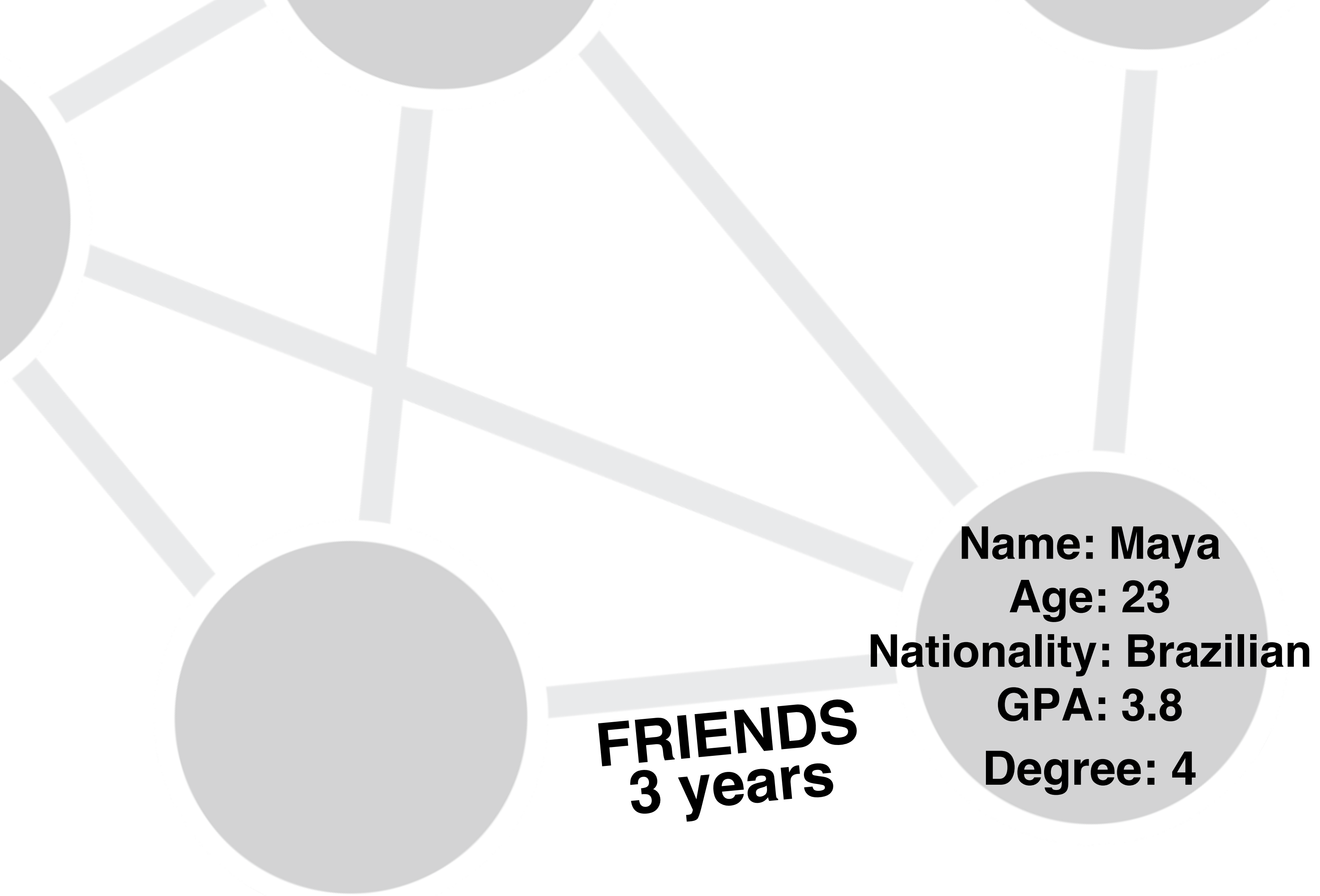


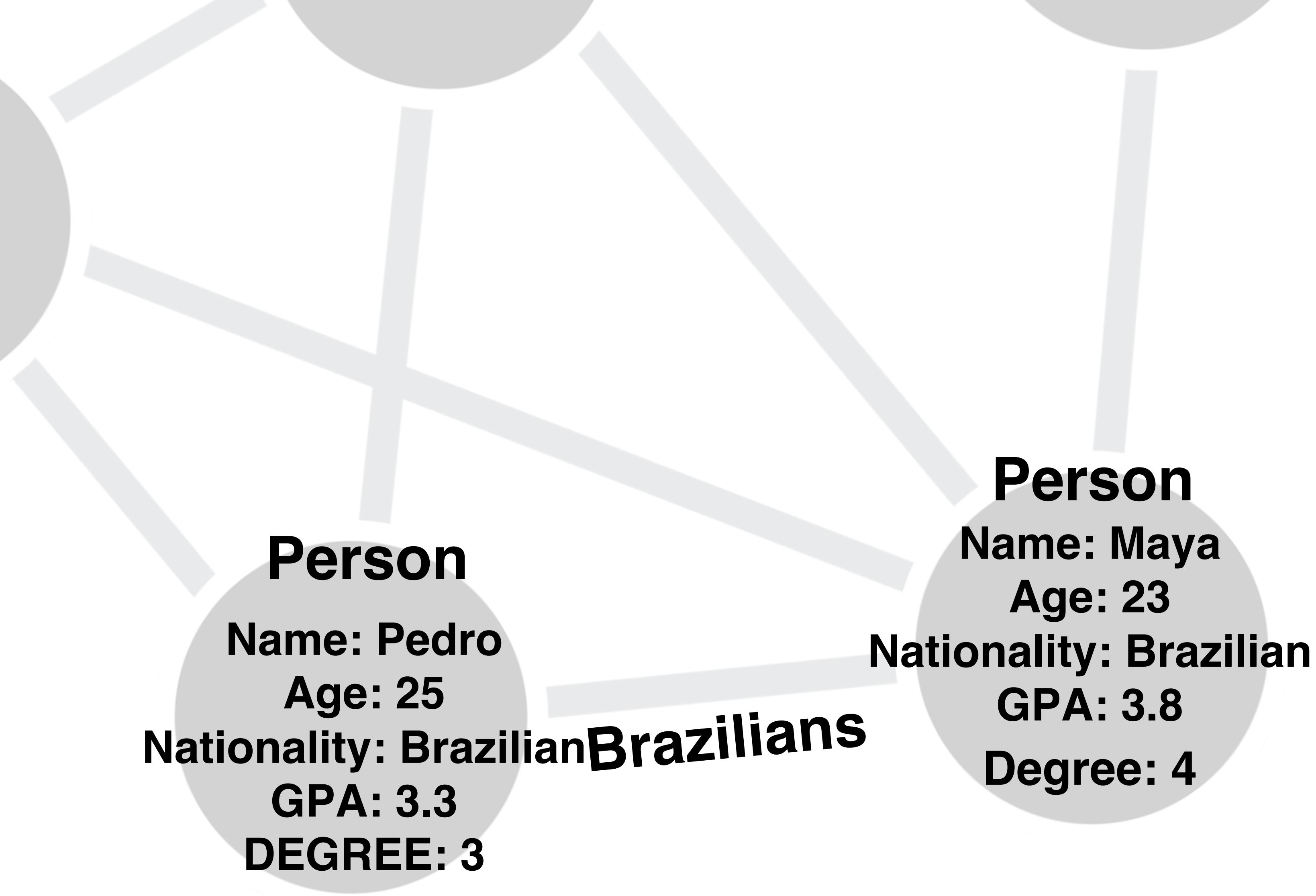


Network and Attribute Characteristics

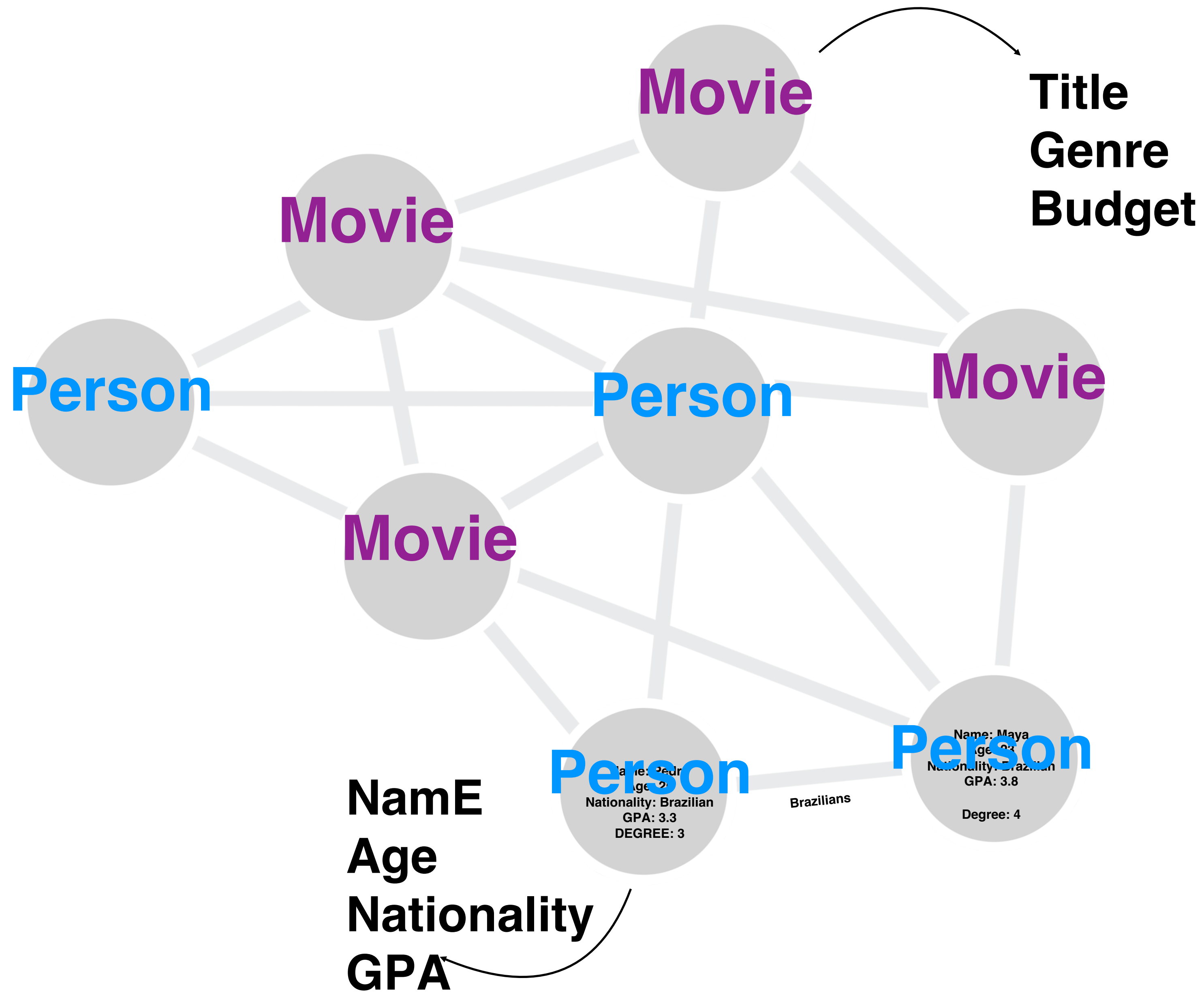




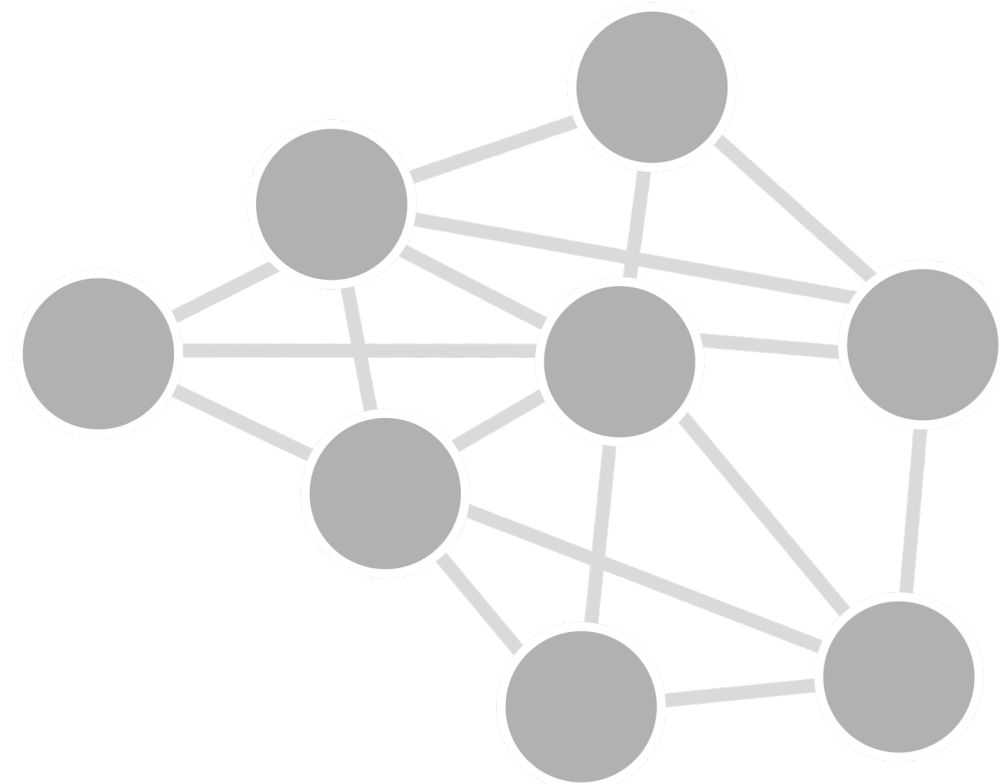




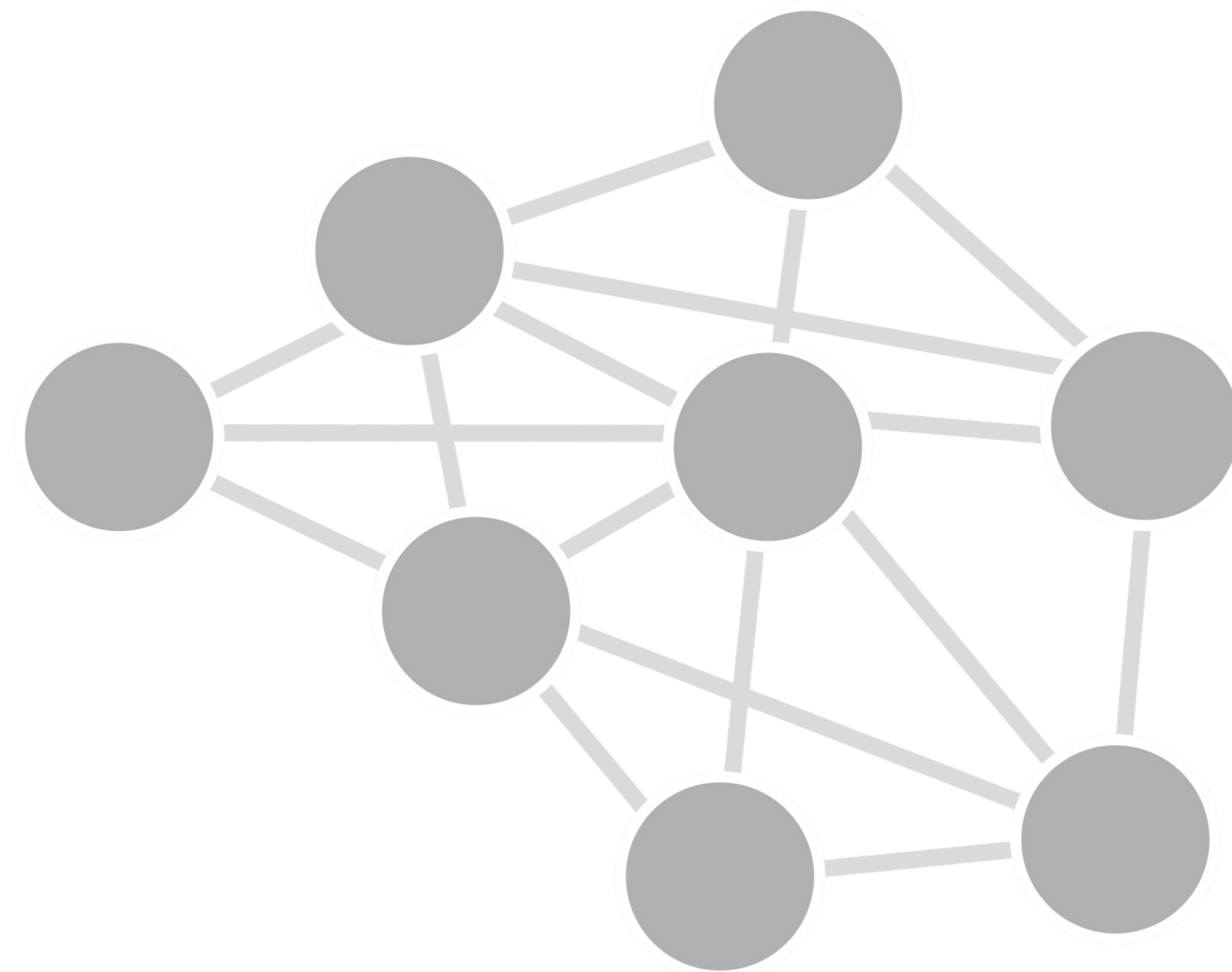
ity



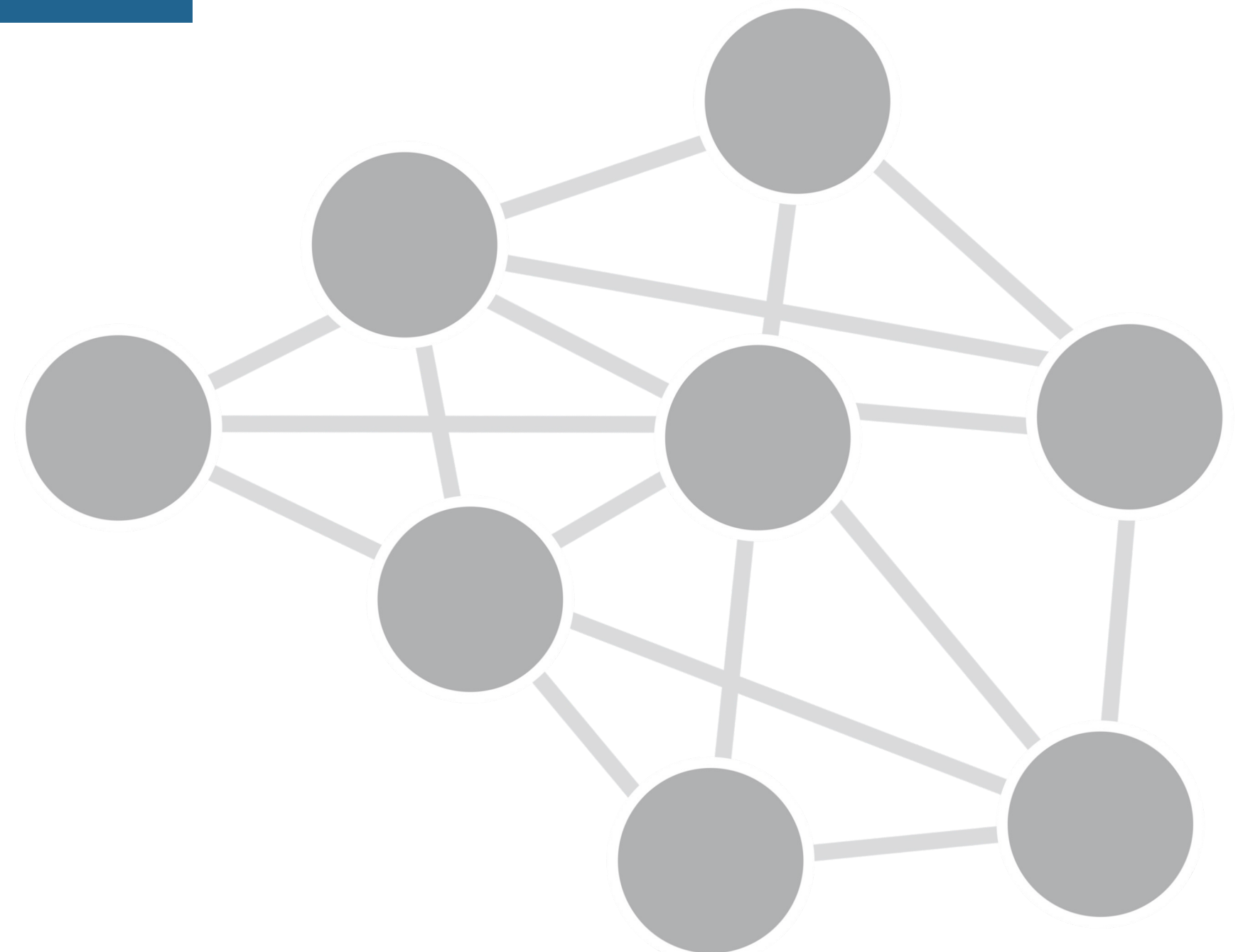
Network Size



Small
<100

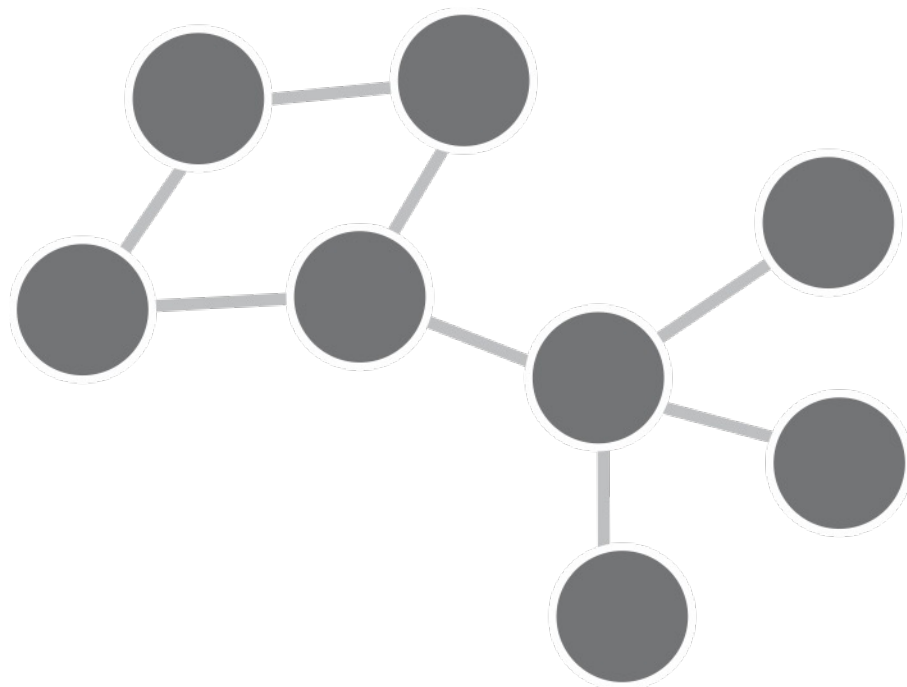


Medium
100–1000

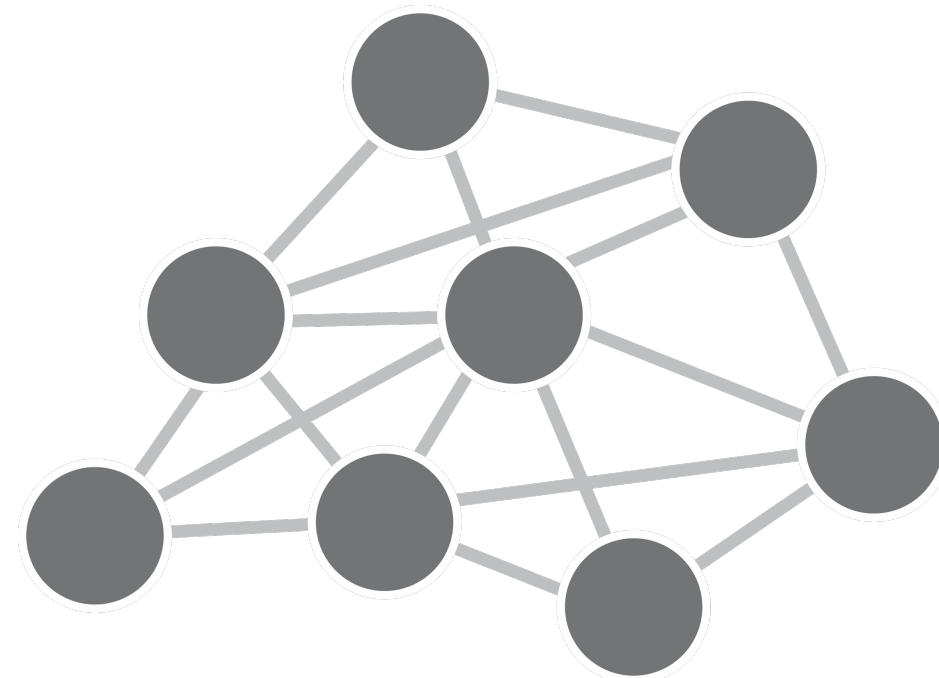


Large
>1000

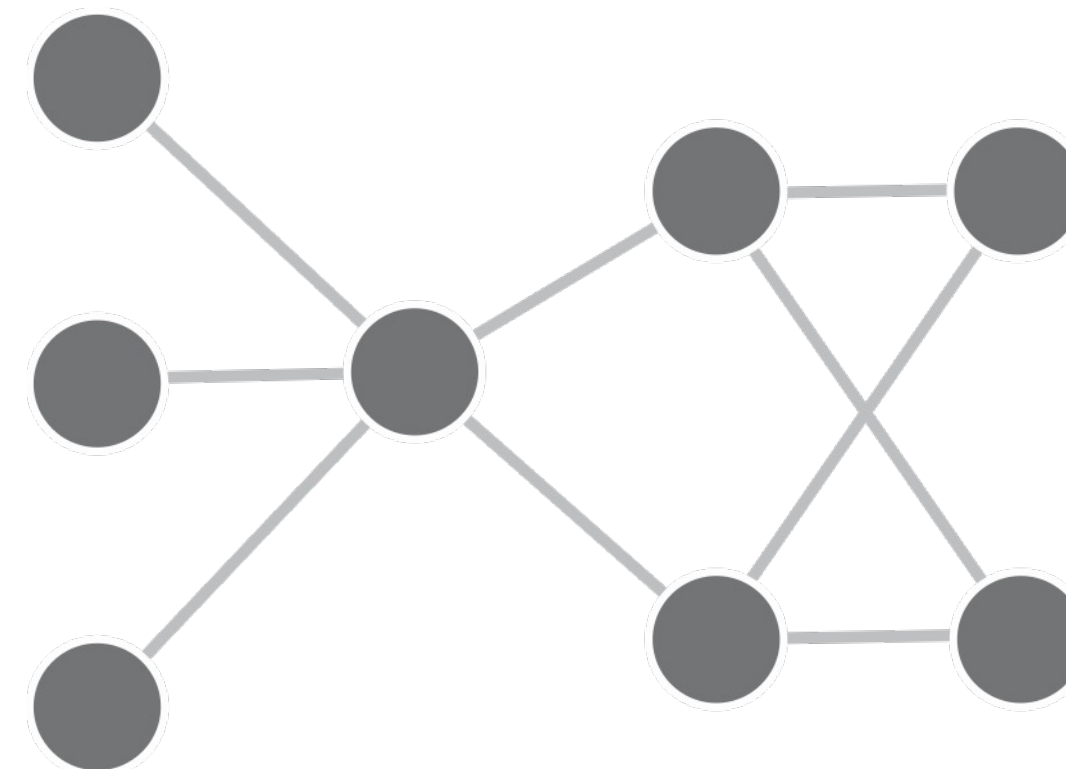
Network Types



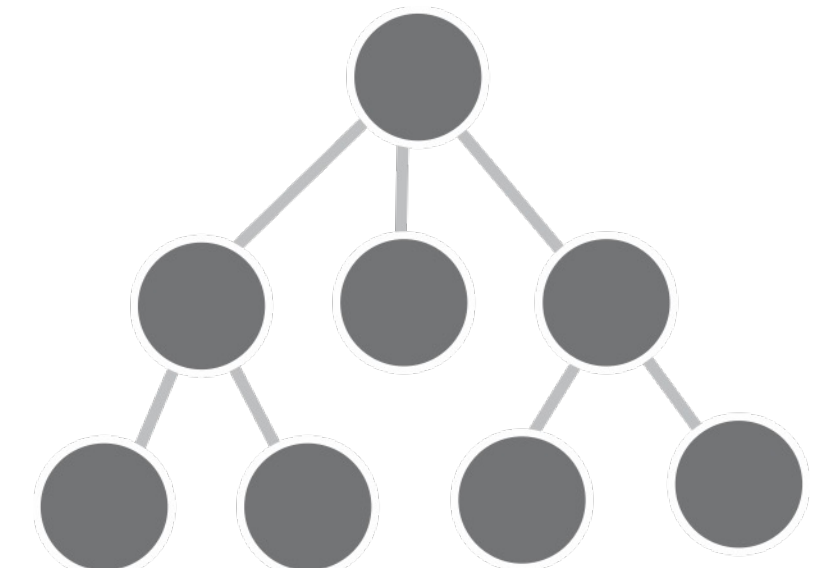
Sparse



Dense



Layered



Trees

Node-Link Layouts

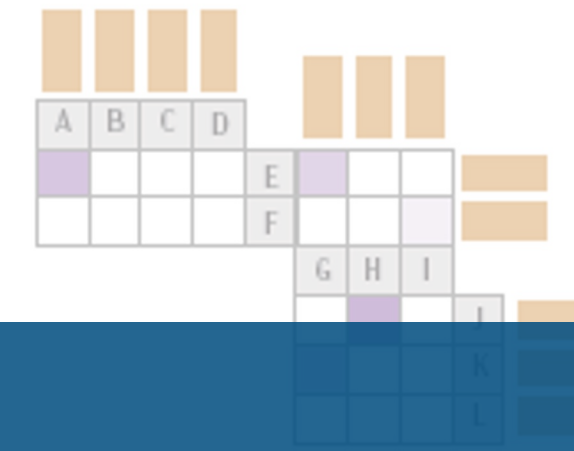
Topology-Driven Layout

On-Node / On-Edge
Encoding

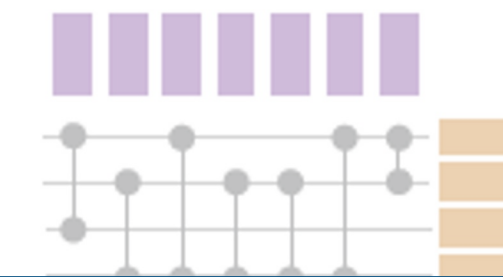
Attribute-Driven Layouts

Attribute-Driven
FacetingAttribute-Driven
Positioning

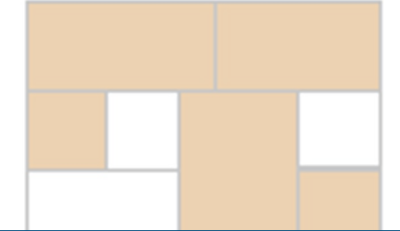
Tabular Layouts

Adjacency
Matrix

Quilts



BioFabric

Inner Nodes
+ Leaves

Leaf-Centric

Taxonomy of Layouts and Operations

Juxtaposed



Integrated



Overloaded

Small Multiples



Hybrids

Aggregating Nodes/Edges

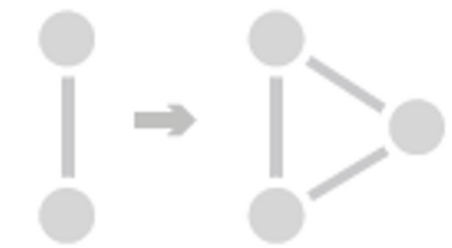


Deriving New Attributes



Clustering

Querying and Filtering

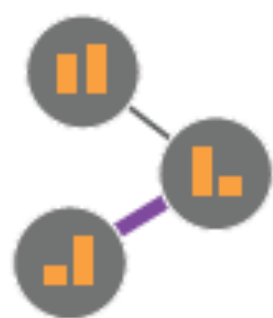


Converting Attributes/Edge to Nodes

Layouts

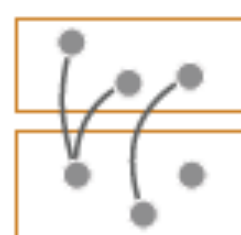
Node-Link Layouts

Topology-Driven Layout

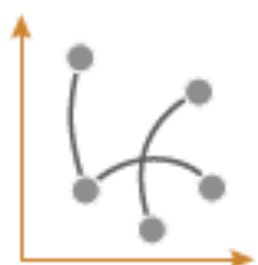


On-Node / On-Edge
Encoding

Attribute-Driven Layouts



Attribute-Driven
Faceting

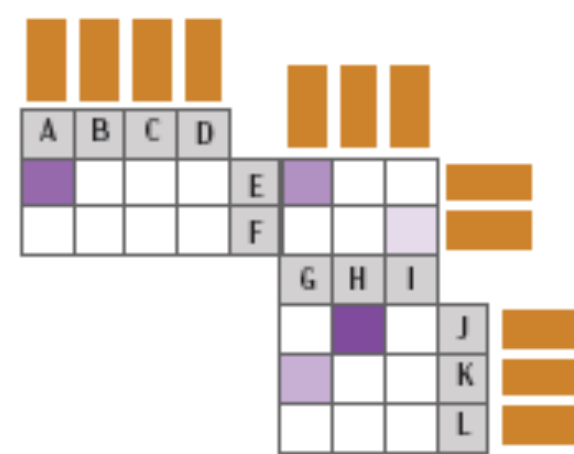


Attribute-Driven
Positioning

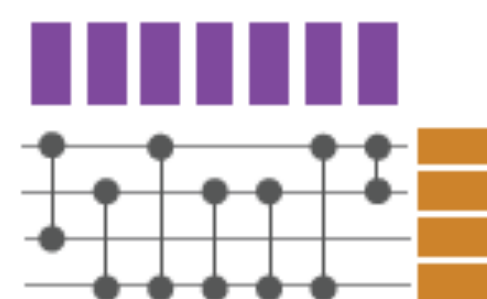
Tabular Layouts



Adjacency
Matrix



Quilts

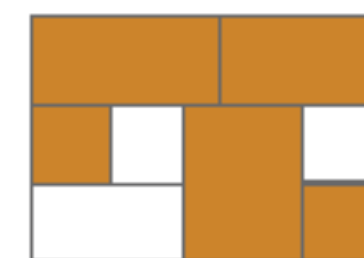


BioFabric

Implicit Tree Layouts



Inner Nodes
+ Leaves



Leaf-Centric

View Operations



Juxtaposed

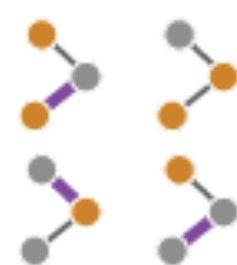


Integrated



Overloaded

Layout Operations



Small Multiples



Hybrids

Data Operations



Aggregating Nodes/Edges



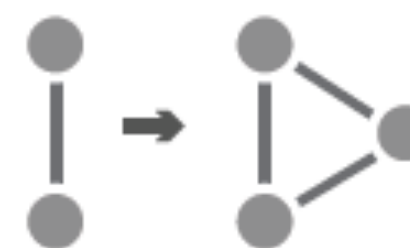
Querying and Filtering



Deriving New Attributes



Clustering

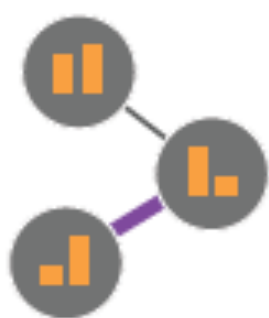


Converting Attributes/Edge to Nodes

Layouts

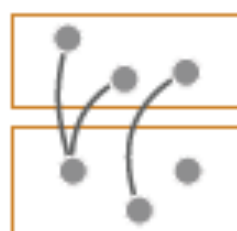
Node-Link Layouts

Topology-Driven Layout

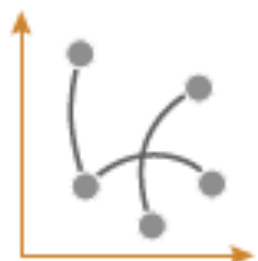


On-Node / On-Edge
Encoding

Attribute-Driven Layouts



Attribute-Driven
Faceting

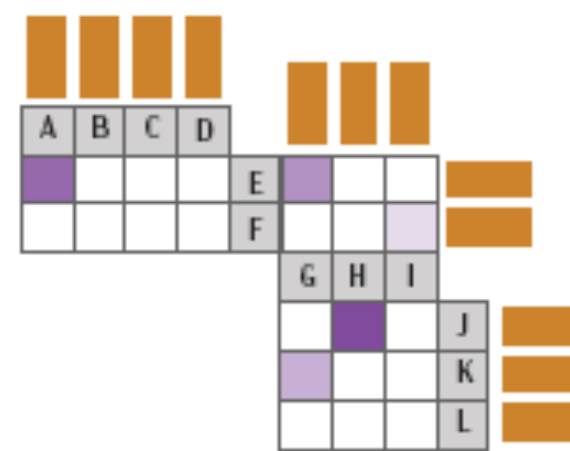


Attribute-Driven
Positioning

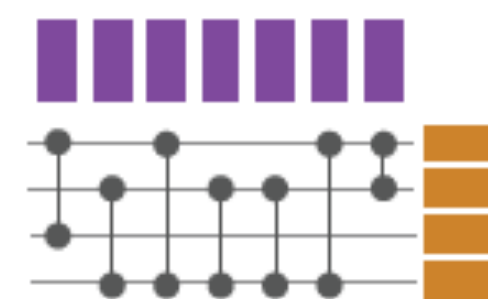
Tabular Layouts



Adjacency
Matrix



Quilts

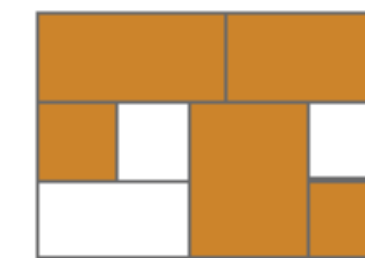


BioFabric

Implicit Tree Layouts

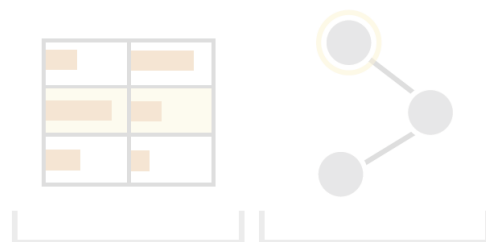


Inner Nodes
+ Leaves

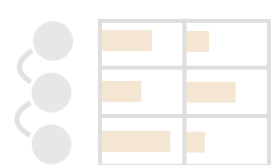


Leaf-Centric

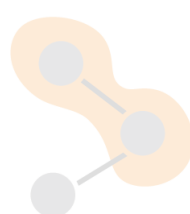
View Operations



Juxtaposed

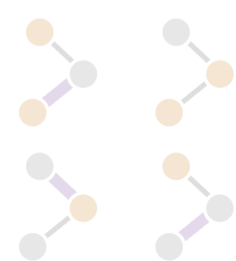


Integrated

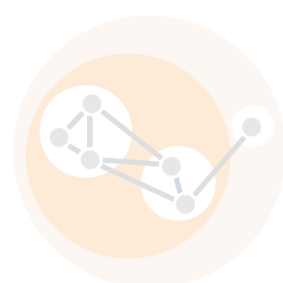


Overloaded

Layout Operations



Small Multiples



Hybrids

Data Operations



Aggregating Nodes/Edges



Deriving New Attributes



Clustering



Querying and Filtering

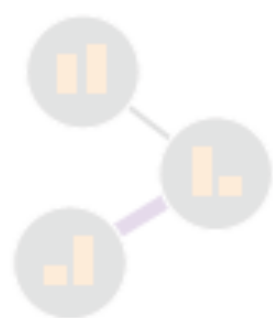


Converting Attributes/Edge to Nodes

Layouts

Node-Link Layouts

Topology-Driven Layout



On-Node / On-Edge
Encoding

Attribute-Driven Layouts



Attribute-Driven
Faceting

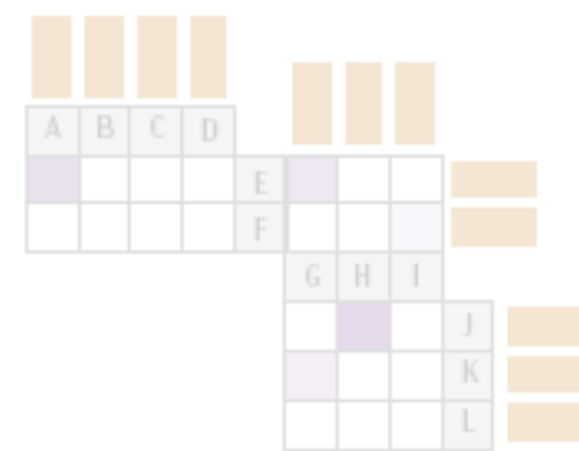


Attribute-Driven
Positioning

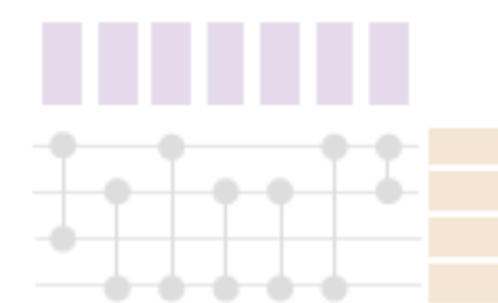
Tabular Layouts



Adjacency
Matrix



Quilts

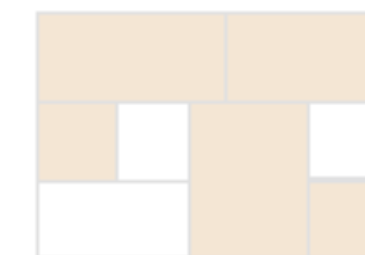


BioFabric

Implicit Tree Layouts

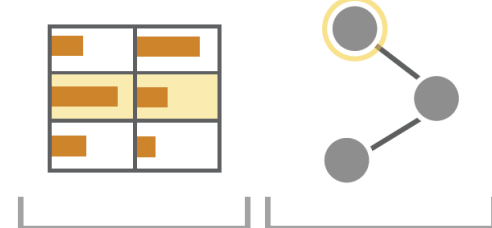


Inner Nodes
+ Leaves

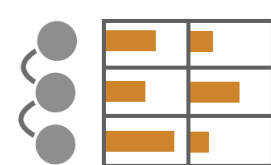


Leaf-Centric

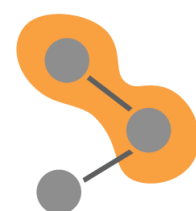
View Operations



Juxtaposed

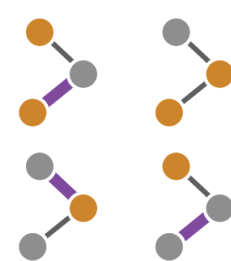


Integrated



Overloaded

Layout Operations



Small Multiples



Hybrids

Data Operations



Aggregating Nodes/Edges



Querying and Filtering



Deriving New Attributes

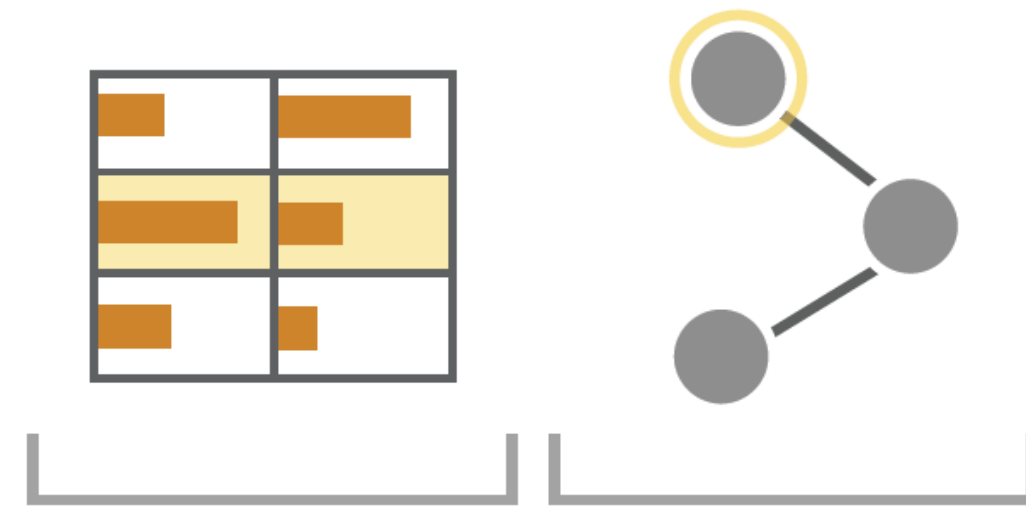


Clustering

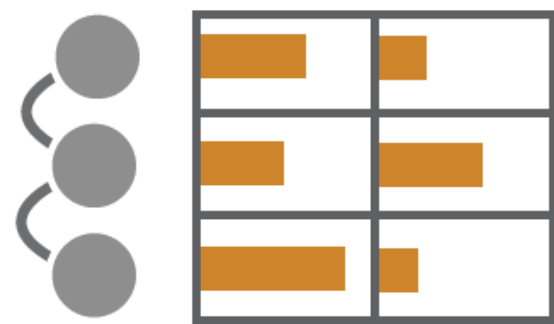


Converting Attributes/Edge to Nodes

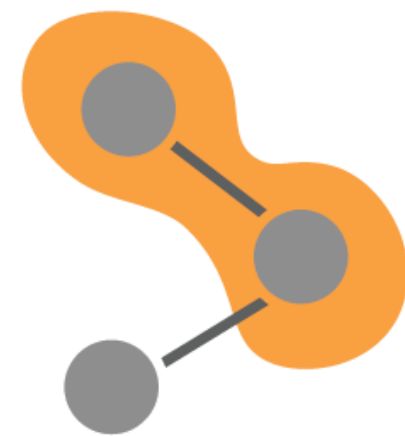
View Operations



Juxtaposed



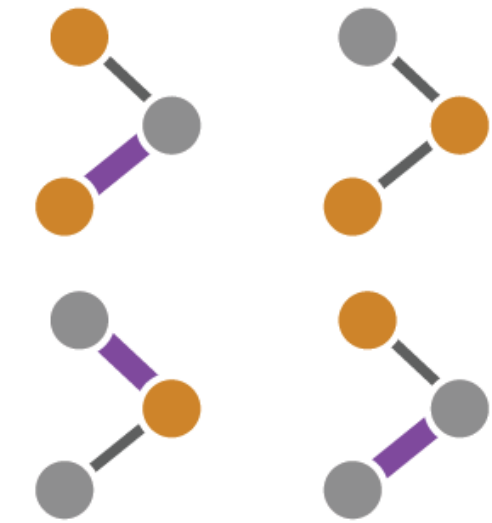
Integrated



Overloaded

**Separate views for
Topology and Attributes**

Layout Operations



Small Multiples



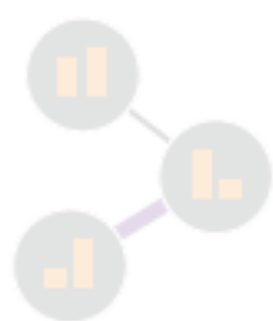
Hybrids

**Multiple layouts for
Topology or Attributes**

Layouts

Node-Link Layouts

Topology-Driven Layout



On-Node / On-Edge
Encoding

Attribute-Driven Layouts



Attribute-Driven
Faceting

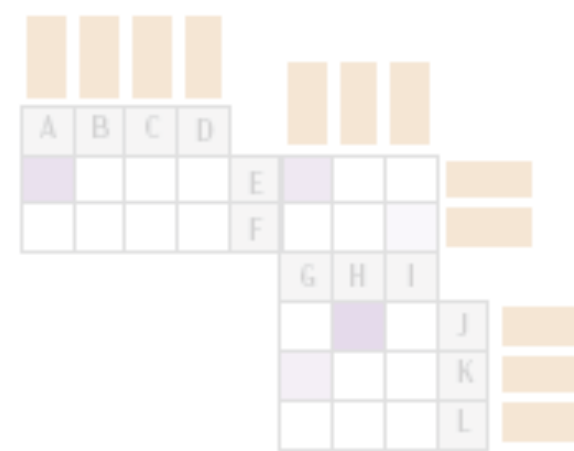


Attribute-Driven
Positioning

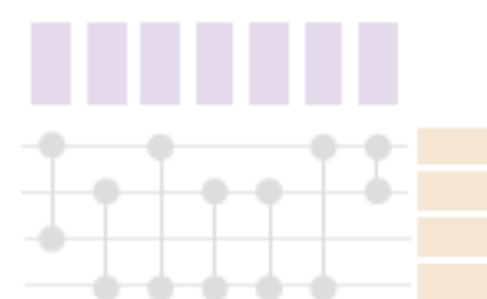
Tabular Layouts



Adjacency
Matrix



Quilts

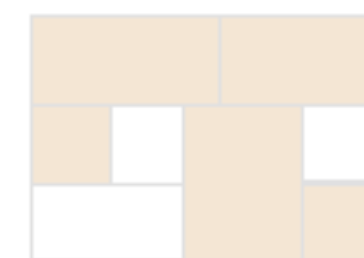


BioFabric

Implicit Tree Layouts

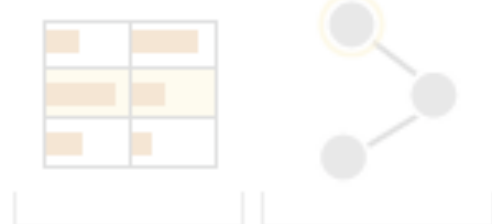


Inner Nodes
+ Leaves



Leaf-Centric

View Operations



Juxtaposed



Integrated



Overloaded

Layout Operations



Small Multiples



Hybrids

Data Operations



Aggregating Nodes/Edges



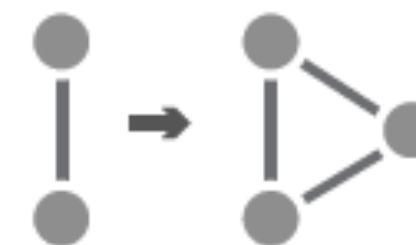
Querying and Filtering



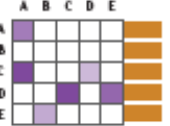
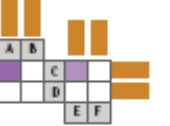
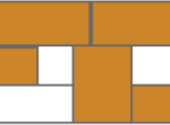
Deriving New Attributes



Clustering



Converting Attributes/Edge to Nodes

		Size			Type				Node Attributes				Edge Attributes				Topolog. Structures				
		Small (<100 nodes)	Medium (<1,000)	Large (>1,000 nodes)	Complex (sparse)	Complex (dense)	Layered/K-Partite	Trees	Few (<5)	Several (≥ 5)	Homog. (1 type)	Hetero. (>1 type)	Few (<3)	Several (≥ 3)	Homog. (1 type)	Hetero. (>1 type)	Single node/edge	Neighbors	Paths	Clusters	Entire/sub network
Node-Link Layouts	On-node/edge encoding 	3	2	1	3	1	3	3	2	1	3	2	2	1	3	1	3	3	2	2	2
	Attr.-driven faceting 	3	1	1	3	1	3	1	3	1	3	3	2	1	2	1	3	2	1	1	1
	Attr.-driven positioning 	3	1	1	3	1	1	1	3	1	3	1	2	1	2	1	3	2	1	1	2
Tabular Layouts	Adjacency matrix 	3	1	1	2	3	2	1	2	3	3	2	3	2	3	2	3	3	1	3	2
	Quilts 	3	1	1	3	1	3	3	3	3	3	3	3	3	3	2	3	3	2	2	2
	BioFabric 	3	1	1	3	3	2	1	3	3	3	3	3	3	3	3	3	1	1	1	2
Implicit	Inner nodes & leaves 	3	2	1	0	0	0	3	3	1	3	1	0	0	0	0	3	3	3	0	3
	Leaves 	3	2	2	0	0	0	3	3	1	3	1	0	0	0	0	3	2	1	0	3
View Operations	Juxtaposed 	3	2	1	3	1	3	3	3	3	3	3	3	3	3	3	2	1	1	2	2
	Integrated 	3	2	1	3	1	3	3	3	3	3	3	2	2	3	3	3	3	3	1	2
	Overloaded 	3	2	1	3	1	3	3	3	1	3	1	1	1	1	1	3	3	2	3	2

0

Does *not* support

1

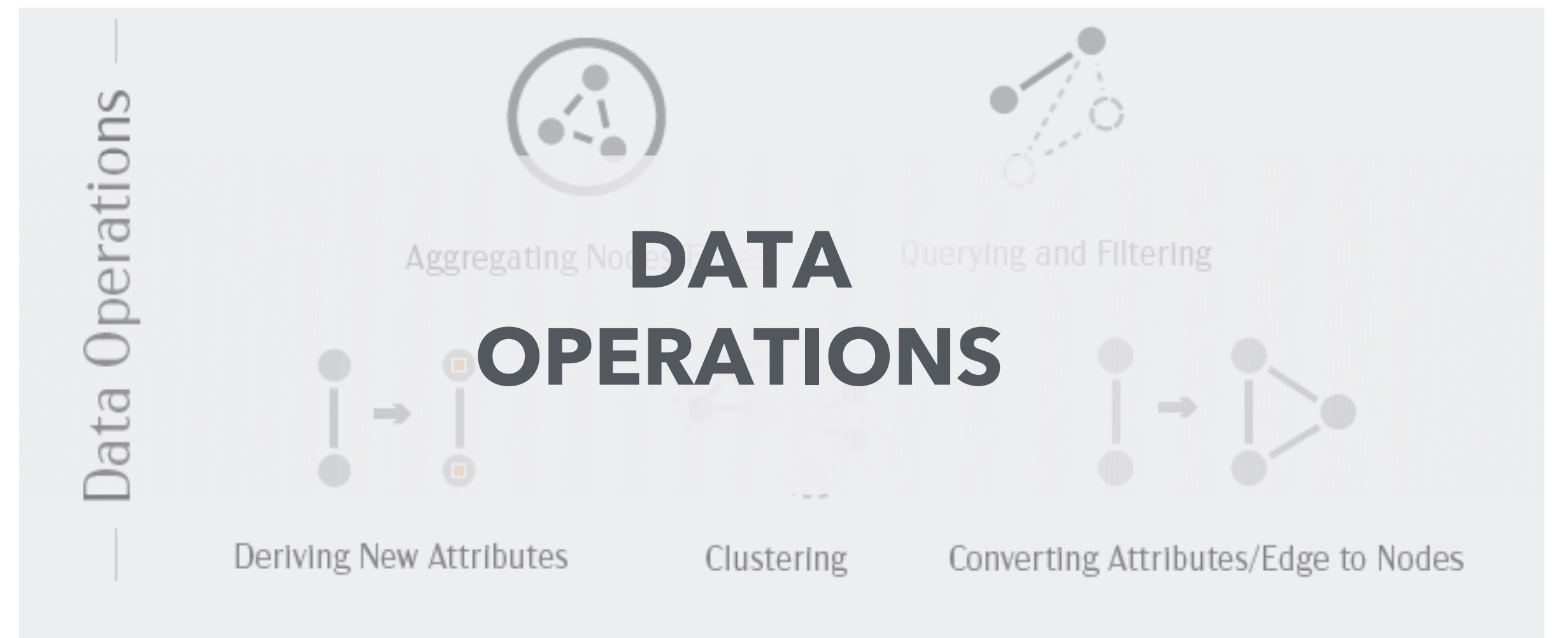
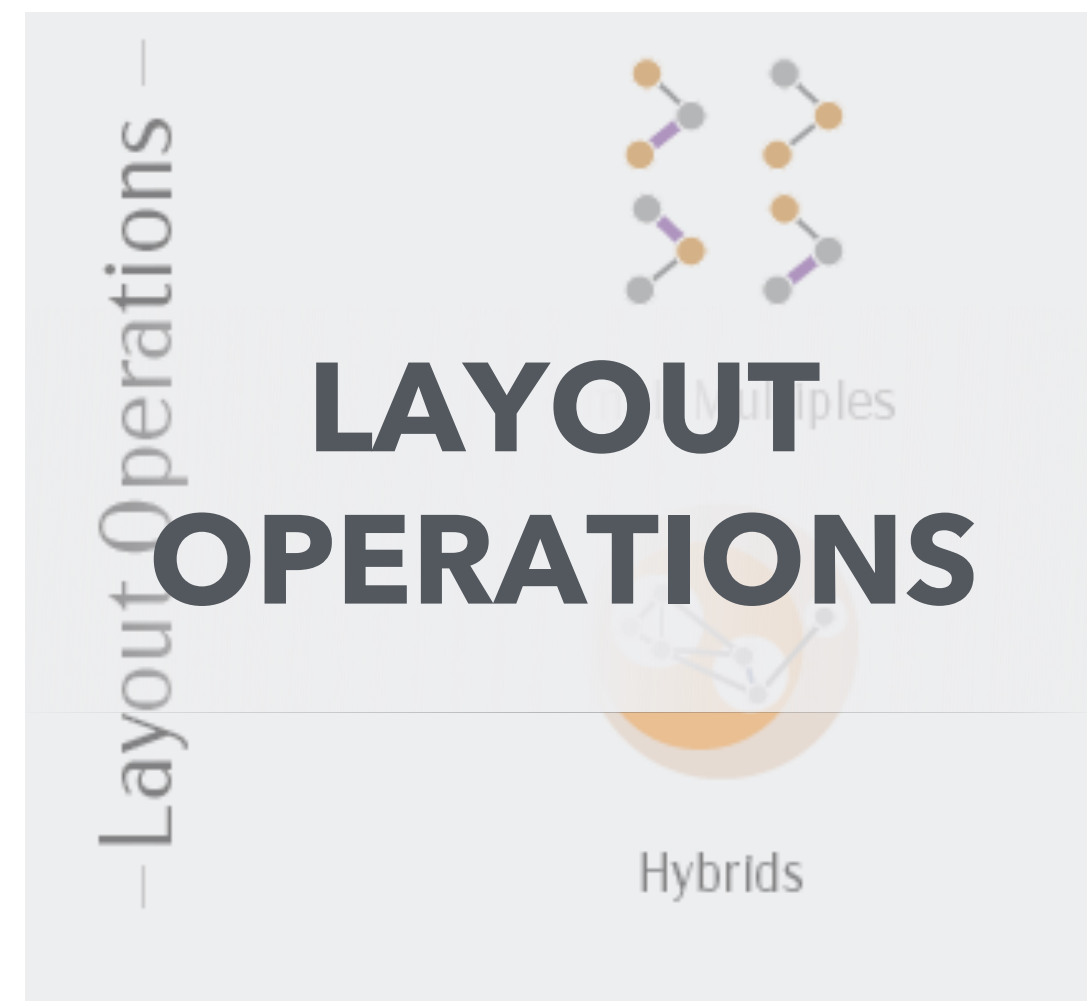
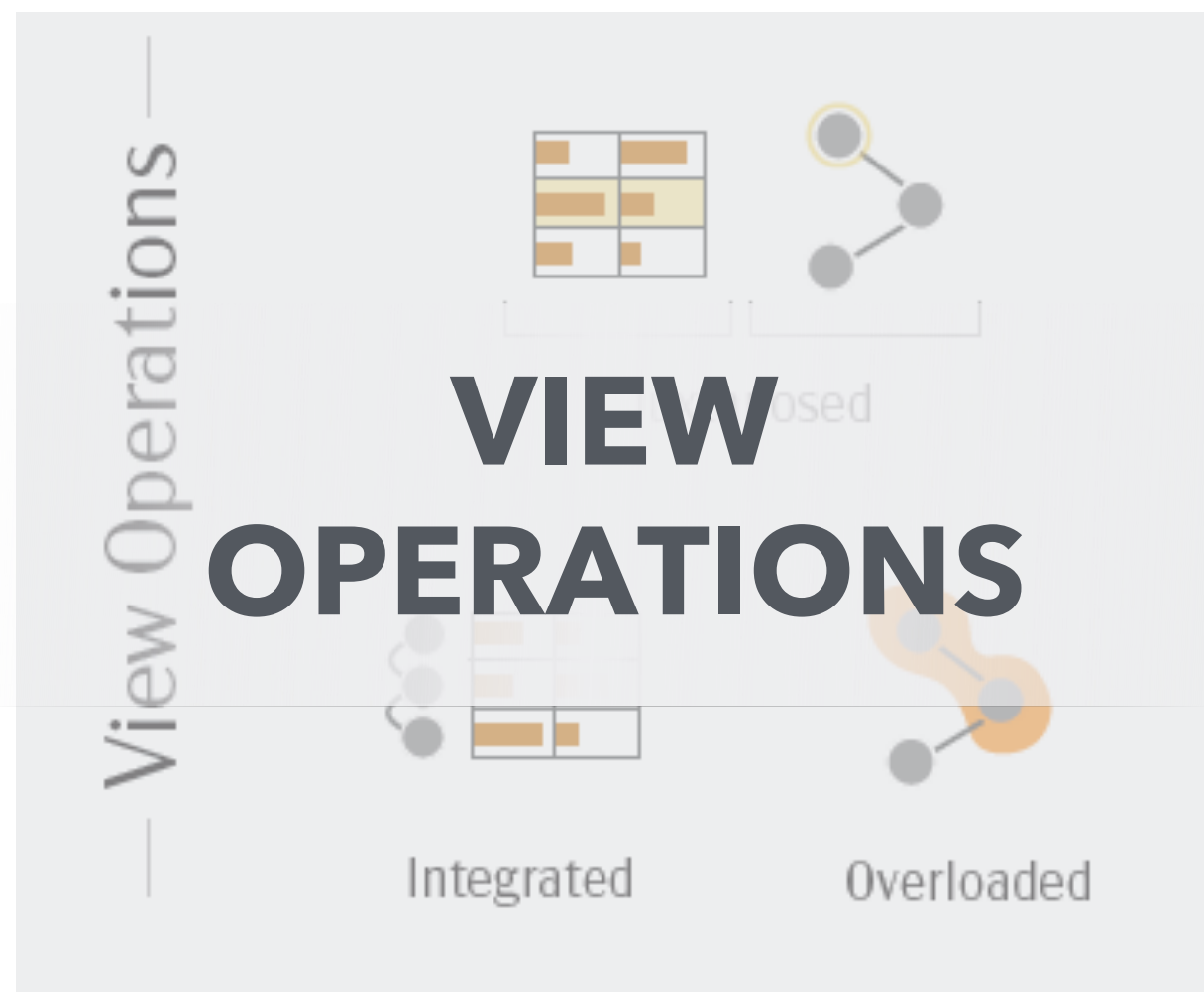
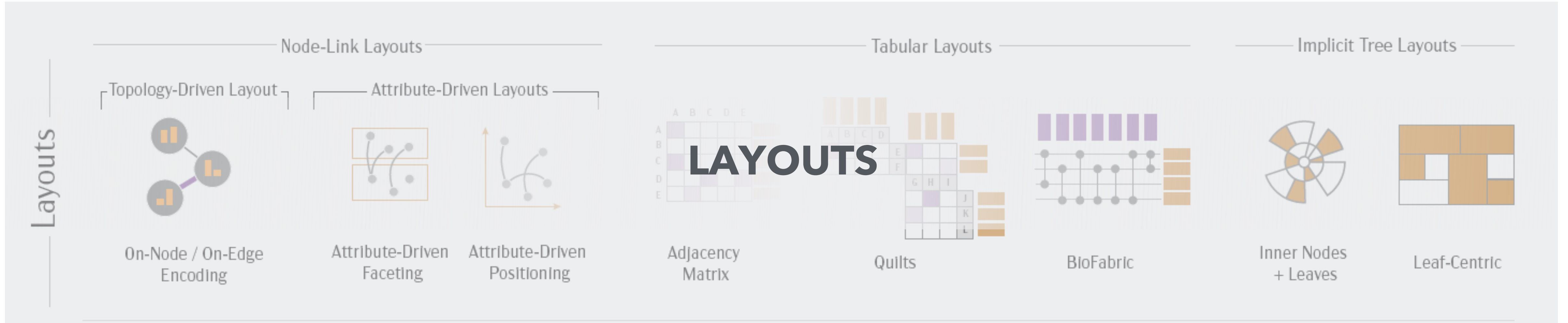
Supports poorly

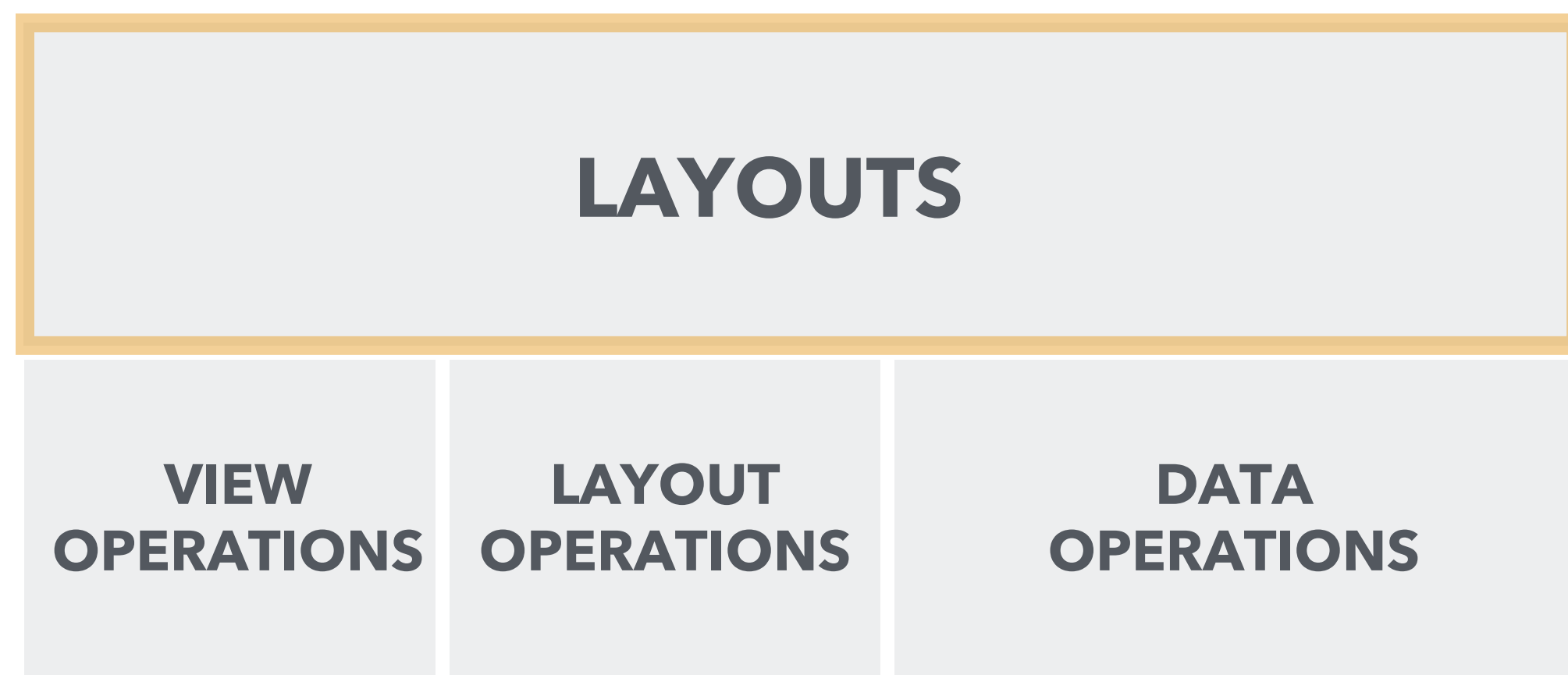
2

Supports

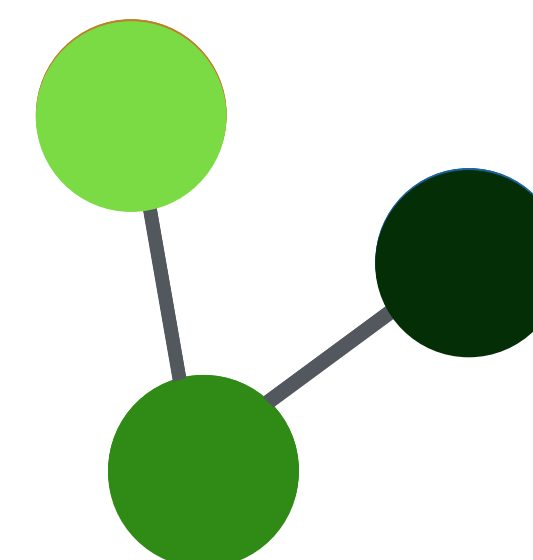
3

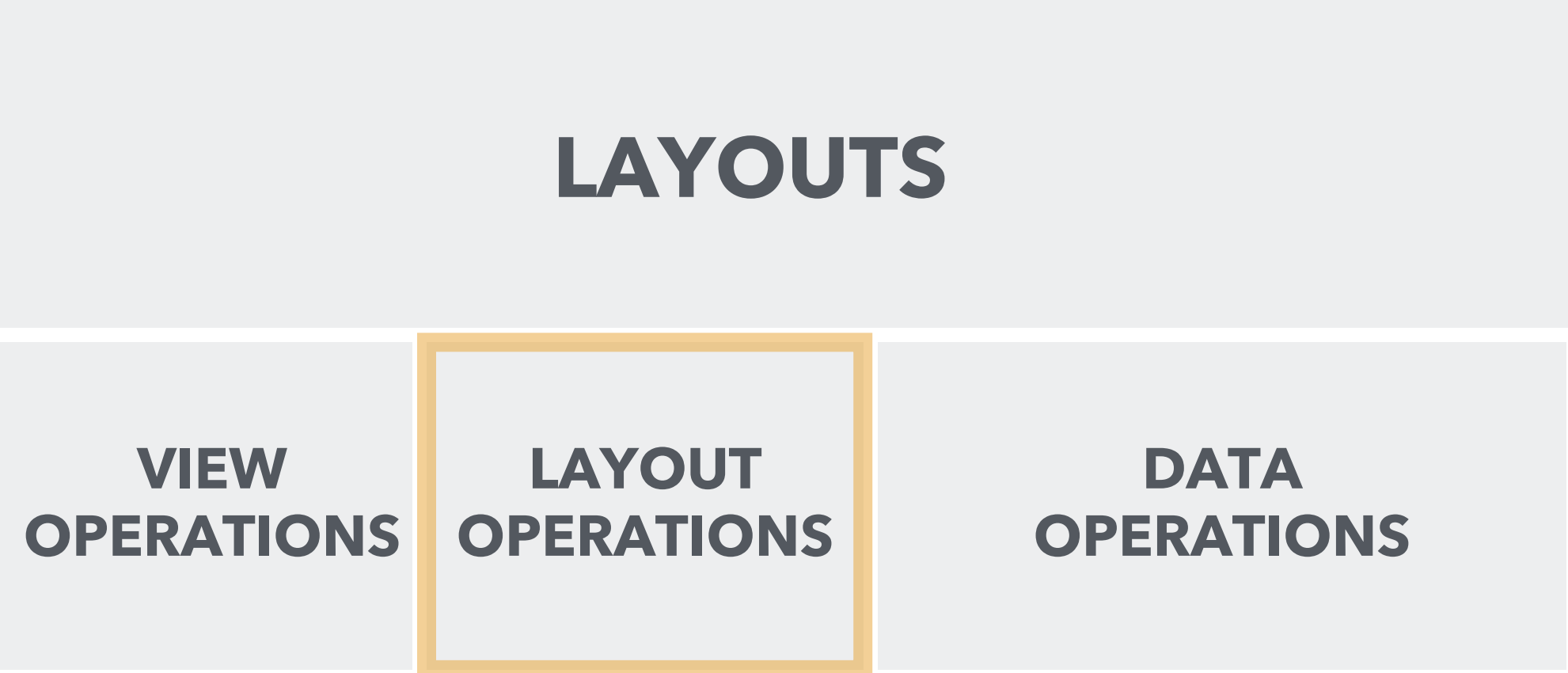
Optimized for



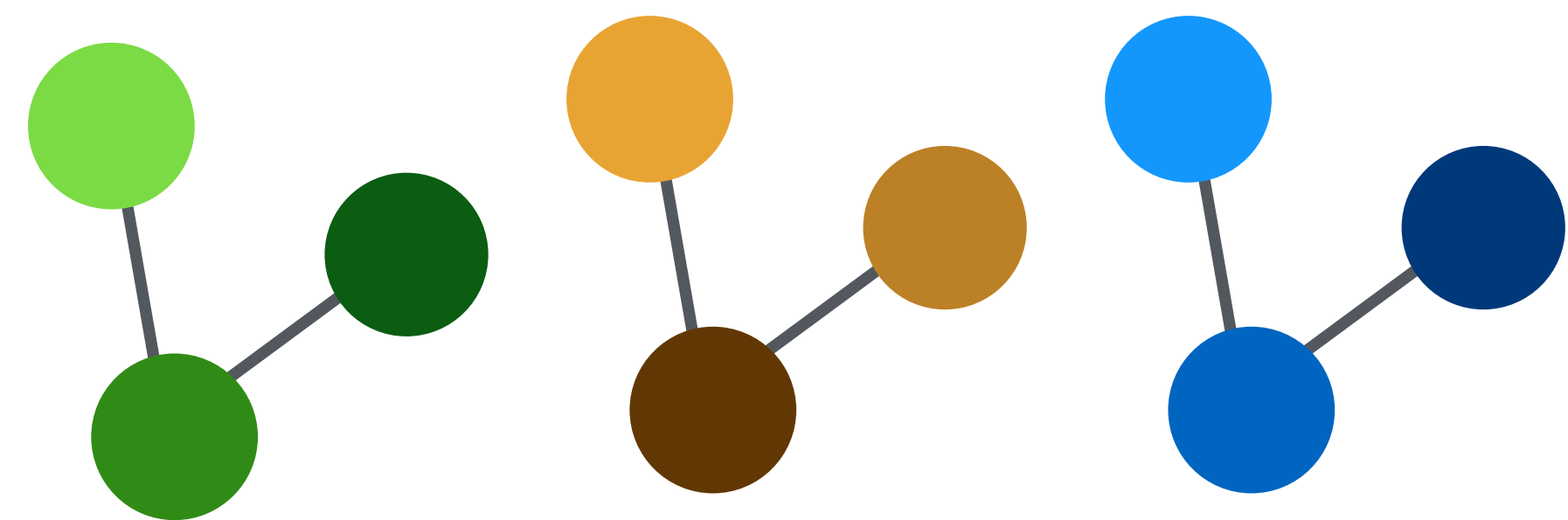


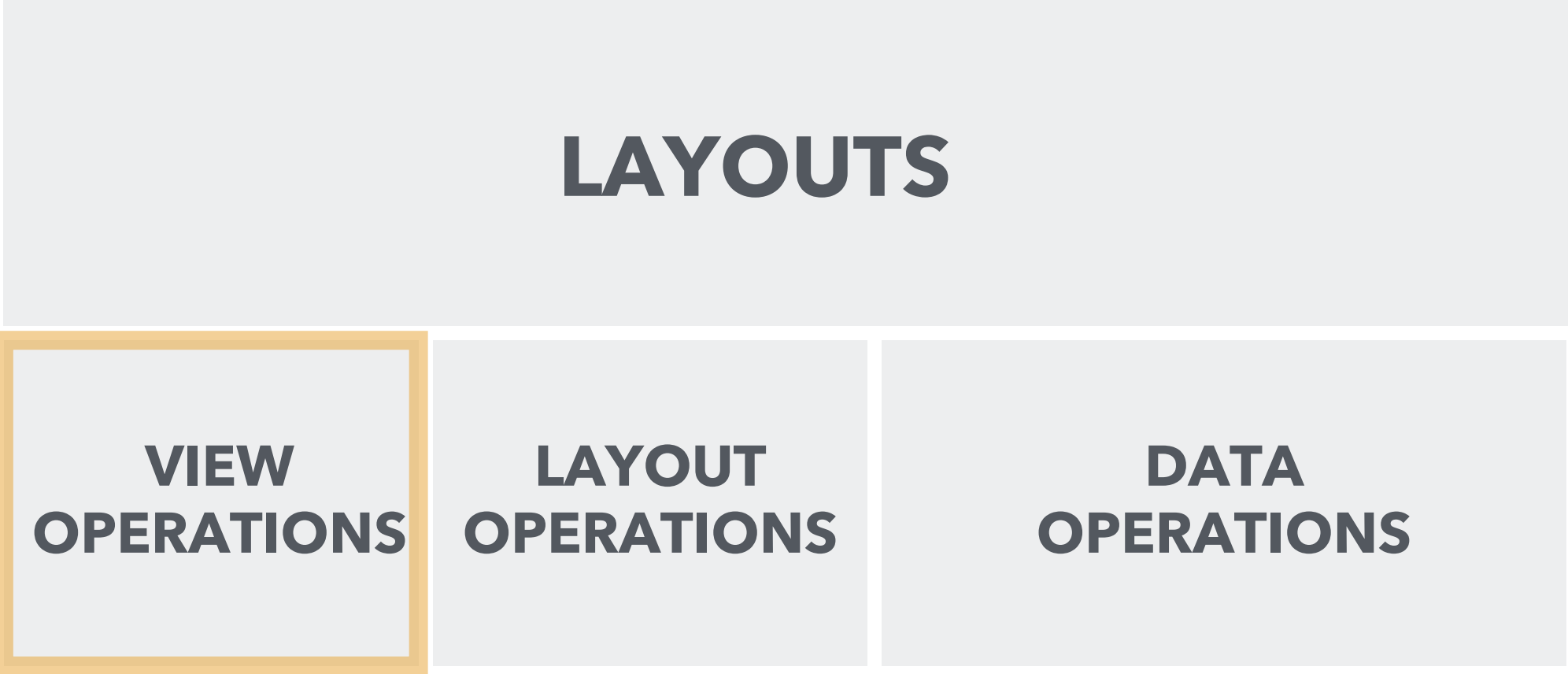
Node-Link Diagram with on-node encoding



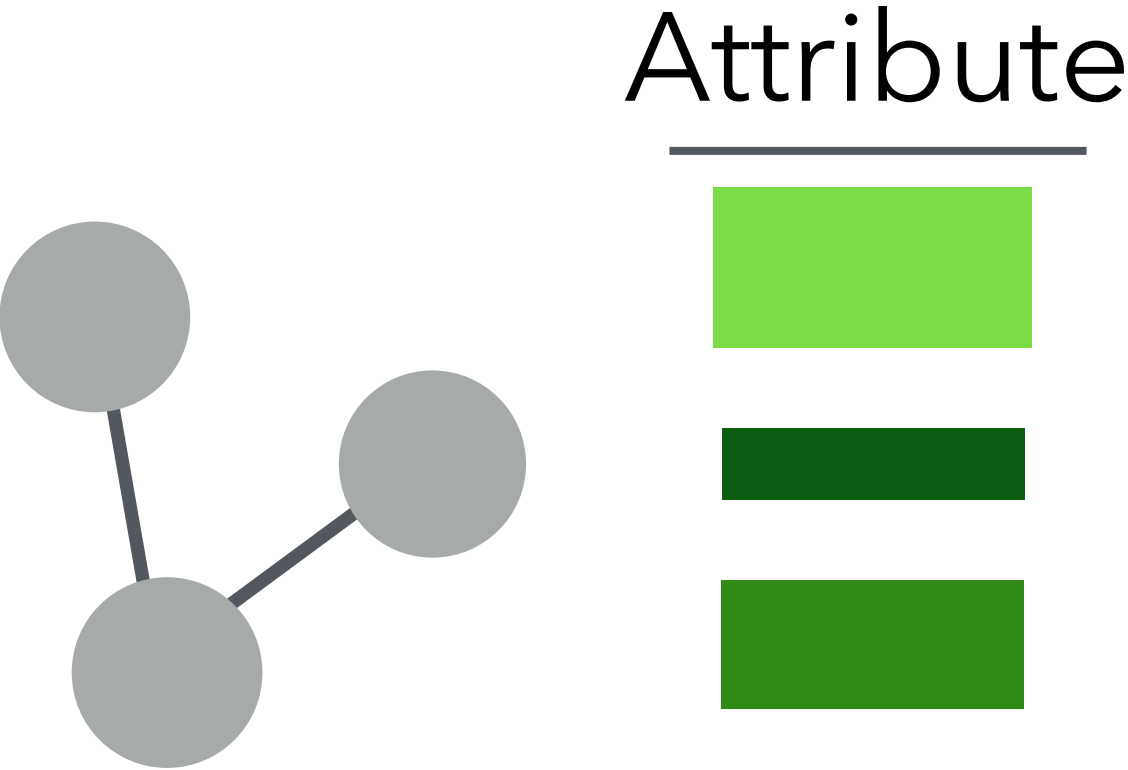


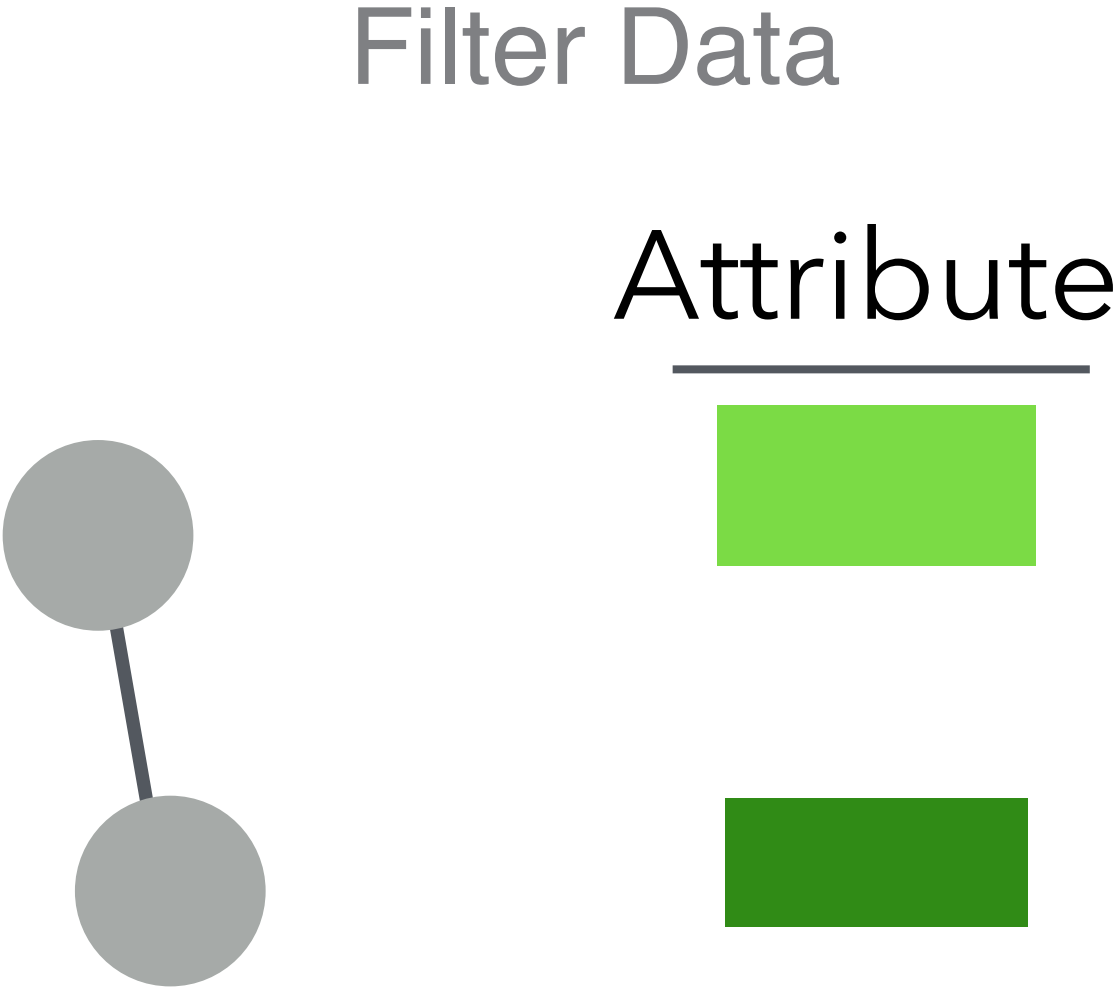
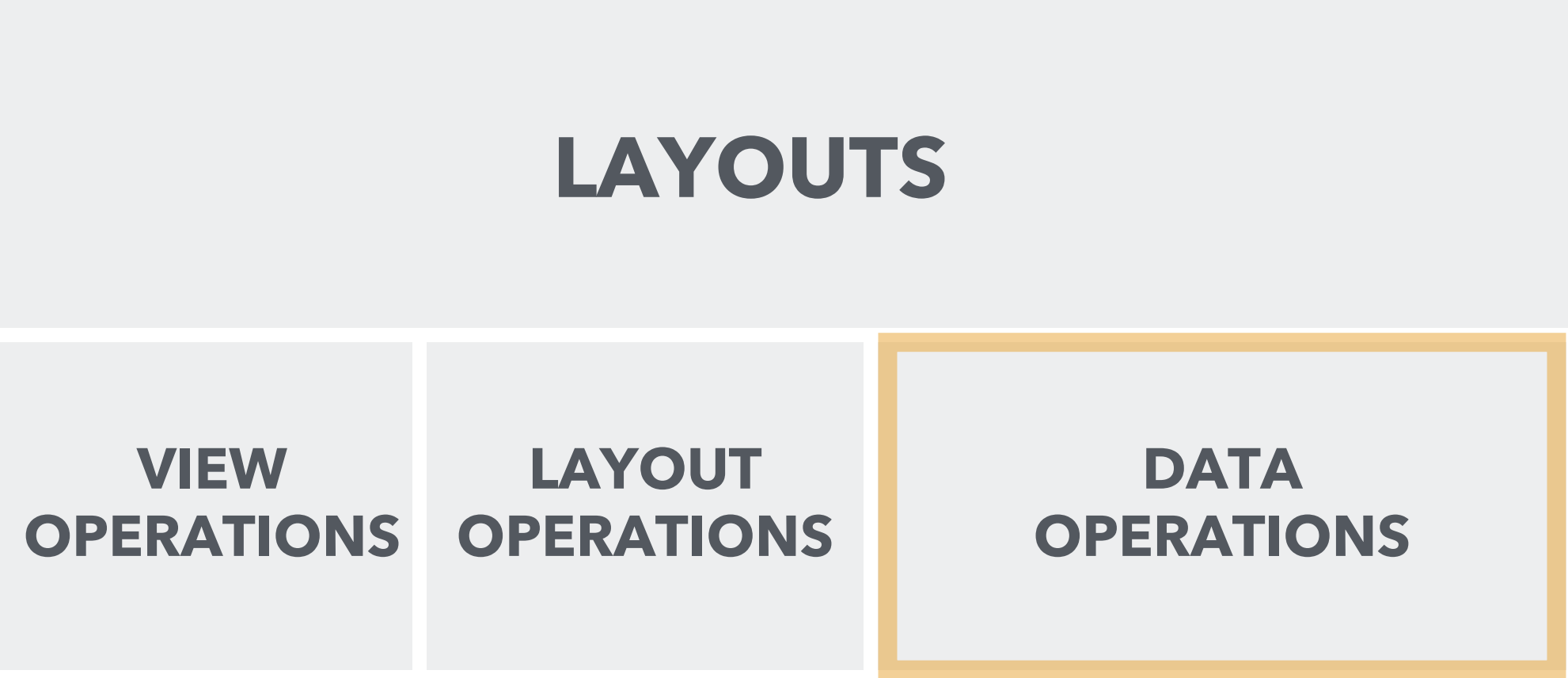
Small Multiples

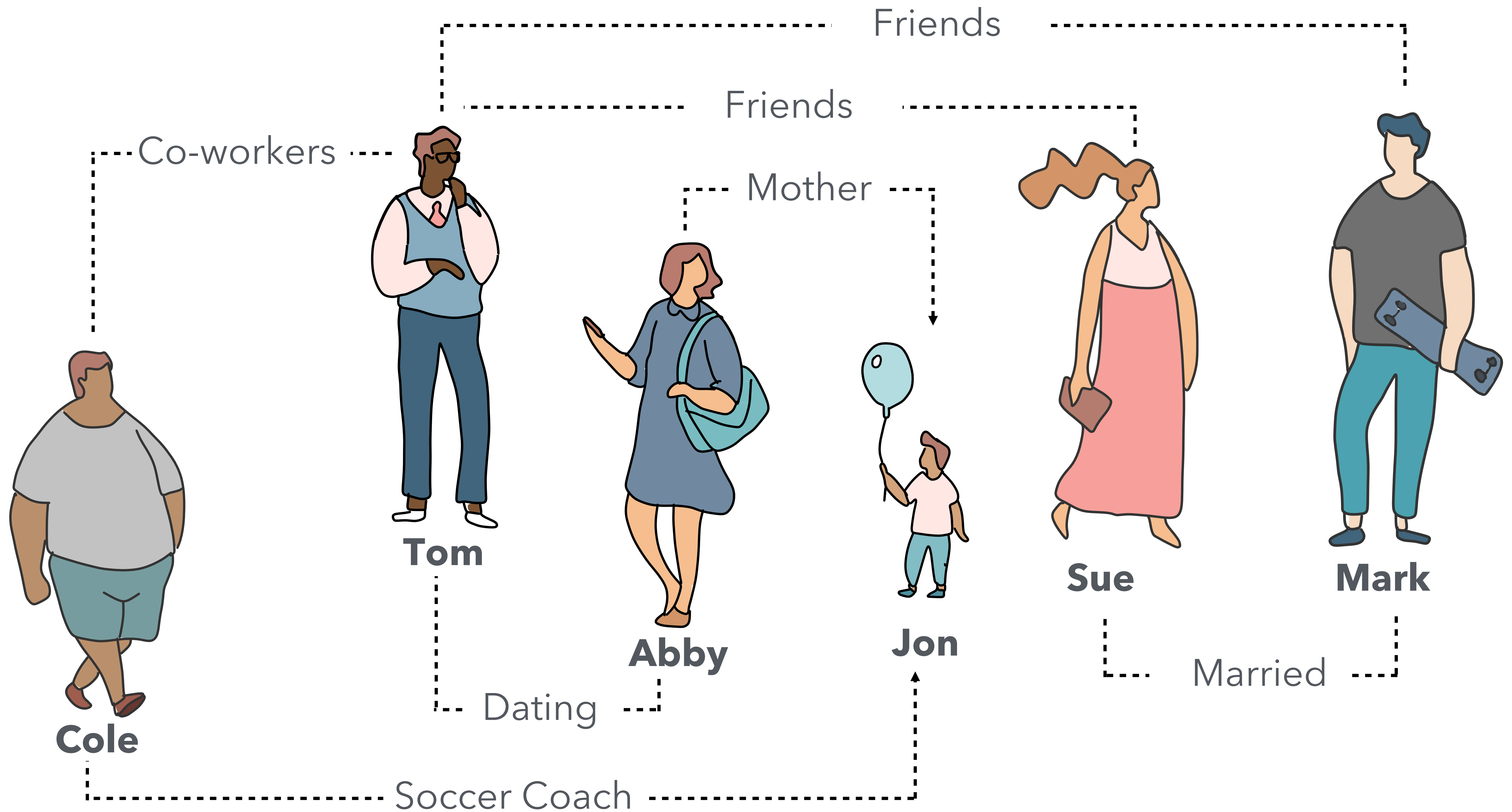


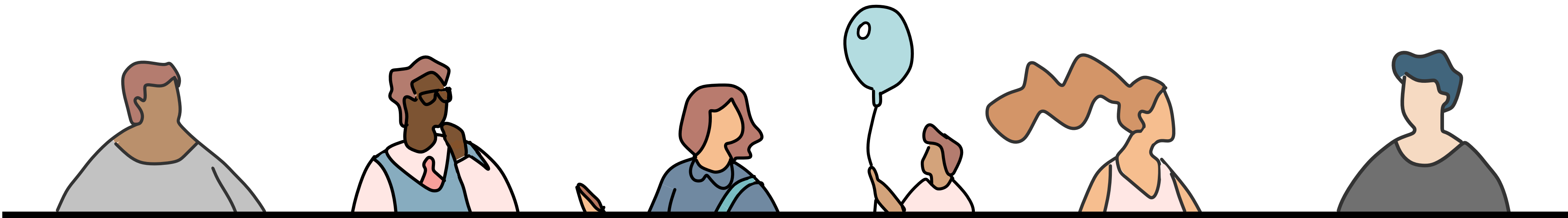


Juxtaposed Views

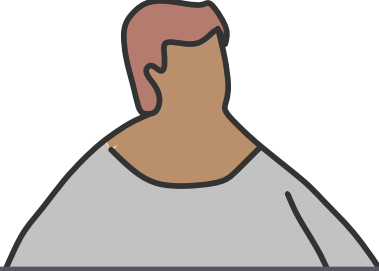
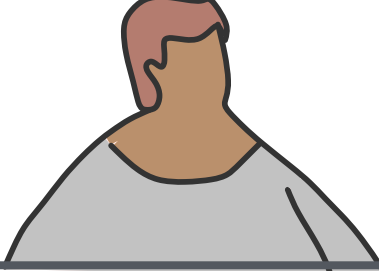
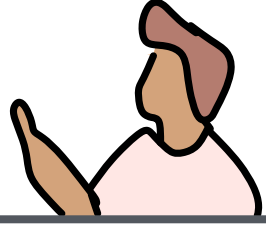
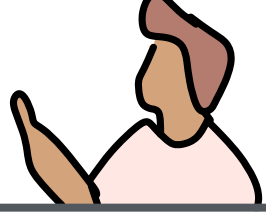
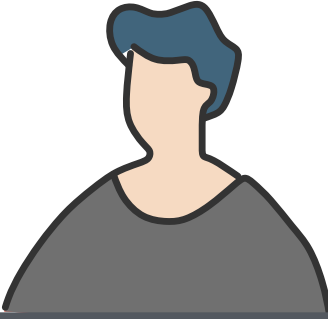
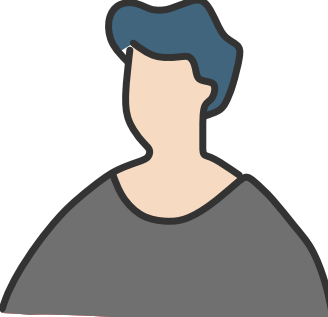




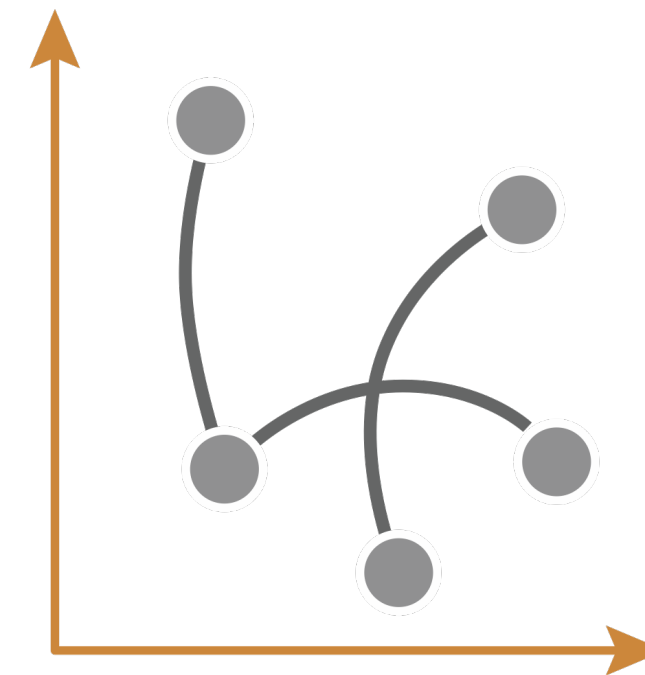
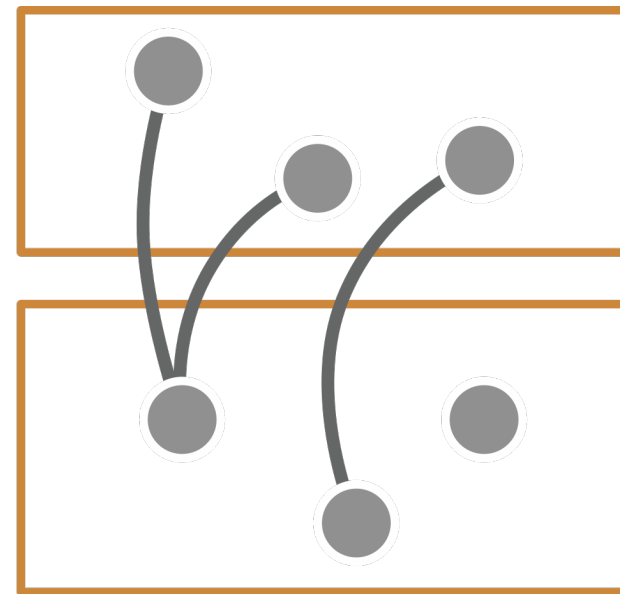
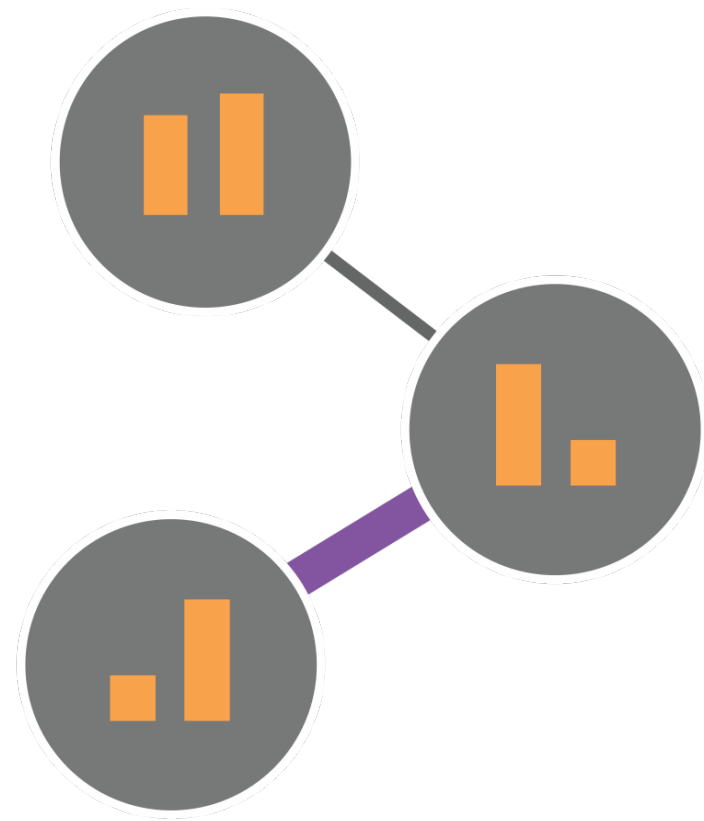




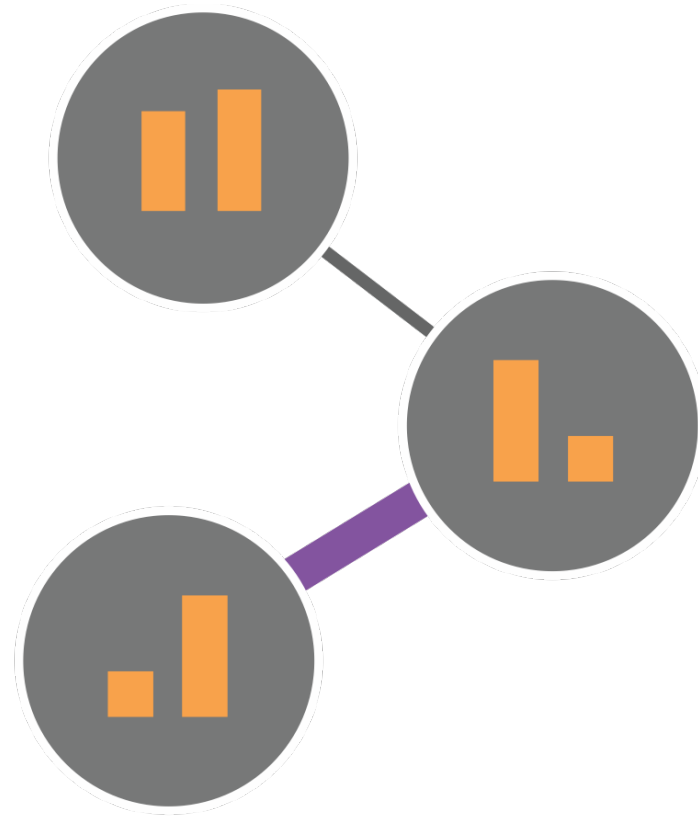
Name	Cole	Tom	Abby	Jon	Sue	Mark
Beverage	Port	Beer	Port	Coke	Coke	Beer
Day 1	1	0	4	3	3	5
Day 2	0	2	5	3	5	5
Day 3	4	1	2	2	4	3

Source	Target	Type	Duration
		Co-workers	3 years
		Soccer Coach	2 years
		Dating	1 year
		Mother / Son	7 years
		Friends	12 years
		Friends	3 years
		Married	6 years

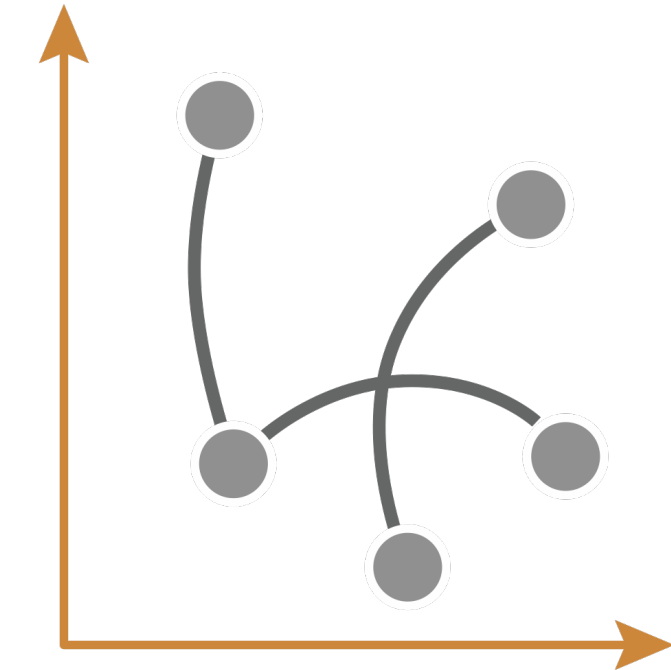
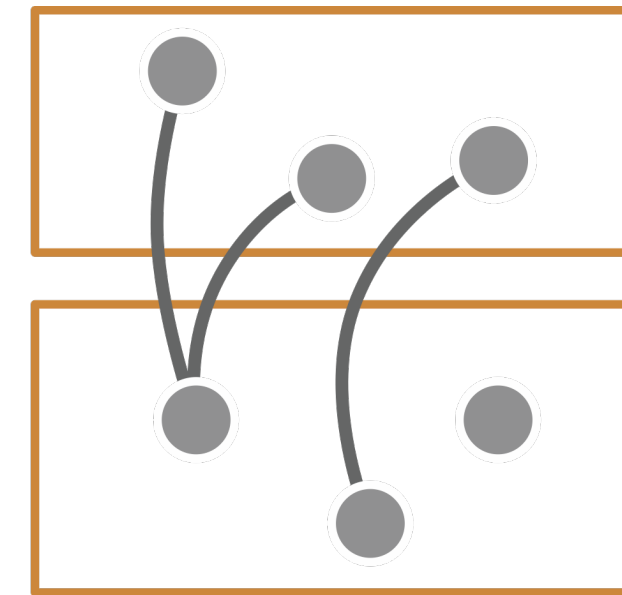
Node-Link Layouts



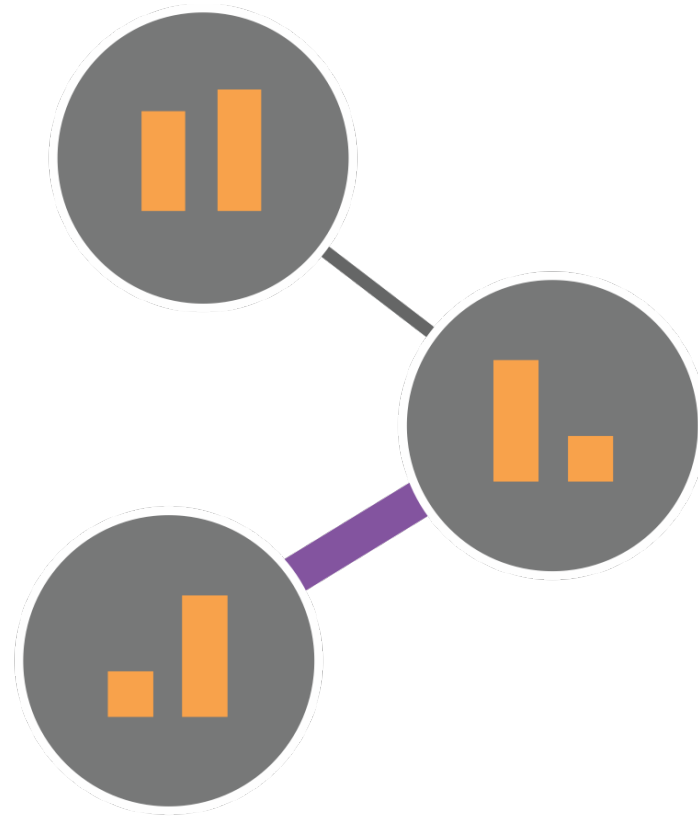
Topology Driven Layout



Attribute Driven Layouts

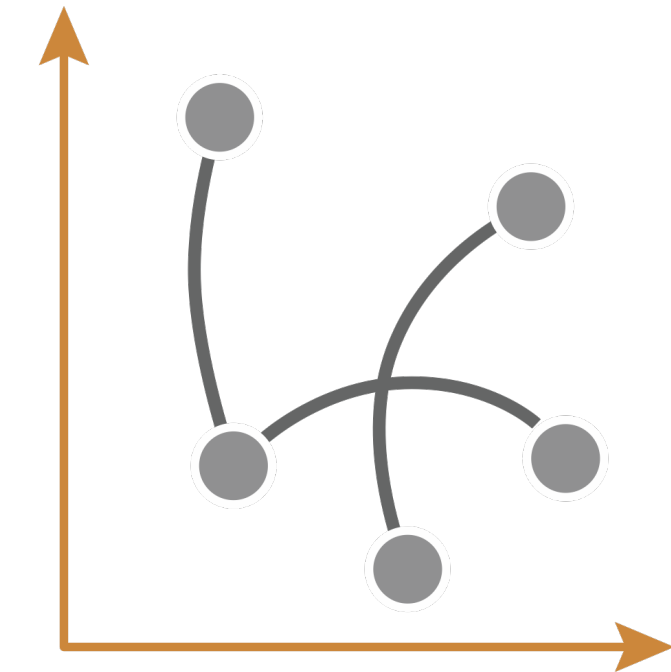
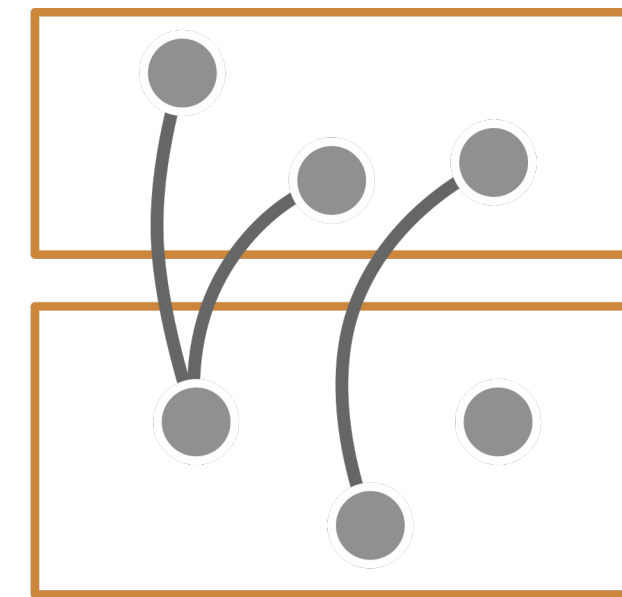


Topology Driven Layout

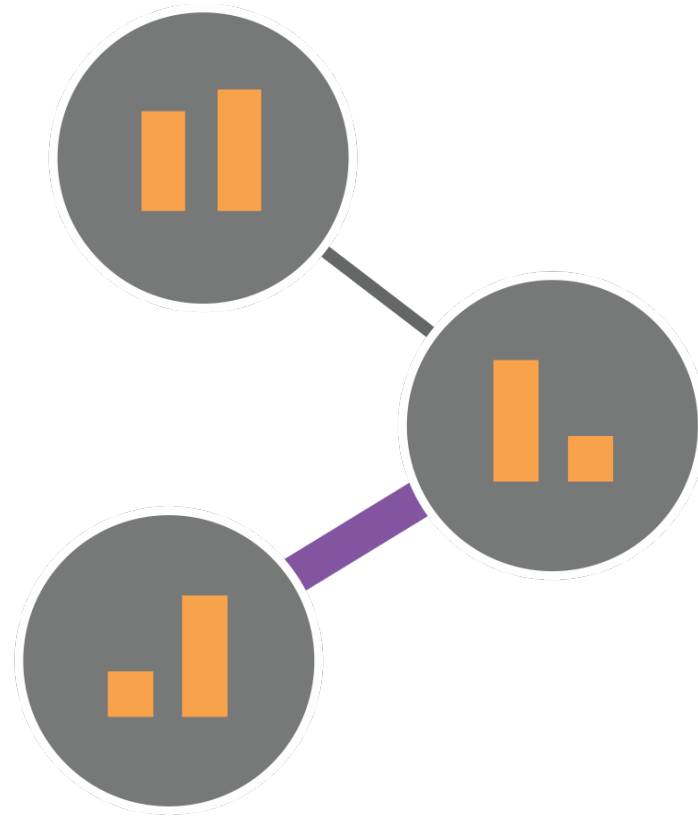


On-Node / On-Edge
Encoding

Attribute Driven Layouts

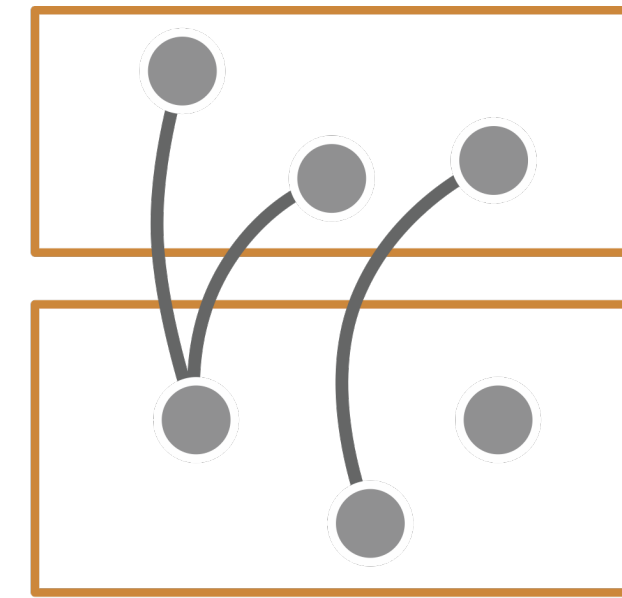


Topology Driven Layout

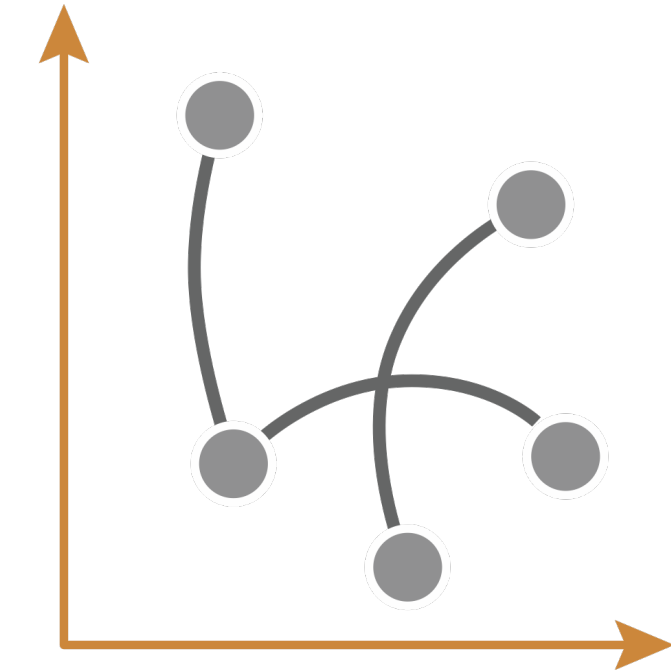


On-Node / On-Edge
Encoding

Attribute Driven Layouts

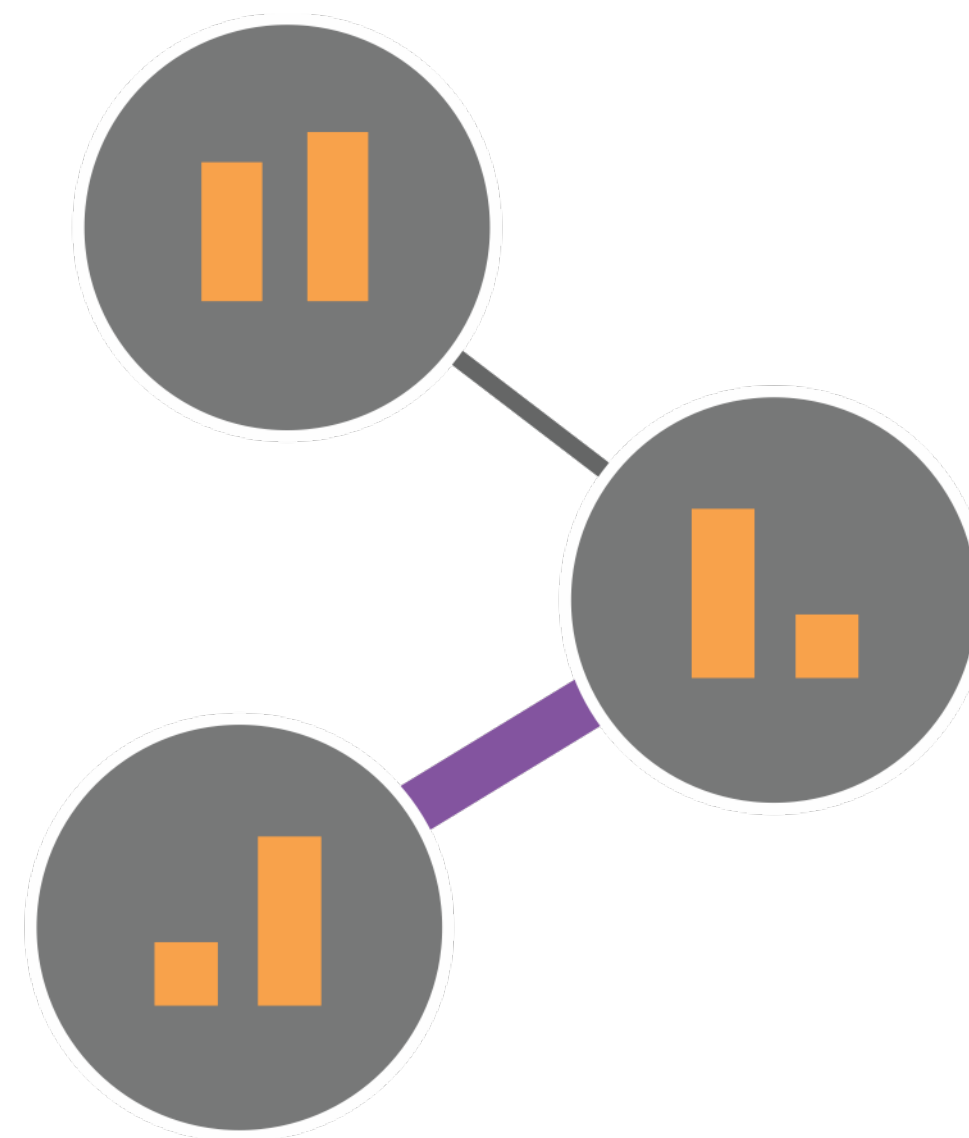


Attribute-Driven
Faceting



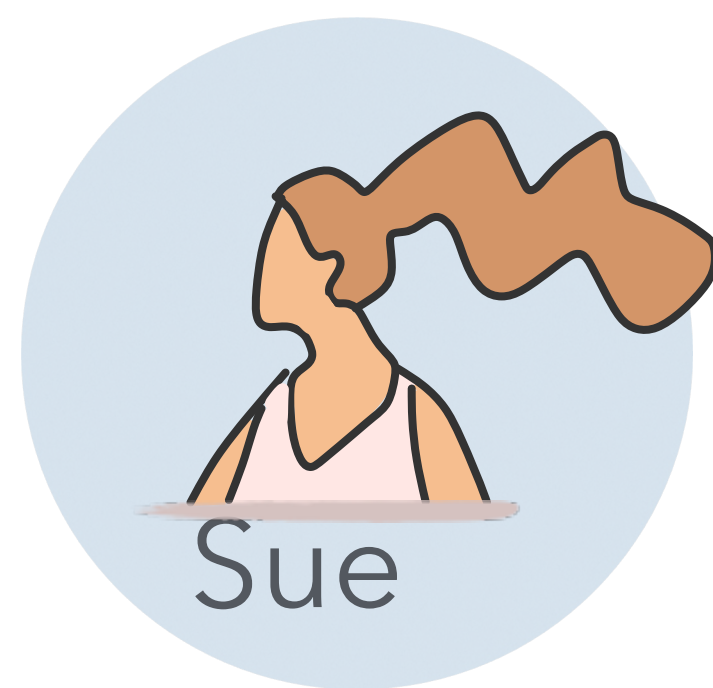
Attribute-Driven
Positioning

On-Node / On-Edge Encoding





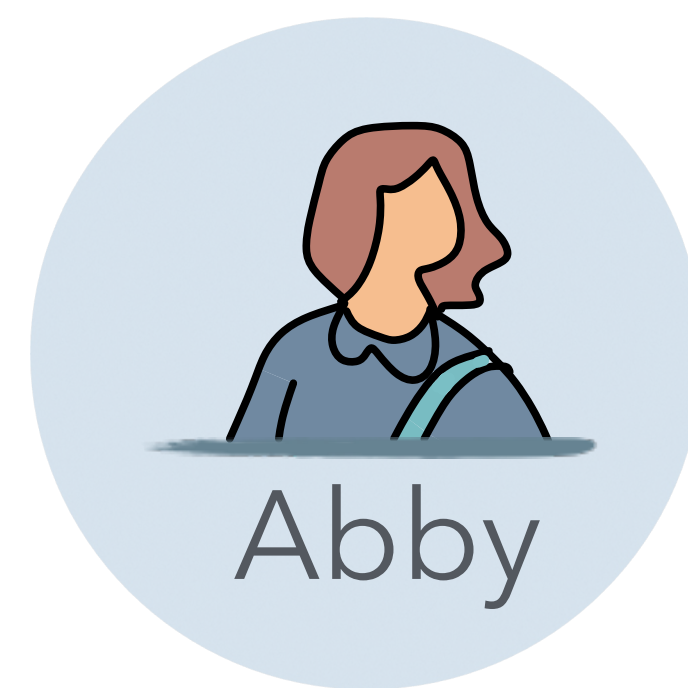
Mark



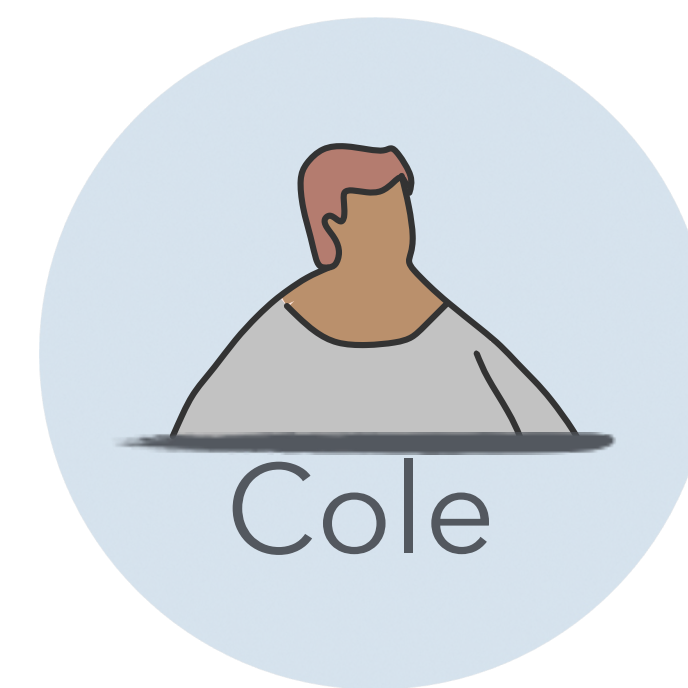
Sue



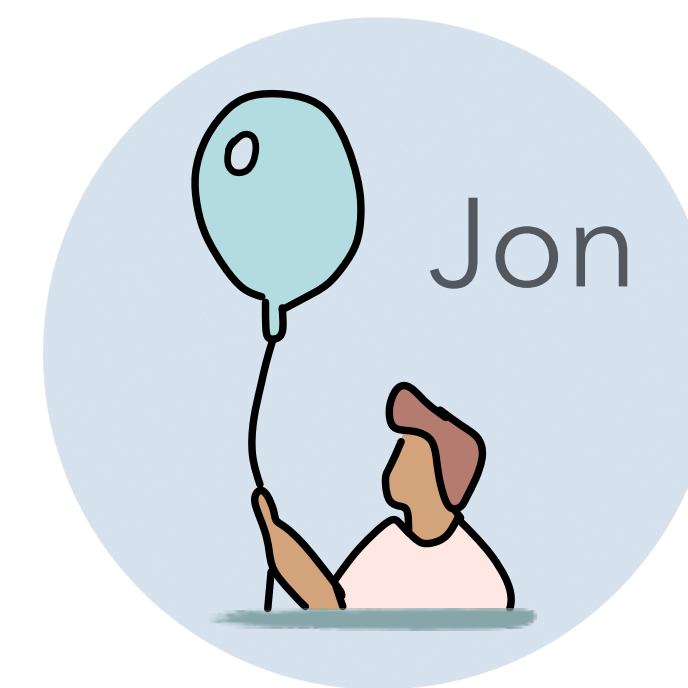
Tom



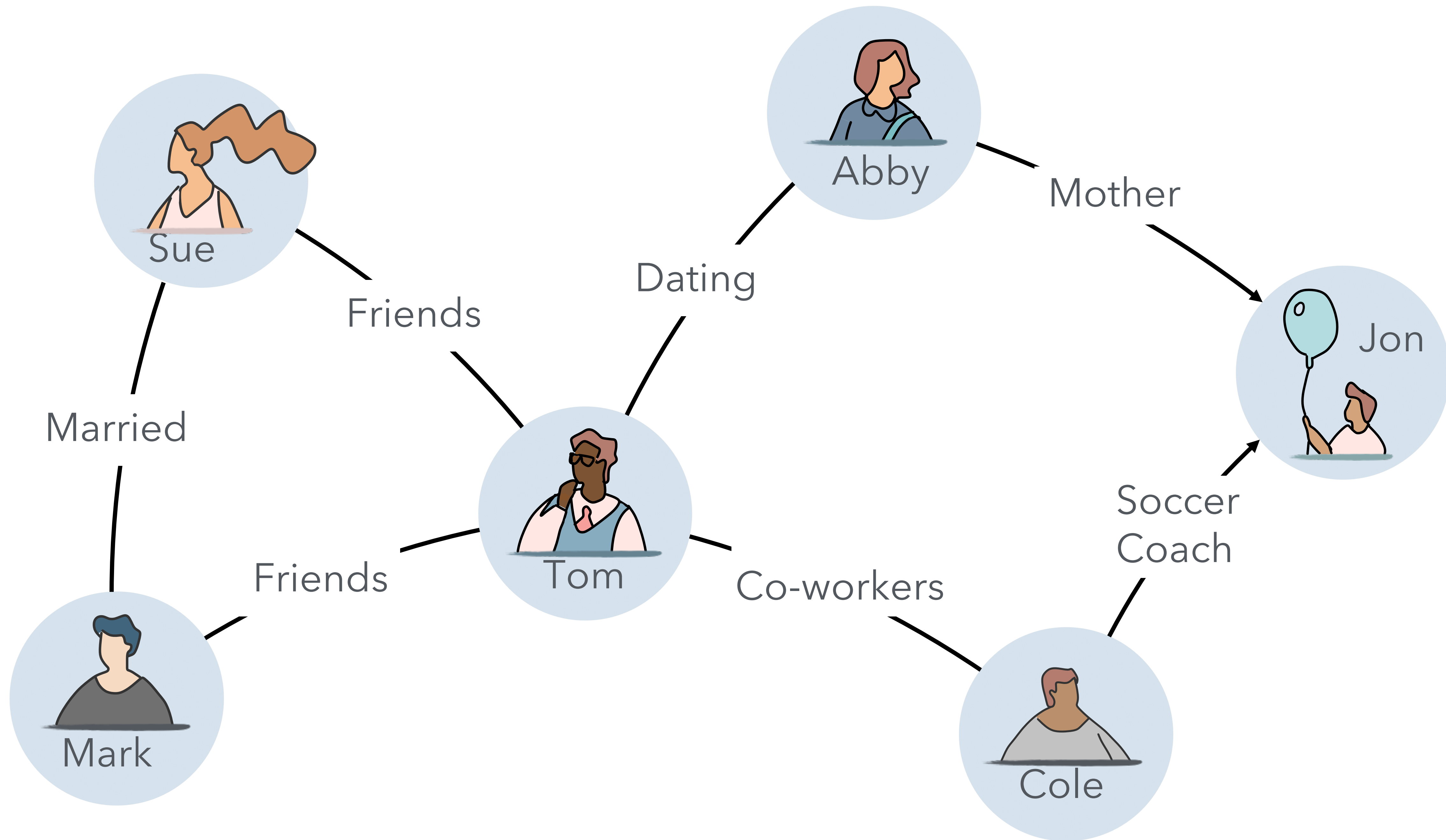
Abby

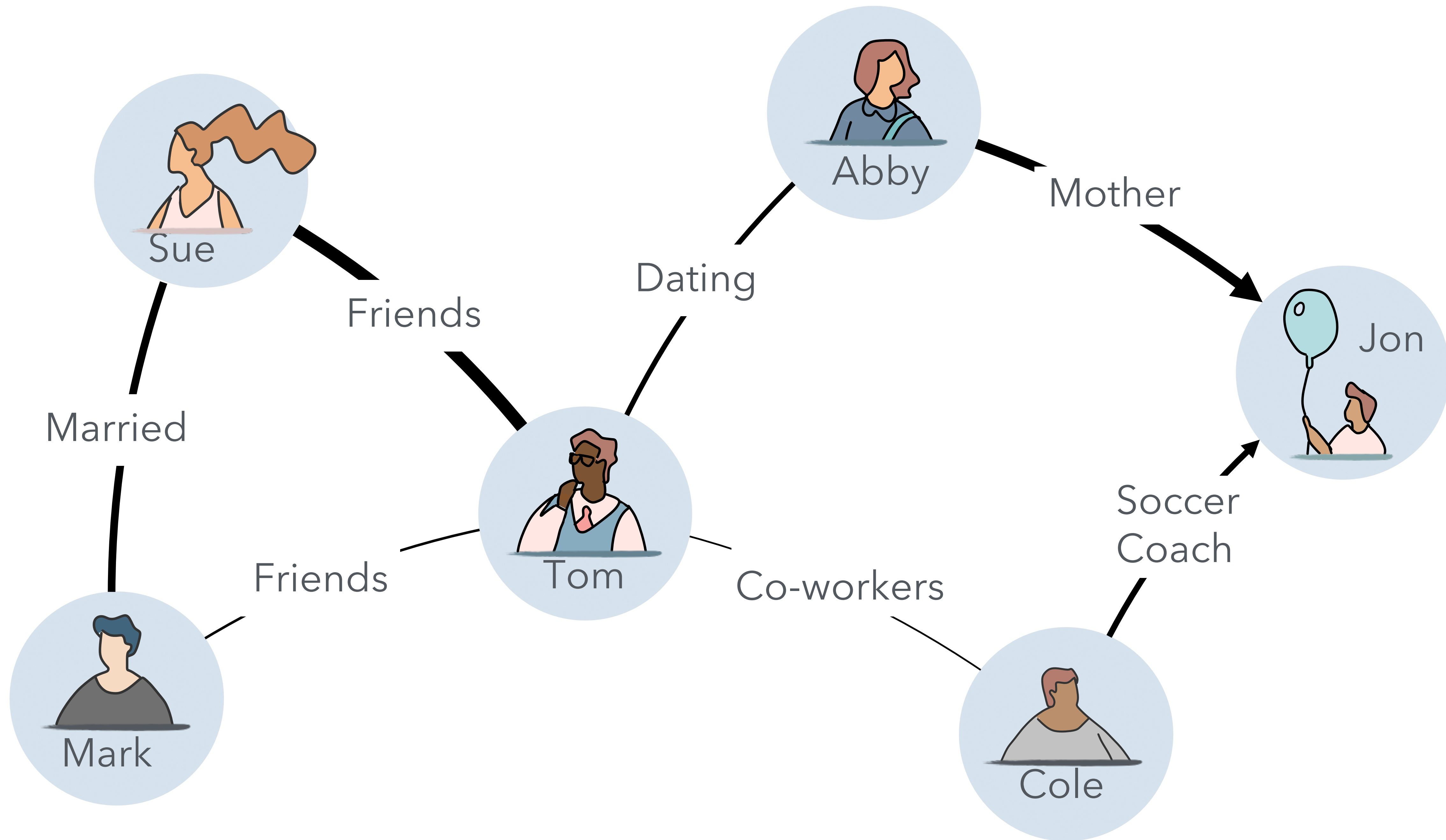


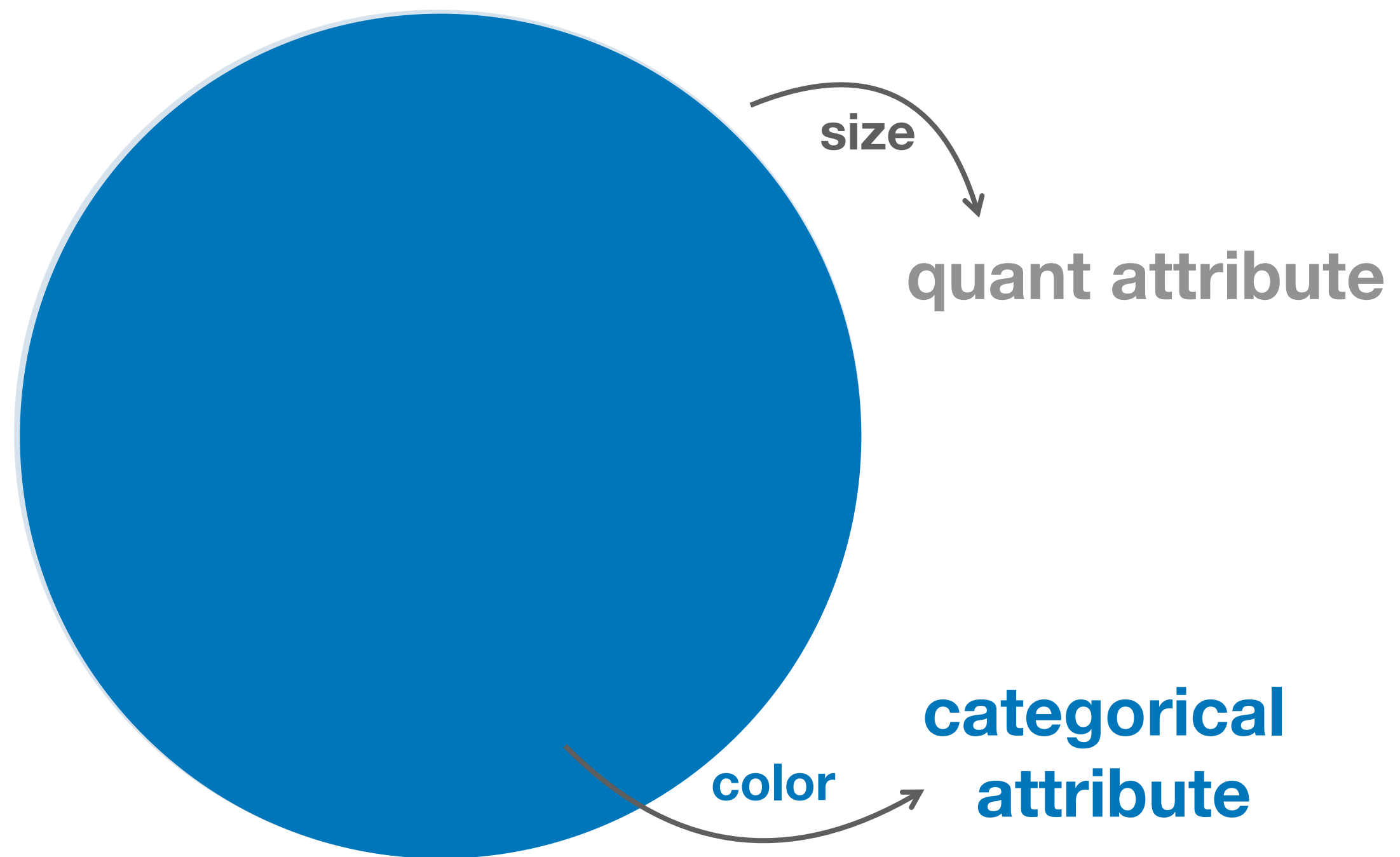
Cole

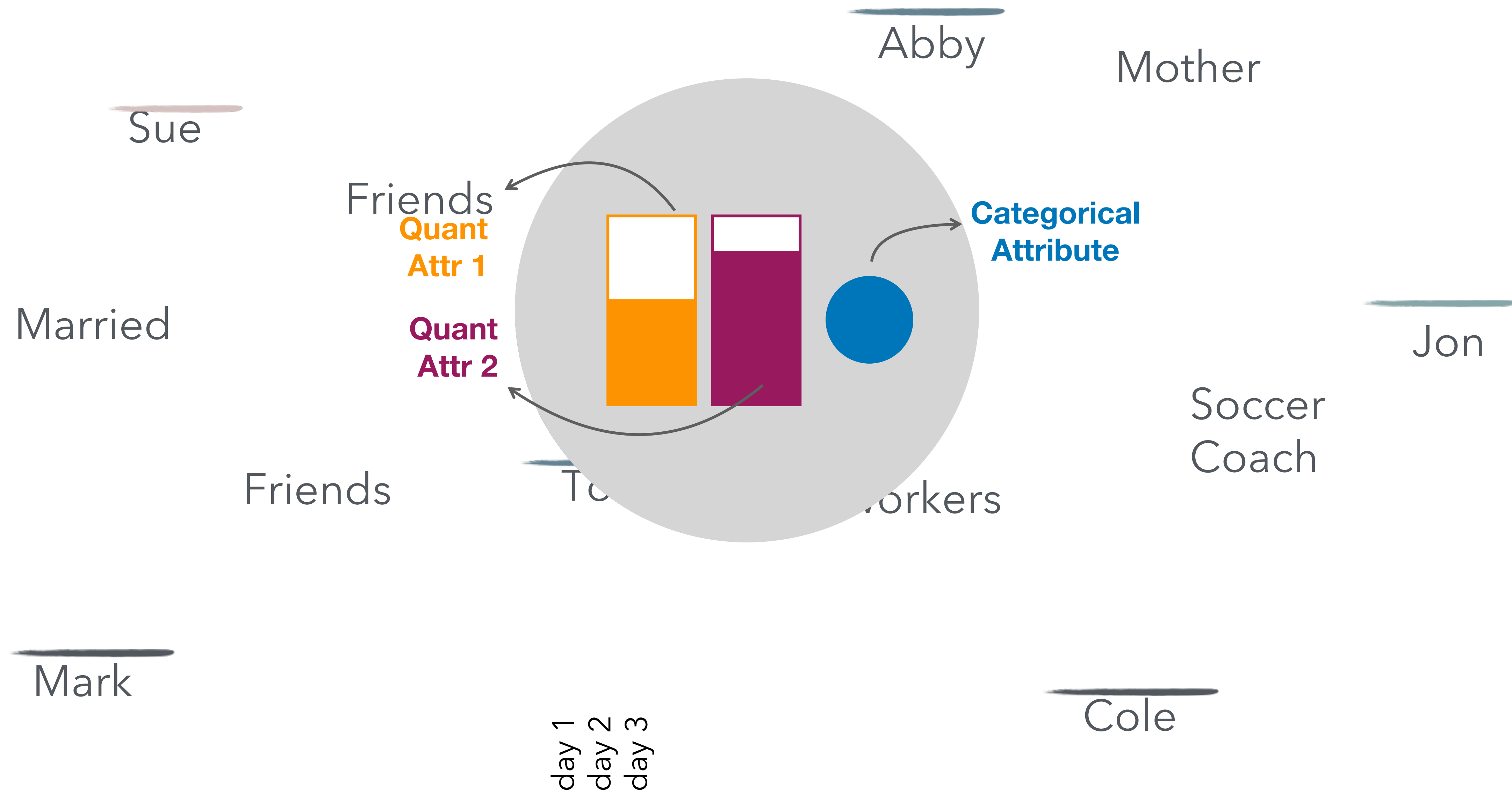


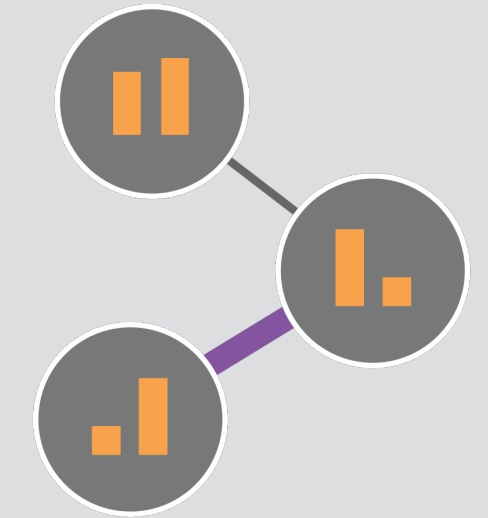
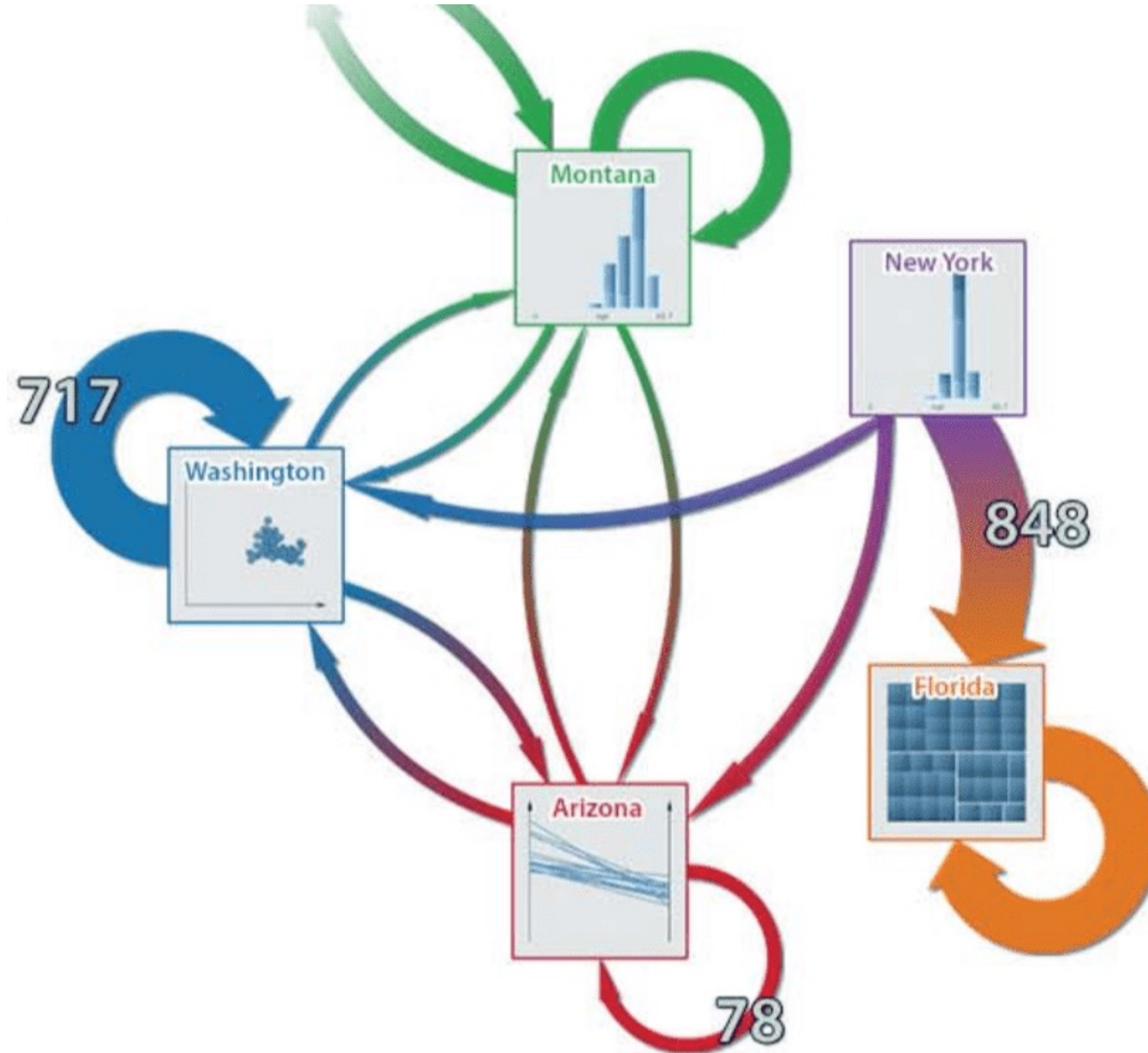
Jon





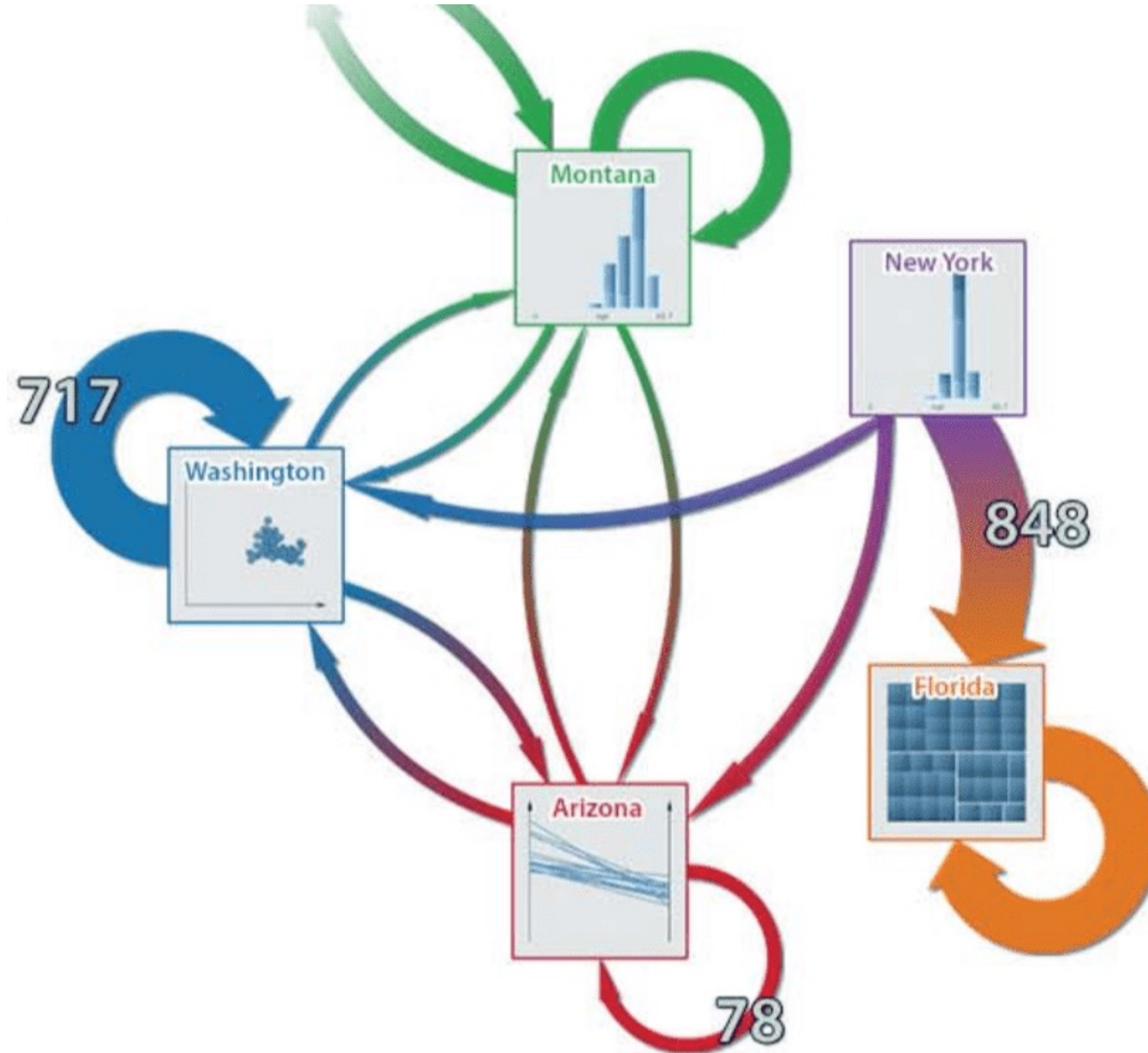






On-Node / On-Edge
Encoding

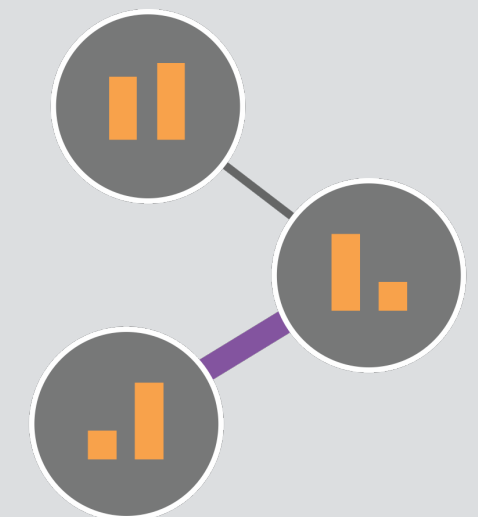
Elzen and Wijk, 2014



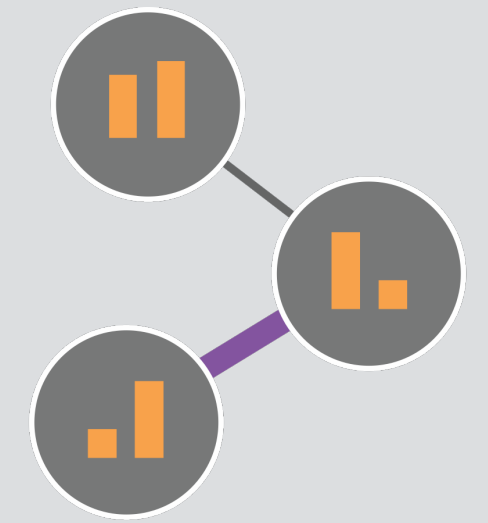
Elzen and Wijk, 2014



Aggregating Nodes/Edges



On-Node / On-Edge
Encoding

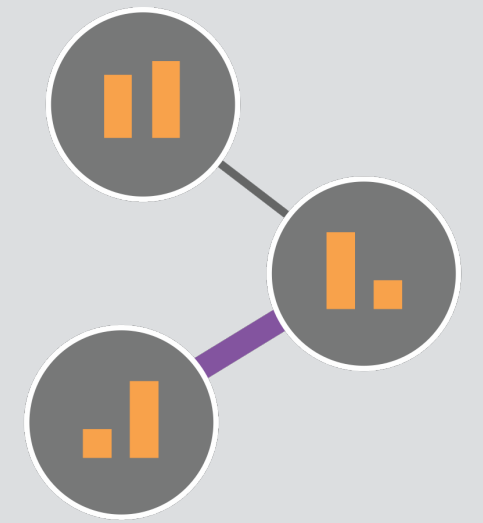


On-Node / On-Edge
Encoding

Is easily understood by most users
Works well for all types of networks



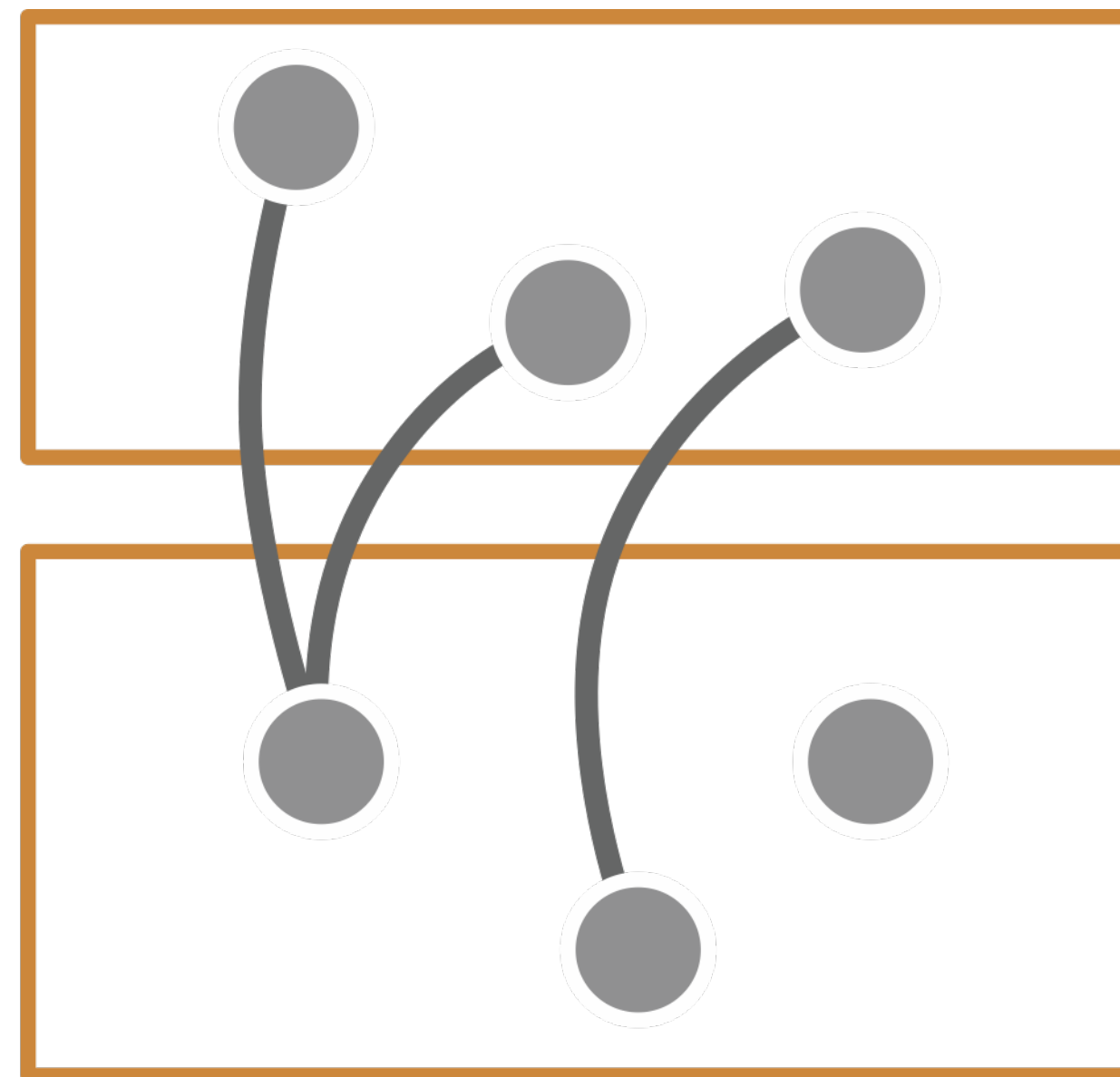
Scalability.
Node size leaves little space to encode attributes.



On-Node / On-Edge
Encoding

Recommended for small networks when only a few (usually under five) attributes on the nodes are shown, or in combination with a zooming/filtering strategy

Attribute-Driven Faceting







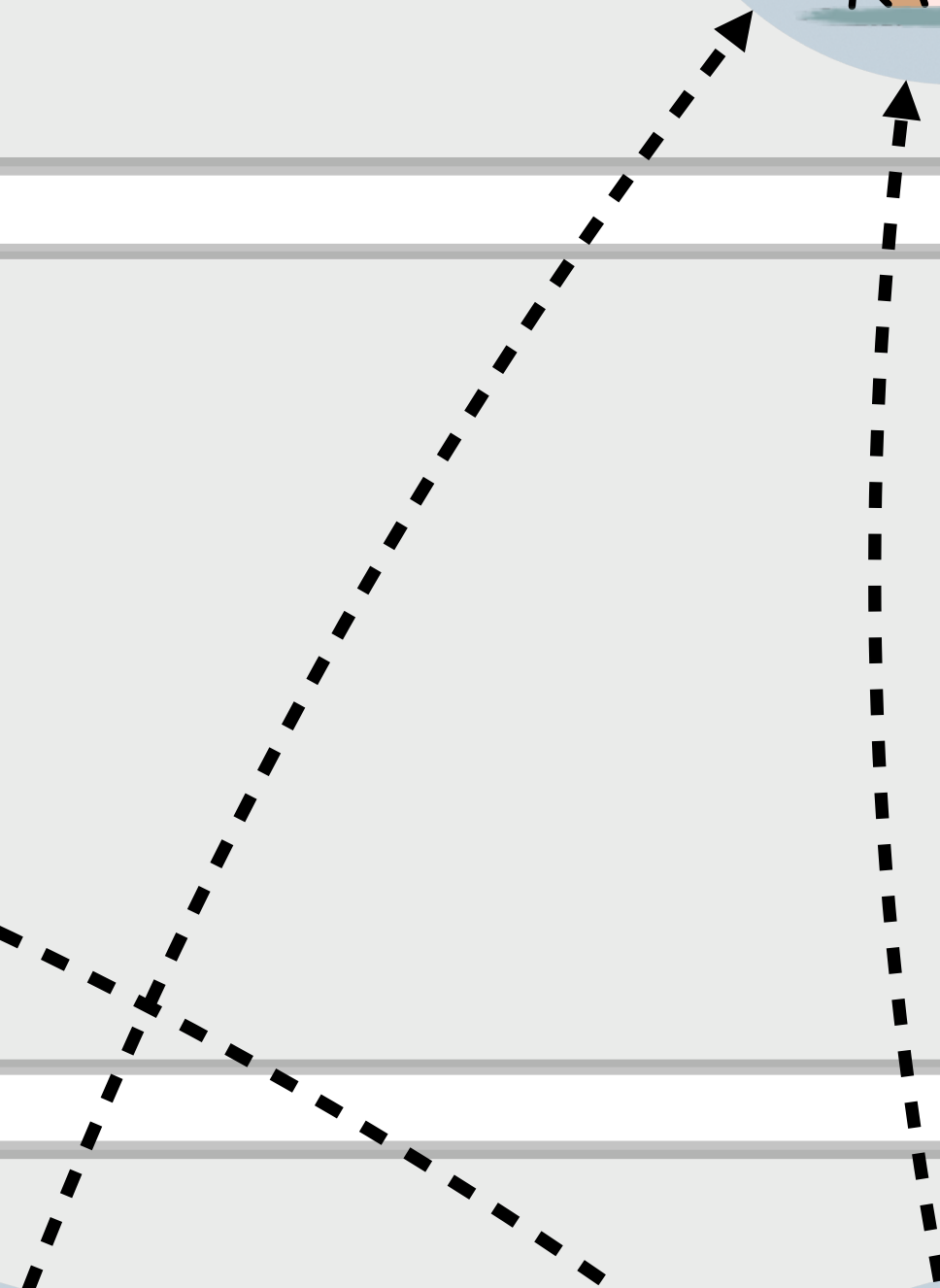
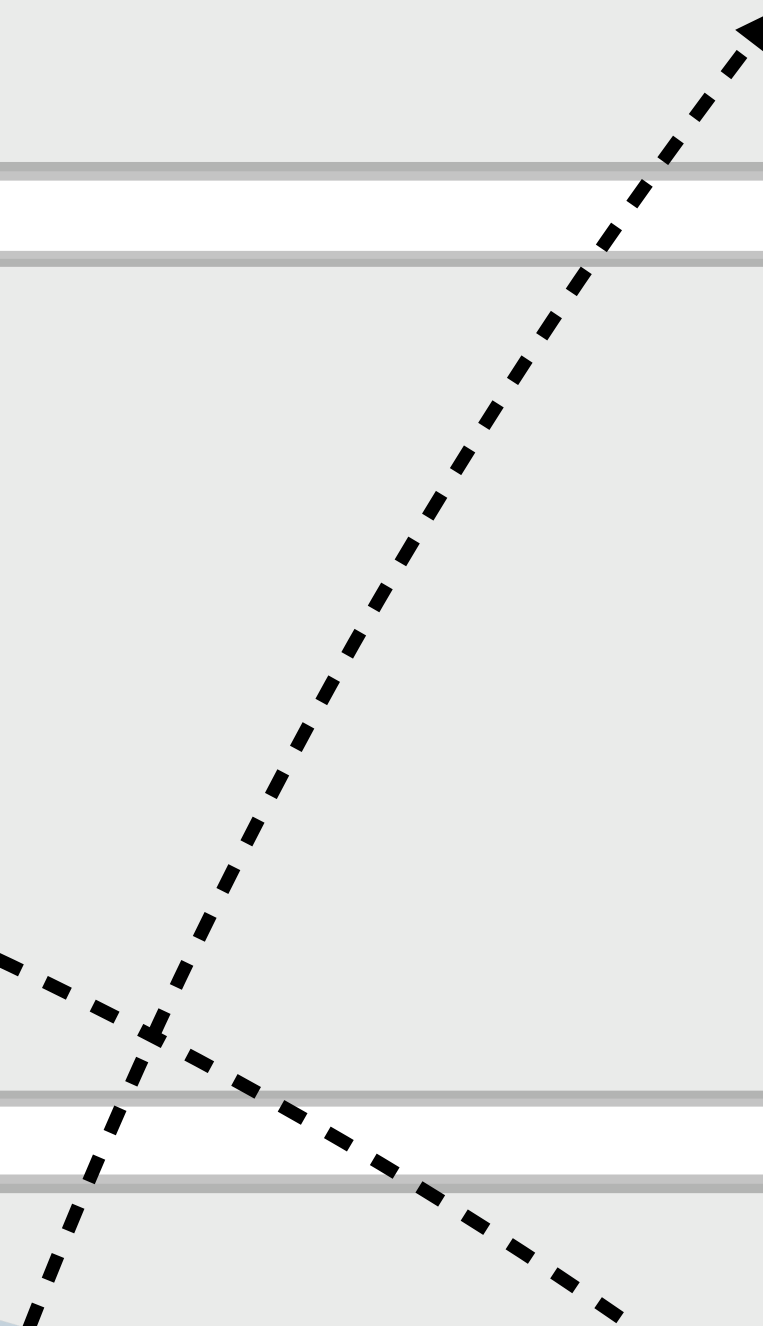
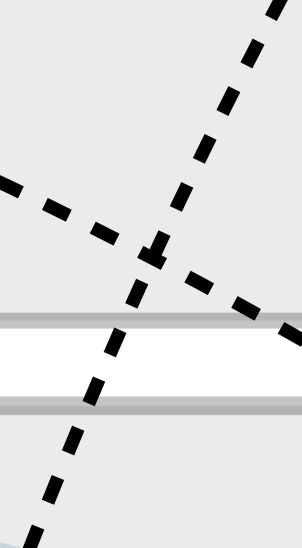
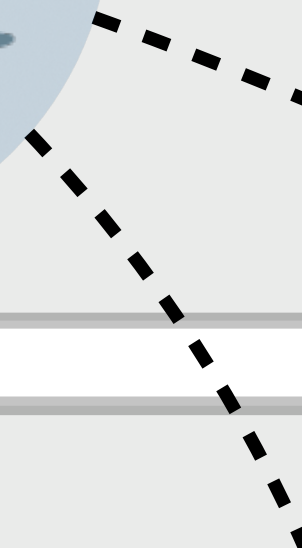
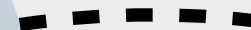
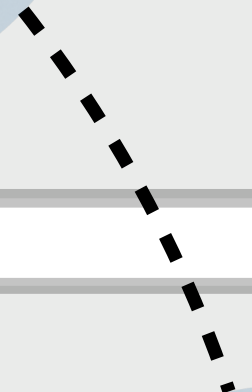
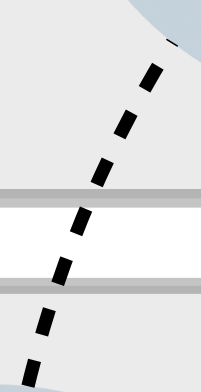
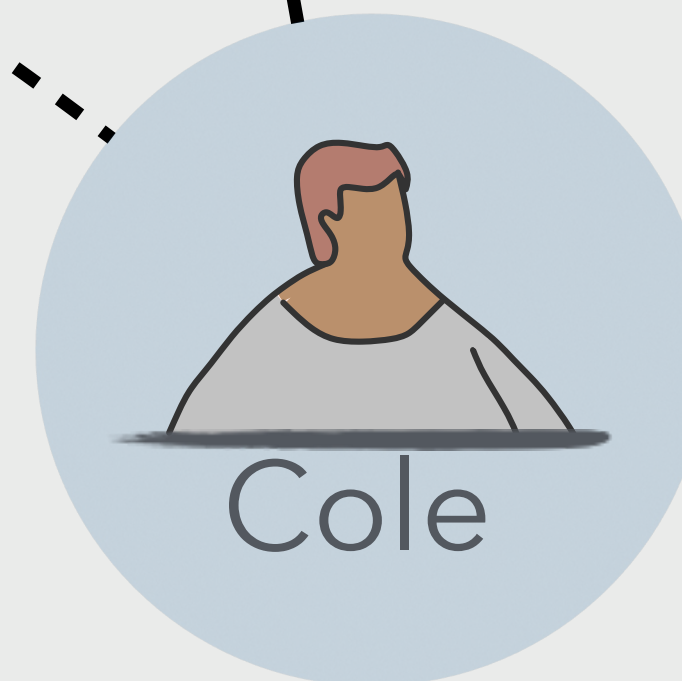
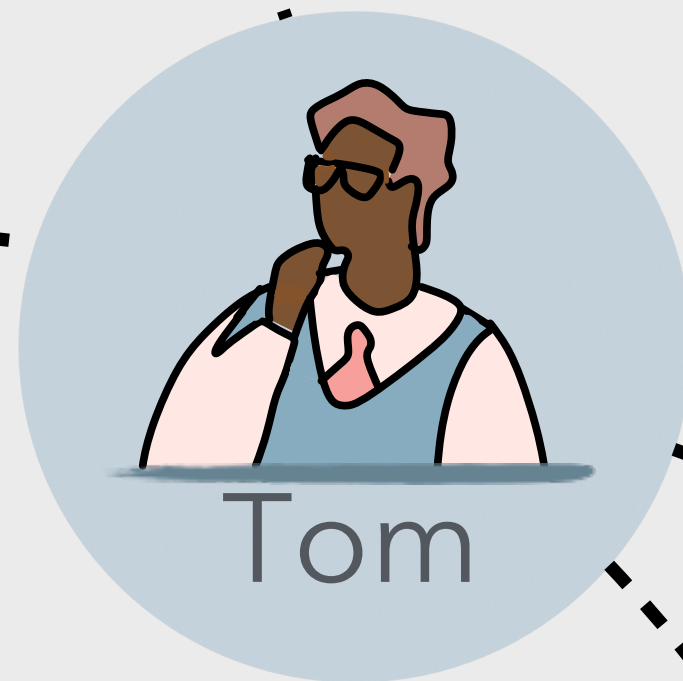
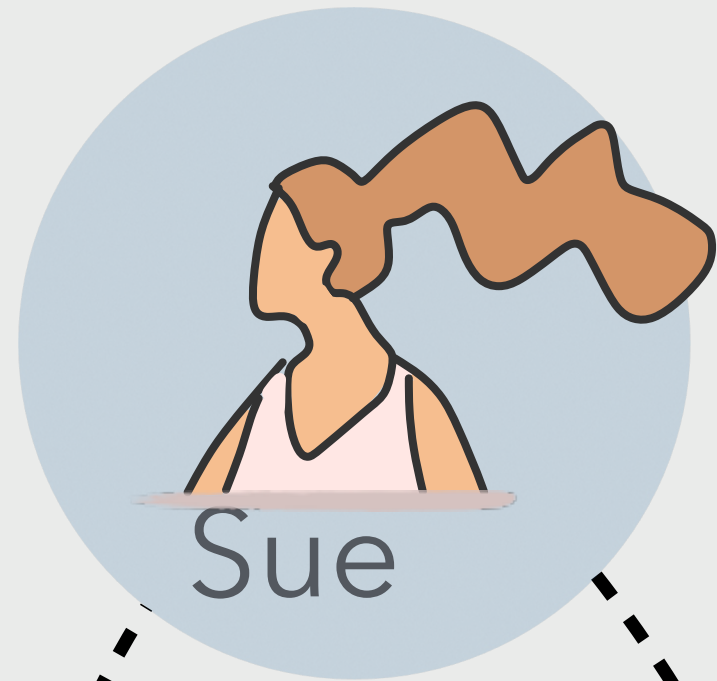
A large, empty, light gray rectangular area with rounded corners, intended for a description or notes related to the Coca-Cola can.

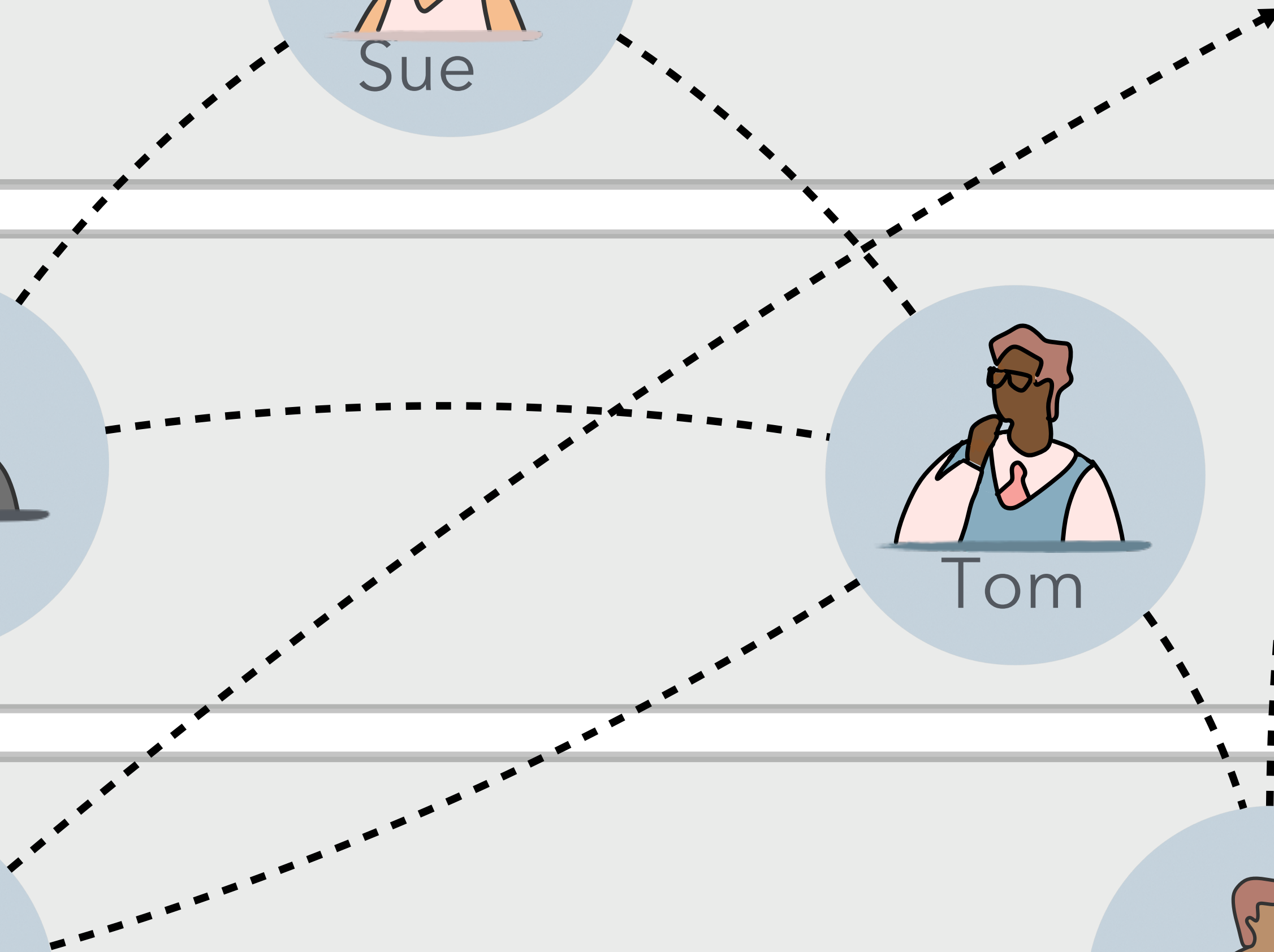
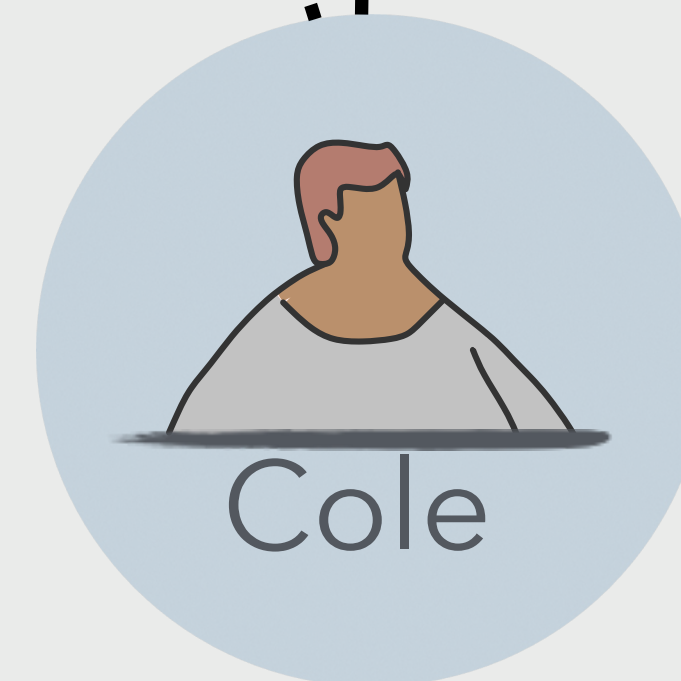
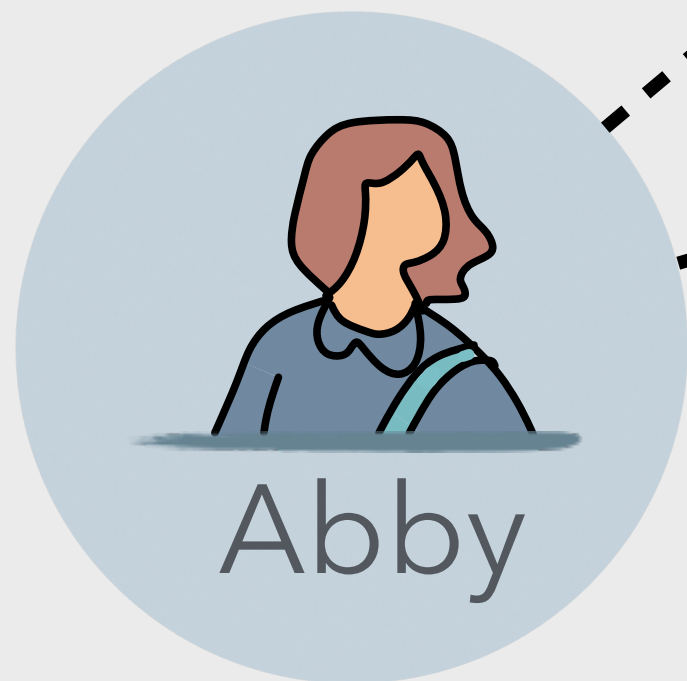
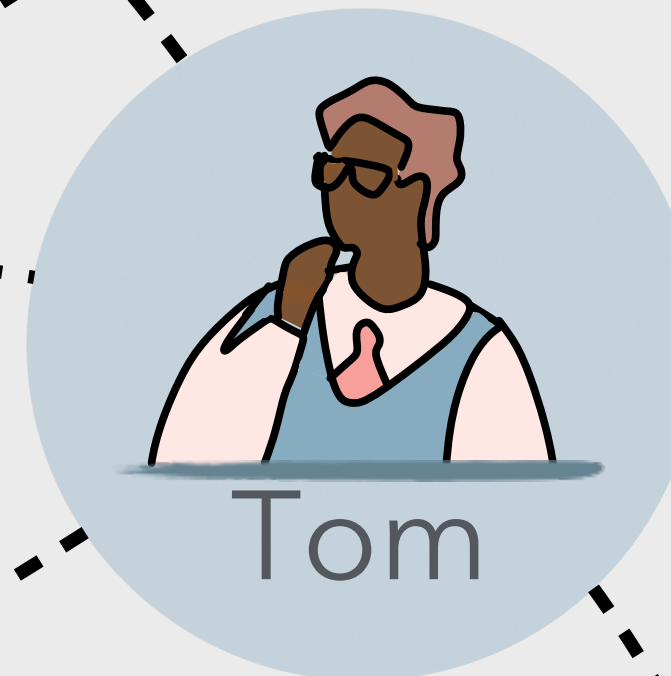
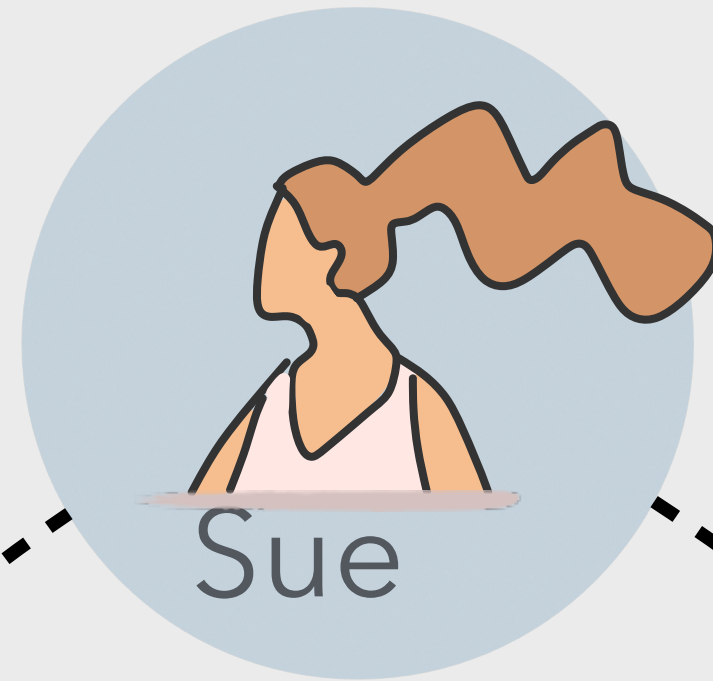


A large, empty, light gray rectangular area with rounded corners, intended for a description or notes related to the beer bottle.

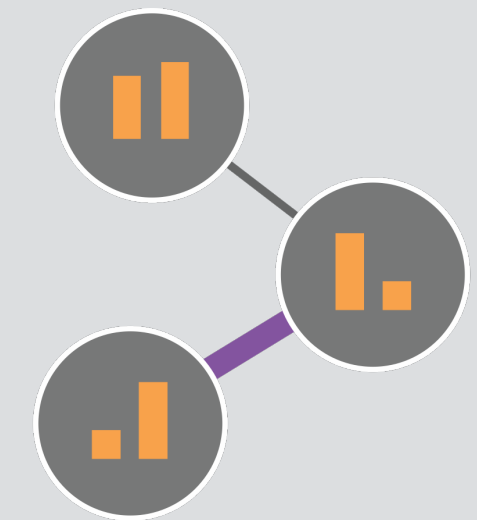
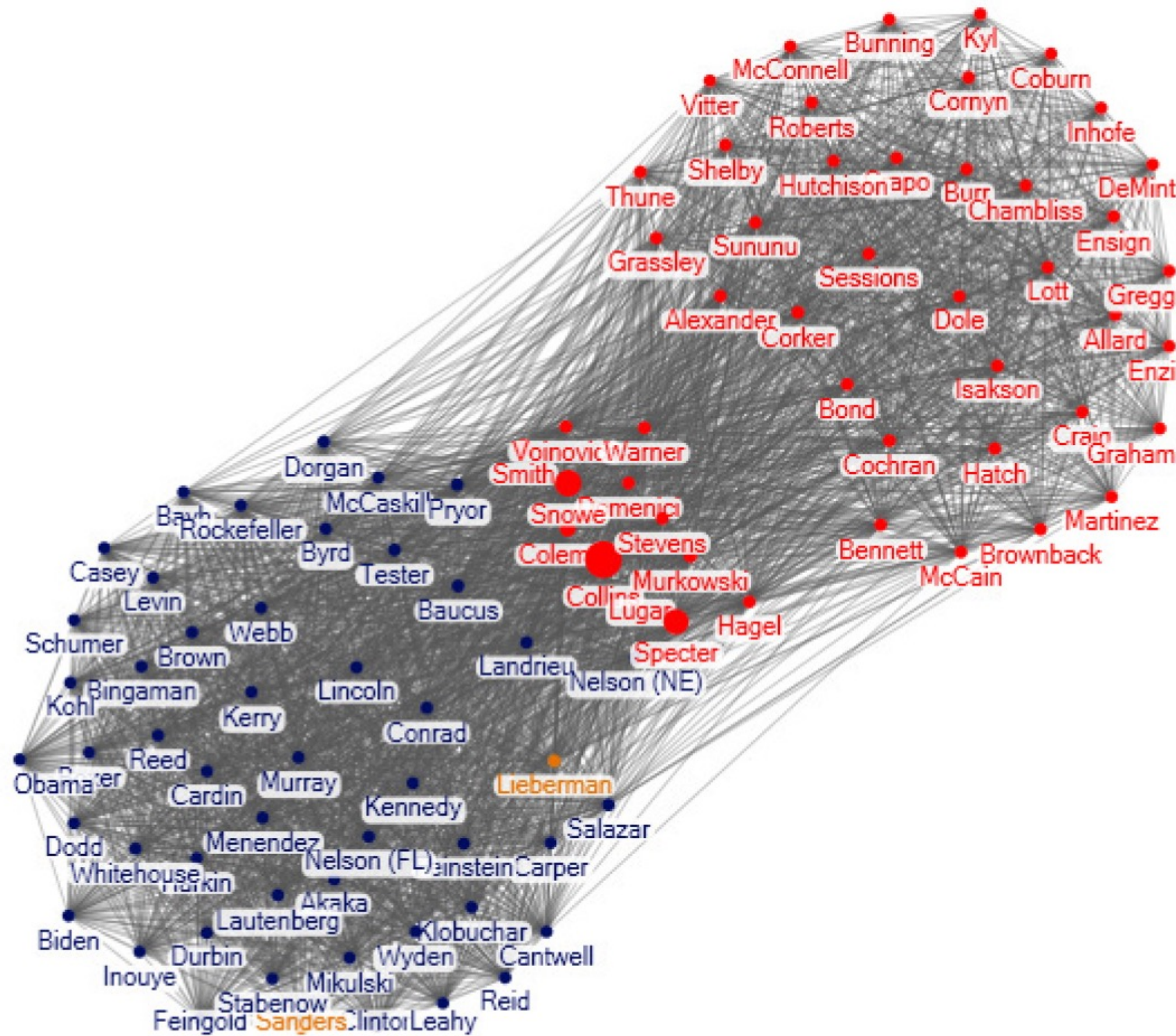


A large, empty, light gray rectangular area with rounded corners, intended for a description or notes related to the Porto bottle.



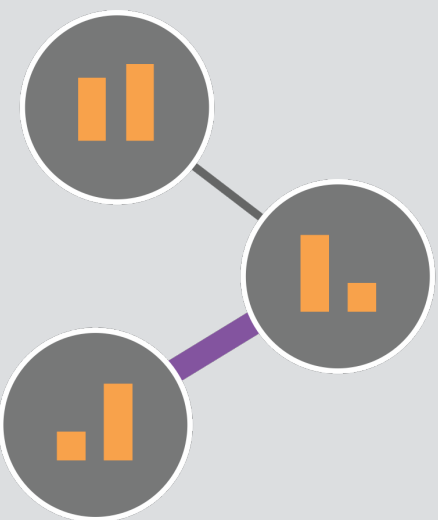
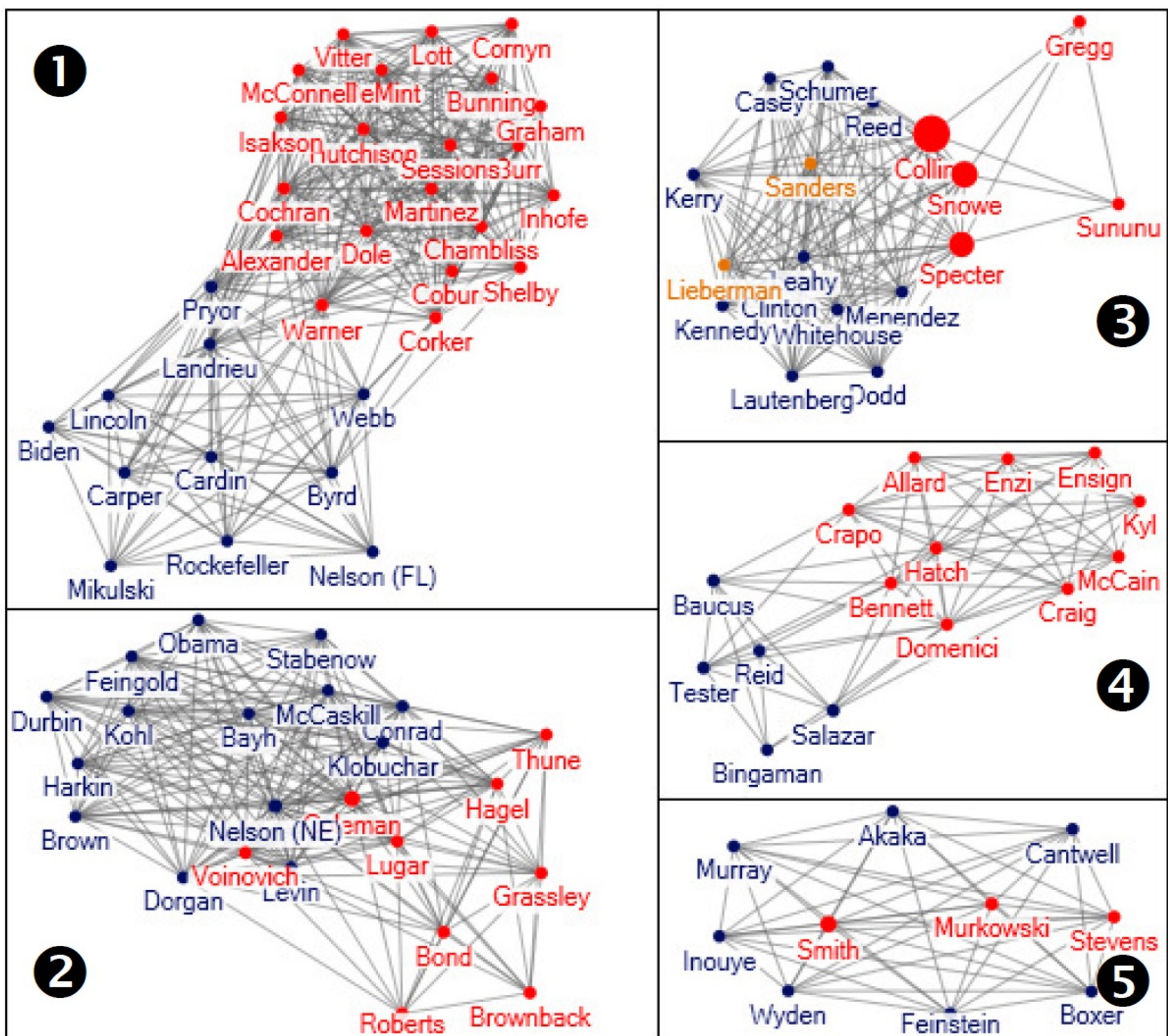
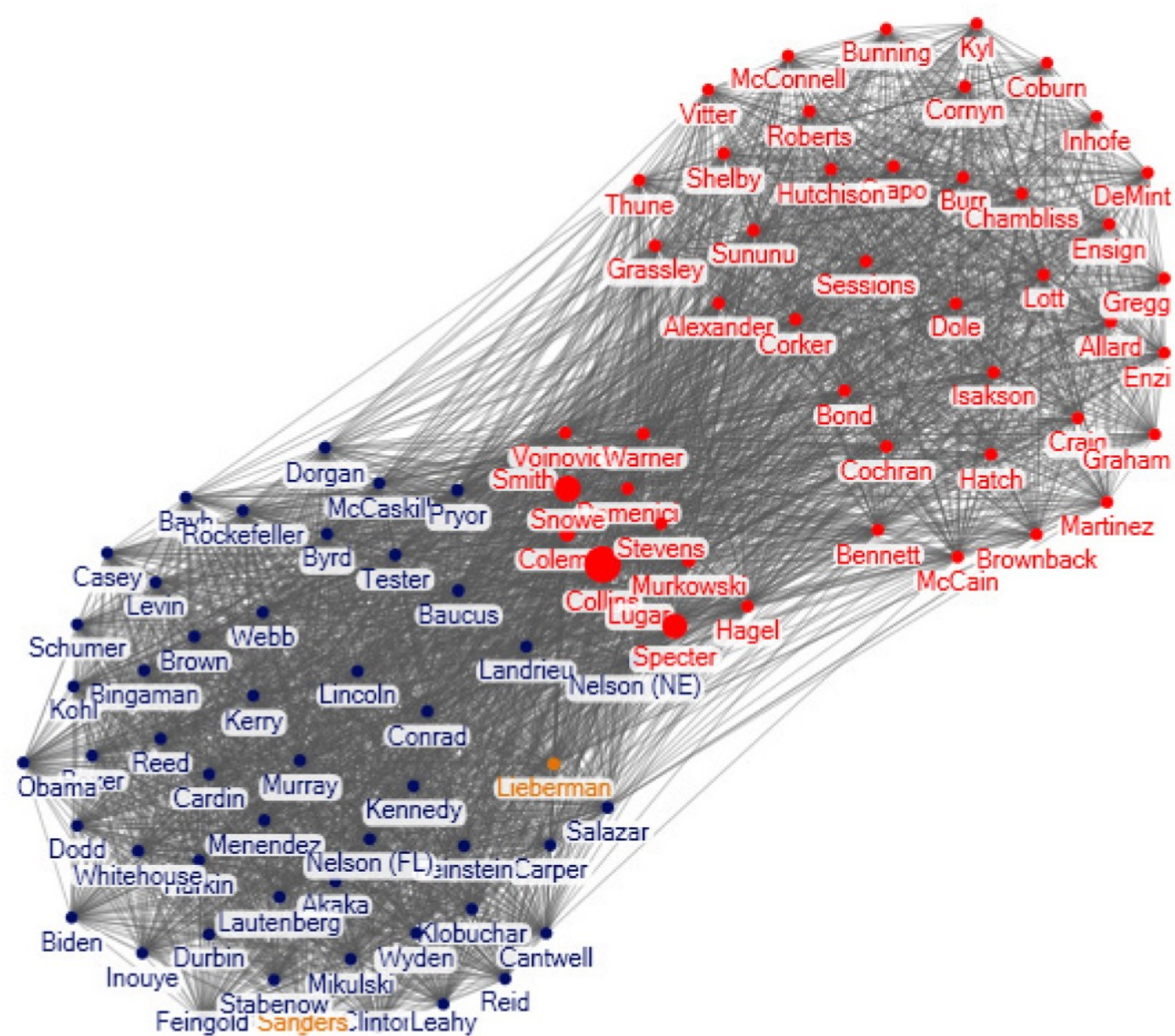


Group-in-a-box *Rodrigues et al. 2011*

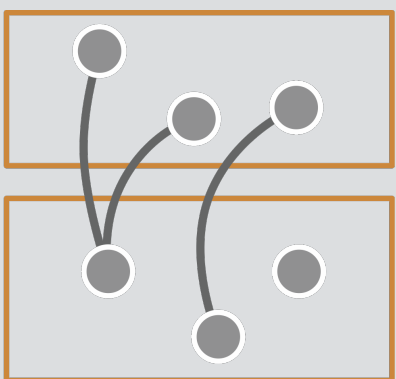


On-Node / On-Edge
Encoding

Group-in-a-box *Rodrigues et al. 2011*

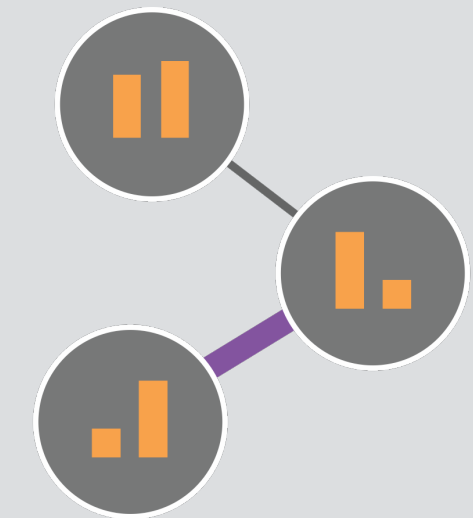
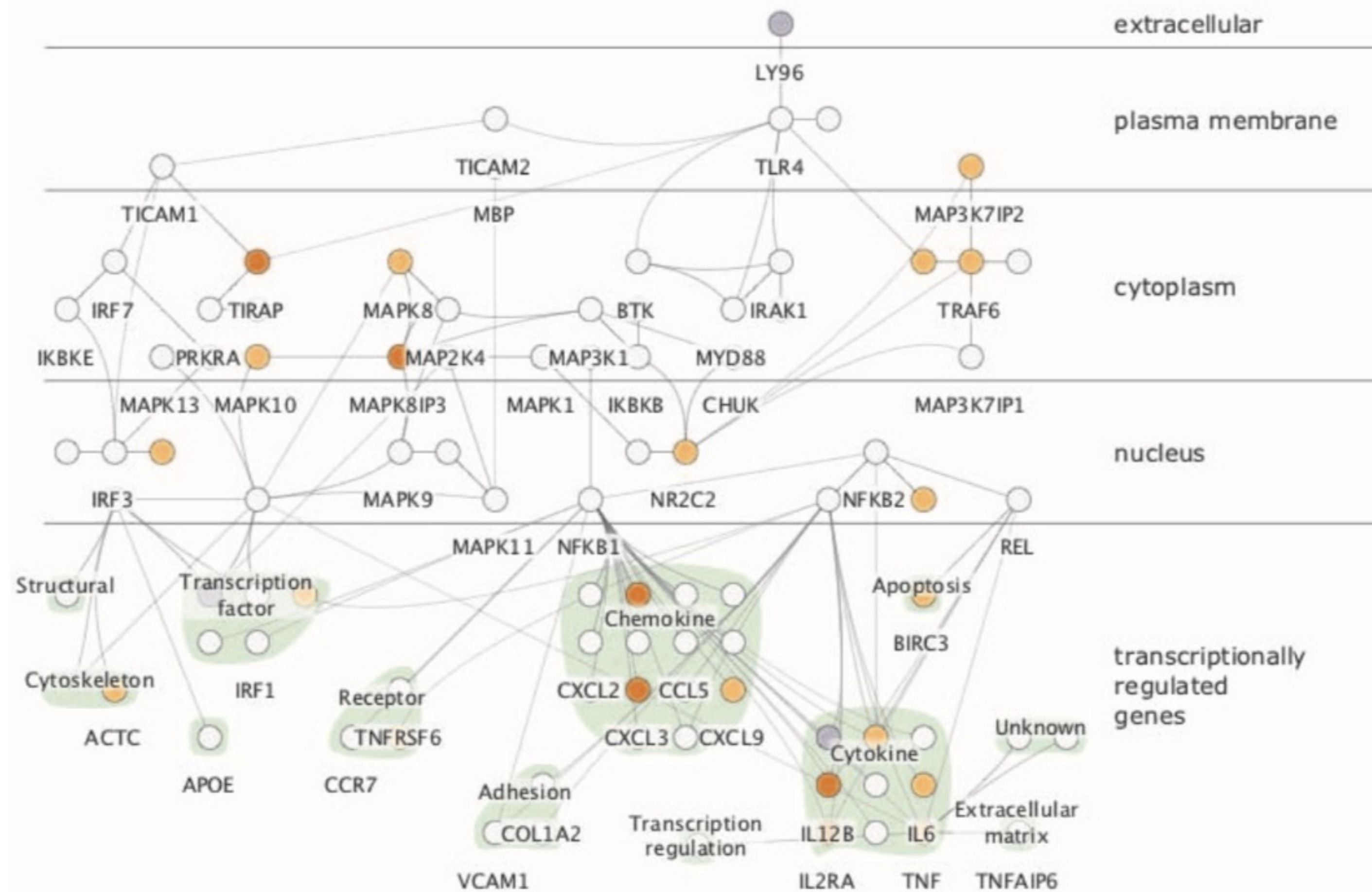


On-Node / On-Edge
Encoding

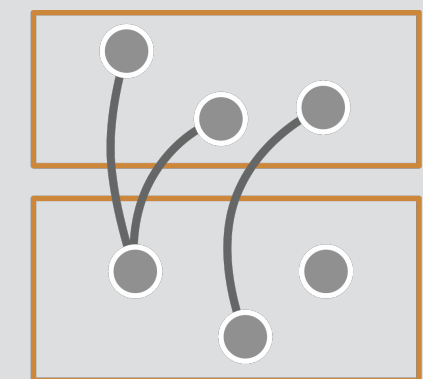


Attribute-Driven
Faceting

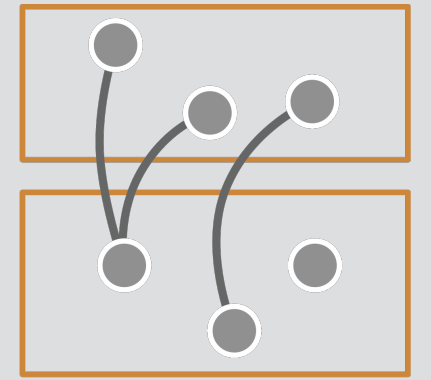
Cerebral Barsky et al. 2008



On-Node / On-Edge Encoding

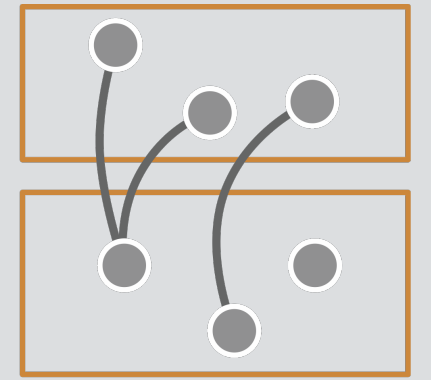


Attribute-Driven Faceting



Attribute-Driven
Faceting

Well suited for networks with different node types or with an important categorical or set-like attribute.



Attribute-Driven
Faceting

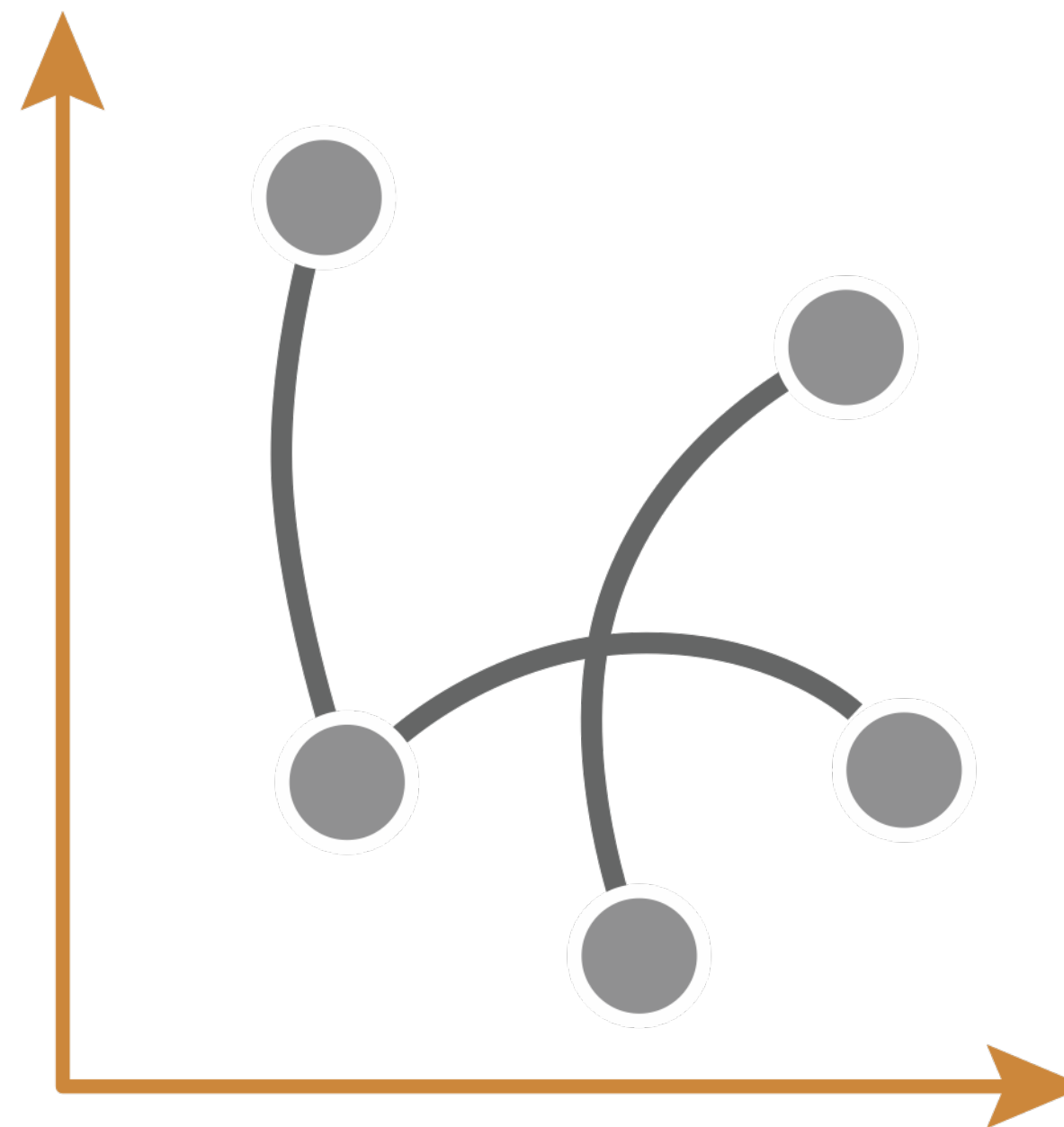


Less scalable with respect to the number of nodes and network density than node-link layouts.

Neighborhoods, paths, and clusters are not easily visible if they span different facets.

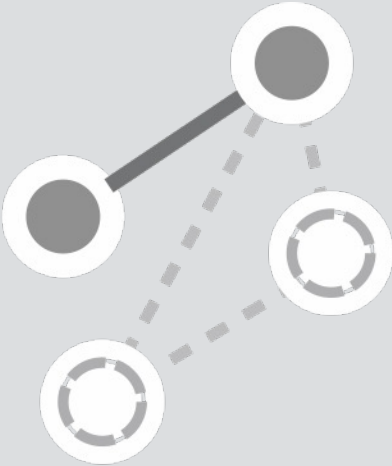
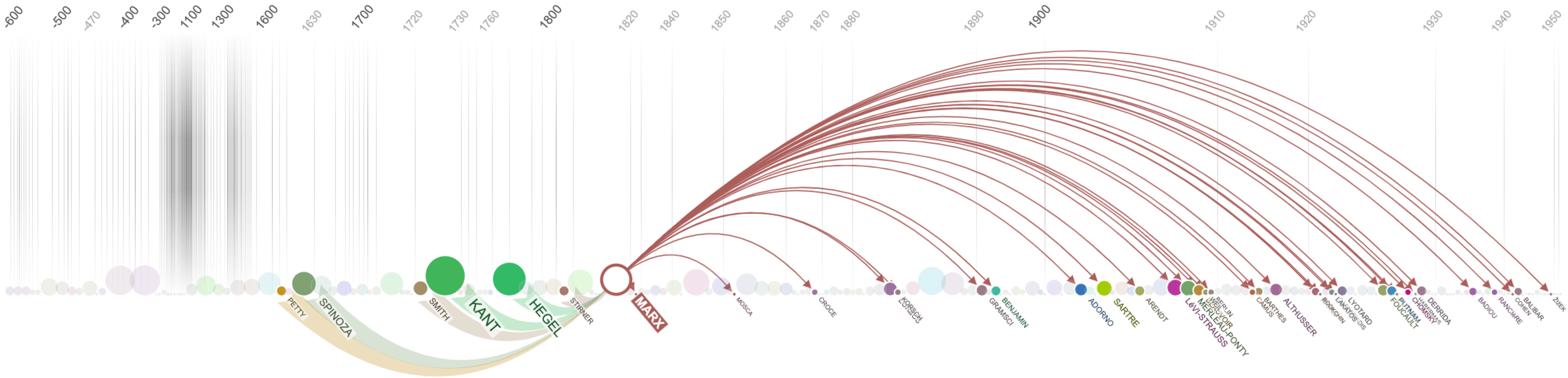
Recommended for networks where nodes can be separated into groups easily and where these groups are central to the analysis

Attribute-Driven Positioning

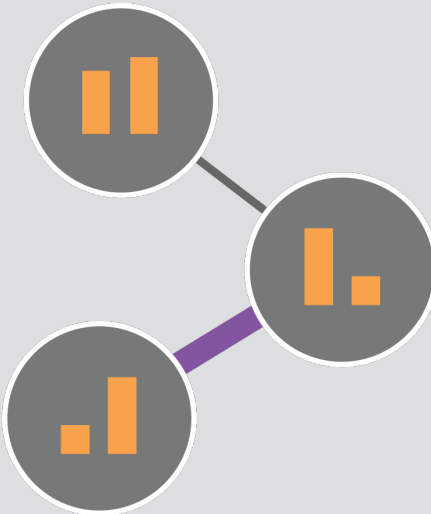




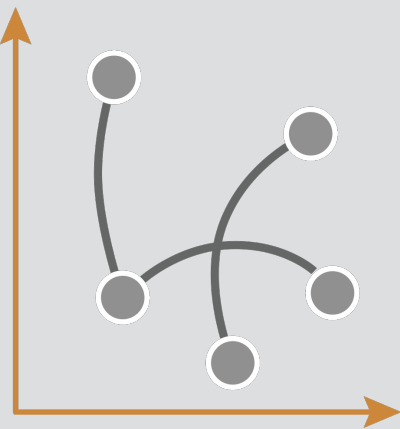
Edge Map *Dork et al. 2011*



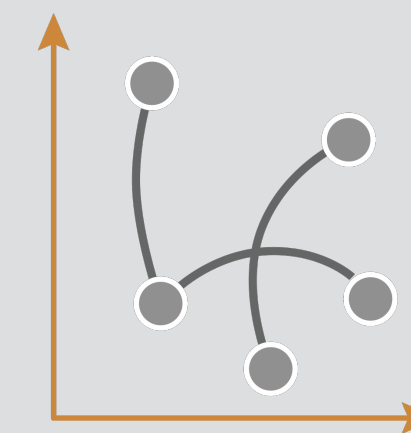
Querying and Filtering



On-Node / On-Edge
Encoding



Attribute-Driven
Positioning



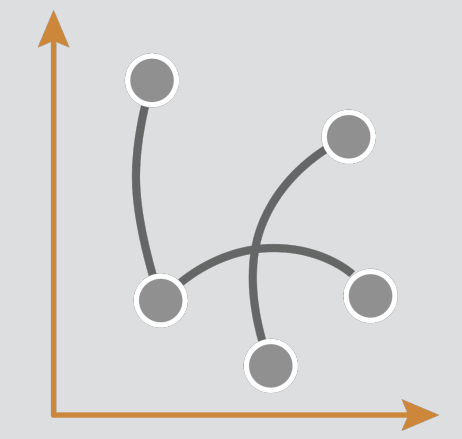
Attribute-Driven
Positioning



Well suited for quantitative attributes



Does not lend itself well to visualizing the topology of the network.



Attribute-Driven
Positioning

Recommended for smaller, sparse networks where relationships between node attributes are paramount to the analysis task, and topological features only provide context

Tools and Applications

For graphic designer and developers

developer



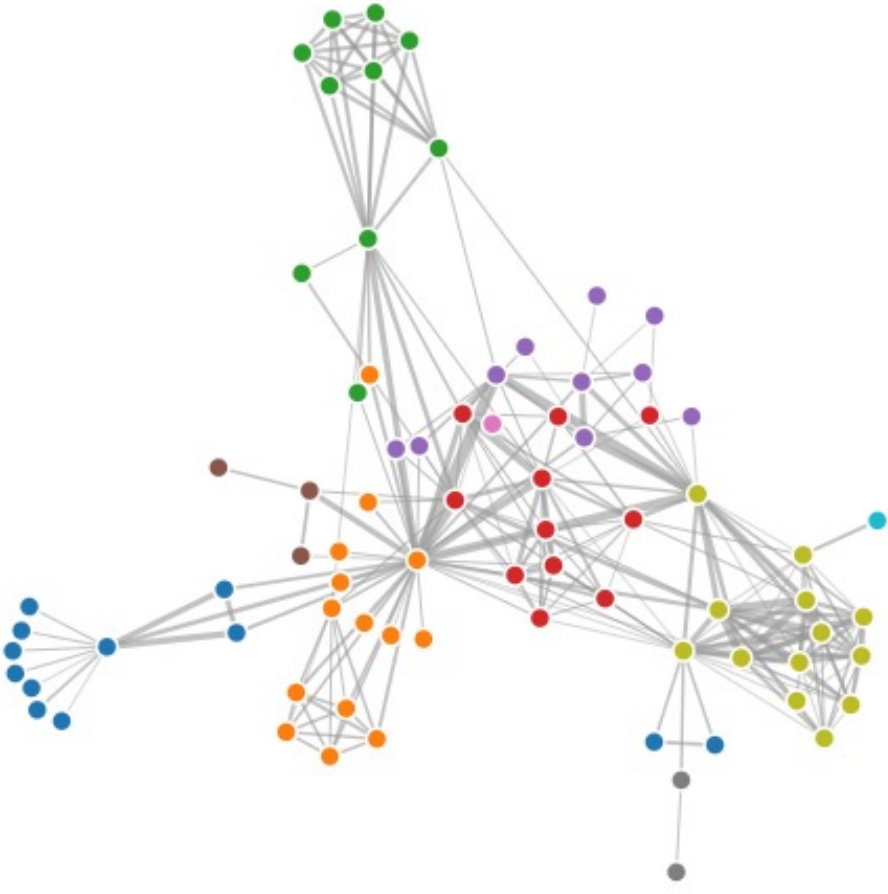
 Observable

[Teams](#) [Demo](#) [Fork](#) [Sign in](#)

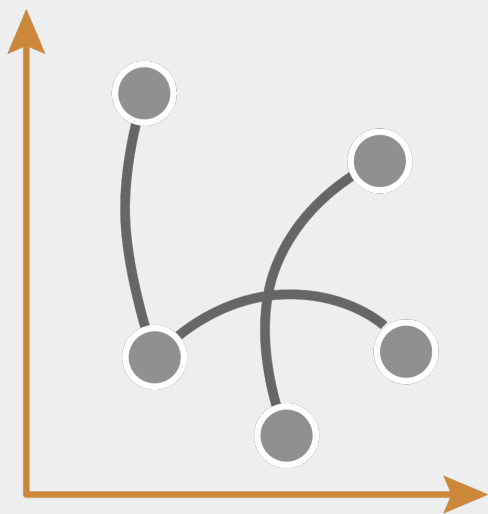
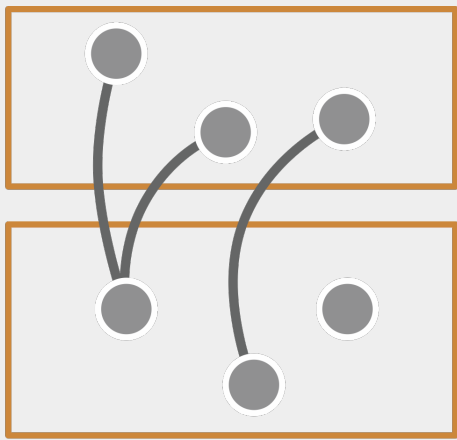
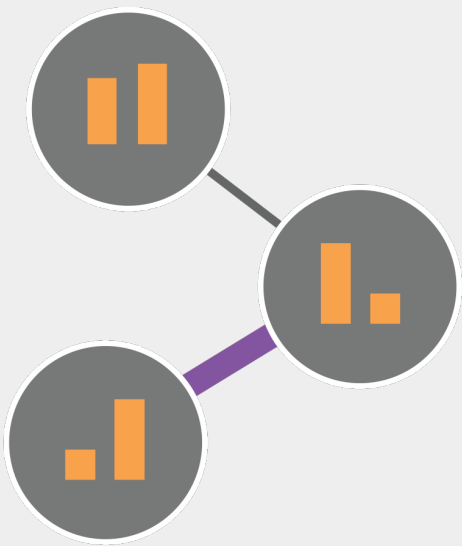
Welcome. This is [live code](#)! Click the left margin to view or edit. **D3** · Nov 15, 2017
Bring your data to life.
By  **Mike Bostock**Listed in d3-drag, d3-force, and Visualization  178 forks

Force-Directed Graph

This network of character co-occurrence in *Les Misérables* is positioned by simulated forces using [d3-force](#). See also a [disconnected graph](#), and compare to [WebCoLa](#).



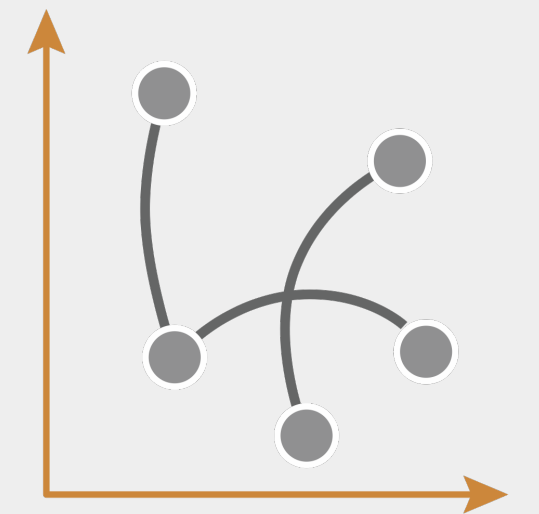
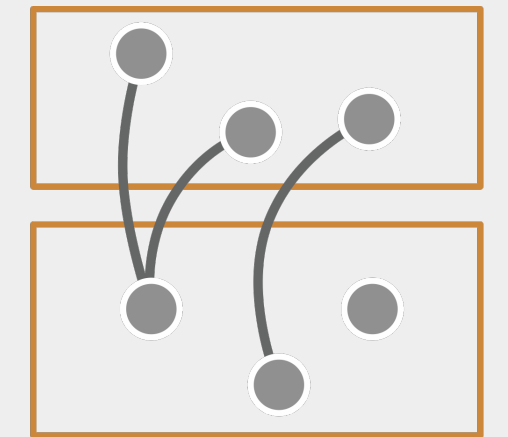
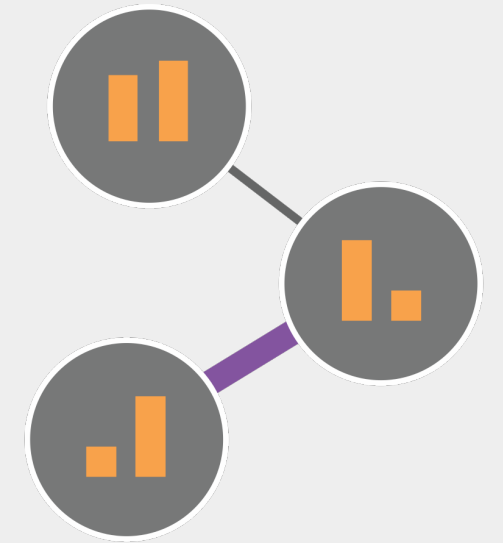
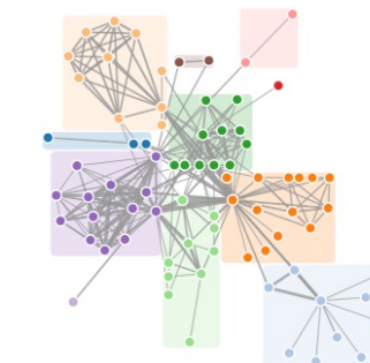
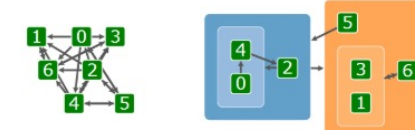
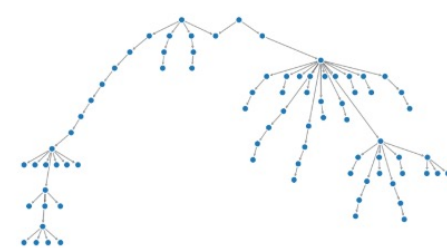
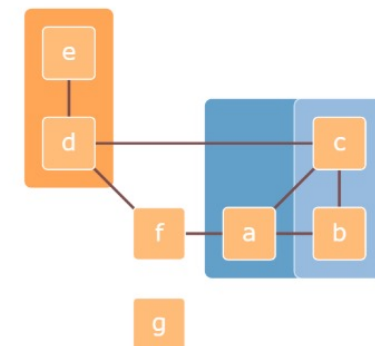
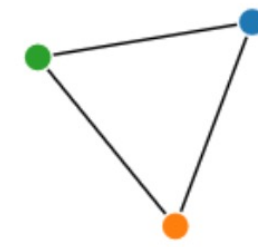
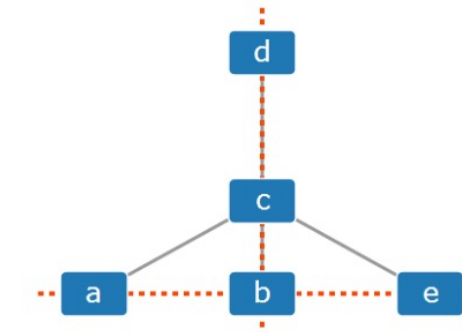
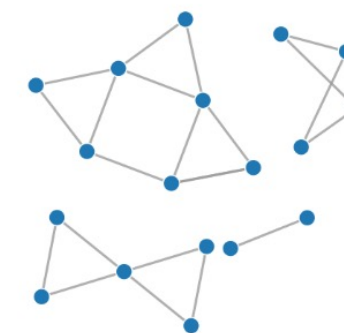
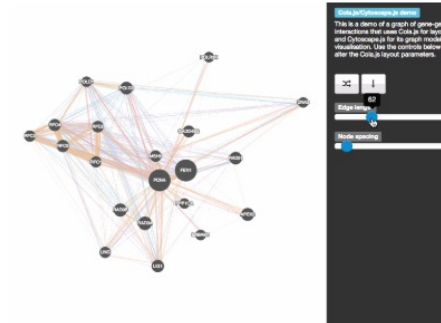
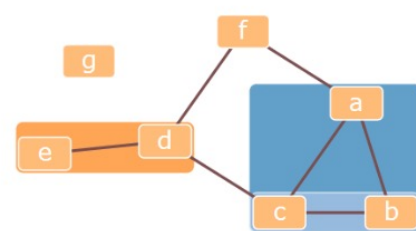
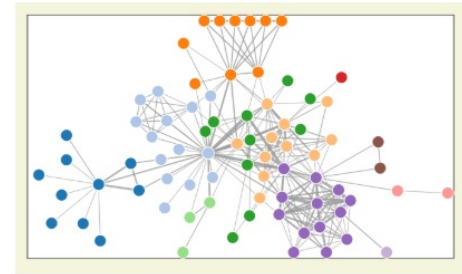
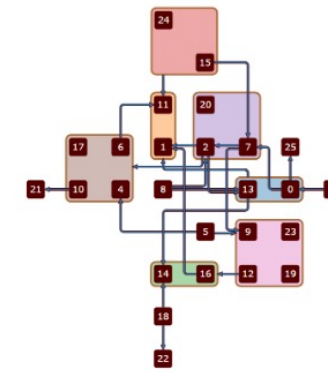
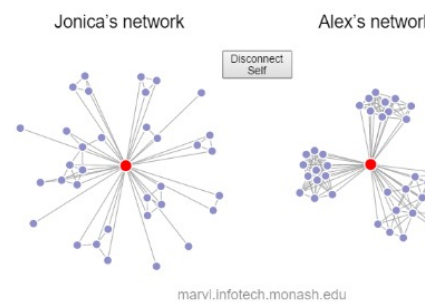
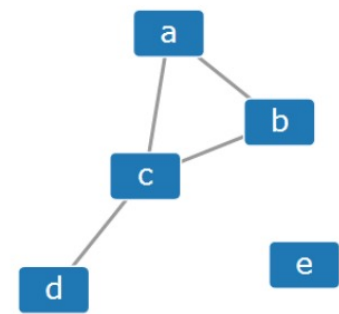
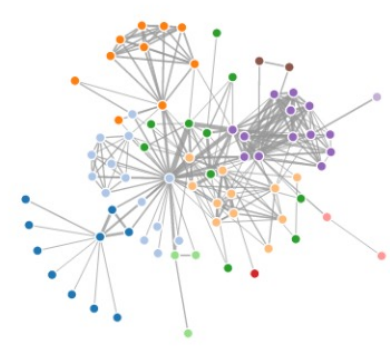
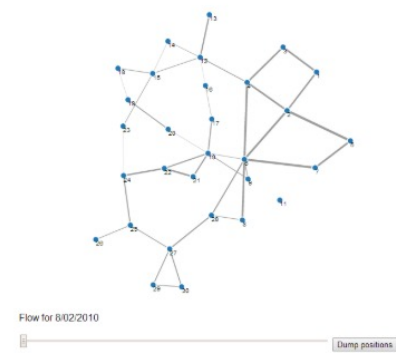
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  const links = data.links.map(d => Object.create(d));  
  const nodes = data.nodes.map(d => Object.create(d));  
  
  const simulation = d3.forceSimulation(nodes)  
    .force("link", d3.forceLink(links).id(d => d.id))  
    .force("charge", d3.forceManyBody())  
    .force("center", d3.forceCenter(width / 2, height / 2));  
  
  const svg = d3.create("svg")
```





Overview Wiki API Source

Constraint-Based Layout in the Browser





GGRAPH 1.0.2.9999



Reference

Getting Started ▾

Articles ▾

News ▾

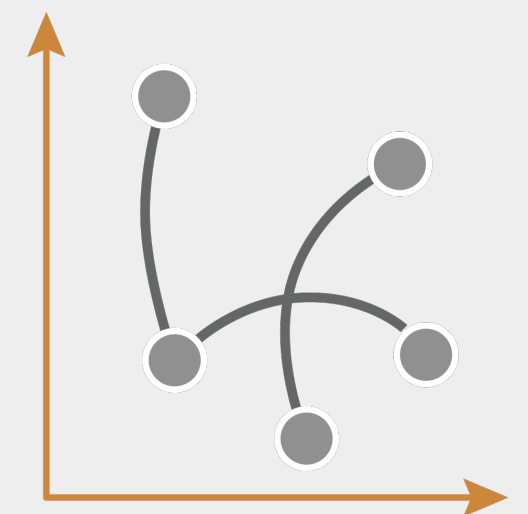
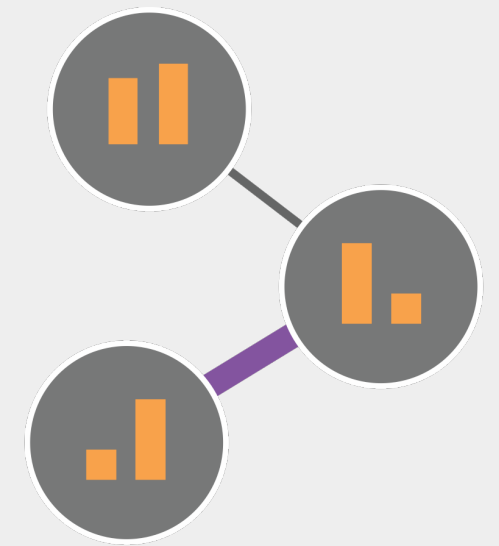
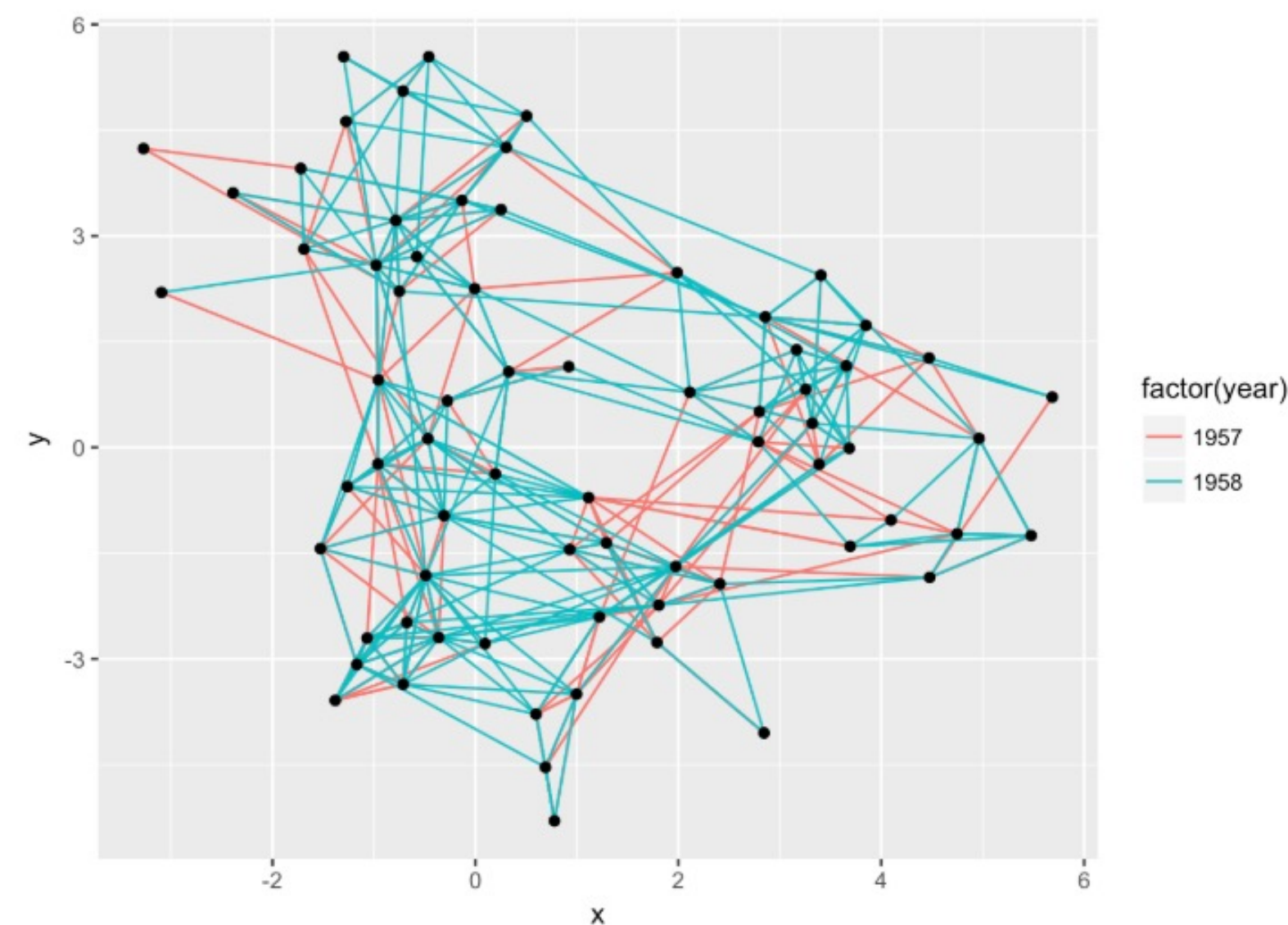
ggraph

/dʒiː.dʒɪˈrɑːf/ (or g-giraffe)

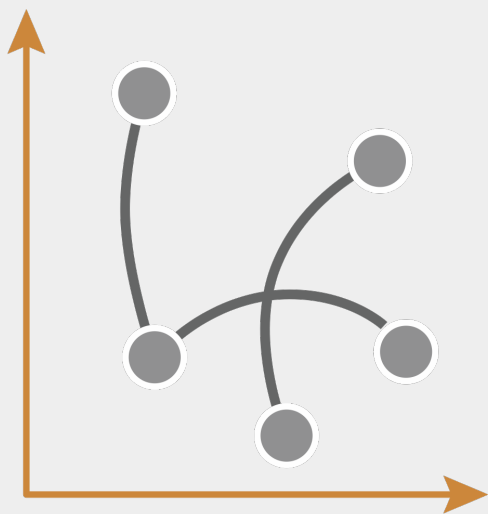
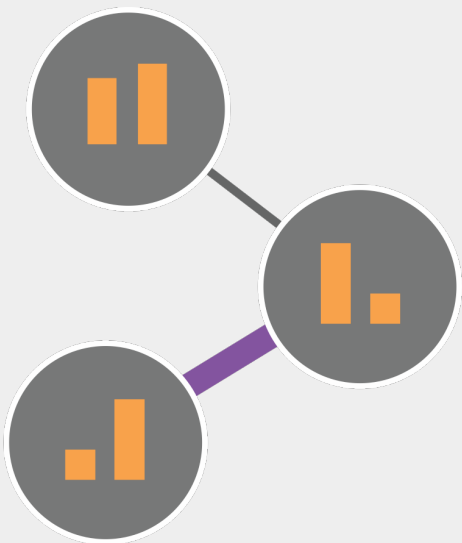
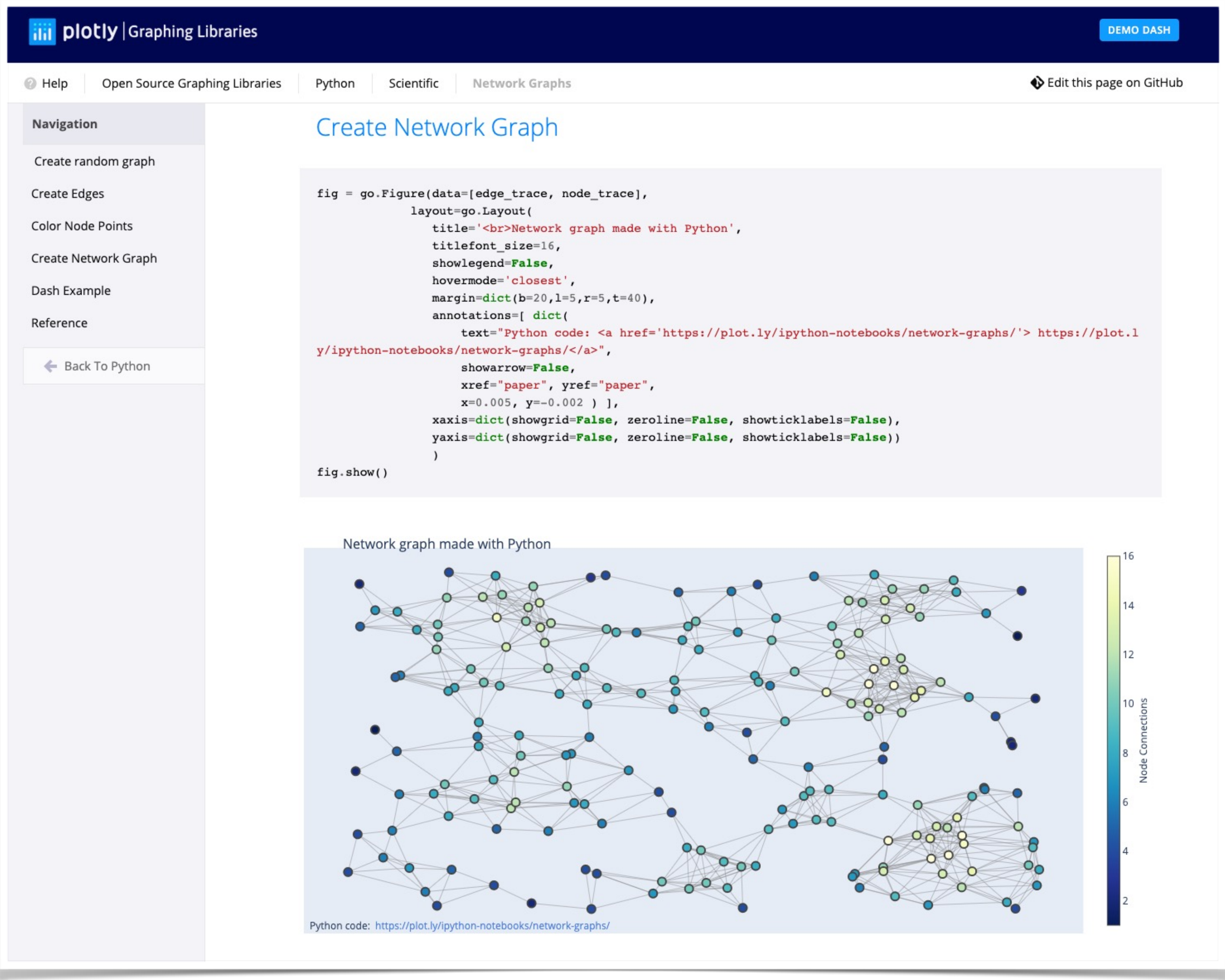


A grammar of graphics for relational data

`ggraph` is an extension of `ggplot2` aimed at supporting relational data structures such as networks, graphs, and trees. While it builds upon the foundation of `ggplot2` and its API it comes with its own self-contained set of geoms, facets, etc., as well as adding the concept of *layouts* to the grammar.



developer



developer



NetworkX

Stable (notes)

2.3 — April 2019

[download](#) | [doc](#) | [pdf](#)

Latest (notes)

2.4 development

[github](#) | [doc](#) | [pdf](#)

Archive

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Software for complex networks

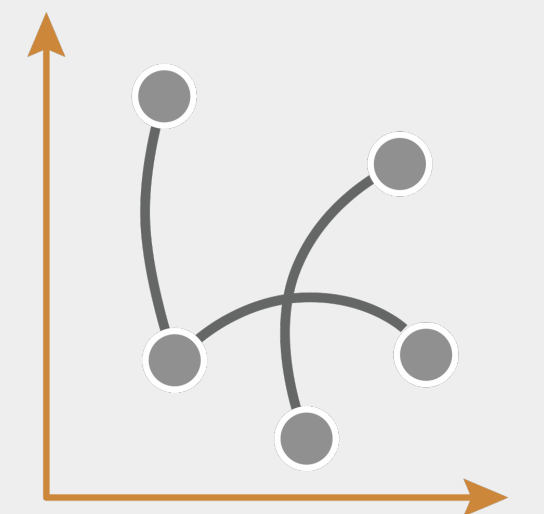
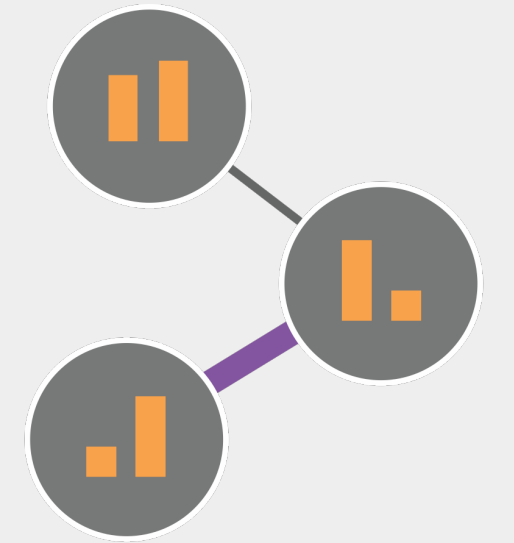
NetworkX is a Python package for the creation, manipulation, and study of the structure, dynamics, and functions of complex networks.



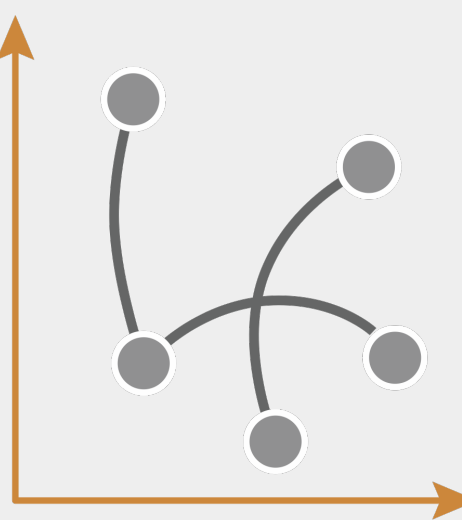
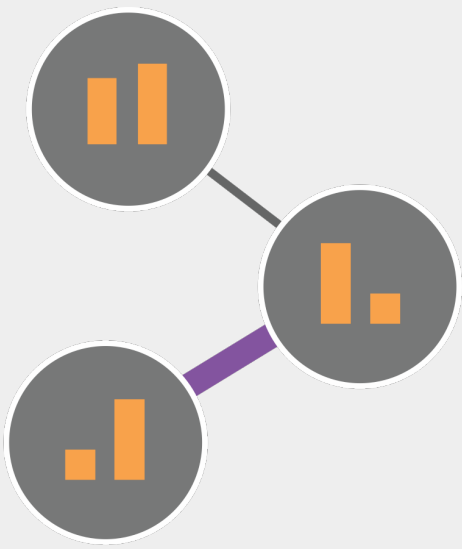
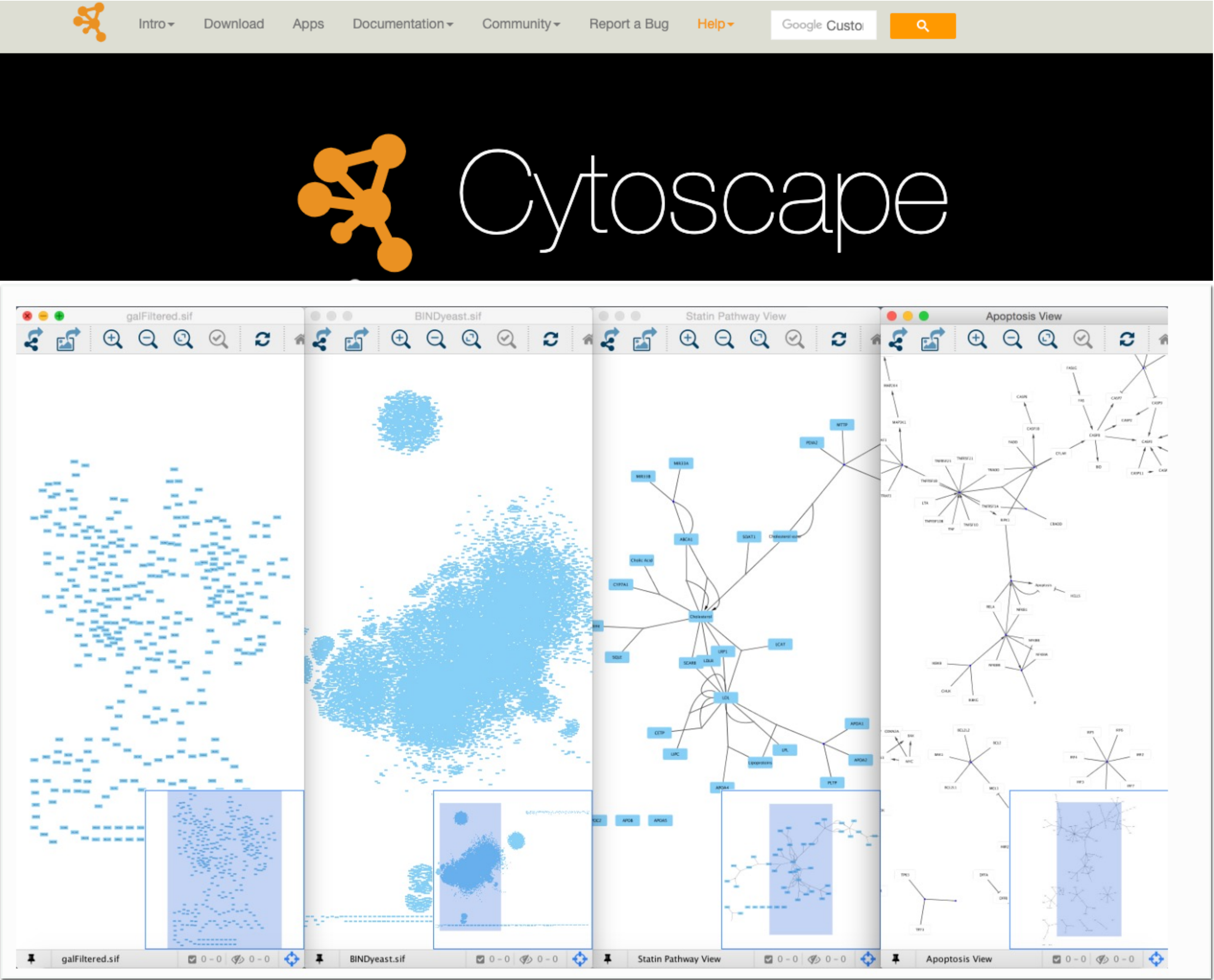
Features

- Data structures for graphs, digraphs, and multigraphs
- Many standard graph algorithms
- Network structure and analysis measures
- Generators for classic graphs, random graphs, and synthetic networks
- Nodes can be "anything" (e.g., text, images, XML records)
- Edges can hold arbitrary data (e.g., weights, time-series)
- Open source [3-clause BSD license](#)
- Well tested with over 90% code coverage
- Additional benefits from Python include fast prototyping, easy to teach, and multi-platform

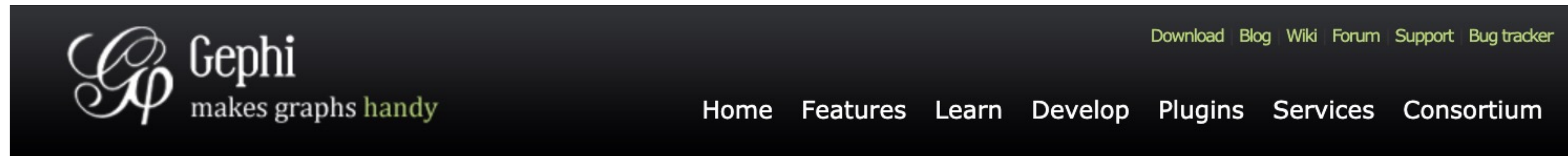
©2014-2019, NetworkX developers. | Powered by [Sphinx 2.0.1](#) & [Alabaster 0.7.12](#)



graphic
designer



graphic
designer



The Open Graph Viz Platform

Gephi is the leading visualization and exploration software for all kinds of graphs and networks. Gephi is open-source and free.

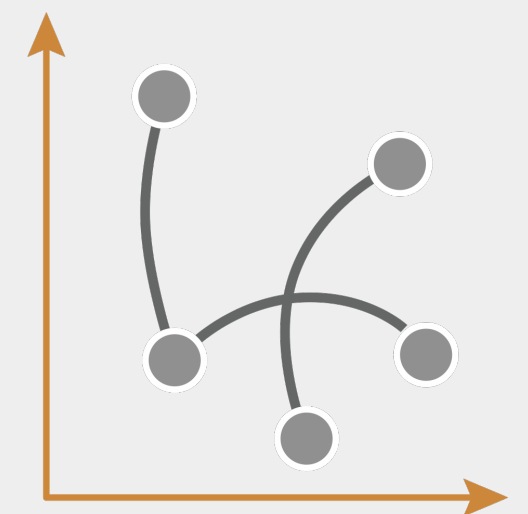
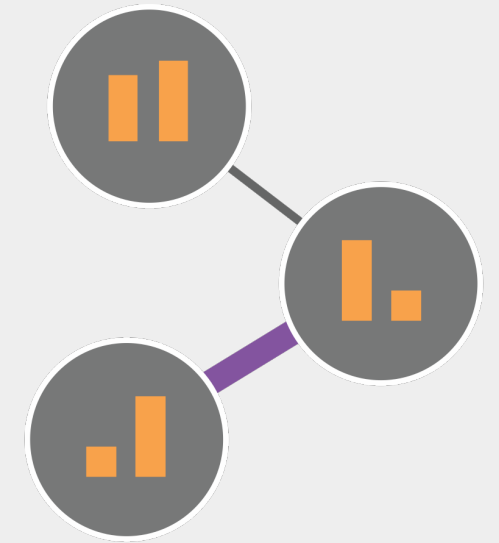
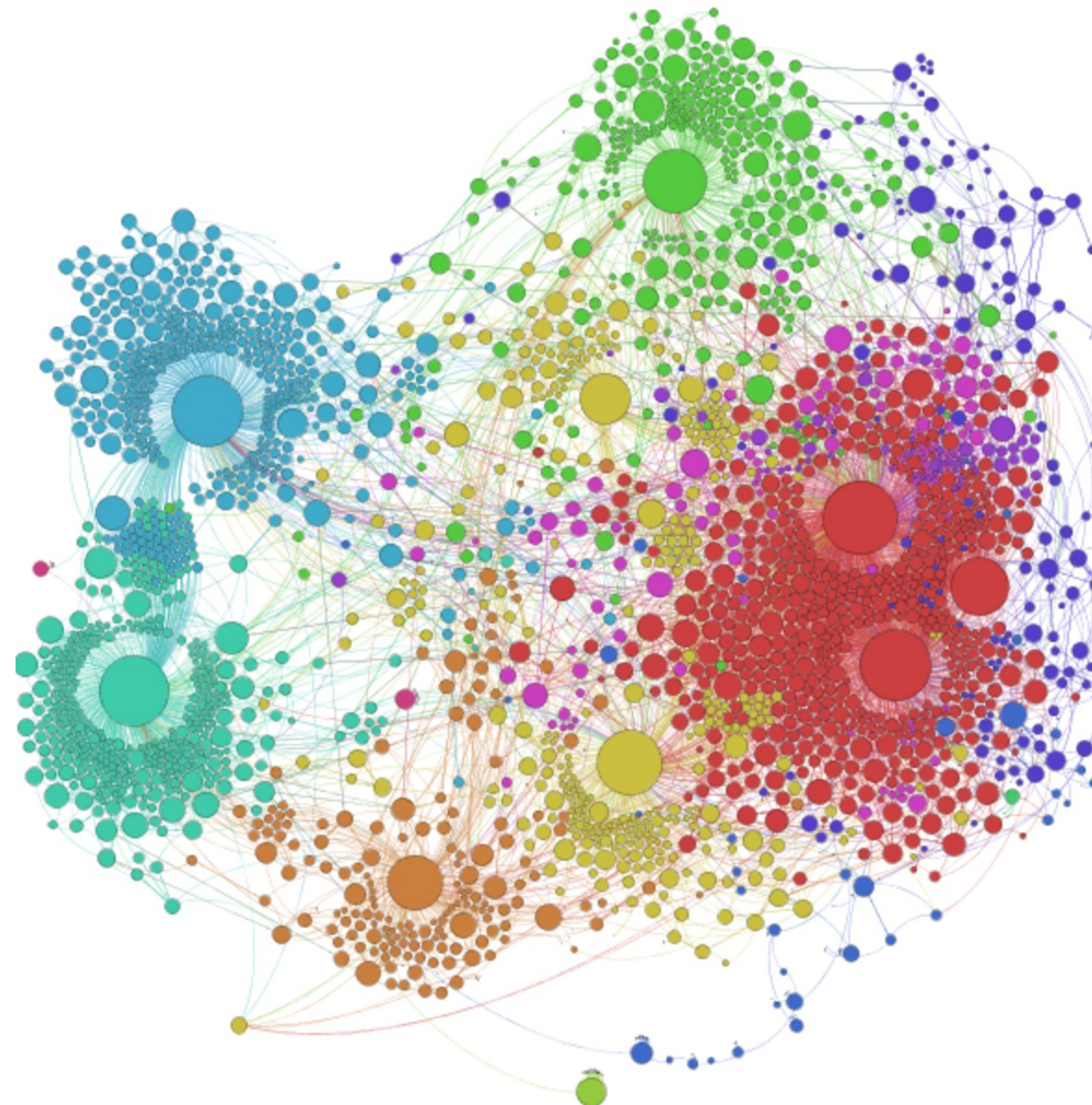
Runs on Windows, Mac OS X and Linux.

[Learn More on Gephi Platform »](#)

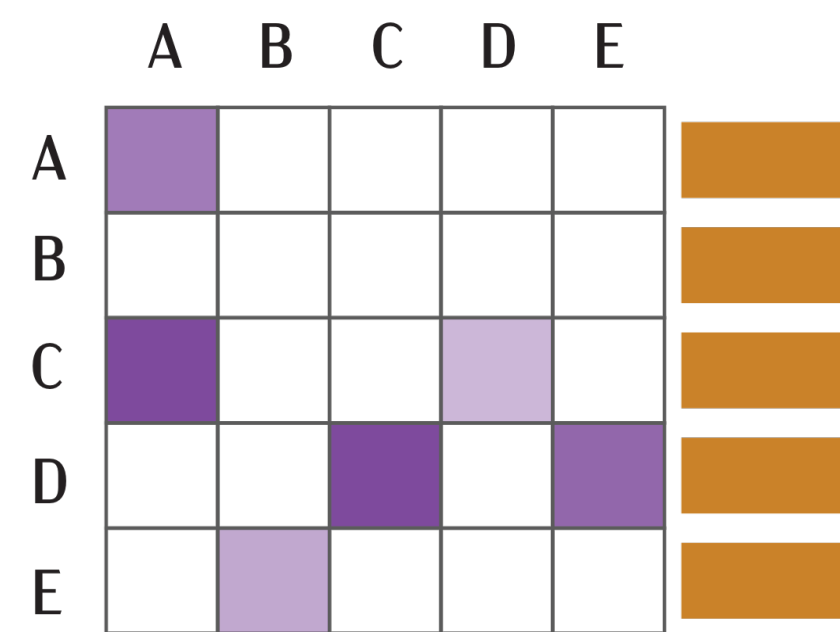


[Release Notes](#) | [System Requirements](#)

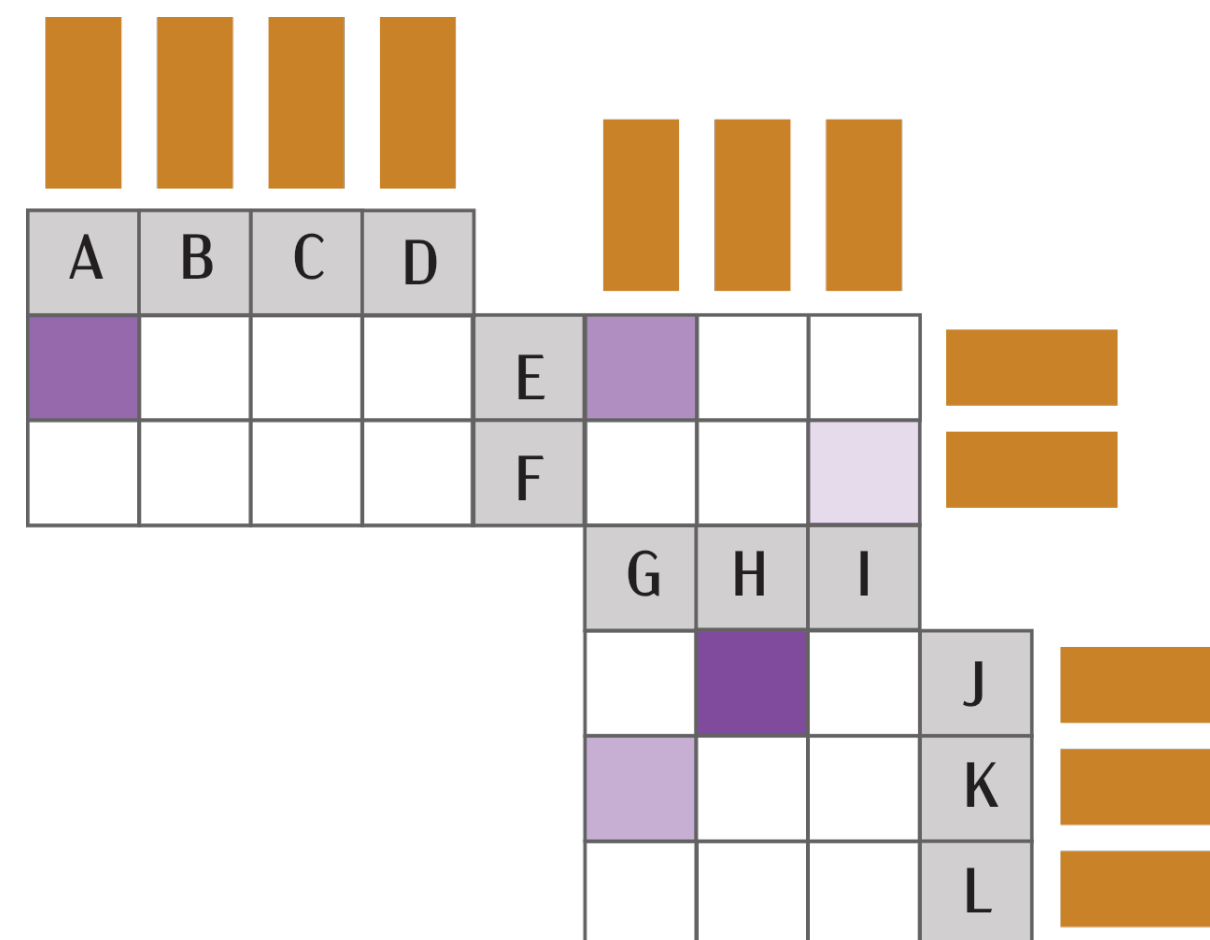
- [Features](#)
- [Screenshots](#)
- [Quick start](#)
- [Videos](#)



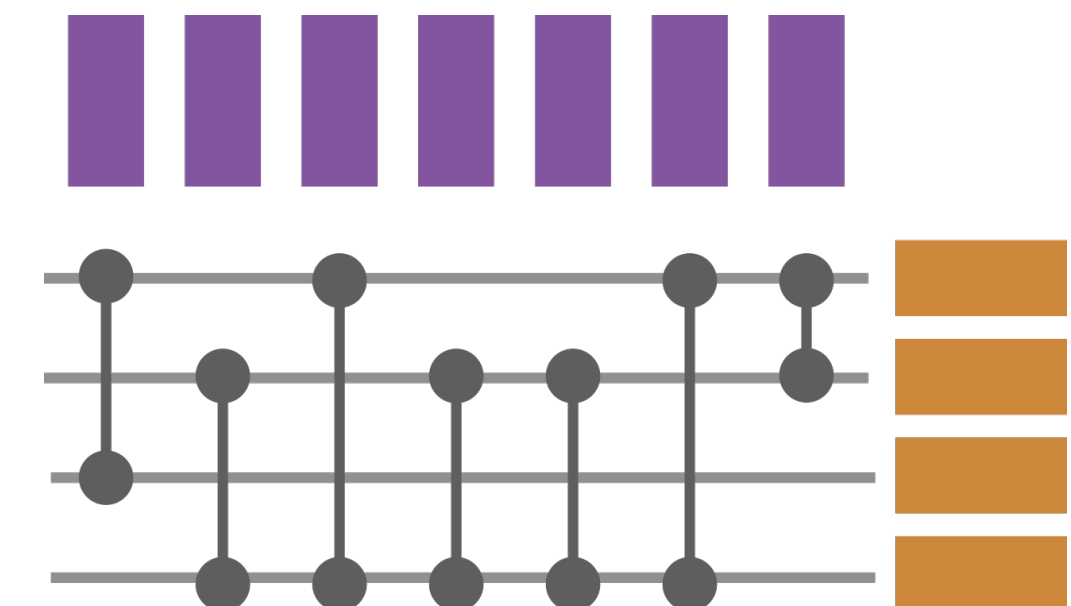
Tabular Layouts



Adjacency
Matrix



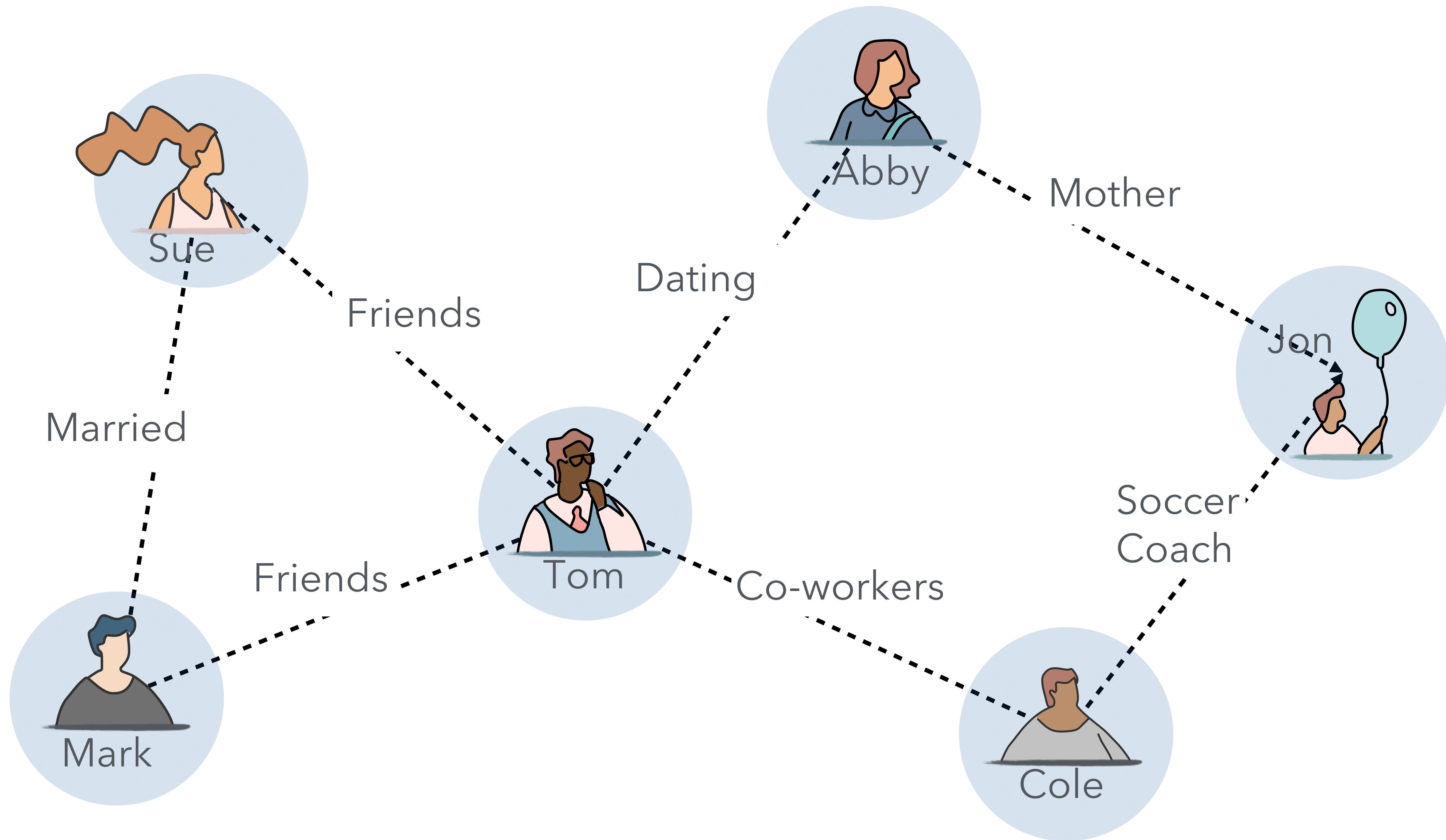
Quilts

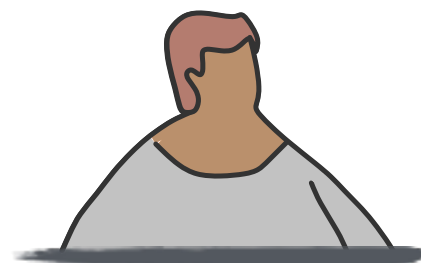
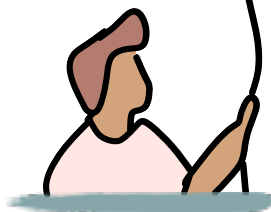
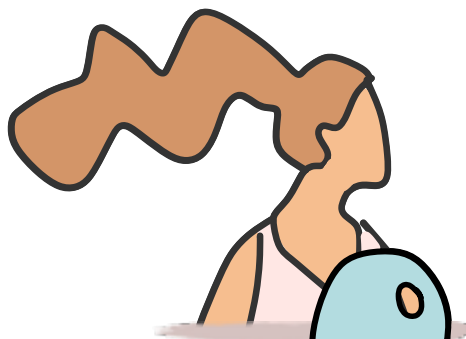
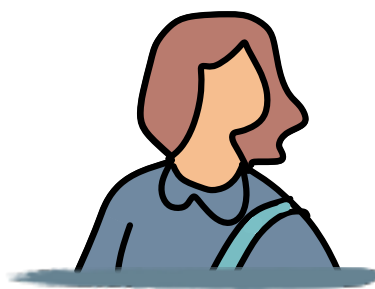


BioFabric

Adjacency Matrix

	A	B	C	D	E	
A						
B						
C						
D						
E						





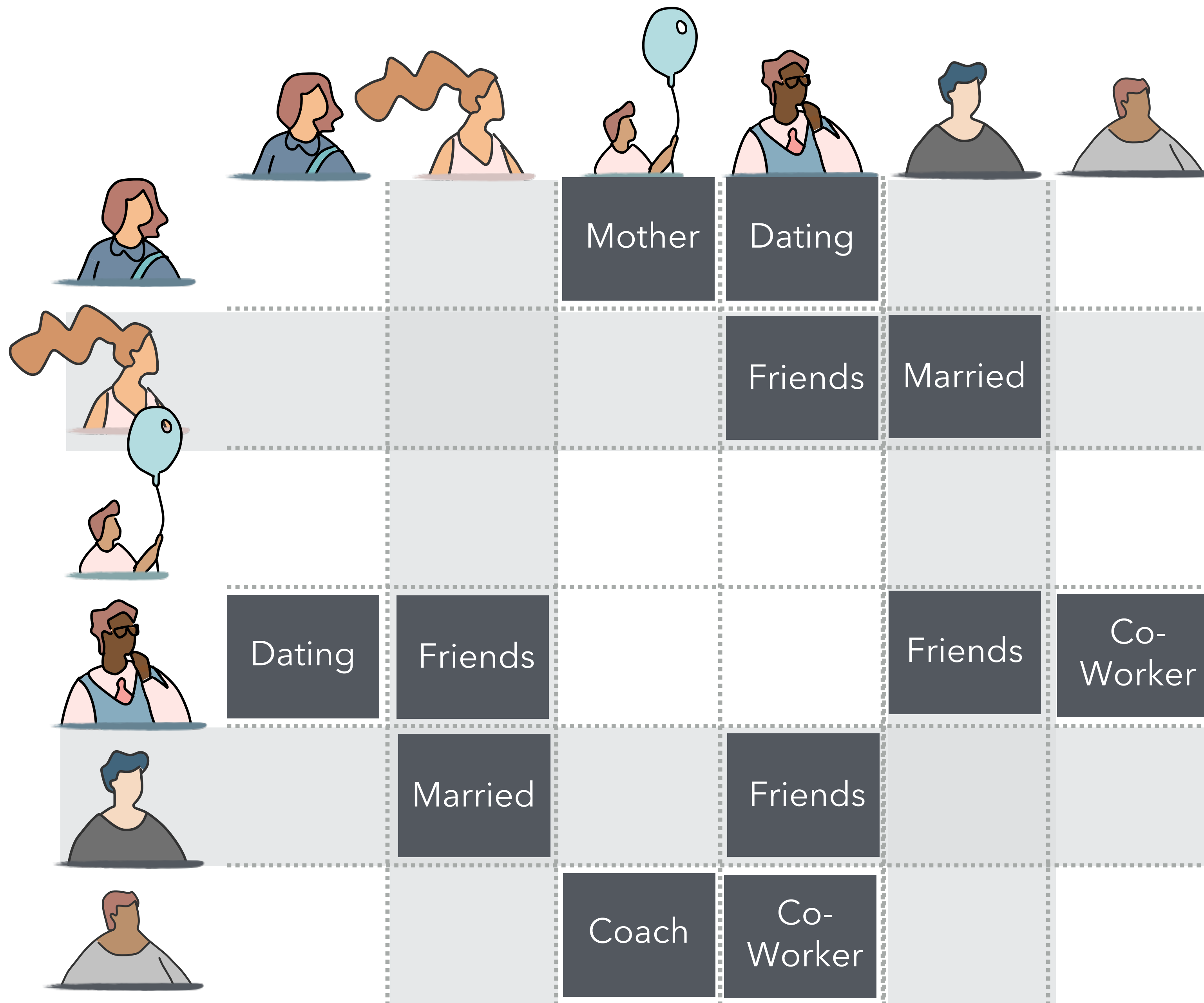
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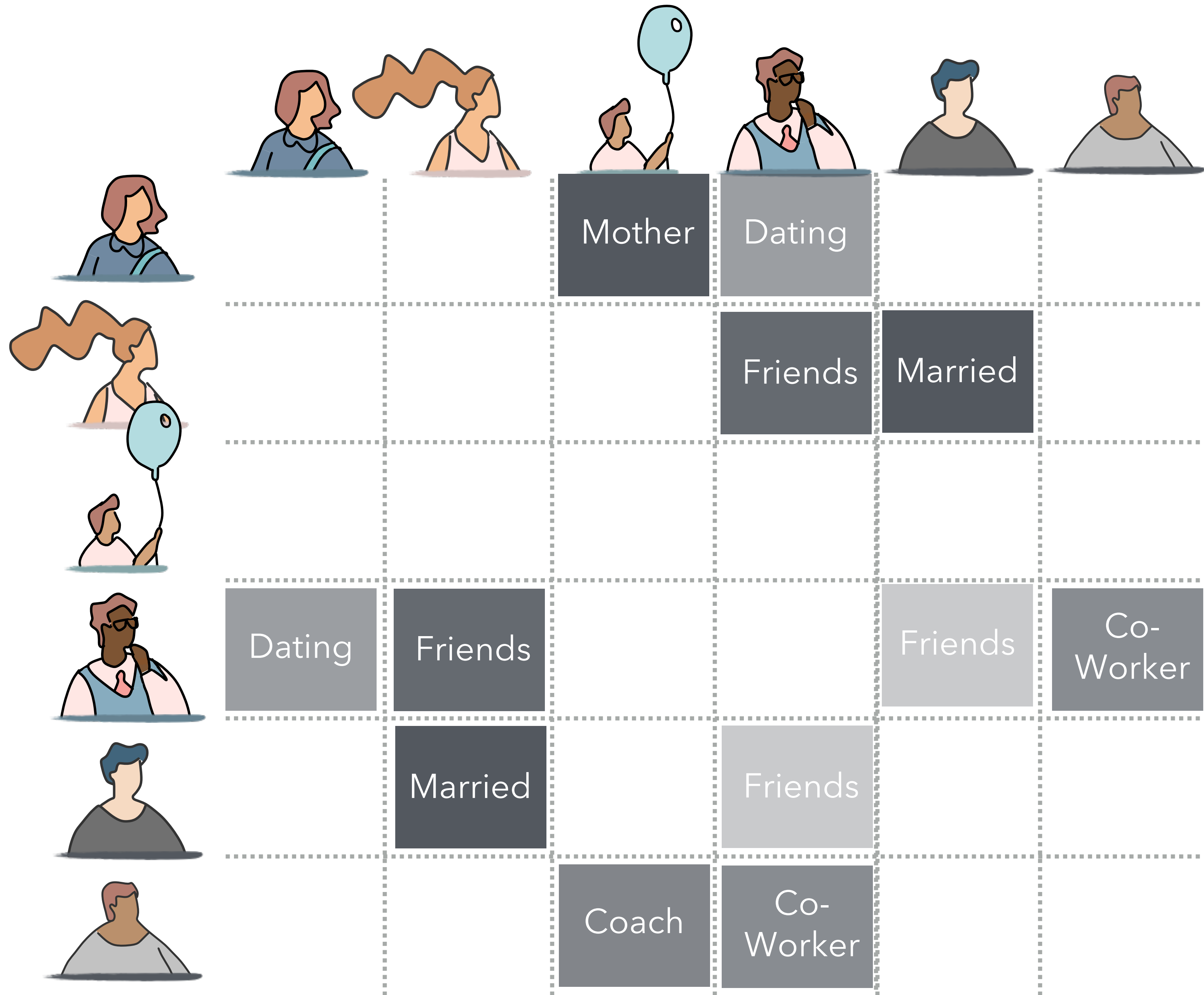
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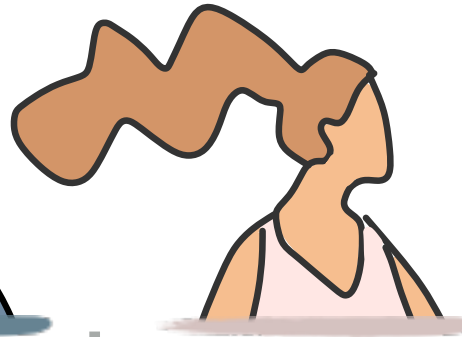
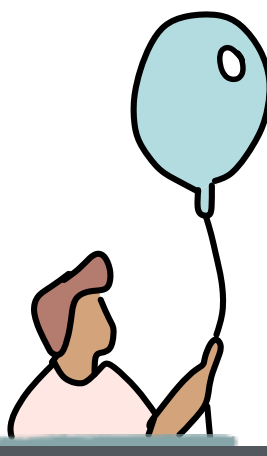
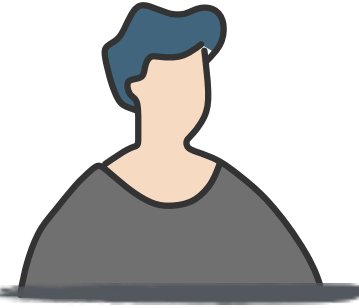
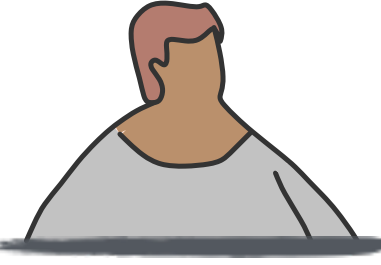
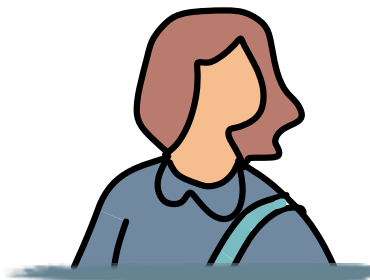
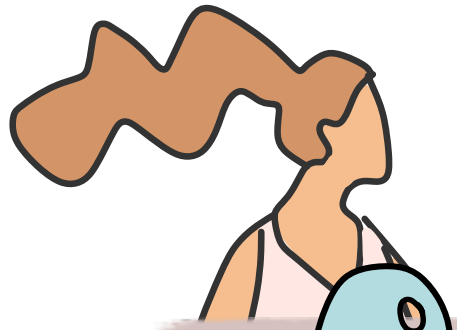
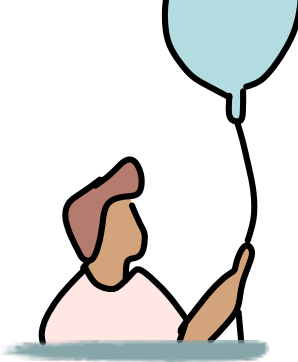
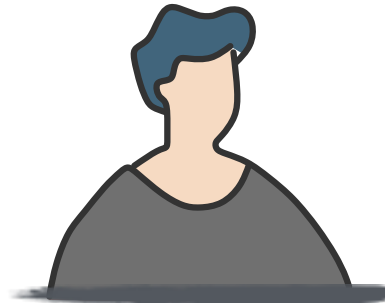
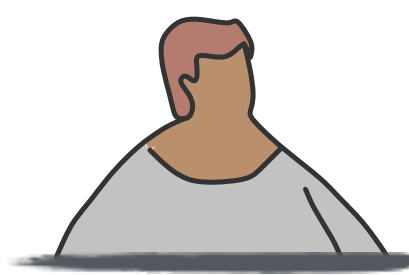
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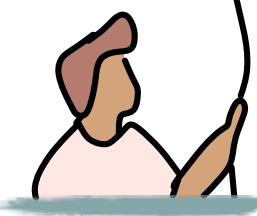
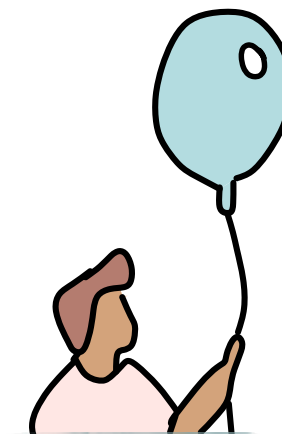
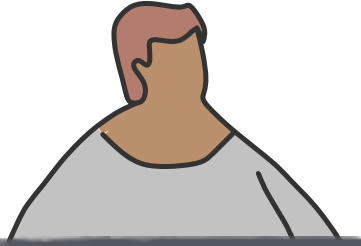
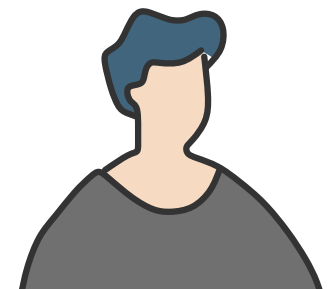
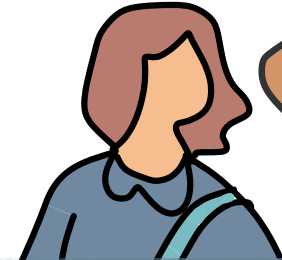
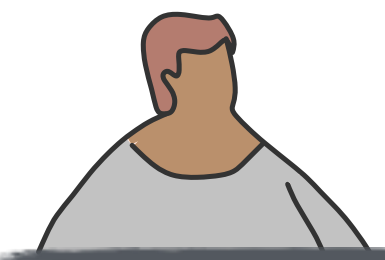
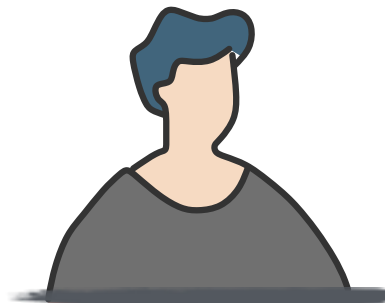
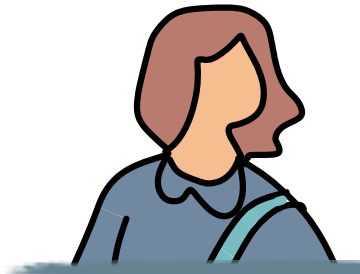
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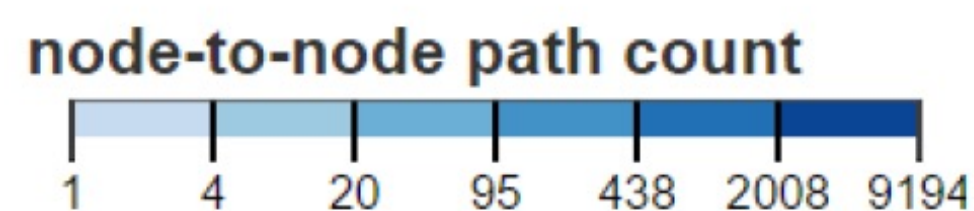
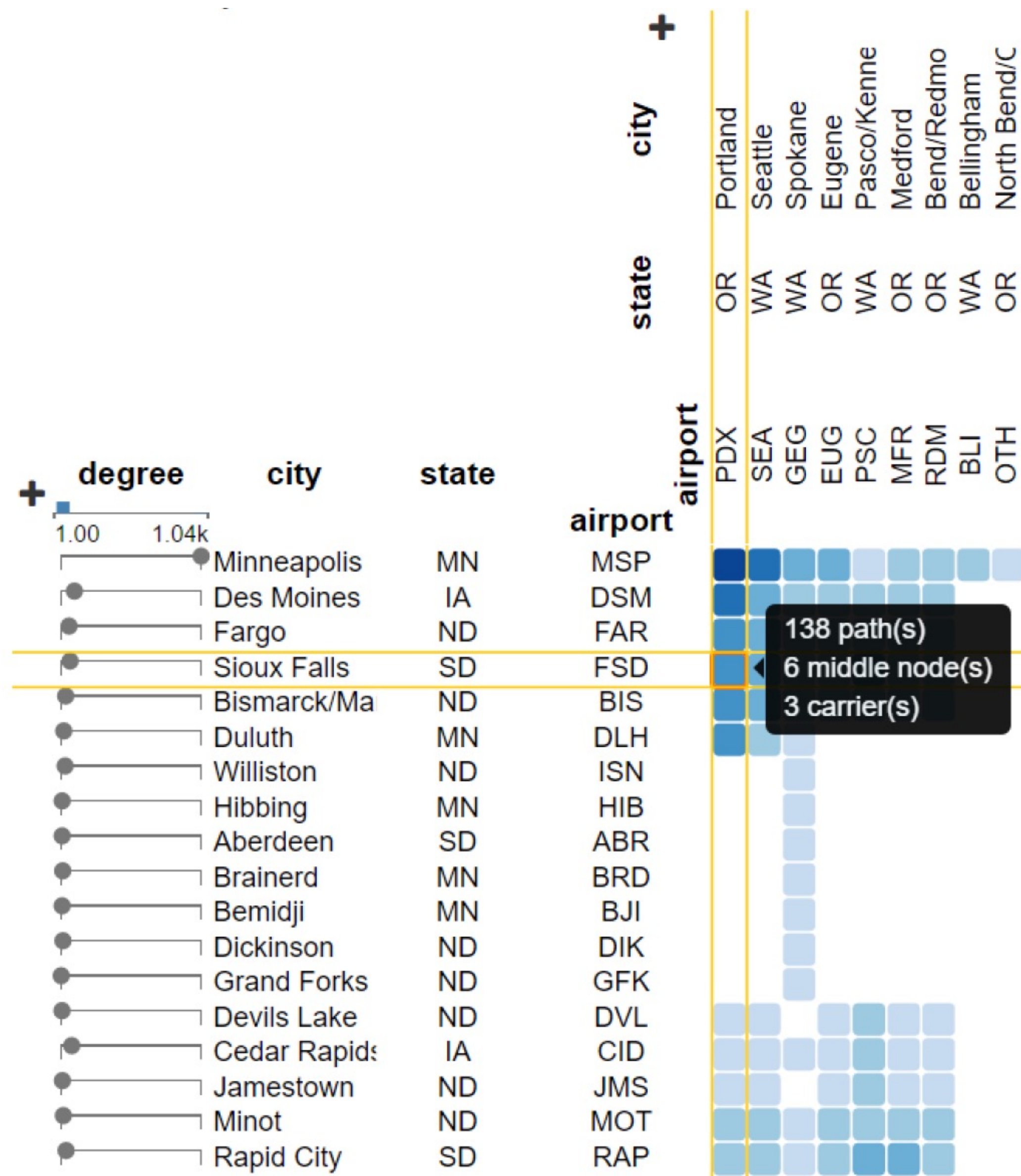
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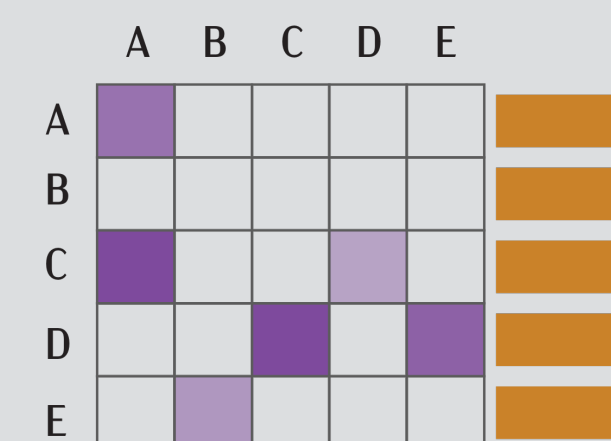


							Name	Beverage	Day 1
			Mother	Dating			Abby	Port	1
				Friends	Married		Sue	Coke	0
							Jon	Coke	4
	Dating	Friends			Friends	Co-Worker	Tom	Beer	5
		Married		Friends			Mark	Beer	2
			Coach	Co-Worker			Cole	Port	3

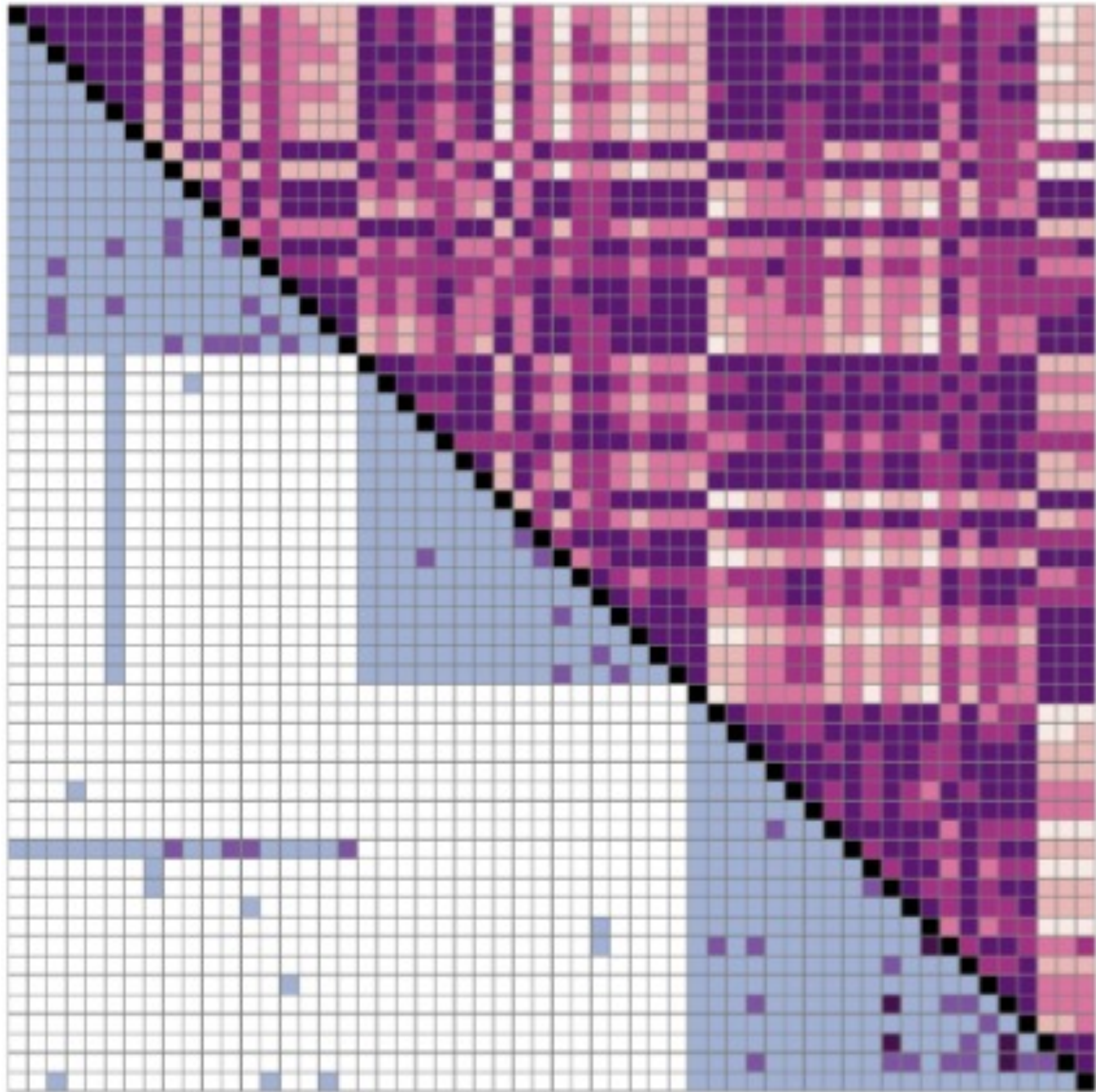
						Name	Beverage	Day 1
 					 	Tom	Beer	5
			Co-Worker	Friends	Dating	Friends	Jon	Coke
	Co-Worker	Coach				Cole	Port	3
	Friends				Married	Mark	Beer	2
	Dating	Mother				Abby	Port	1
	Friends			Married		Sue	Coke	0



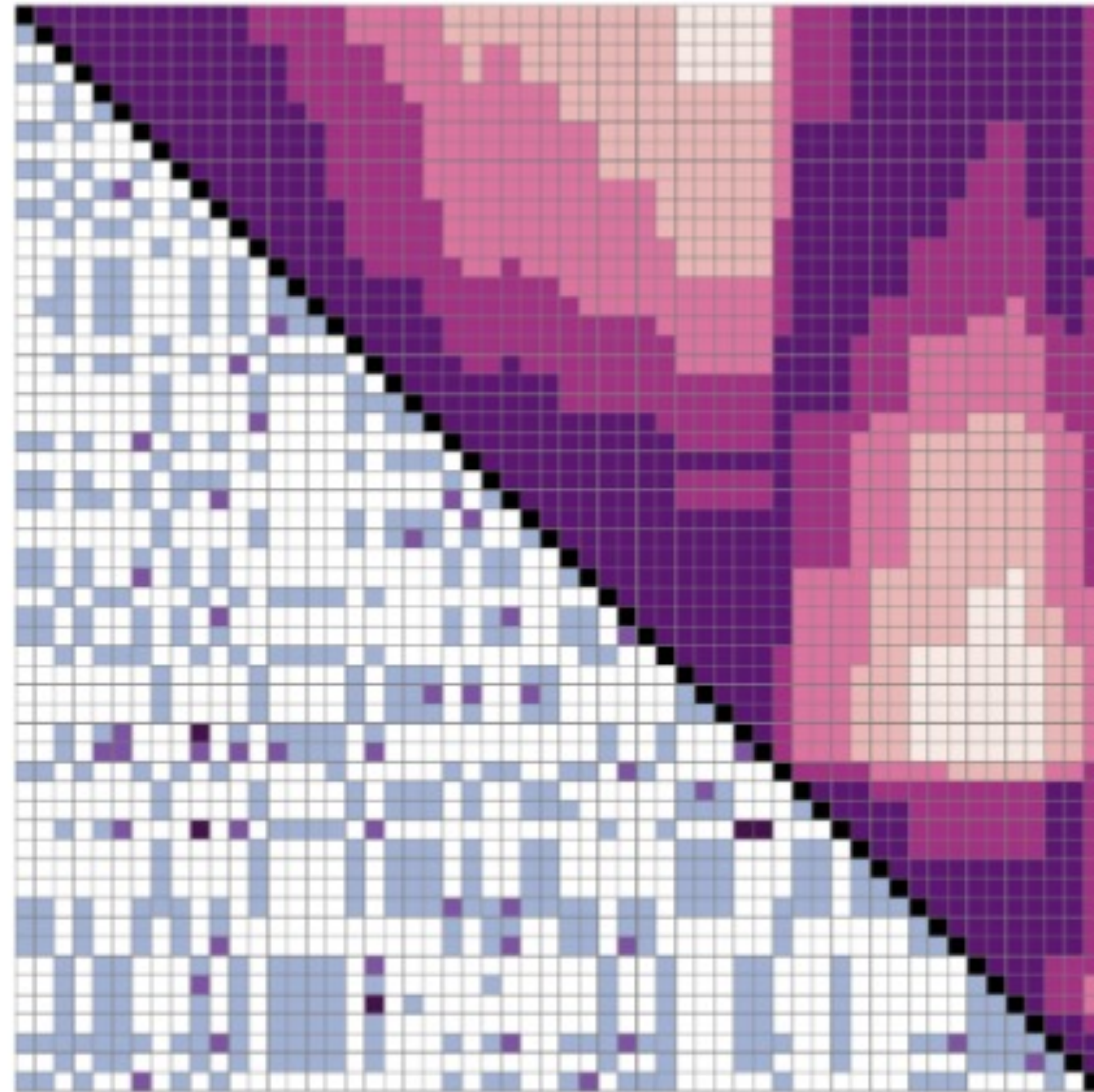
Kerzner et al, 2017



Adjacency
Matrix



(a) Sorted by structure.

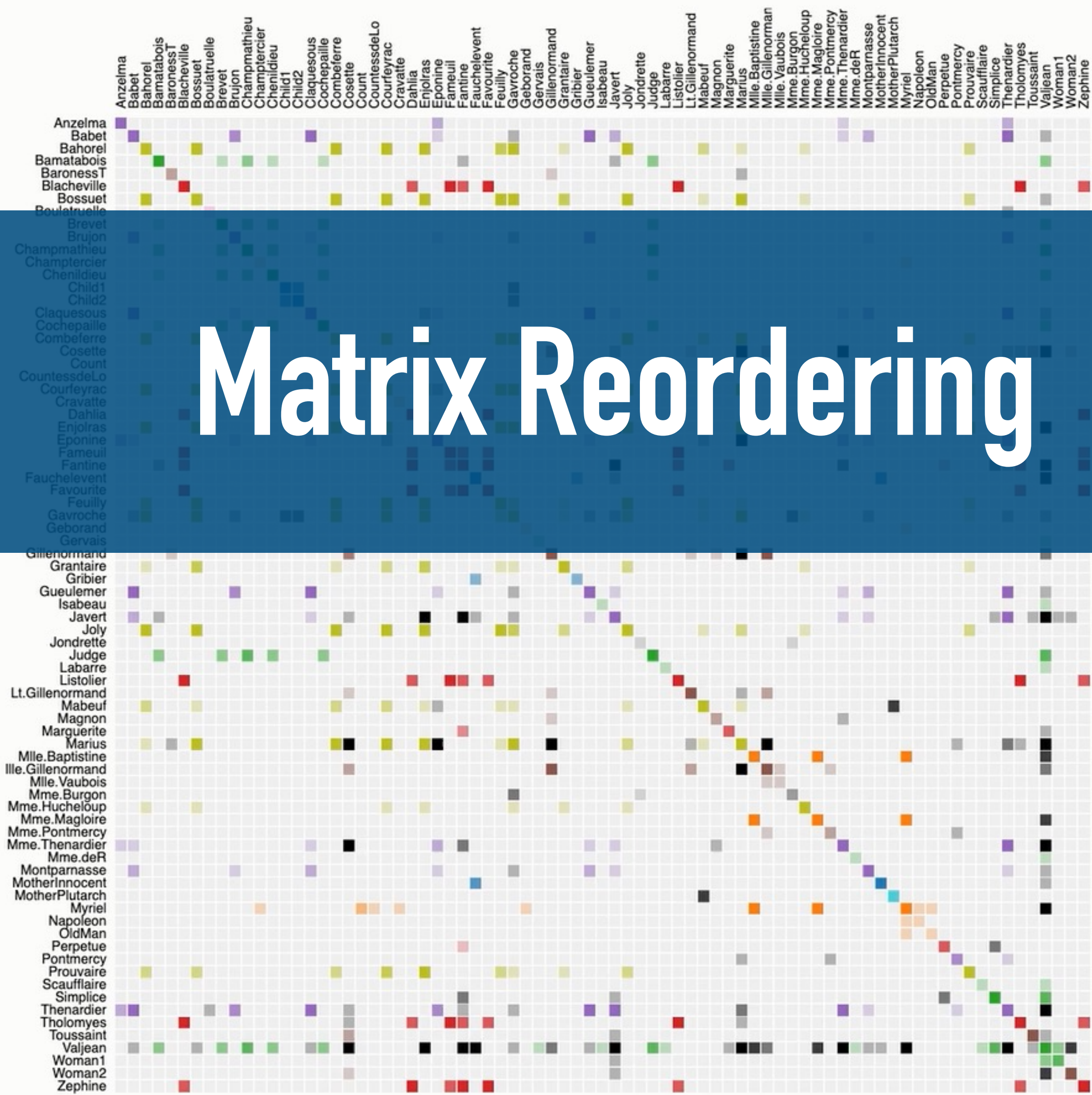


(b) Sorted by attribute similarity.

	A	B	C	D	E	
A						
B						
C						
D						
E						

Adjacency
Matrix

Les Misérables Co-occurrence



Matrix Reordering

This matrix diagram visualizes character co-occurrences in Victor Hugo's *Les Misérables*.

Each colored cell represents two characters that appeared in the same chapter; darker cells indicate characters that co-occurred more frequently.

Use the drop-down menu to reorder the matrix and explore the data.

Built with d3.js.

Home

Edit

New Page

Jean-Daniel Fekete edited this page on Apr 23, 2015 · 2 revisions

Reorder.js is a library to reorder tables and graph/networks.

Resources

- [Introduction](#)
- [API Reference](#)

Browser / Platform Support

Reorder.js is mainly developed on Chrome and [Node.js](#). Use `npm install reorder.js` to install, and `require("reorder")` to load.

Installing

Download the latest version here:

- <https://github.com/jdfekete/reorder.js/releases>

Reorder.js

+ Add a custom footer

▼ Pages 12

Find a Page...

Home

API Reference

Conversion

Core

Gallery

Graph

Introduction

LinearAlgebra

Matrix

Measure

Permutation

Reordering

+ Add a custom sidebar



	A	B	C	D	E	
A						
B						
C						
D						
E						

Adjacency
Matrix

Ideal for dense and completely connected networks



Requires quadratic space with respect to the number of nodes.

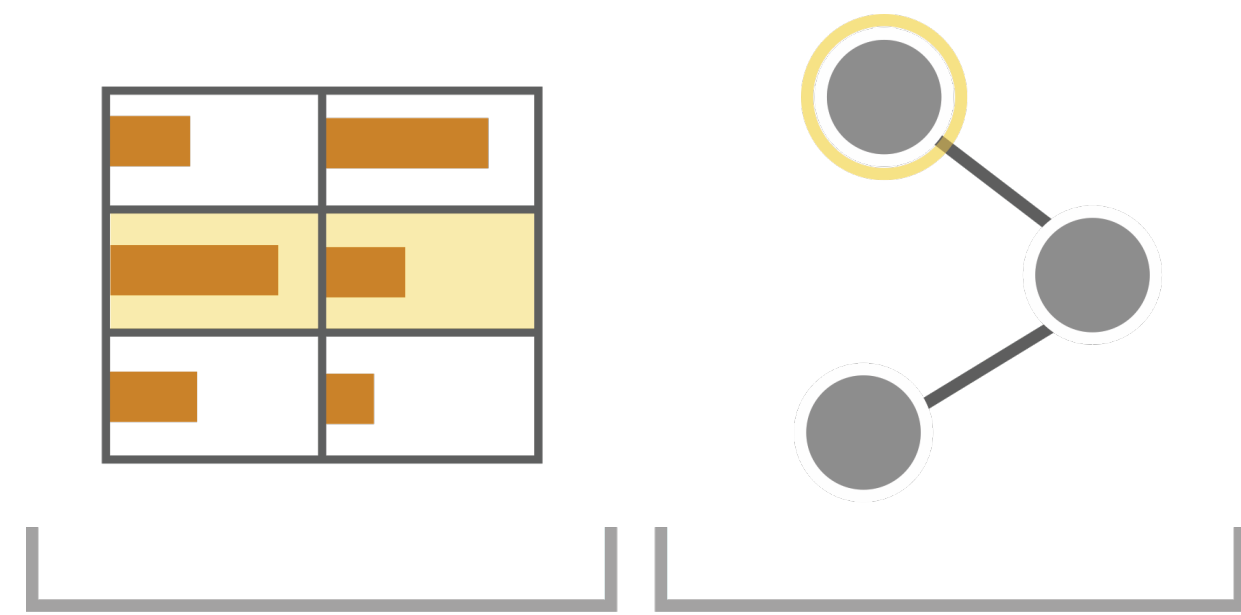
Complexity of choosing the right reordering algorithm

	A	B	C	D	E	
A						
B						
C						
D						
E						

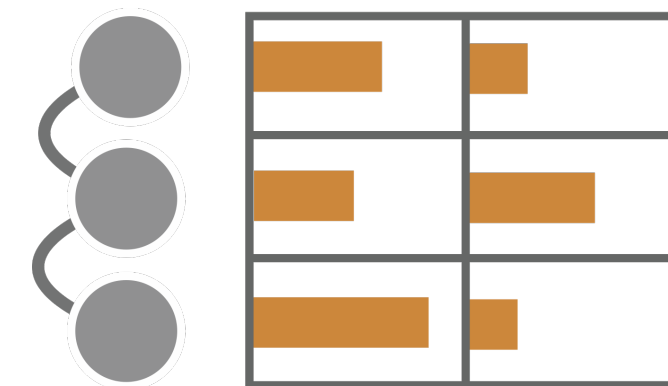
Adjacency Matrix

Recommended for smaller, complex and dense networks with rich node and/or edge attributes, for all tasks except for those involving paths

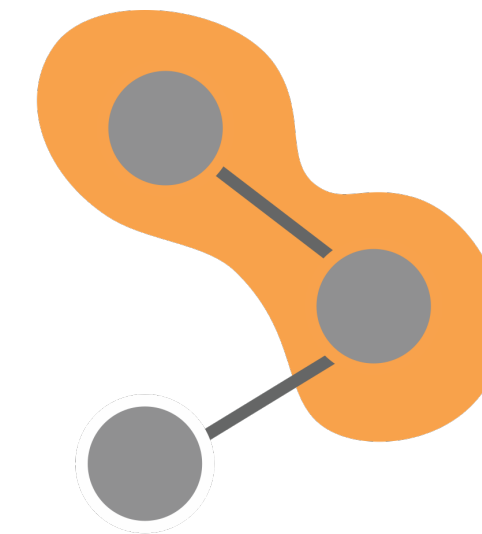
View Operations



Juxtaposed

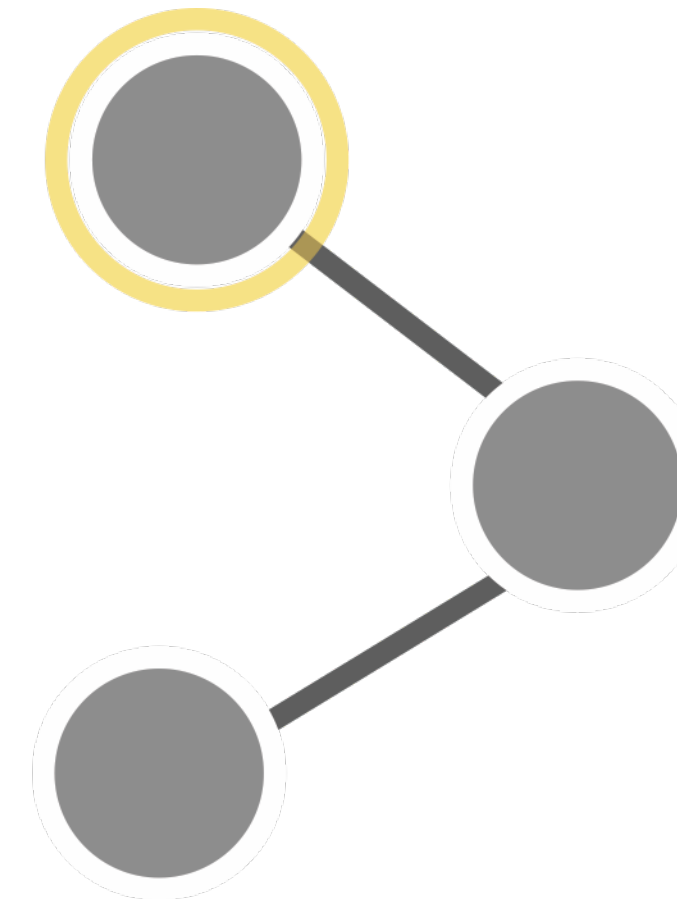
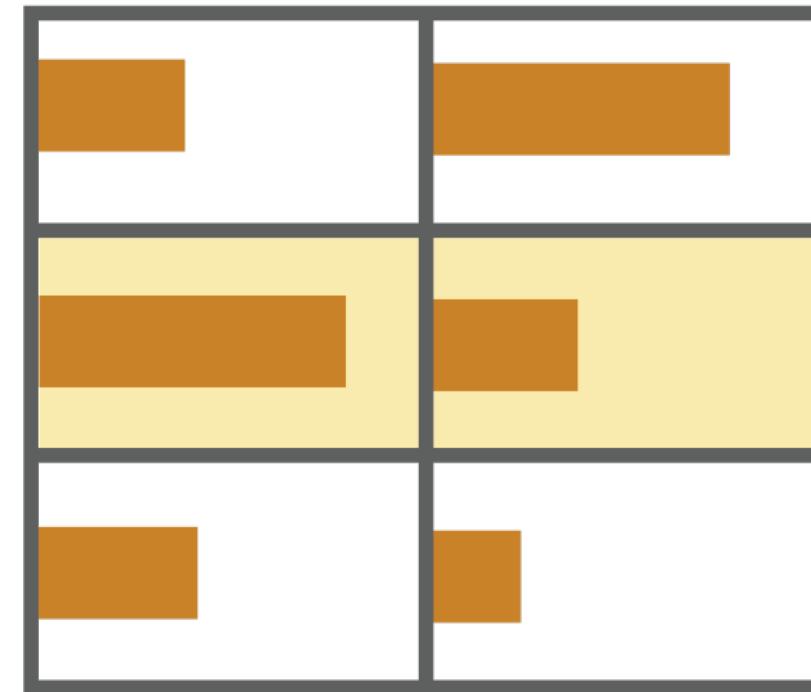


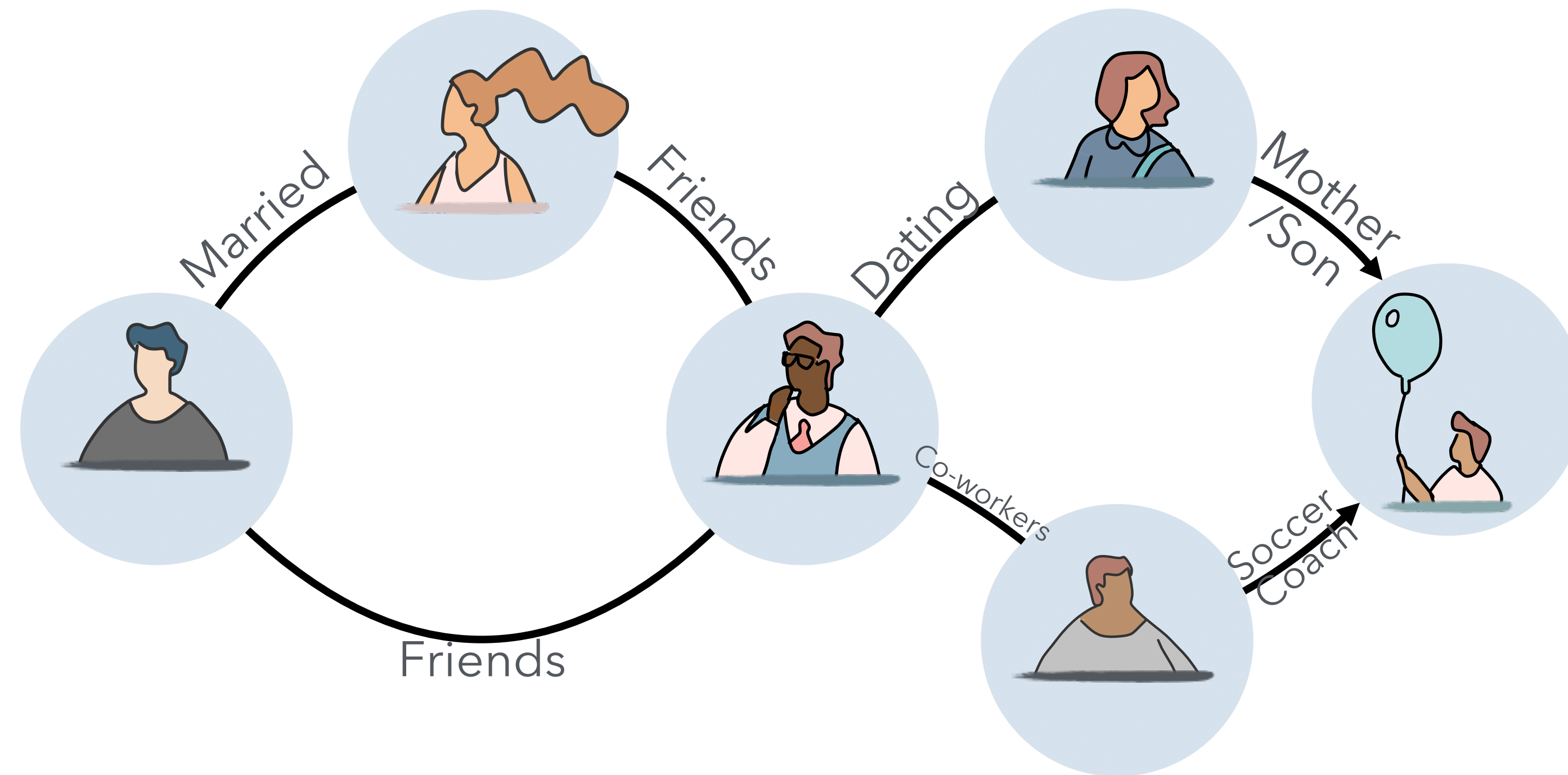
Integrated

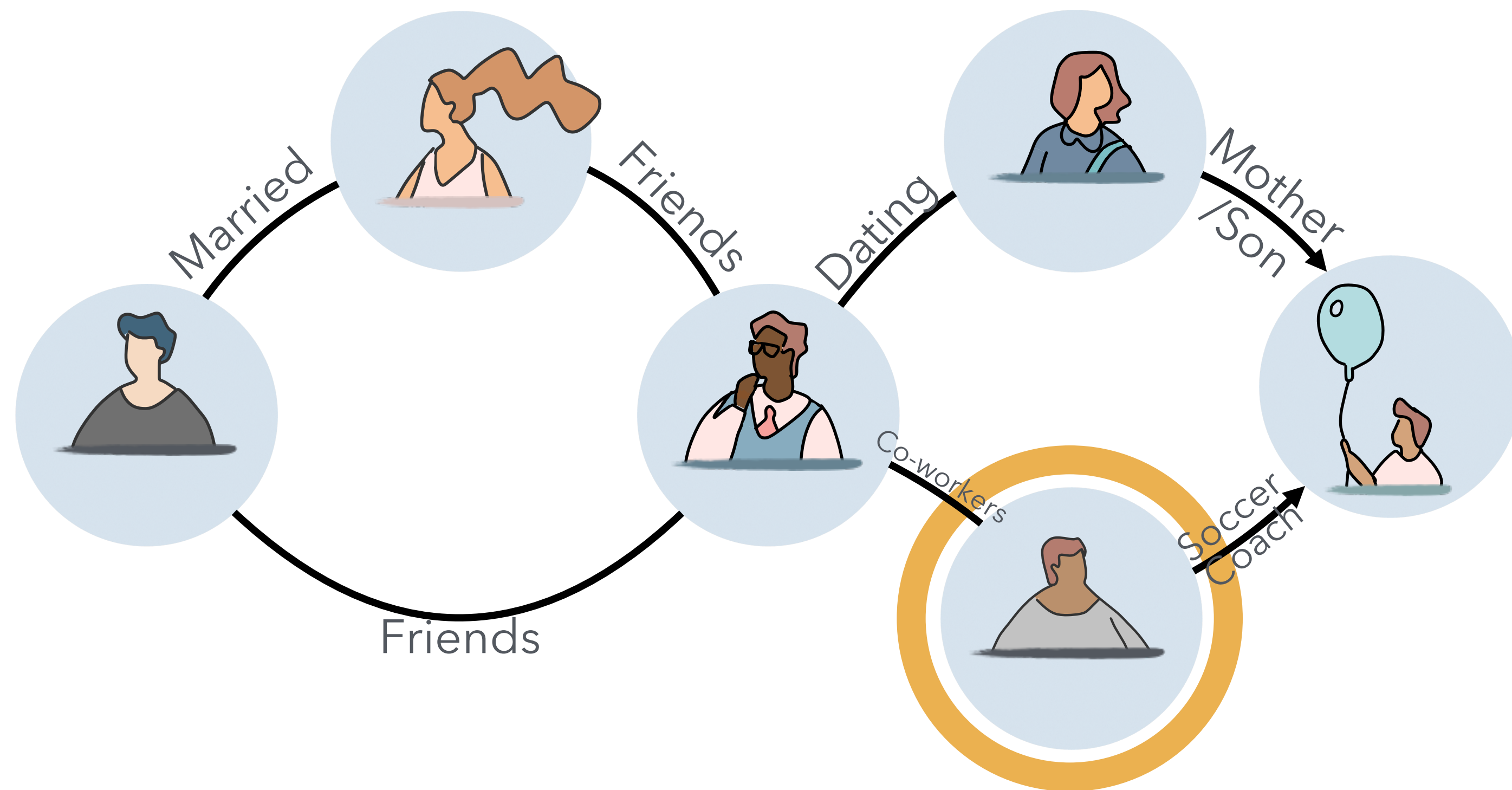


Overloaded

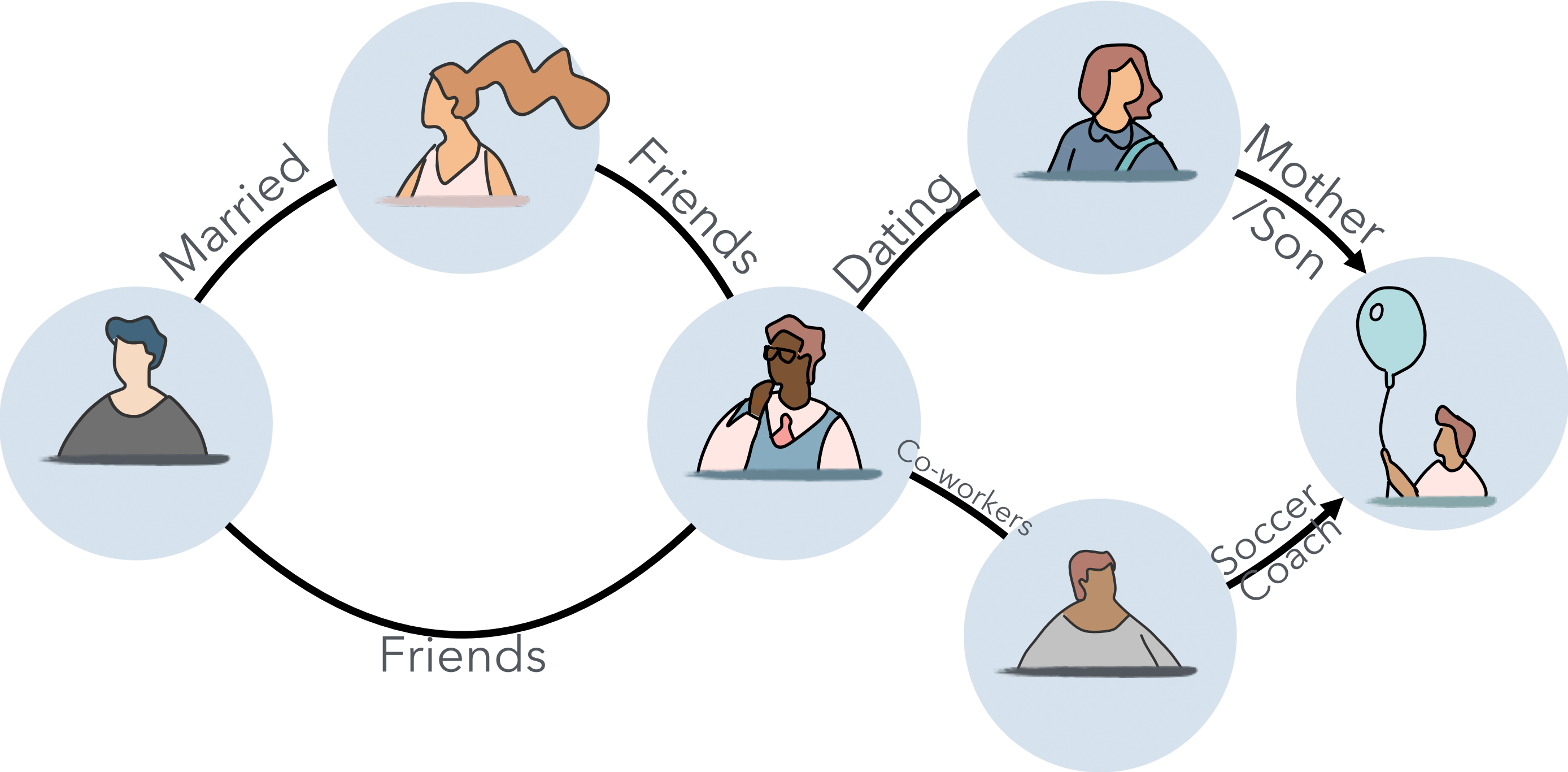
Juxtaposed



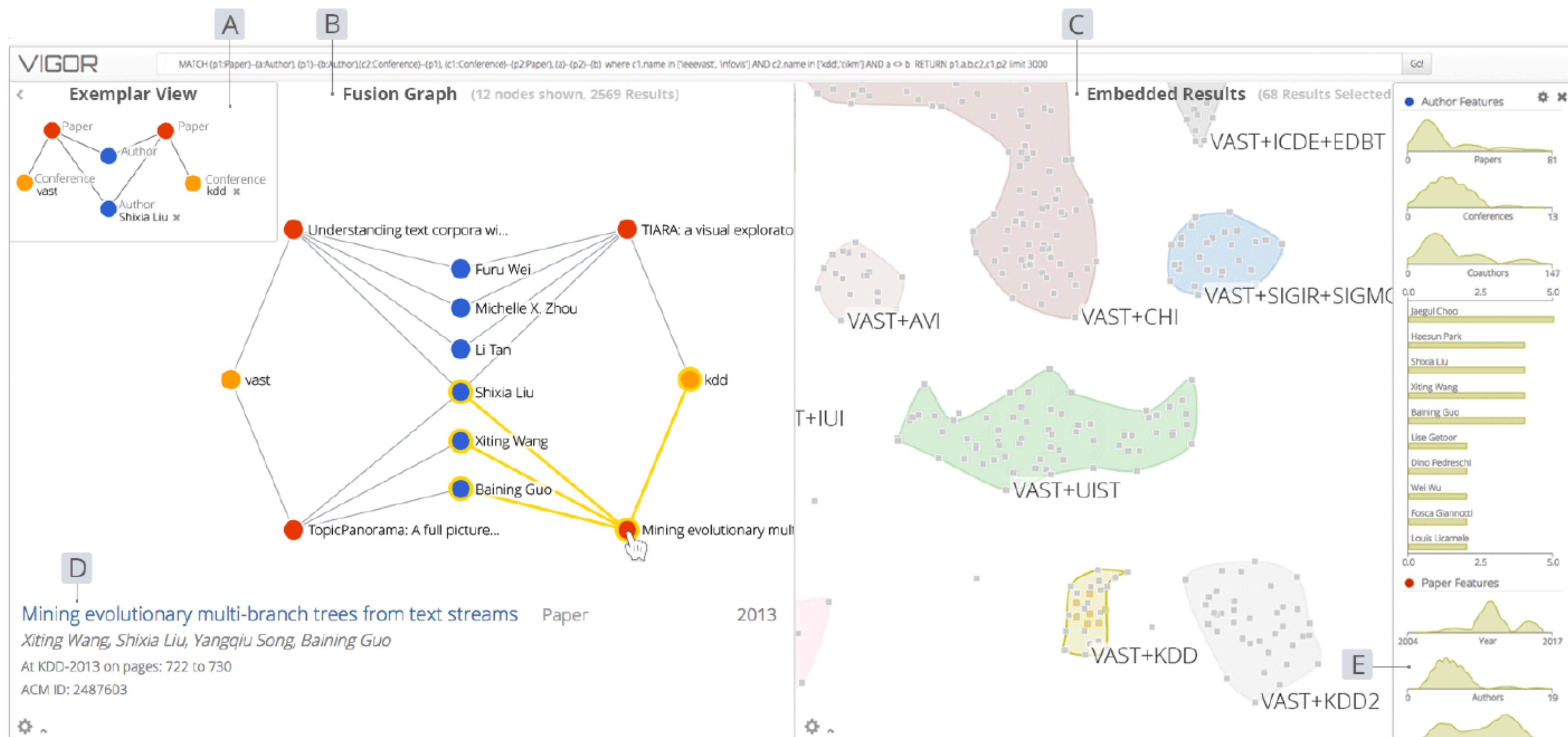




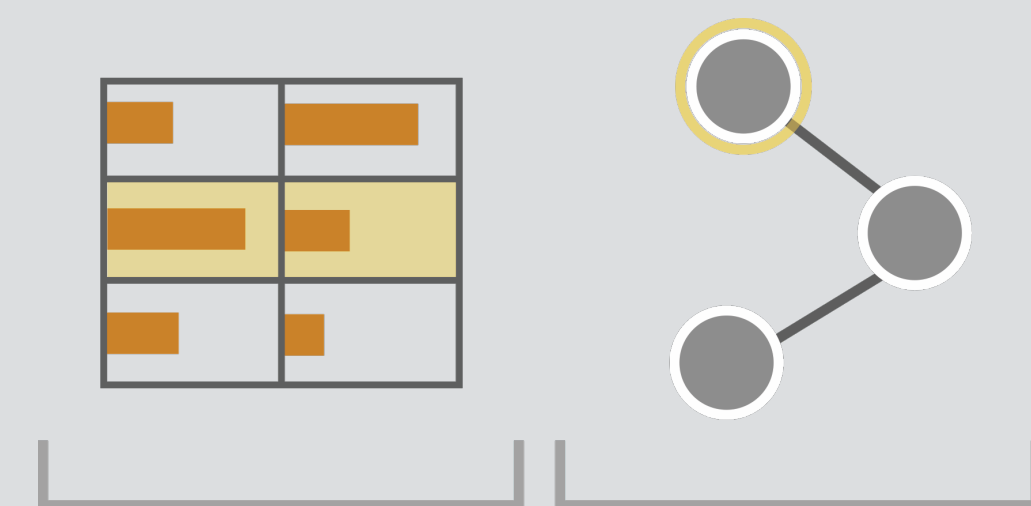
Name	Beverage	Day 1
Mark	Beer	1
Sue	Coke	0
Cole	Port	4
Jon	Coke	5
Tom	Beer	2
Abby	Port	3



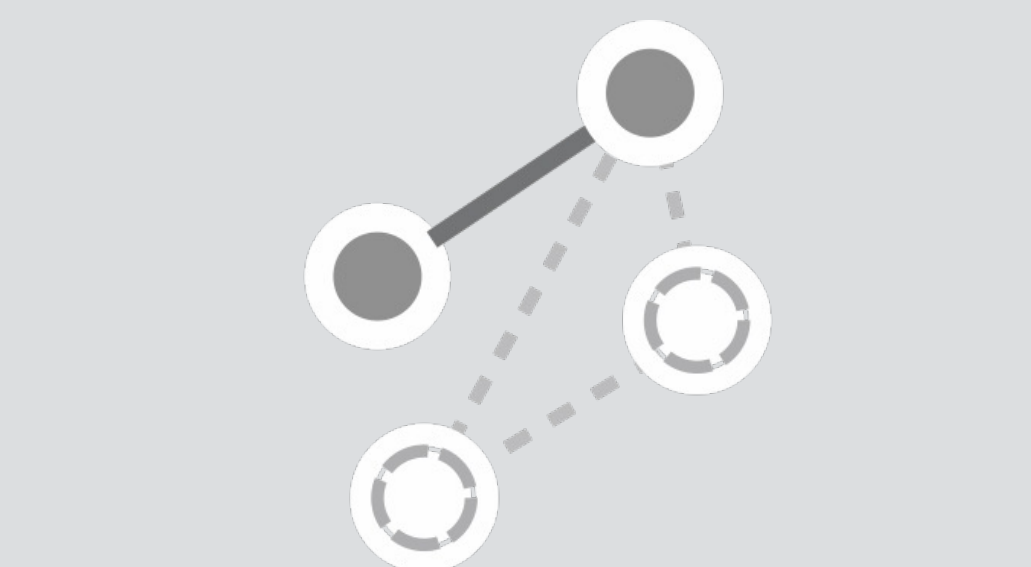
Relationship	Name	Beverage	Day 1
	Mark	Beer	1
	Sue	Coke	0
	Cole	Port	4
	Jon	Coke	5
	Tom	Beer	2
	Abby	Port	3
Years			
Dating			4
Mother / Son			12
Co-workers			3
Soccer Coach			2
Friends			8
Friends			3
Married			4



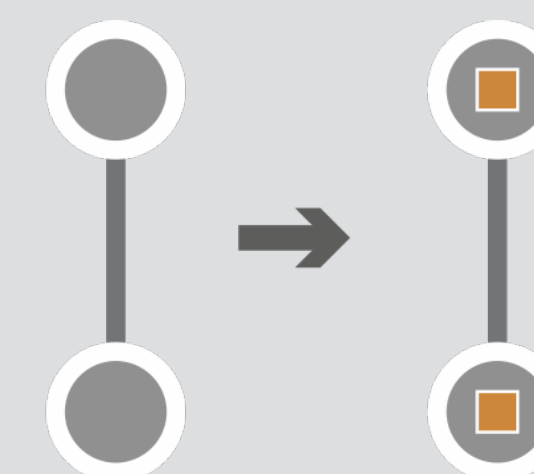
VIGOR Pienta et al. 2018



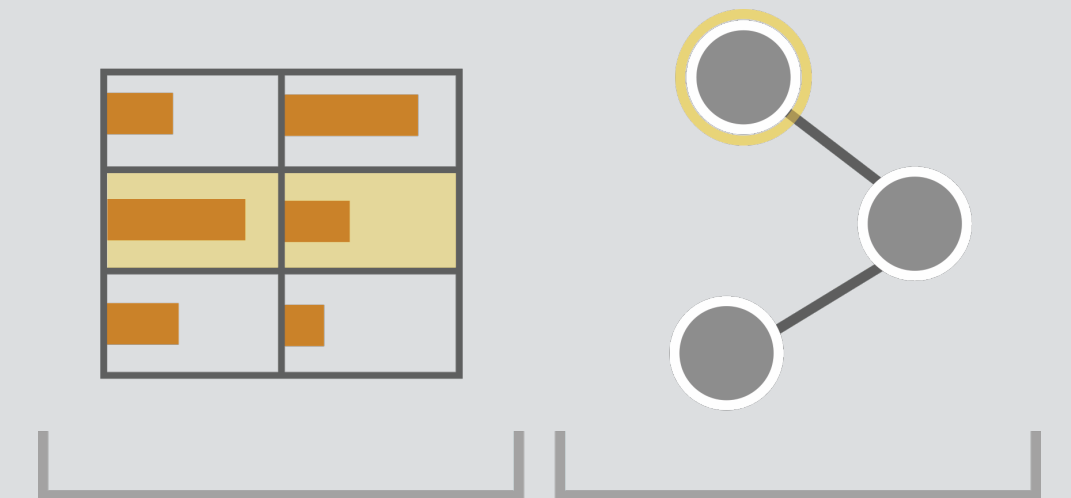
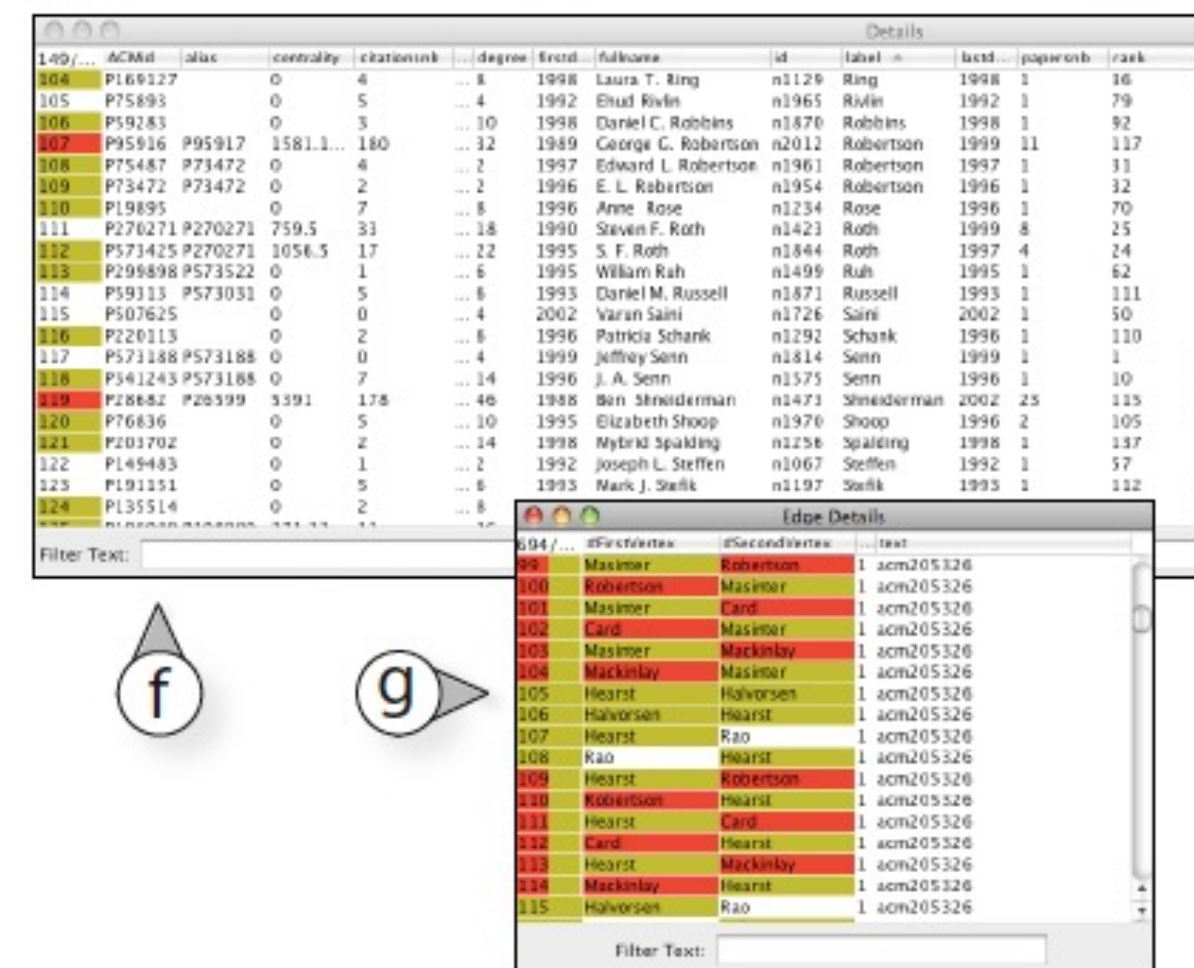
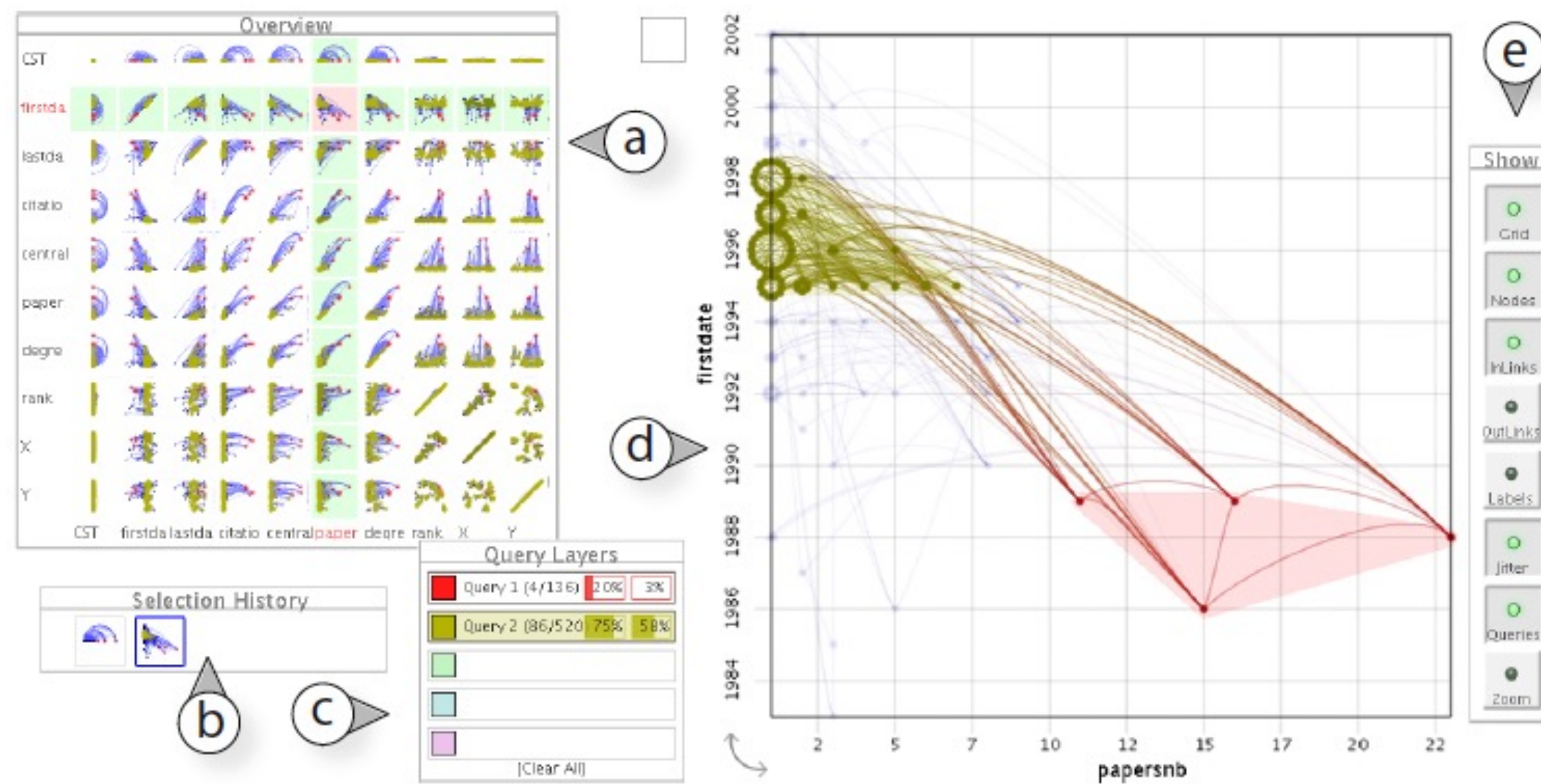
Juxtaposed



Querying and Filtering



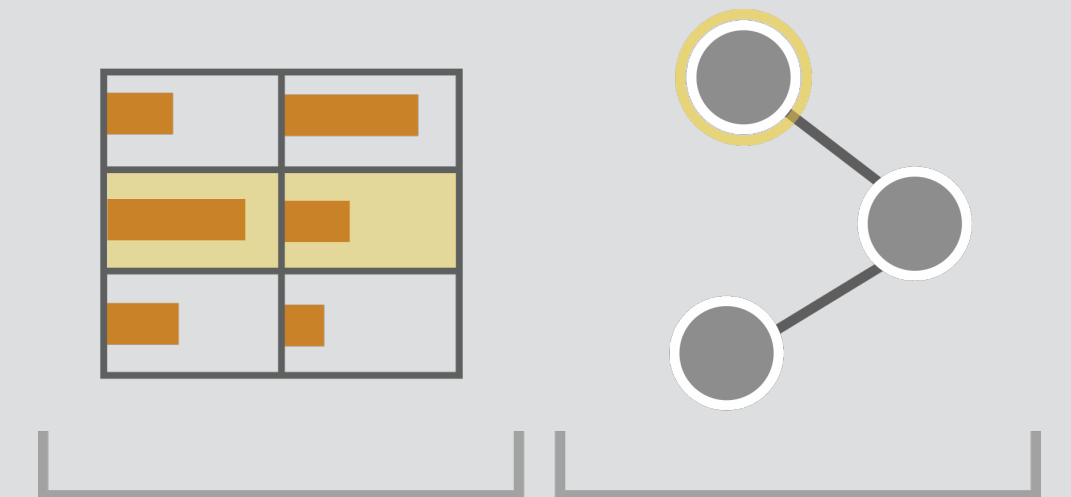
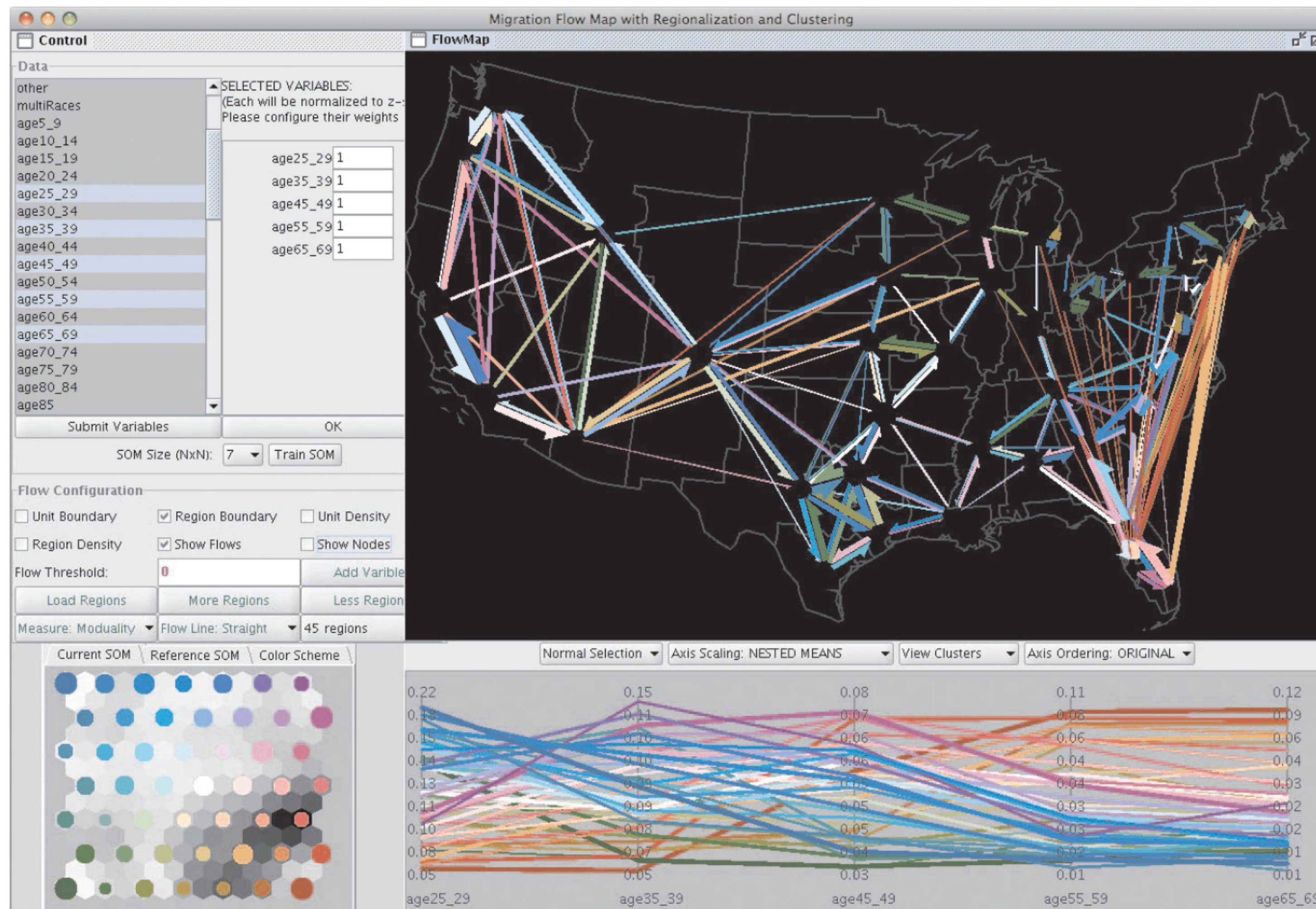
Deriving New Attributes



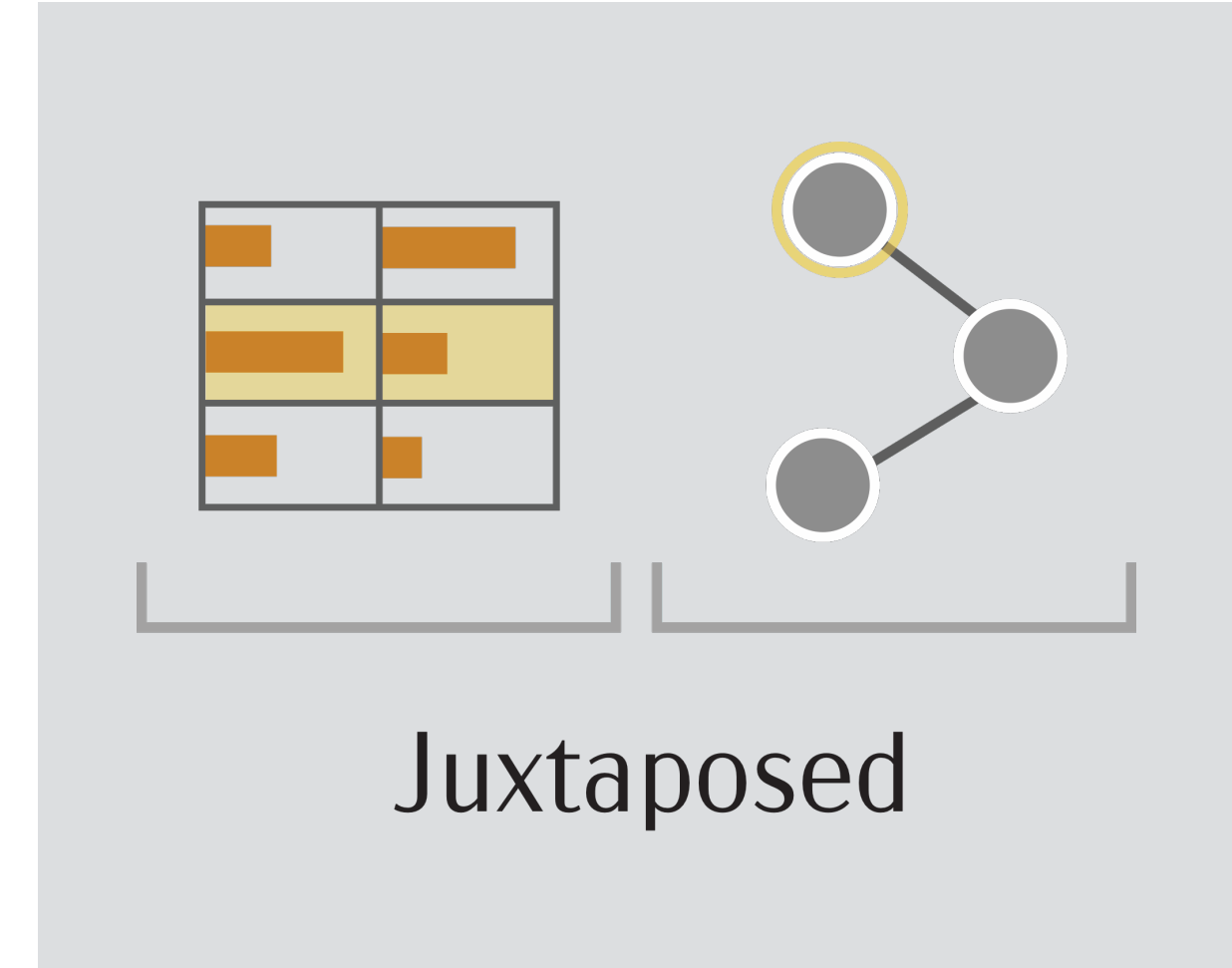
Juxtaposed

Graph Dice *Bezerianos et al. 2010*

Guo, 2009



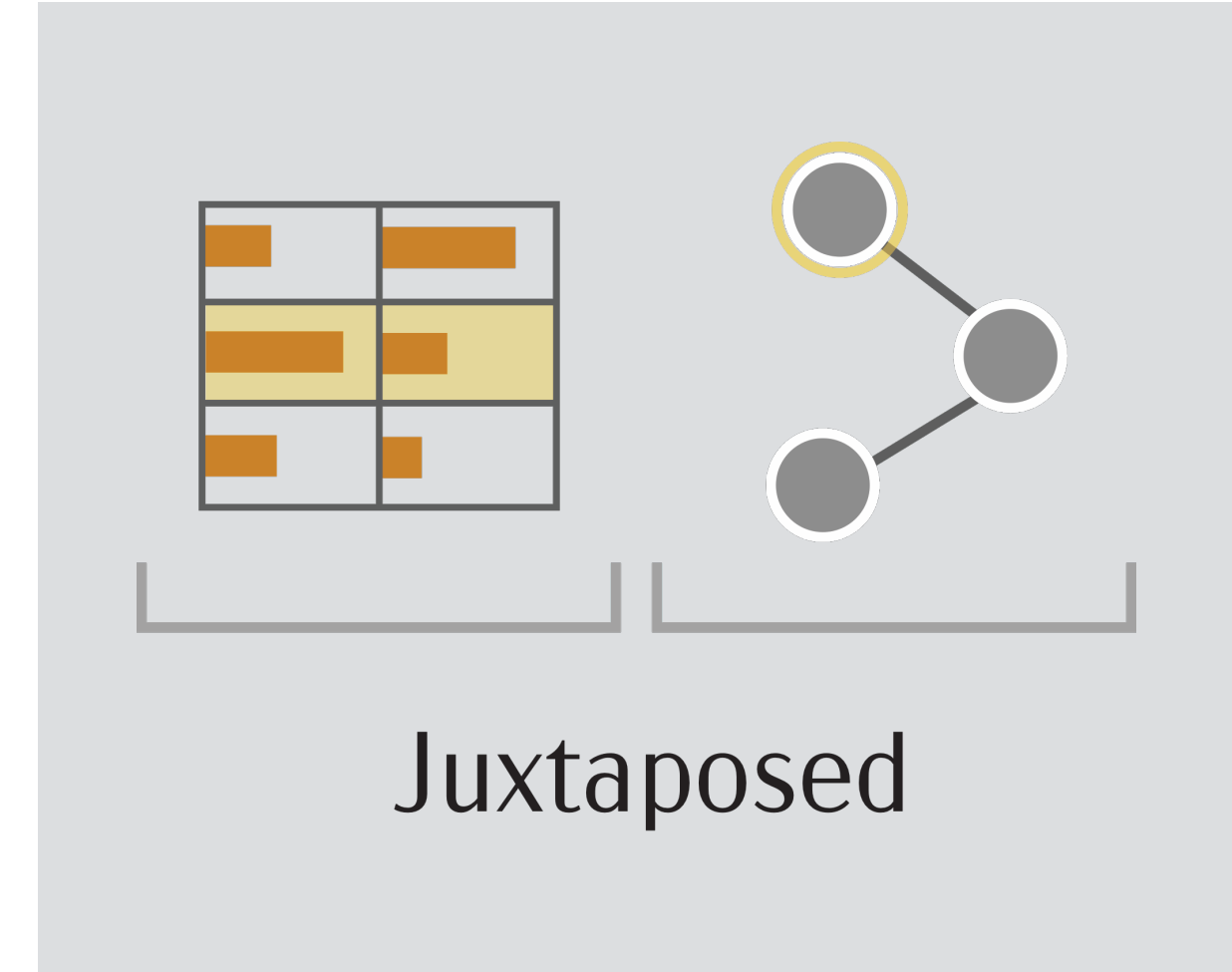
Juxtaposed



Independent views can optimize for topology and attribute independently.

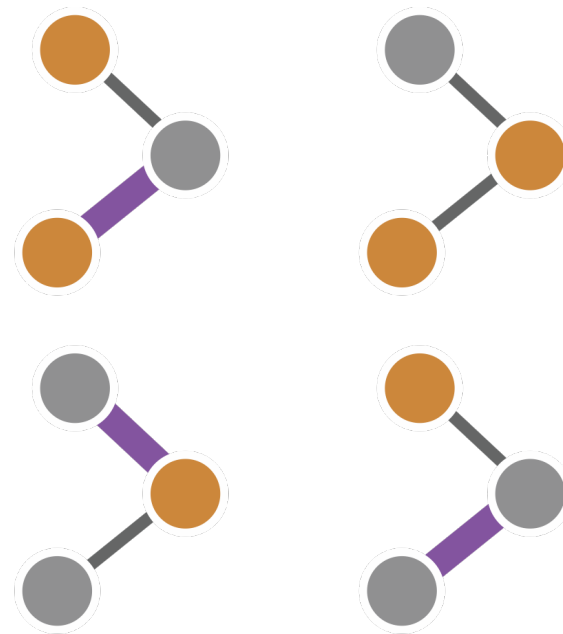


Not great for tasks on topological structures beyond a single node or edge.

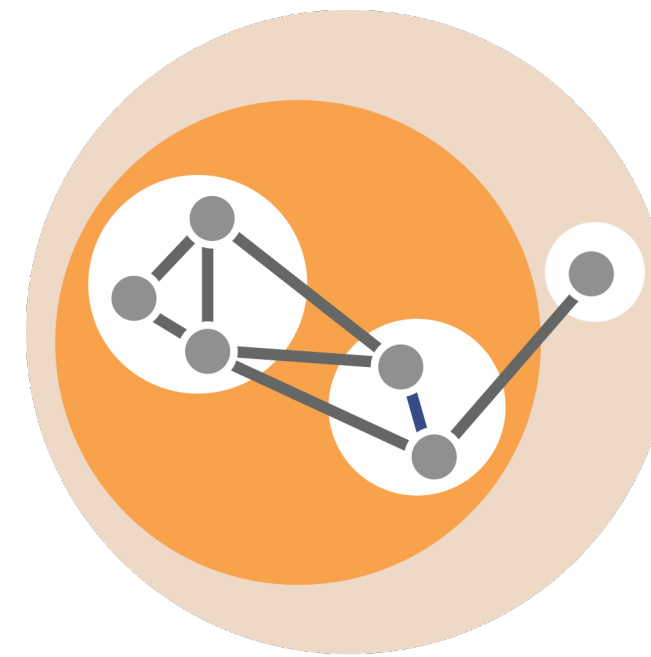


Recommended for large networks and/or very large numbers or heterogeneous types of node and link attributes

Layout Operations

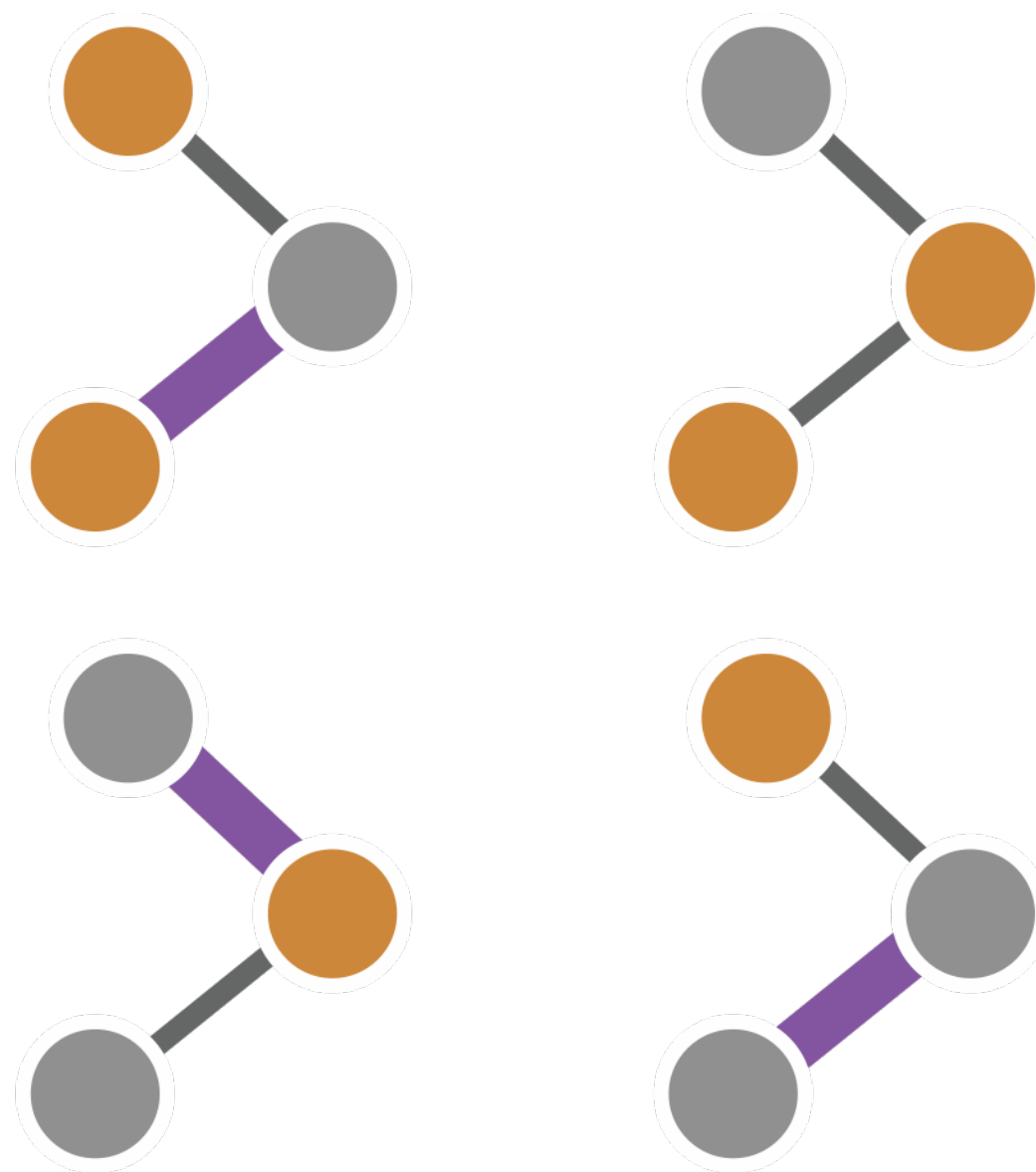


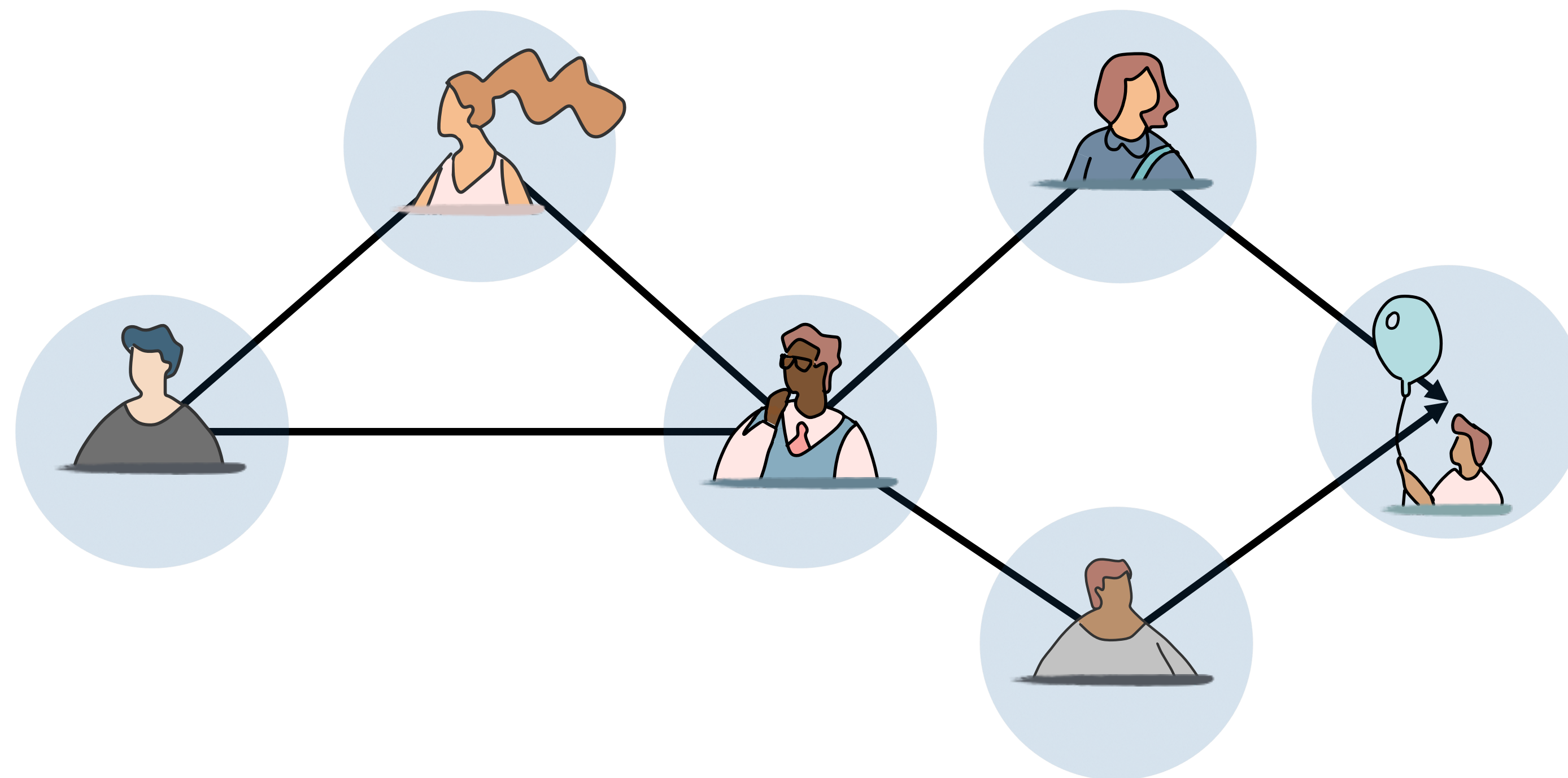
Small Multiples



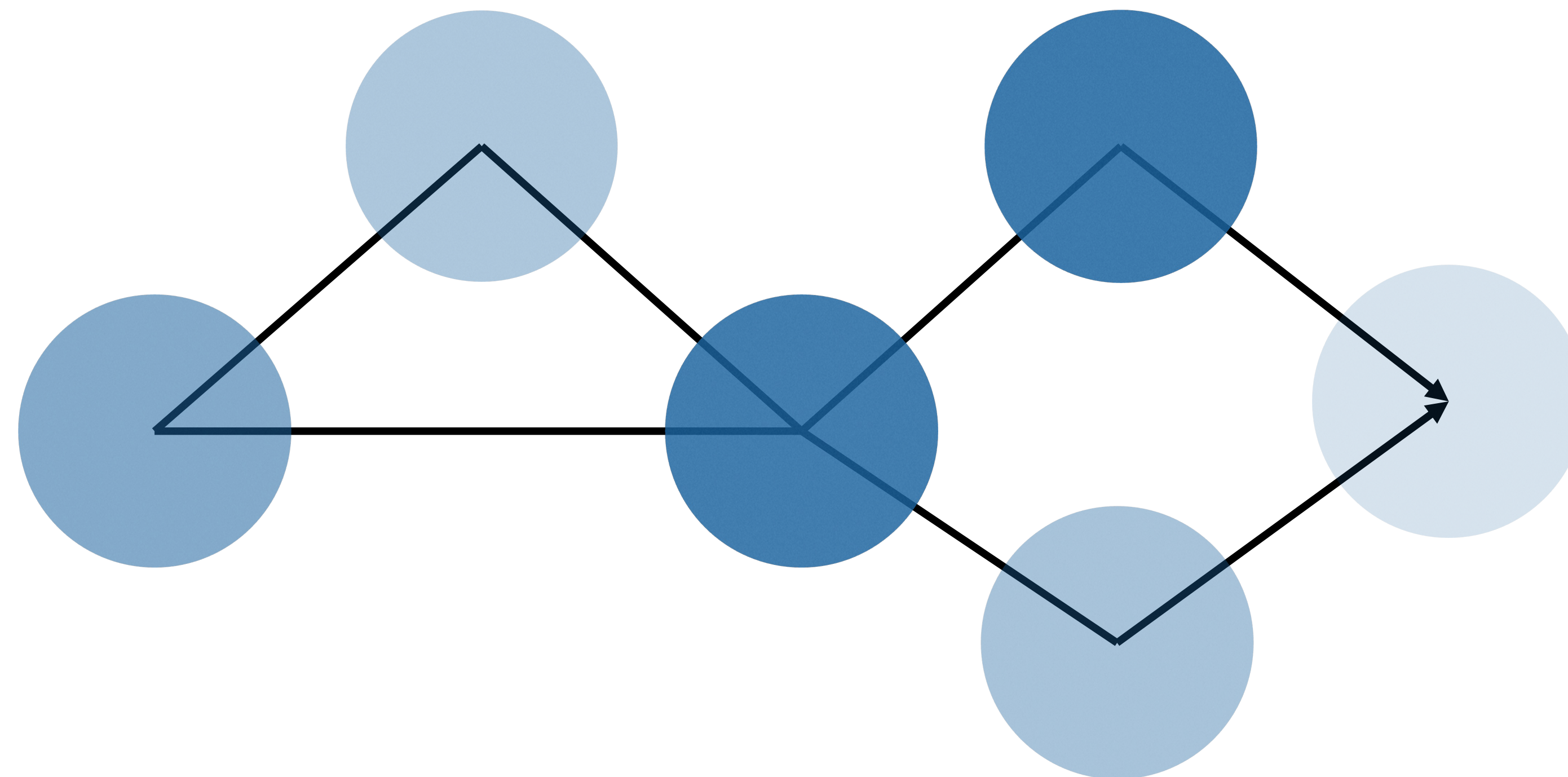
Hybrids

Small Multiples

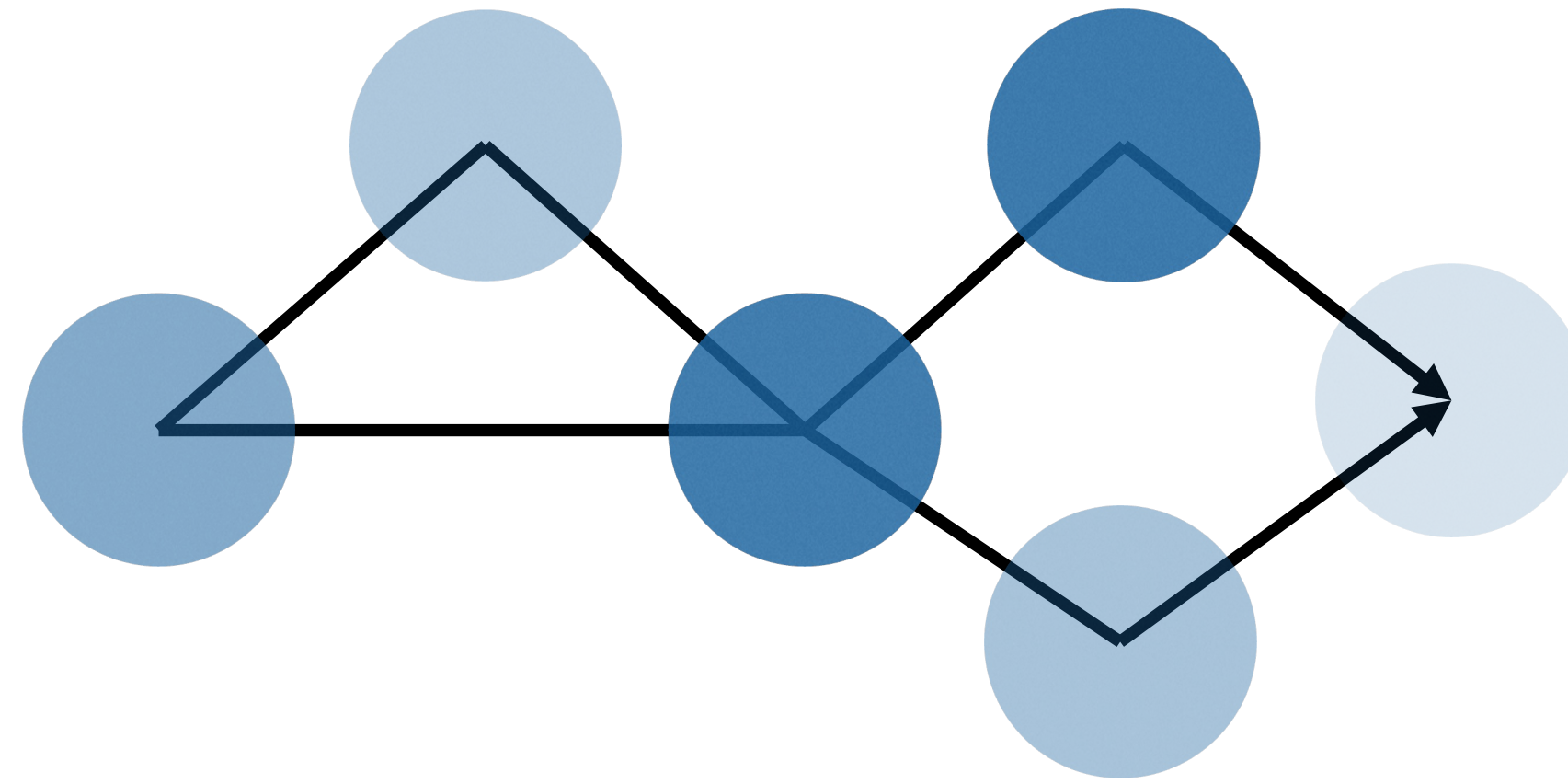




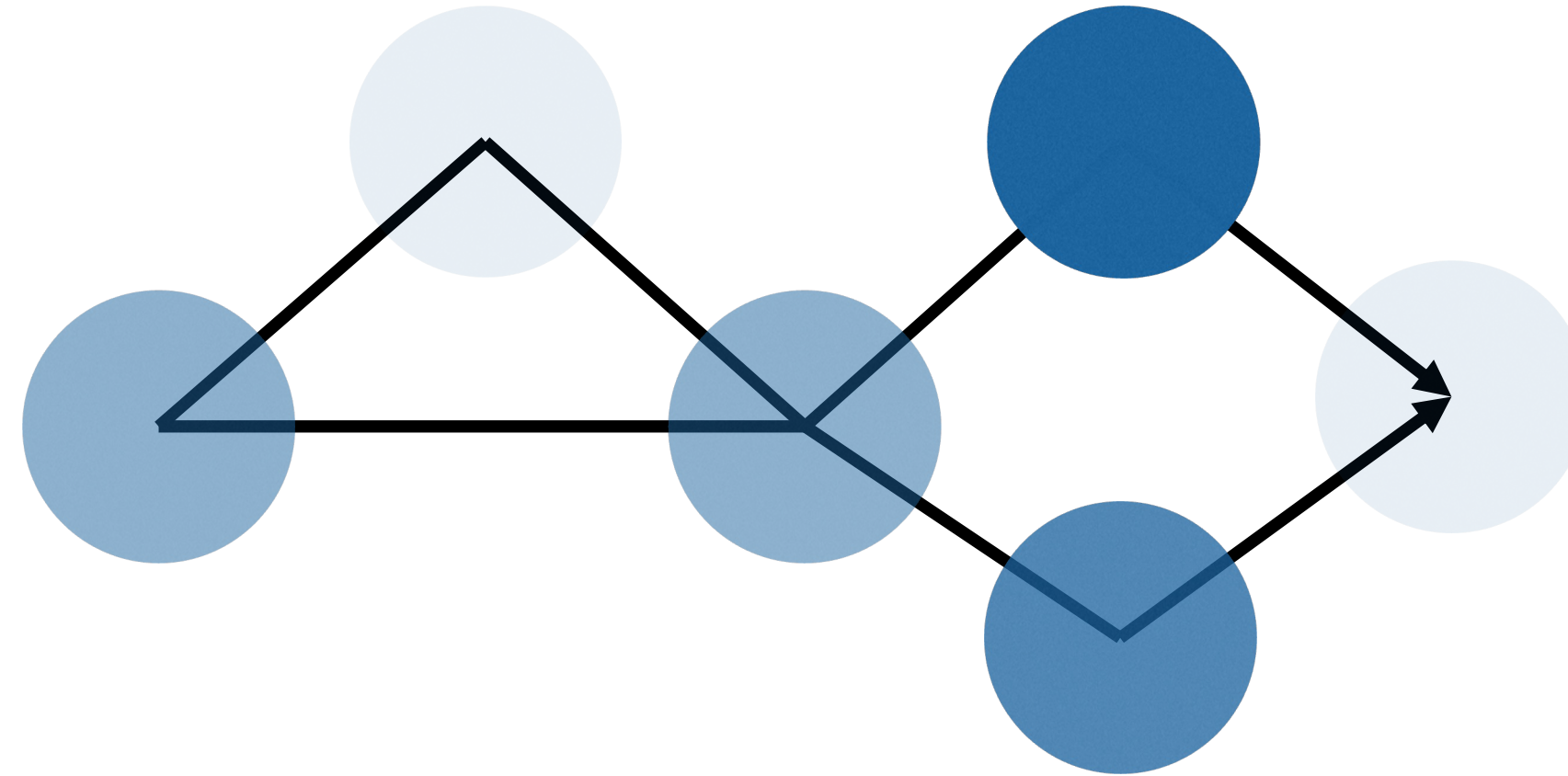
Day 1



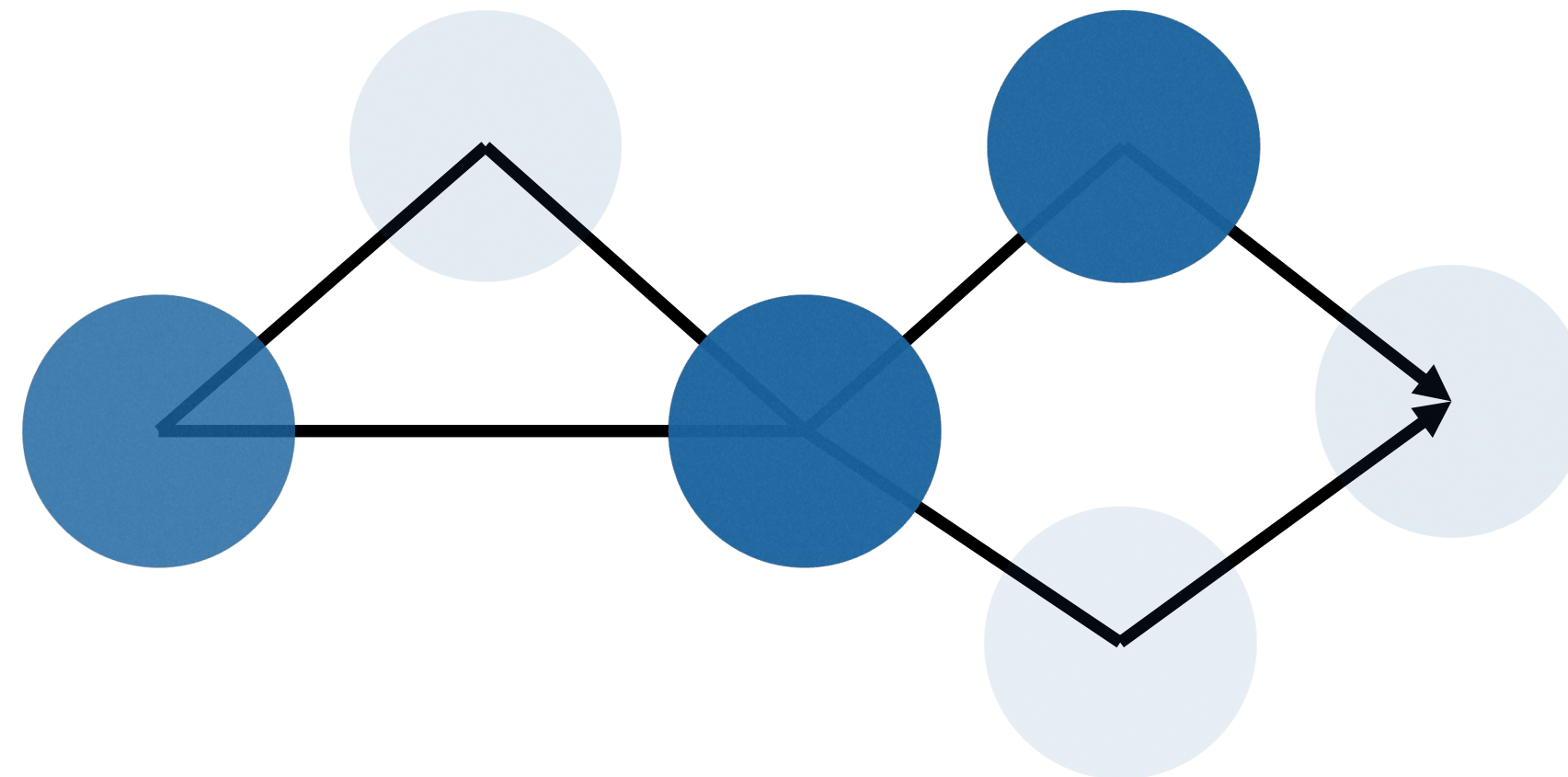
Day 1

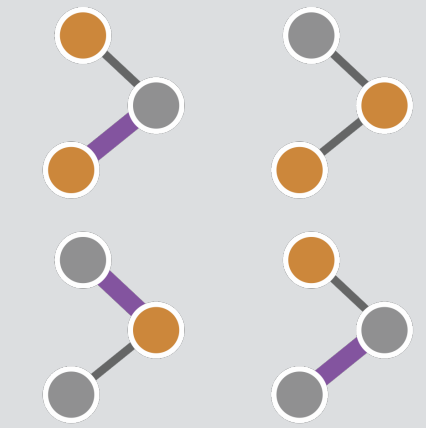
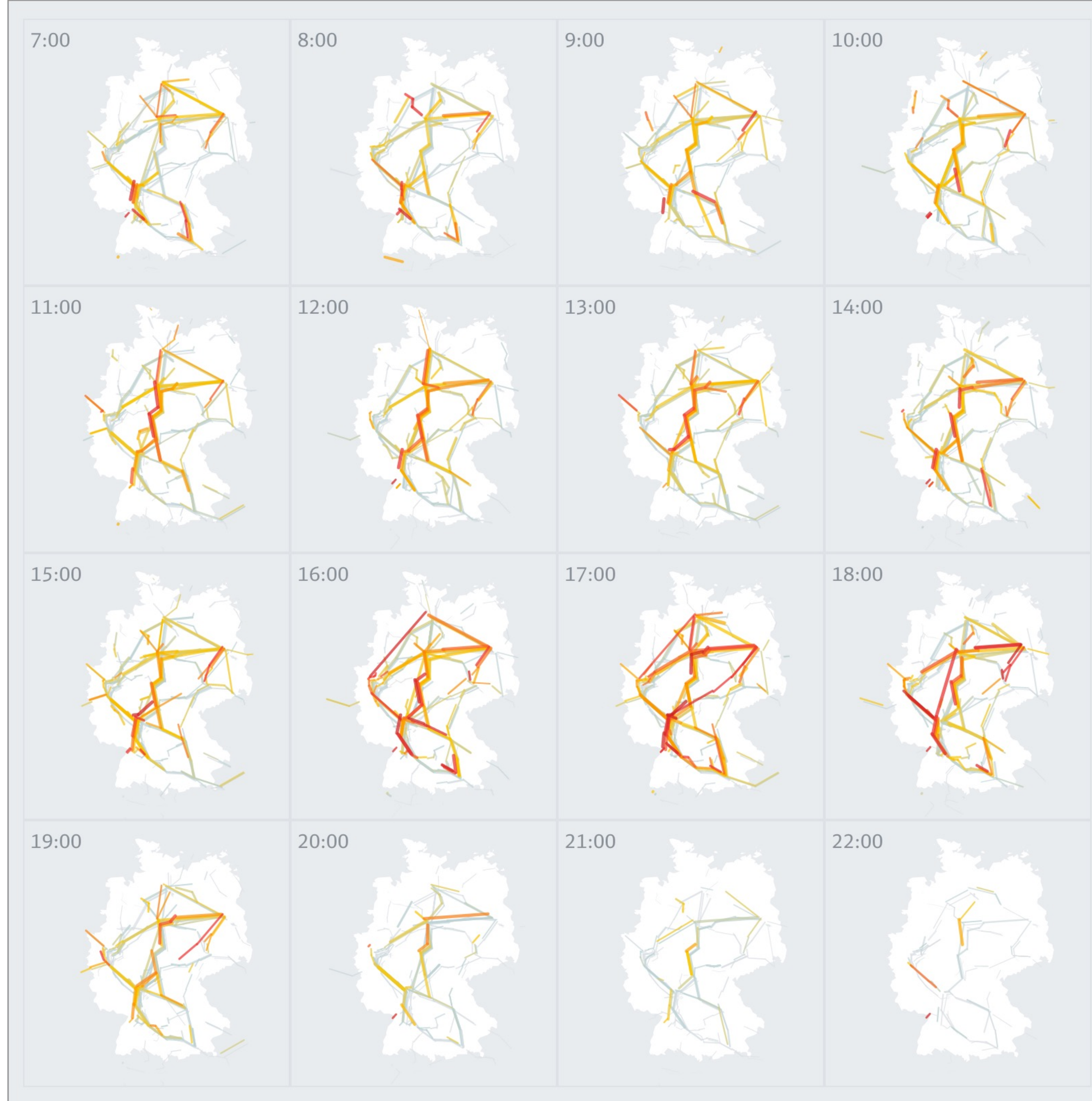


Day 2

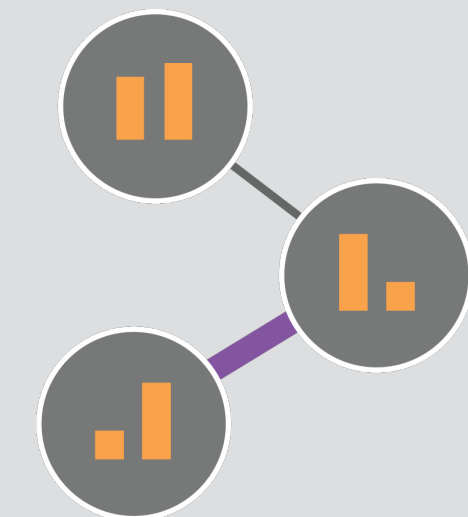


Day 3





Small Multiples



On-Node / On-Edge
Encoding

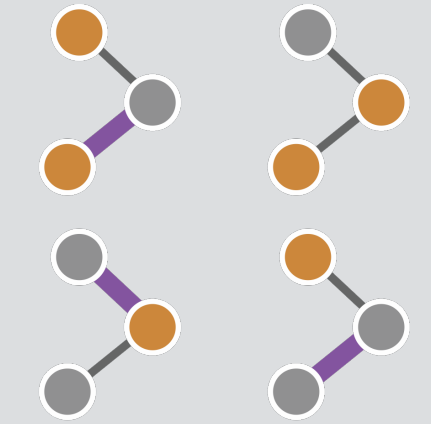


Small Multiples

Common layout facilitates attribute comparisons in specific topological features



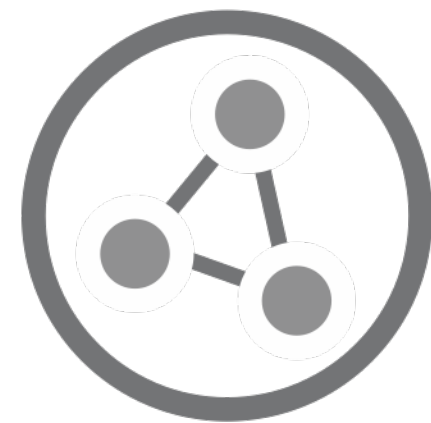
Not ideal for large networks, or tasks on clusters



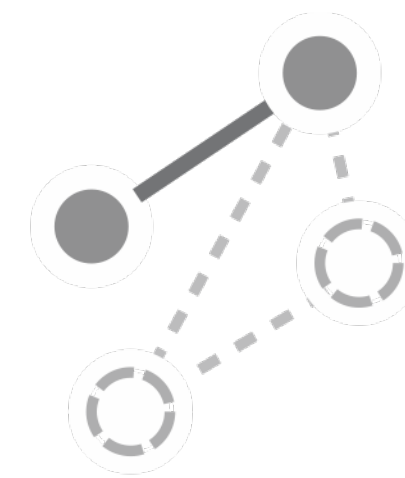
Small Multiples

Recommended for small networks where the tasks are focused on attribute comparison

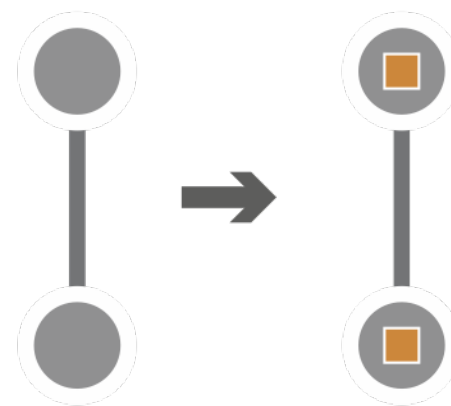
Data Operations



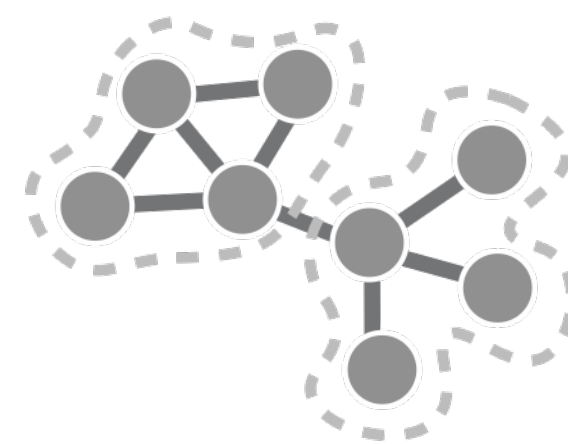
Aggregating Nodes/Edges



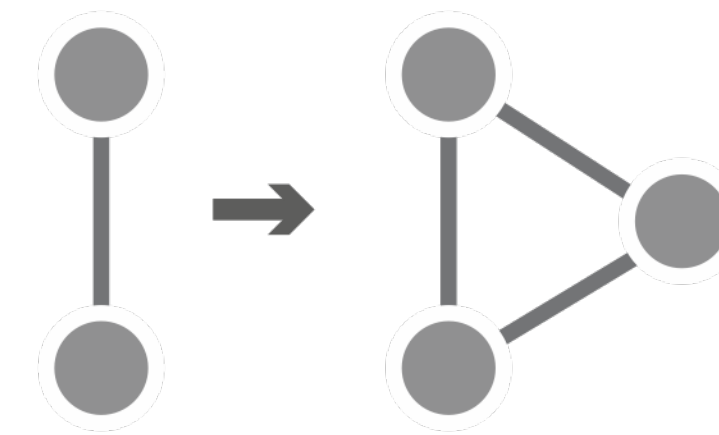
Querying and Filtering



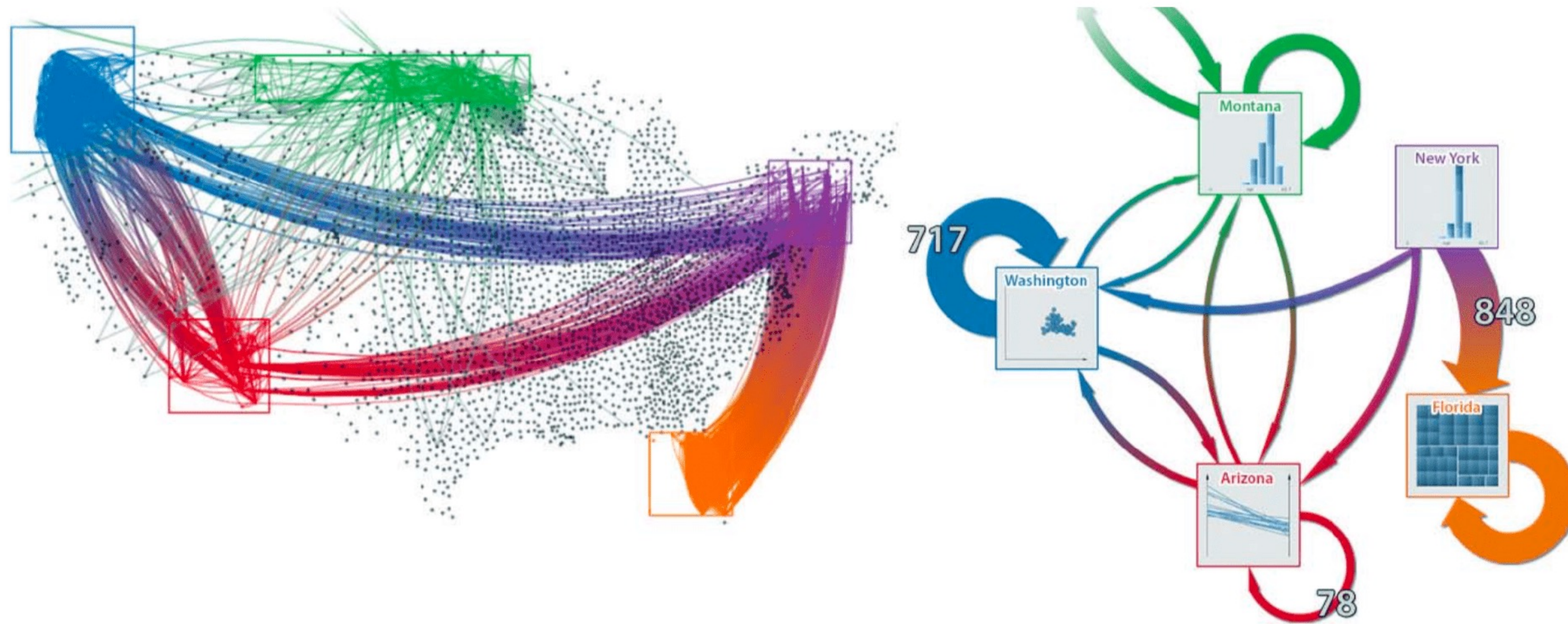
Deriving New Attributes



Clustering



Converting Attributes/Edge to Nodes



Elzen and Wijk, 2014



Aggregating Nodes/Edges

Multivariate Network Visualization Techniques

A companion website for the STAR Report on Multivariate Network Visualization Techniques.

[HOME](#)

[TECHNIQUES](#)

[WIZARD](#)

About

This is a companion website for a review article on multivariate network visualization techniques.

Multivariate networks are networks where both the structure of the network and the attributes of the nodes and edges matter. It turns out, these are very common. Every person in a social network, for example, has both, relationships and lots of other characteristics, such as their age, the school they went to, or the city they live in. Multivariate network visualization techniques are designed to be able to show both, these attributes and the structure. Using these visualization techniques, we can analyze, for example, if a network of friends predominantly went to the same high school.

The visualization research community has developed many techniques to visualize these kinds of networks, and our review article – and this website – are designed to help you sort through these options.

Browse through the techniques illustrated below, or use our wizard to find the right multivariate network visualization technique for your datasets and tasks!

[Get in touch](#) if you have questions or comments.

Use the Wizard

Technique recommendations to fit your needs!

Navigate to the [wizard tab](#) and select your specific network characteristics, such as the size of the network and its type, and what tasks are relevant for your analysis and receive technique recommendations that are best suited to your selection.

Read the Review Article

The State of the Art in Visualizing Multivariate Networks

Carolina Nobre, Miriah Meyer, Marc Streit, and Alexander Lex
To appear in Computer Graphics Forum (EuroVis 2019)

vdl.sci.utah.edu/mvnnv/