Project Management for Engineering and Technology



ALWAYS LEARNING *Project Management for Engineering and Technology* David L. Goetsch

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Overview of Project Management

- A project is a fully-coordinated group of interdependent tasks that are completed by people using resources and processes.
- Projects have definite starting and ending dates as well as success criteria.

- Project managers are needed in engineering and technology firms for the same reason conductors are needed in orchestras.
- Projects consist of tasks that must be planned, scheduled, budgeted, staffed, and coordinated.

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- Projects that are properly managed are completed on time, within budget, and according to specifications.
- There are four interrelated and interdependent components of any project:
 - scope
 - schedule
 - resources
 - leadership

- The project scope summarizes everything members of the project team need to know to fully understand the project.
- A project's scope includes a project overview, deliverables, features and functions, acceptance criteria, restrictions/constraints, and uncertainties.

- The schedule for a project includes the beginning and ending times and duration for all project tasks.
- Project resources include any and all assets needed to complete the project on time, within budget, and according to specifications.

- Internal project are initiated by engineering and technology firms for the purpose of enhancing the firm's competitiveness.
- External projects are initiated by customers that need a project and/or service.

- Projects have five distinct phases:
 - Initiation
 - Planning
 - Execution
 - Monitoring/control
 - Closeout

Figure 1.2 Phases and elements of the project management process.

	KNOWLEDGE AREAS								
Process Groups	Integration	Scope	Time Management	Cost Management	Quality Management	HR Management	Communi- cation Management	Risk Management	Procurement Management
Initiating	 Project charter (Contract, drawings, and specifications) 	_	-	-	_	-	 Identify stakeholders 	-	_
Planning	 Project management plan 	 Scope development Work breakdown structure development 	 Estimate time and duration of activities Develop schedule 	 Estimate costs Establish budget 	• Plan quality	• Develop HR plan	• Develop communi- cation plan	 Identify and analyze risks Plan risk management 	 Develop procurement plan
Executing	Project execution	_	-	_	 Assure quality 	 Establish build/lead project 	 Communicate with all stakeholders regularly 	_	 Procure needed resources
Monitoring/ Controlling	 Monitor, track progress, control Adjust as changes occur 	Control scope	• Control schedule	Control costs	• Control quality	 Monitor team performance 	 Report on progress and performance 	• Monitor and control risks	 Manage the procurement process
Closing	• Close	-	-	-	-	-	-	-	Close procurements

- People skills needed by project managers include:
 - Teambuilding
 - Leadership
 - Motivation
 - Communication

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- People skills needed by project managers include:
 - Time management
 - Change management
 - Dealing with diversity
 - Leading times in times of adversity

Roles and Responsibilities of Project Managers

 Project managers perform both process and people functions. Both types of functions are necessary for effective project management.

- Process functions fall into the following groups:
 - initiating
 - planning
 - executing
 - monitoring and controlling, and
 - closing out projects

- People functions include:
 - leadership
 - teambuilding
 - motivation
 - communication
 - time management
 - change management
 - diversity management
 - adversity management

Figure 2.1 Project managers provide the leadership in carrying out these process functions.

PROCESS FUNCTIONS OF PROJECT MANAGERS
 1. Project initiation Develop project charter Identify stakeholders
 2. Project planning Develop the project schedule Develop the cost estimate/budget Develop the quality, human resource, communication, and risk management plans
 3. Project execution Direct and manage project work Assure quality Conduct procurements
 4. Project monitoring/control Control changes Control the scope, schedule, costs, qualify, performance, and risk
 5. Project closeout Close procurements Close all other project activities

Figure 2.5 People functions are half of a project manager's job.

CHECKLIST OF THE PROJECT MANAGER'S PEOPLE FUNCTIONS

✓ Leadership

- ✓ Teambuilding
- ✓ Conflict management
- ✓ Motivation
- ✓ Communication
- ✓ Time management
- Change management
- ✓ Diversity management
- ✓ Adversity management

- Effective project managers have the following characteristics:
 - advanced process skills
 - advanced people skills
 - intellectual curiosity
 - commitment
 - vision
 - insight
 - people orientation
 - character

- Effective project managers do the following:
 - 1. focus on solutions
 - 2. practice decisive and participatory management
 - 3. focus on the customer
 - 4. focus on win-win outcomes
 - 5. lead by example
 - 6. elicit the best from all stakeholders

(From Duncan Brodie of ProjectSmart)

- Project managers may work in organizations that have a functional, matrix, or project-oriented structure.
 - In functional organizations (Hierarchical or line structure), projects managers typically do not have line authority over members of project teams.

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- Project managers may work in organizations that have a functional, matrix, or project-oriented structure.
 - In matrix organizations each department (e.g. engineering, manufacturing, etc.) is considered a pool from which project team members are drawn as needed.
 - Project managers do not have line authority over team members in matrix organizations.

 In organizations with a project structure all work revolves around projects. In this type of organization, project managers have line authority over their team members.

- Various project management certifications are available from the Project Management Institute.
- For information about certification requirements and levels go to <u>www.pmi.org</u>

- The outcomes of the project initiation phase of a project are:
 - project description, feasibility analysis report, concept document, project charter with scope, stakeholder register, and the project kickoff meeting.
- The project description summarizes what the project involves, who the project is for, and why the project is important.

- The feasibility analysis should answer these questions:
 - Is the firm already operating at capacity?
 - Does the project fall within the firm's core competencies?
 - Is the potential return on investment sufficient?
 - Is the customer financially able to meet its contractual obligations?

- The project concept document should contain the following:
 - overview of the project, purpose statement, goals and objectives, selected approach and strategies for implementing it, success factors, financial information and resource requirements, schedule information, and risk information.

- The project charter is more detailed than the project concept document. It should contain:
 - general information, project overview, assumptions, scope, milestones, deliverables, authority/responsibility, organization, roles, disaster recovery, resources, funding, and signatures.

 The project stakeholder register is a directory of all individuals who have a stake in the project. It contains complete contact information on all stakeholders.

- The project kickoff meeting should cover the following agenda items as a minimum:
 - welcome, introductions, distribution and discussion of the project charter, discussion of the stakeholder register, discussion of next steps, and questions/concerns from team members.

Figure 3.8 Project managers should develop a comprehensive agenda for the kickoff meeting.

	Agenda KICKOFF MEETING: XYZ PROJECT					
Date: September 27, 9:00 AM, 3rd Floor Conference Room						
Project Manager: Mark Wheland						
AGENDA ITEMS						
1. Welcome by Mark Wheland						
	2. Introductions of team members					
	 3. Distribution and discussion of the project charter: a. Project overview b. Assumptions c. Project scope with milestones and deliverables d. Authority and responsibility e. Project organization f. Roles and responsibilities g. Disaster recovery h. Resources and funding 					
	 4. Stakeholder register a. Known stakeholders b. Hidden stakeholders 					
	5. Next steps					
	6. Around the rooma. Questionsb. Concerns					

Project Planning: The Schedule

Develop the Management Plan and Schedule

 Effective scheduling can result in benefits in the critical areas of time, cost, and quality. Consequently, project managers must be good schedulers.

Develop the Management Plan and Schedule

- The scheduling process consists of the following steps:
 - 1. clarify the project's goal
 - develop the work breakdown structure (WBS)
 - 3. put the WBS activities in sequence
 - 4. compute and chart the durations of all WBS activities

Develop the Management Plan and Schedule

- The scheduling process consists of the following steps:
 - 5. develop the network diagram and determine the critical path
 - 6. update the schedule as needed
 - 7. monitor the schedule throughout the project

Figure 4.6 WBS for producing a motorcycle with time allocations and numbering.



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Figure 4.10 CPM network diagram.

